Student Affairs Accomplishments 2017-18

Counseling Center

- ULCC applied for and received full accreditation from the International Association of Counseling Services. This was a major accomplishment for the Center and had been a goal for at least the past 3 years.
- A national search for a Counselor was undertaken after the departure of a staff member. The position was filled, and Katy Baxter, LCSW, joined ULCC in November 2017.
- The Counseling Center implemented a phone triage system in Fall 2017 as a way of briefly assessing students seeking services so that they can be seen as an urgent consultation walk-in, refereed out, or placed on a waitlist appropriately.
- In an effort to increase student services, the Counseling Center has continued running several therapy groups, including:
 - Anxiety
 - Graduate Student Support
 - Coping Skills
 - Taming Your Inner Critic
 - Art Therapy
- We created a client feedback survey so that we could get information from clients about our services, physical space, wait time, etc. We have so far administered the survey in Spring 2017 and Fall 2017. For both semesters, we had approximately 50 responses. Responses were overwhelmingly positive, especially pertaining to the value of the Center, client improvement, and overall feelings about therapy and our clinicians. Some students even noted that the Center "saved [their] life."
- On April 6, 2017 the Counseling Center hosted our second Self-Care Cardinal Fair, thanks to a grant from the SA Initiative Fund, and collaboration with Fresh Check Day, a non-profit suicide prevention initiative aimed at college students.
 - Designed to help students learn about and practice wellness activities they can do on their own, there were several stations for students to learn, try, and have fun.
 - Nearly 200 students attended and enjoyed free healthy food and a photo booth, giveaways, arts and crafts, chair massages, music, puppies, and more.
 - Attendees also added a leaf to the "100 Reasons to Stay" tree, an art project designed to highlight reasons to live
 - Students took the "9 out of 10" pledge, which highlights that one in 10 students may have suicidal thoughts, and the other 9 can help.
 - Several other departments participated in this event, including DOS, ESLB, the LGBT Center, Health Promotions, and PEACC.
 - Students completed an exit survey, and the feedback was overwhelmingly positive. It is our intention to continue to hold this event on an annual basis.

- This year's Fair is set to be held on April 5, 2018 and the School of Public Health in Information Sciences has agreed to sponsor the puppies and chair massages.
 Aramark has agreed to donate meals for 150 students.
- Staff has provided several other outreach programs and staffed tabling events this year for students and faculty, including:
 - Informational presentations to various Academic Units
 - iCount Disability Awareness
 - Orientation/Resources Fairs/tabling events
 - RA Training
 - Welcome Tents
 - Grief interventions
 - Stress management
 - Self-care and how to help a friend
 - Dealing with distressed students
 - Take Back the Night
 - Out of Darkness Walk
- Dr. Casiano (Training Coordinator) and the Counseling Center staff continue to maintain collaborative relationships with ECPY, Clinical Psychology, and the Kent School of Social Work via our training program, which houses students from each of these programs, along with Spalding University doctoral students.
- Dr. Uqdah taught *Clinical Applications of Multicultural Psychology* at Spalding University in Spring 2017.
- Dr. Gulati taught the *Human Behavior in the Social Environment* course for the Kent School of Social Work in Spring 2017.
- Dr. Kalawski taught Multicultural Counseling for ECPY in Summer 2017
- Drs. Uqdah and Gulati continue to serve on the CardSPEAK Suicide Prevention Advisory Board along with several campus partners after the University was awarded the SAMHSA grant for suicide prevention.
- Dr. Uqdah presented at the 2017 AUCCCD conference along with several other counseling center directors, "Women in Leadership: Embracing Our Values, Finding Voice, and Empowering Each Other."
- Drs. Casiano, Gulati, and Uqdah participated in the mock interview day for Psychology internship applicants at Spalding University.

