






**Office of the President: The 2020 Plan: Making it Happen
2010-11 Goals**

Mission Statement: The University of Louisville shall be a premier, nationally-recognized metropolitan research university with a commitment to the liberal arts and sciences and to the intellectual, cultural, and economic development of our diverse communities and citizens.

Three levels of performance measures are defined as Good: "increase over previous year"; Better: "increase over previous year and meet annual university goal" and Best: "increase over previous year and exceed annual university goal".

Overreaching Institutional Goals for the 2020 Plan						
Goal No.	Description of Goal Proposal	2020 Plan Baseline (2008)	2010 Actual	2011 Actual	2012 Goals (to be reviewed)	2020 Goals
	Educational Excellence					
1.1	Increase number of baccalaureate degrees awarded annually	2,298	2,550 (Best)	(N=2,618) (Best)	2,656	3,197
1.2	Increase the baccalaureate graduation rate	45.7%	48.4% (Best)	48.6% (Good)	50.2%	60.5%
1.3	Increase doctorate degrees awarded annually	151	162 (Best)	(N=163) (Good)	170	272
1.5	Enhance national recognition		Better ¹	Best ¹	Progress	Progress
	Research, Scholarship, and Creative Activity					
2.1a	Increase total grant and contract expenditures ⁸	\$148.9M	\$189.1M ⁴	\$195.5M ^{2,3,9} (Best)	\$203.8M	\$310.3M
2.2	National Cancer Center (NCI) Cancer Center designation	Not Achieved	Best ¹	Good ¹	Progress	Achieved
2.3	Increase national faculty recognition/awards		Good ¹	Good ¹	Progress	Achieved
	Community Engagement					
3.1	Increase collaborative partnerships with the community		Best ¹	Best ¹	Progress	Achieved
3.2	Increase economic development/entrepreneurial activities	Progress	Better ¹	Good ¹	Progress	Achieved
	Diversity, Opportunity, and Social Justice					
4.1	Achieve Kentucky Plan Goals	7 for 8	8 for 8 (Best)	8 for 8 (Best)	8 for 8 ⁷	8 for 8 ⁷
4.2	Achieve annual goals specified in the University Diversity Plan	85%	91% (Best)	100% (Best)	92.5% ⁷	95% ⁷
	Creative and Responsible Stewardship					
5.1b	Annual philanthropy (development dollars) received	\$85M	\$126.1M ⁵ (Best)	\$140.7M ² (Best)	\$150M	\$150M
5.1c	Percentage of alumni giving to annual fund	11%	11.5% (Did not achieve)	13.6% (Best)	14%	20%
5.2	Participate in the Association for the Advancement of Sustainability in Higher Education	NA	Progress	Silver (Best)	Silver ⁶	Gold
5.6	Increase institutional survey average score on The Chronicle's annual 'Great Colleges to Work For' survey	68%	62% (Did not achieve)	Re-survey Spring 2012	64%	75%

¹ Progress for overarching goal will be measured based upon the progress of the subgoals (i.e. progress on X of 4 subgoals). Please refer to data definitions/guidelines dated (10.11.11) for more information.

² Preliminary data

³ Includes federal stimulus funding (ARRA)

⁴ Data revised and reconciled between EVPR and Controller's Office

⁵ Data revised per University Advancement

⁶ Goal revised (silver met during 2010-11)

⁷ Goal under review for realignment pending clarification from CPE

⁸ Total grant and contract expenditures as reported to the NSF/SRS Survey of R&D expenditures at universities and colleges (includes institutional support)

⁹ Data revised since 8.31.11