



MEP  
National  
Network



KY MANUFACTURING  
EXTENSION PARTNERSHIP

# Success Story: Trifecta Houseboats

## Leadership Development

### COMPANY PROFILE

Located in “the houseboat capital of the world”, Trifecta Houseboats creates the dream boat you have in mind. In 1953 the Lake Cumberland area of Southeastern Kentucky was credited with creating the first lake-style houseboat. Since 2014, the Legacy Brands, including Thoroughbred Houseboats, Stardust Cruisers, and Somerset Houseboats, have been built in an expanded manufacturing facility located in Monticello, Kentucky. Each brand brings to the table industry power and brand recognition, plus vast knowledge and experience.



### SITUATION

Trifecta Houseboats’ business has grown to the point that deliveries are pushed out by several months and they are striving to improve throughout and safety throughout the operation

### KY-MEP’s SOLUTION

KY-MEP provided safety and leadership development training for the production floor leaders. An initial safety assessment indicated some opportunities for improvement. A Safety 101 class was held as well as workshops for Aerial Lift Safety and Fall Prevention. Leadership workshops included Leading Teams, Leader as Coach, and Communicating Effectively. TWI Leadership workshops, which included Job Instruction, Job Methods, and Job Relations, were also conducted.

*"The leadership training taught our guys how to think. They learned to write work instructions and how to look at work to determine how the job could be improved. The training was a big help to our company."*

**- Jason Stockton, President, Trifecta Houseboats**

## RESULTS

20

Employees trained  
in Safety

9

Employees  
trained in job  
instruction,  
methods and  
communication  
and coaching

Kentucky MEP provides high-value solutions, helping businesses maximize their success by increasing profits, reducing costs, and helping leaders lead people to manage processes.

**Industry Leaders, Leading Industry**

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**KY-MEP can have success with your team, too. Call us today!**