Student Recreation Center

- Hosted the IM Extravaganza and Play Fair/Night at the SRC events in conjunction with the U of L Welcome Week activities in August 2017, which drew over 1000 incoming freshmen to the SRC.
- The Intramural Sports program employs over 160 student employees (facility workers, officials, fitness instructors, and weight room staff)

- Hosted a University Signature Partnership initiative with the PGA of America's First Tee program
- Provided activity space for 30 sections of HSS activity classes
- Hosted Male High School Project Graduation Lock-in May 2017
- Hosted NCA/NDA Summer Camps which total 1300 participants during the July 2017
- Hosted summer youth camps for women's volleyball, women's basketball and Upward Bound during June and July of 2017.
- The SRC was open from 11:00am until 6:00pm during University emergencies, power outages, and snow days, providing our community with a recreational and social outlet when the university and surrounding areas were otherwise closed
- Made several physical renovations to improve the functionality of the SRC facility
 - Successfully resolved issues with the SRC HV/AC heat pumps units while still under warranty
 - Refinished all wood surfaces throughout the facility
 - Had the SRC landscaping cut back and re-mulched during the summer of 2017
- Registered an actual attendance of over 500,000 user participation swipes through the door for 2016-17
- SRC hosted activities for a wide variety of student groups throughout the year, including Student Bible Studies, Greek Life, Recognized Student Organizations, Fryberger practice, a variety of dance groups (K-Pop, Cardinal Banghra, Madd Expressions, Cardinal Hip Hop Club, etc.), SGA, Bonner Leaders, Orientation Staff, Iranian Student Organization, and many others
- In collaboration with the Office of Admissions, the SRC agreed to host the incoming Campus Visit Program classroom sessions during Summer 2017
- Organized and sponsored the 26 Annual Faculty/Staff Golf Scramble in the summer of 2017 which had over 100 participants

Intramural Sports

- 8488 Total Participants
- 2720 Unique Participants
- 1045 Total Teams
- Record number of teams in Team Handball, Soccer, Flag Football, Racquetball, Floor Hockey, 3on3 Basketball, and Ultimate Frisbee
- Record number of participants in Team Handball, Floor Hockey, Ultimate Frisbee, 3on3
 Basketball, and Kickball
- 65 Student Workers (7 supervisors, 9 event assistants, 49 officials)
- First-ever 4 on 4 Unified Basketball Tournament- Partnership with Special Olympics Kentucky
- First ever Unified Basketball League- Partnership with Special Olympics Kentucky
- Again hosted the UofL Marching Band for their practices on the Intramural Field
- Hosted the 30th Annual Intramural Sports Year-End Awards ceremony

Sports Clubs

- Added two new clubs this year:
 - Women's Field Hockey
 - o Jiu Jitsu
- Created a Gift Account with the Division of Student Affairs, which allows donors to earmark their donations for specific clubs and receive tax credit for their donation
- Continued to partner with the Office of Admissions to implement an initiative intended
 to recruit and retain a higher level of student athlete and potential sports club member
 to the University by making them aware of scholarship opportunities available to high
 academically achieving students.
- Ice Hockey held a Kids Night game in February against Ohio State University to raise interest in local junior hockey. Kids were invited to skate with the team and Louisville City FC was present signing autographs.
- Ice Hockey and Rugby again held a recruiting weekend for potential incoming students/athletes in Fall 2018
- Men's Rugby was invited to their National Championship tournament in Colorado Springs for the first time but were unable to attend
- Men's Rugby continued the Junior Cards Rugby Academy, which is intended to raise awareness of Rugby in the local community.
- Men's Rugby hosted the Cardinal 7's tournament in March, with seven universities attending.
- Men's Lacrosse won their second consecutive NCLL Division II Conference Championship
- Men's Lacrosse was invited to the NCLL Division II National Championship tournament for the first time. They made it to the Elite Eight.
- Ballroom Dance sponsored two open dance events at Lutz Hall
- Held a CPR/First Aid training class for club members and coaches in December 2016
- Men's Bowling won the Thomas More Invitational in January, with Kyle Abell taking individual first-place honors.
- Women's Field Hockey posted a 3-2 record in their first season of play
- Running Club hosted the Catch The Cardinal two-mile campus run in October
- Men's Volleyball won the Kentucky Classic in November, hosted by the University of Kentucky
- Women's Ultimate Frisbee won a tournament hosted by Southern Indiana in October, with a record of 7-0 for the event
- Men's Volleyball was invited to their national championship tournament in Kansas City, where they finished third overall in Division 1-AA competition
- Women's Volleyball won Northern Kentucky University Spring Tournament in March

Fitness And Wellness

 Maintained a Personal Training Program staffed by students who are nationally certified Personal Trainers

