



SPORTS
SUSTAINABILITY
TEAM

'WE DO THIS' ... FOR OUR FUTURE.

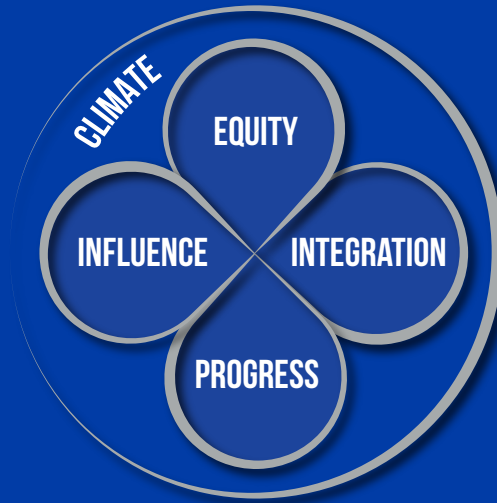
TEAM MISSION STATEMENT

Lead and cultivate the collective strengths and expertise of ACC member institutions to create impact for people, planet and future through innovative sports sustainability practice.

TEAM VISION STATEMENT

Channeling the power of sports and the ACC sustainability culture to transform lives and communities through engagement, collaboration and climate change mitigation.

TEAM VALUES



INFLUENCE - educate and develop sustainability leaders throughout the ACC

INTEGRATION - incorporate climate action throughout our campuses and communities

PROGRESS - create competition as well as measure and report our collective sustainability impact

EQUITY - create community accountability and infrastructure that provides sustainability for all people

TEAM PLAYBOOK

STUDENT ATHLETE LEADERSHIP - supporting student athletes across the conference as the leaders of the sustainability transformation

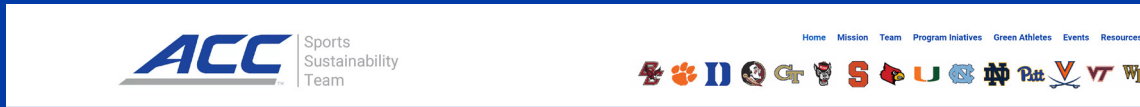
ACADEMICS AND RESEARCH - utilizing the teaching and research of the ACC institutions to develop innovative sports sustainability solutions

OPERATIONS AND EFFICIENCY - demonstrating resource reduction and efficiencies in game and facility operations

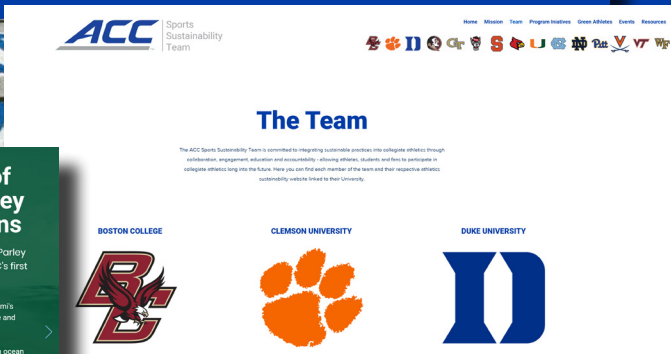
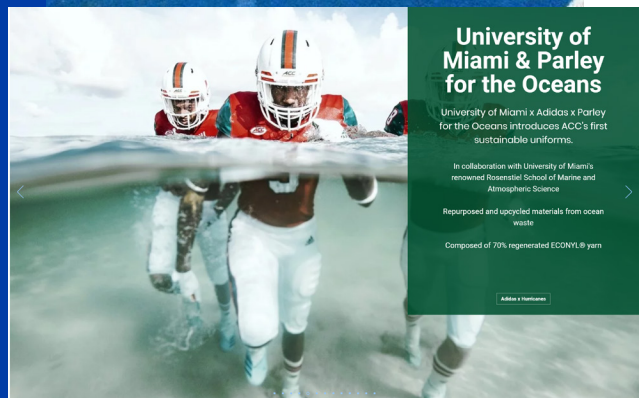
SPONSORSHIP AND MARKETING - seizing opportunities for new revenue streams utilizing sustainability in developing sponsorships and partnerships

FAN AND COMMUNITY ENGAGEMENT - creating sustainable behavior change through engaging fans on campus and in the community

TEAM ROSTER AND STATS



"WE DO THIS" ...FOR OUR FUTURE.



The ACC Sports Sustainability Team website features highlights of the benefits of competitors coming together to create collective impact. The ability to harness the strengths of each member institution across the ACC is celebrated in an online platform for others throughout the world to embrace, embody, and reciprocate. [See a preview here.](#)

TEAM WINS

- Annual ACC Sports Sustainability Conference (2019, 2020)
- Monthly conference calls with representatives from each institution

NEXT PLAY

Formalize ACC Conference as well as institutional support and accountability for the mission of the ACC Sports Sustainability Team.