# Integrations Workgroup

## Purpose

The Integrations workgroup is charged with submitting recommendations on the requirements of a CMS (and environment) as it is integrated into existing and future technical solutions. This group will investigate current technology implementations at UofL that involve (in part or whole) public-facing marketing components.

## Rationale for Discussion and Research

With an understanding that a content management system is just one piece of our technology implementation, the Integrations Workgroup will first work to identify the various technology systems being utilized in conjunction with our CMS that require consideration during selection. Once identified, these various supporting systems should be categorized and duplicative or competing systems should be flagged. Examples of these types of systems might include: analytics tracking, form systems, CRM integrations, asset managers, and data management tools. Any business essential systems should also be identified to help inform the selection of a potential CMS technology vendor (ex: Peoplesoft, Microsoft or other major enterprise platforms).

## Membership

Membership is considered active until commencement of Phase I and II of the web improvement project have been completed. After the discovery phase, meetings will be scheduled ad hoc.

Membership positions may be considered vacant if:

- The member fails to attend more than two meetings without prior notification of workgroup chair
- The member resigns from the workgroup via written notification to the workgroup chair

## Reporting and Communication

### Discovery Phase

Workgroup chair(s) will provide a report of their findings after a minimum of 2 meetings with their workgroups once both co-chairs agree they have sufficiently answered all of the requirements of the workgroup charge.

### Implementation Phase

Workgroups will agree to meet as needed throughout development to test and provide feedback on solutions proposed and implemented from their recommendations.