- Hosted a 2 day NETA Personal Training Certification Workshop in August and had 3 students become certified personal trainers
- Provided over 170 personal training sessions for 18 unique student, faculty and staff clients
- Collaborated with Office of Health Promotion to offer Yoga with Live Music classes weekly in the SRC during the fall and spring semesters
- Offered 28 29 group fitness classes per week in the Fall 2017 and Spring 2018 semesters
- Totaled over 8000 user hours in group fitness classes at the SRC during summer, fall and spring semesters
- Totaled over 1100 user hours in group fitness classes at the HSC during summer, fall and spring semesters
- Employed 15 students who are certified group fitness instructors and personal trainers
- Collaborated with Office of Health Promotion to offer U-Fit Assessments in the SRC which served 50 students and over 80 contact hours
- Provided space in the lobby for the SRC at the Kentucky One Health Well-Being Station for the Office of Health Promotion, which led to over 700 contacts for weekly wellness challenges
- Collaborated with Office of Health Promotion to provide space in the Intramural & Recreational Sports Office to offer 30-minute massages every Tuesday from 12-4:30
- Provided internships for 4 U of L students earning degrees in Exercise Science and Sports Administration
- Staffed a table at the Fresh Check Day Fair hosted by the Counselling Center
- Staffed a table at the 2018 iCOUNT Disability Resource Center Wellness Fair
- Offered free body composition checks, blood pressure screenings and fitness advice with fitness interns during the fall semester
- Hosted a Cycling Fundraising event for Pi Kappa Alpha fraternity that raised over \$17,000 for the Steven VanOver Foundation
- Collaborated with Housing to host the Battle of the Hall Stars event with over 800 participants
- Offered the 6 nights of CardFit Max Night Challenges during the Spring 2018 Semester consisting of bench press, deadlift and squats with over 20 participants over the 6 nights of competition.
- Offered a Mini-Marathon Training Program that started with 10 participants and consistently had about 2-6 participants run 2 times/ week from January through late April
- Staffed a table at the Exercise Physiology Internship Fair to recruit future fitness interns

Signature Partnership

• Collaborated with and hosted the First Tee program with Women's Golf and First Tee, a Signature Partnership initiative.

University Wide

John Smith is serving on the Presidential Search Committee.

HSC Fitness Center

- There were 11 student employees at the HSC Fitness Facility
- Installed new free weight floor.
- Installed new lockers in both men's and women's locker rooms.
- Implemented a new cable TV service for the facility.
- Hosted various organizations in the group fitness room including Salsa Dance, Med Fit (medical school students fitness club) and Chinese Dance classes.
- Re-grouting and sealing of men's shower area.
- Attended Dental School Orientation
- Attended Medical School Orientation and HSC Campus Information Fair. It is noteworthy
 to remember that we started the information fair when we would set up a table in the
 courtyard area. Others saw us, started doing the same and it grew to an event with over
 30 tables this year.
- Currently this year we have had 47,146 users

Marketing/Assessment

- Have released 2,715 pieces of information through social media, print media, digital media and web based platforms.
- We are working with two students in producing and posting videos to our Youtube channel. Those are getting good view rates.
- Our four Twitter accounts have generated 747,065 impressions.
- We are close to re-launching our new digital champions board that will provide more features, functionality and stability than our original system.
- Our Annual Master Plan has 36 marketing projects and 35 assessment projects included.
 Those involved every area of the department in both marketing and assessment.

Safety and Emergency Response

- Have provided certifications for 74 people. 48 of those were for our department. 10 were for Student Involvement and 16 were for students who needed the certification for their majors.
- Those certified for our department have responded to 96 incidents thus far in the year.
- John Smith has followed up with every one of those 96 injured/ill participants.

Memberships

- Alumni memberships showed a growth of 24%
- Faculty/Staff Full memberships grew 42%
- Through our collaboration with the Registrar's Office, we contact every graduating student of the university.

