



KY MANUFACTURING
EXTENSION PARTNERSHIP

Success Story: CRG Automation Business Development

COMPANY PROFILE

CRG Automation specializes in the custom engineering of automated solutions for the packaging, material handling and manufacturing industries. CRG not only develops new systems but re-engineers and rebuilds existing ones to meet changing needs.



SITUATION

CRG has been manufacturing Custom Cartoners for years. At this point in CRG's evolution, it is time to re-invest into product development and take CRG's cartoner to the next level! While strategically the correct direction, other priorities have been blocking any significant advance on this effort and we needed help to get a solid start.

KY-MEP's SOLUTION

KY_MEP provided CRG the spark to the product development flame that we needed to fully dive into designing the North Star Cartoner - CRG's new design that should change cartoning for the entire industry. The North Star design effort is now past the "Fuzzy Front End" and design work has developed nicely. We expect to unveil our new carton design in the summer of 2024 and put it on tour, through the U.S. at that time.

"KY-MEP was able to take us through a 2-day workshop that accomplished what I have been trying to do for months - organized our idea and launched our development."

Ken Tinnell, President, CRG Automation

RESULTS

8

Trained team members

\$80,000

34% Savings identified in existing product

\$11M

Expected in generated sales over 3 years

Kentucky MEP provides high-value solutions, helping businesses maximize their success by increasing profits, reducing costs, and helping leaders lead people to manage processes.

Industry Leaders, Leading Industry

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KY-MEP can have success with your team, too. Call us today!