Miscellaneous

- Director Dale Ramsay administered the University Speech and Literature Program, coordinating off-campus groups' use of the Free Speech Area
- Dale Ramsay also serves on the Athletics Student Affairs (ASAG) Committee. He also serves as a liaison for the DOS Office to coordinate student trips to athletic contests (Football Bowl Trips) and assists with student athletic ticket issues
- Dale Ramsay, Tim Lynch, and Justin Peterson served as University Representatives on the student trip to the Purdue game in Indianapolis
- Dale Ramsay taught the Sports Officiating class in Spring 2018
- Justin Peterson taught two HSS classes during Fall 2017
- Intramural-Recreational Sports maintained an agreement with Learfield Sports to procure sponsorships for the department, which provided additional funds to support departmental initiatives
- John Smith is a Student Affairs Representative to the Staff Senate
- Justin Peterson was Kentucky Intramural-Recreational Sports Association (KIRSA) State Director
- All staff once again assisted with Housing Move-In Day
- Intramural-Recreational Sports is working with Learfield Sports in obtaining a sponsor for the naming rights of the Student Recreation Center
- Dale Ramsay, Justin Peterson, and John Smith attended the KIRSA

Disability Resource Center

- The Disability Resource Center provided accommodations for 585 students with disabilities this year.
- The Disability Resource Center administered 3,351 accommodated exams this year:
 - o Summer 2017: 380
 - o Fall 2017: 1,703

- o Spring 2018: 1,268
- The Disability Resource Center provided 217 textbooks in alternate format and hosted an intern from the College Student Personnel program to assist with our textbooks in alternate format program.
 - o Summer 2017: 12
 - o Fall 2017: 103
 - o Spring 2018: 102
- Student volunteers earned 19,500 service hours by serving as supplemental note takers for students with disabilities.
 - o Summer 2017: 1,100
 - o Fall 2017: 12,340
 - o Spring 2018: 6,060
- The Disability Resource Center Advocacy Program had 13 students with disabilities present in three different classrooms on how disabilities are a part of diversity this year. The Advocacy program also hosted an intern from the College Student Personnel program to enhance our peer-to-peer mentorship program and facilitate discussion.

Goal Progress

The DRC has implemented features of the Clockwork Database, including the use of Clockwork Reports to collect data regarding DRC students, which was not available to us in the past

Dean of Students Office

The Student Care Team oversaw 495 students of concern cases, including three student deaths as well as the deaths of two recently-enrolled students. The Student Care Team and/or the Student Care Team Working Group also reviewed the cases of 41 hospitalizations thus far during the 2017-2018 academic year. The Student Affairs On Call Team received calls from the Housing Consultation On Call Team for off-campus students who have been transported to the hospital as well as high-profile incidents, and responded accordingly.

Facilitated 49 DOS conduct cases and 5 conduct board hearings. Received information regarding 942 informational only cases resulting in a number of phone calls to students to provide resources and support. Assisted with procedures and follow through for housing cases; 325 housing cases thus far this year.

Delivered QPR trainings to 106 individuals. Other suicide prevention trainings provided during this time-period included:

- ASIST: 57 individuals
- Kognito At Risk Online Training: 1492 individuals

Campus Wide Suicide Awareness campaign numbers included:

- Koru Mindfulness courses were provided through Campus Health initiatives to 430 individuals.
- PreFest LiftUp Fair Information tables to 500 individuals.
- The Louisville Cardinal Student News Paper article to 8000 individuals.
- National Suicide Prevention Week (NSPW) Holden On Film and discussion to 45 individuals.
- HSS and EDTP Cards SPEAK presentations to 275 individuals.
- NSPW WHAS11 News Feature News Story about Suicide Prevention and collaboration with Clemson University Tigers Together program to 10,000 individuals.
- #Bethe1 National social media participation
- NSPW Jumbotron PSA for Suicide prevention to 55,588 individuals.
- NSPW UofL News Events/News article online Clemson collaboration 20,300 individuals.
- NSPW Student Affairs Vibrations Newsletter to 200 individuals.
- Presentation Parents of LGBTQ kids Presentation HSC to 10 individuals.
- Depression Screening Day to 37 individuals.
- LGBT Center Pride kick off Belknap Information/awareness to 350 individuals.
- HSC LGBT Pride Week Picnic Information/awareness to 475 individuals.
- Alternative Thanksgiving LGBTQ Information/awareness to 180 individuals.
- LGBT Healthcare Summit at HSC
- Zero Suicide Action Planning Session
- Year of Arts, HeALIng, and Action! (AHA!)
- Patient Simulation Session #2 for the LGBT Health Certificate at UofL
- SAMHSA GLS Grantee Meeting

Cultural Activities:

- Diversity Dialogue: Unsung Heroes 2
- When Silence Isn't Golden
- Closing the Gap: Working each Other While Serving our Students
- Effective Facilitation...The C.A.R.D.S. Way

Data collection through UofL IR helped the Advisory Board decide to discontinue Kognito for faculty and staff and utilize QPR only. Funds were used to purchase a fourth year of Kognito online for students and requiring completion in GEN 101 courses. Participation on the One Love Louisville, the Louisville Health Advisory Board, ZERO Suicide Community planning, and Year of Arts, HeALIng, and Action in the community. Advisor for the Active Minds RSO and the reported membership in OrgSync has grown to 50.

Revisions were made to the Code of Student Conduct and Student Sexual Misconduct Policy through benchmarking of best practices. Proposed revisions were also made for the Code of Student Rights and Responsibilities and Redbook Section 6.8; these revisions to the Code of

Student Rights and Responsibilities and Redbook Section 6.8 have been reviewed by the Dean of Students Office, University Counsel, University Provost, Student Grievance Officer, Student Government Association and have been sent to the Faculty Senate Executive Committee to be reviewed.

Dean of Students Office worked with the University of Kentucky Community of Concern staff to coordinate the third annual Kentucky Regional Higher Education Case Management Drive-in, held on March 9, 2018, at University of Kentucky. There were fifteen institutions across two states represented at the Drive-in.

Dean of Students Office received 131 inquiries regarding late or compassionate withdrawal. 34 students decided not to go through the process or did not respond to DOS follow-up. Dean of Students Office assisted 92 students with the paperwork for the Compassionate or Late Withdrawal process; 23 of those students are in various stages of completion, 71 were approved, and three were denied.

The Dean of Students Office assisted with 76 advocacy cases.

The Dean of Students Office addressed 56 student complaints.

The Dean of Students Office reviewed all policies and procedures related to student complaints. Ensured that website information regarding student complaints was accurate. Updated the department contact list for complaints and held a meeting with department contacts to update them on any changes to the policies and prepare for the SACS accreditation visit. Worked with Institutional Compliance to update complaint log in preparation for SACS accreditation visit.

The Dean of Students Office implemented the DOS Corner in the Parents Association Newsletter in January 2018. Each month, the DOS Corner will feature a topic and provide parents with information on the designated topic. Topics covered include an introduction to the DOS Office, information on suicide prevention, and information on the conduct process at U of L.

Dean of Students Office audited all legacy PNG files (over 1100). Updated information in Maxient and Sharepoint; obtained ID numbers from PeopleSoft (or Registrar's Office); and added PNG indicators to PeopleSoft, as necessary.

The Dean of Students Office facilitated a number of presentations related to Title IX, especially as it relates to resources and reporting options for students.

In an effort to encourage faculty and staff to serve on the Student Conduct Hearing Council, the Dean of Students Office created a personalized postcard as a recruitment tool. Distribution of the postcards through campus mail and departmental meetings began during the fall 2017 semester.

Dean of Students Office facilitated a number of Title IX investigations.

The Dean of Students Office awarded \$3,084 in Bornwasser (and) Emergency Funds.

Student Involvement

Fraternity and Sorority Life

- Executed 3rd Annual FSL Leadership retreat, utilizing two outside leads and UofL faculty and staff as small group facilitators. 88 students from the community attended, with 8 UofL staff
- Creation and implementation of Cardinal Credentials program. 2017 was the first full cycle of the program. 8 chapters met all ten standards to achieve Cardinal Credentials status.
- All Council exec retreat for the second year, developed and implemented curriculum focusing on: Authentic leadership, Establishing credibility, Planning and executing yearly goals/objectives, Cross council collaboration, and Risk Management opportunities
- FSL Orientation Team doubled in size this year
- Hosted consultant Dave Westol of Limberlost Consulting met with 24 chapters and consulted with on individual basis. Dave was also instrumental in providing risk management feedback and direction for the community. Dave met with Dean of Students' hazing prevention committee and provided feedback, proposed potential opportunities.

IFC:

- IFC partnered with the PEACC office, greek law, and BRICC to educate new members on sexual assault prevention, anti-hazing, and alcohol consumption
- IFC partnered with Panhellenic and the Career Center to host a resume building workshop during both the spring and fall semesters

NPHC:

• Celebrated 25 year anniversary in the fall with the help of Glen Gittings and alumni – the event greatly promoted alumni involvement and a need for the NPHC student body and alumni to collaborate more in the future, especially around homecoming

Panhellenic:

- Held new member educational session before bids distributed focusing on sexual assault prevention, anti-hazing, and alcohol and drug awareness – utilized PEACC, BRICC, and Student Affairs for presentations and discussion
- Over 50 gamma chis assisted with the implementation and execution of recruitment, compared to 28 last year
- Partnered with study abroad office to execute study abroad workshop and also raised money for two \$250 scholarships for any sorority woman planning to study abroad over the summer

Recognized Student Organizations (RSO) Support

- Org Sync Users:
 - June 2017 25, 188 Data Dump #1
 - August 2017 27,059 Data Dump #2
 - o March 2018 28, 609 Current # of org Sync Users
- Full use of swipers at various RSO events
- RSOs:
 - o 25 New
 - o 428 Total
 - o 319 Good Standing
 - o 109 Probation
- Officer Orientations 14 since August 2017
- RSO Business
 - Updating/Writing the Policies associated with RSO Events in conjunction with the Risk Management Office.
 - Active SOAB approving Constitutions and assisting with RSO workshops and Meetings
 - Developed Training Module for SOAB Officers

Student Leadership and Service

- Earned silver seal from The All IN Campus Democracy Challenge, a national awards program, for 60-69% voter turnout in 2016.
- SOUL 2017 and 2018 MLK Day of Service both were completely student led for first time
- developed and implemented leadership workshop series, A Leader's Legacy, partnering with Cultural Center/Porters and utilizing speakers from CDC, Pan African Studies and Cultural Center - 5 students earned certification and special Profiles
- thanks to gift from Commonwealth Credit Union cash awards were included for Student Award winners
- Piloted first year of MORE Sophomore Leadership program which is also a program that distance education students can participate in without ever having to come to campus.

- We had three students earn badges, one of whom is a student at the Owensboro campus.
- Selected to serve as 2020 host for ACC Student Leadership Symposium
- Kathy Meyer recognized as Outstanding Mid Manager at 2017 SACSA conference
- Collaborated with SGA on Fancy Ville event and promoted voter registration
- Created various on line learning modules for students utilizing Microsoft sway.com part of Microsoft 365 package UofL now uses
- Partnered with Office of Institutional Effectiveness (1st of its kind) on developing new strategic plan for OSI

International Service Learning Program (ISLP)

- Re-started program in Trinidad and Tobago (April trip)
- Grew total ISLP student enrollment from 97 in 2016-2017 to 127 in 2017-2018
- Laid groundwork for a 6th ISLP program that would take place Summer 2018 (collaboration with Speed School and non-profit in Peru with Louisville connections)

Student Affairs Development/Alumni Activities/External Relations

- Secured more than NOT YET CALCULATED in Sponsorship agreements in collaboration with OCM for various departments within division
- Completed my term as a national level leadership role within NASPA as the Chair for the Student Affairs Fundraising & External Relations Knowledge Community
 - NASPA contracted with me as a co-editor for a SA Fundraising book due to be published in Summer 2018
- Coordinated celebration of 25 years of NPHC at UofL, planned and ran a very successful series of events including a NPHC post step show reception, NPHC pre-game tailgate that saw 400+, on field recognition for NPHC leaders during the Homecoming game, and a 25th anniversary talk on the history of NPHC
 - Story: http://uoflnews.com/post/uofltoday/student-affairs-celebrates-25-years-of-national-pan-hellenic-council/
 - Flickr: <u>https://www.flickr.com/photos/studentaffairs/sets/72157687958401404/with/3</u> 7478311670/
- Saw the culmination of my efforts to cement Student Affairs Legacy Award in the annual Homecoming university wide Wilson Wyatt Alumni Awards. Alumni Louise Bornwasser and Louis Bornwasser were recipients of the 2017 Student Affairs Legacy Award presented during Homecoming. The Student Affairs Legacy Awards were established in 2016 to celebrate the 40th Anniversary of the Division of Student Affairs. The awards were designed to recognize individuals who make significant contributions to the Division of Students Affairs through service to students and staff.
 - This allows Student Affairs to honor someone annually while also integrating our award into a university wide celebration of alumni & honorees.

- Flickr: https://www.flickr.com/photos/studentaffairs/albums/72157674249768012
- Continued the Student Affairs Alumni/grad student/staff/faculty receptions at the national Student Affairs conferences of just NASPA in Philadelphia
 - These events are designed to engage with former staff members and Graduate
 Assistants in UofL Student Affairs; UofL alumni, faculty, and graduate students of
 the CEHD Higher Education Administration program and College Student
 Personnel Administration program;
 - NASPA saw around 75: https://www.flickr.com/photos/studentaffairs/albums/72157664470214587
- Collaborated with Dr. Kathy Pendleton to research and prepare a grant application for submission for the federally funded Ronald E. McNair Postbacculaureate Achievement Program, which is a 5 year, \$1.1 Million grant. Unfortunately the grant was not funded, but for our first time we scored very high and very near the few that were funded.
 - When looking at our score though, we were only 10 points away from perfection, yet didn't get funded. Out of 110 points, we scored 100.
 - They only funded schools that scored 109 or better.
 - The funding for McNair was reduced meaning they had to reduce the amount of schools awarded and therefore made the possibility of receiving the grant as a first time school that much harder.
 - My take away is that the only spot we lost points on is in objectives section/logic model. But as the DOE explained that is where a high majority of schools also lost points.
 - We put together a very strong proposal, that simply ran into 2 tough realities:
 - Preference given to pre-existing McNair programs
 - Reduced funding compared to previous years that reduced the overall awards to schools

Parents Association Activities

- Along with a collaboration between First Year Initiatives and Housing, we launched the first ever Cardinal Kickoff for students and families to celebrate Move-In Day.
 - Event was very well received, huge attendance, and lead by the President and VPSA
 - Video: https://youtu.be/ta9DAD1CK2U
 - o Flickr: https://www.flickr.com/photos/uofl/albums/72157687779602195
- Family Weekend was overall a huge record setting event for us this year
 - We had to deal with construction limitation for the tailgate, but still saw 350+ at Family Weekend event with a Family Weekend tailgate at Papa John's Cardinal Stadium.
 - Ticket allotment of 1,000 was sold out again for the 5th year in a row. Eventually sold a record 1600 tickets, an increase of 60% over last year

- Continued Sunday brunch event at the Ville Grill that more than 500 parents and students attended. A growth of 400% for this event
- Story: https://uoflnews.com/post/uofltoday/uofl-family-weekend-sets-attendance-record-in-its-10th-year/
- Flickr: https://www.flickr.com/photos/studentaffairs/sets/72157687375553834/with/3

 6788714963/
- Annual Parent of the Year Award garnered 30 submissions and honored more a touching tribute to a mother and grandmother.
 - Story: https://uoflnews.com/post/uofltoday/university-honors-2017-parent-of-the-year/
 - Flickr: <u>https://www.flickr.com/photos/studentaffairs/albums/72157687142365621</u>
- Continued growth of Family Social media presence with currently more than 4,189 followers for the UofL Parents Association Page towards our goal of 5,000 this year.
 - Utilizing market research, Launched UofL Parents Association Instagram page that has been well received. Current followers at 249 with a goal of over 500 this year.
- With a consistent 20% or above monthly open rate, the Parents Newsletter continues to significantly outpace national averages for newsletter open rates of 11%
 - Currently mail monthly newsletter to more than 9,212 parents and families towards our goal of 10,000 this year.
- Continue deeply embedded role for Family Oriented Programming at Freshman Orientation.
 - Provided a free high-resolution family snapshot capturing the family as the student becomes a new Cardinal. More 160 photos were taken over the 11 Orientation sessions for 2017
 - Flickr: <u>https://www.flickr.com/photos/studentaffairs/albums/72157681145584783</u>
 - Continued Collaboration with Financial Aid concept of a Day 2 Parent/Family Lounge
 - Allows for stronger engagement with Families that had no programmed activities on Day 2 of Orientation but were still on our campus
 - Allows the Parents Association to work with individual families and serve as a campus resource
 - Allows for in depth detailed Financial Aid counseling
 - Added in REACH and Career Center this year
 - Allows for the sharing of campus information and resources
- Continued collaboration with Alumni and Admissions to run the Summer Sendoffs and expanded to include a new city (Owensboro)

- Summer sendoff cities include: Bowling Green, Lexington, Owensboro, Madisonville, & N. KY
- Post Orientation, and Pre-Move In Day, we travel to key cities with strong enrolment history and alumni chapter involvement to connect families and student from the areas that are attending UofL.
- Brought in new partners with Housing and FYI to provide more topical information that was well received by the incoming families/students
- Expanded a Collaborative relationship for recruitment by connecting with families at: Campus Preview Day, Admitted Student Day, Brown Fellows interviews, GEMS interviews, ULEAD interviews, MLK scholars interviews, Porter Scholars reception, Vogt Scholars reception, and McConnell Scholars interviews.
- Serve on a committee role for national Parent & Family professional association AHEPPP.
- Presented nationally at AHEPPP conference in Dallas, TX and won the national 2017
 AHEPPP Powerful Partnership Award.

Student Affairs Divisional Assessment Activities

- Collaborated with Institutional Effectiveness to begin a review of the Student Affairs divisional SLO's to better align then with the institutional 21st Century plan and plan for overhaul and updates.
- Maintained significant increase in collaboration with the Office of Institutional Effectiveness in regards to divisional assessment activities including activities focused on continually connecting to SACS accreditation
 - o Serve on the SACS Student Services Subcommittee in a pseudo co-chair role
 - Successfully submitted all final drafts for SACS compliance.
- Collaborated with Institutional Effectiveness and utilized the Assessment Committee and Directors to review the expiring CIRP survey to ensure key strategic student success questions were being integrated into BSSE, NSSE, Graduating Senior Survey, and the new Student Perception Survey.
 - The S4 survey has been in construction all 2017 and should be ready for release in Fall 2018.

TRIO

- KAEOPP TRIO Day Debate Competition (TRIO SSS Debate Team)—1st place (back to back state champions)
- SAEOPP Student Initiatives Regional Debate Competition (TRIO SSS Debate Team-represented state of Kentucky)—1st place (back to back regional champions)
- Retention of our students (Goal--75% of students)—Met at 86%
- Good Academic Standing (Goal—80% of students)—Met at 88%
- 3.0+ Club—52% of our students were above a 3.0 for Fall 2017 semester.

Career Development Center

- The Launch of Cards Career Connection powered by Handshake
 - More than 4,600 employers from local, national, and international companies are active in Cards Career Connection powered by Handshake and are recruiting UofL students and alumni
 - At any given time, more than 2,000 federal work-study, internship, part-time, and full-time opportunities are available to students and alumni through the system
 - Since August 2017, more than 8,600 positions were posted, up 135% from 2016-17
 - 1,790 applications for federal work-study, internship, part-time, and full-time opportunities were submitted by students and alumni during the 2017-18 academic year, as of April 4, 2018
- The Launch the First Destination Survey
 - The university's first campus-wide effort to determine postgraduate outcomes of baccalaureate, masters, doctoral, and professional degree recipients (except Brandeis School of Law)
 - Distributed to more than 4,700 degree recipients
 - Will become a cyclical process for each graduating class
- Partnership with The LGBT Center
 - Held an information session and panel during Pride Week with alumni from the LGBT Alumni Council about being LGBTQ+ in the workplace
- The Launch of Holland's Theory of Career Choice Module
 - 1,573 students took the FOCUS II, and 19 students took the Strong Interest Inventory, and those students can use the module to explore programs at UofL that align with their Holland Interest Code
- Career Engagement
 - As of April 2018, over 800 student appointments and drop-ins have taken place
 - More than 2,500 students attended career related workshops, presentations, and events
 - Nearly 70 resumes, cover letters, and personal statements were reviewed electronically
- Employer Engagement
 - A total of **5 career and internship fairs with over 170 employers had 470 students in attendance**, which doesn't include the largest career fair on April 11, 2018
 - **33 employers had an information table on campus** to share information about their company/organization
 - 3 Career Treks occurred at Centerstone Kentucky, Hopebridge, and Power Advertising Agency to show students what an average day looks like at their organization
 - 24 employer sponsored events occurred, up 20% from the 2016-17 academic year

Student Activities Center

Renovation and addition on target for completion in July 1, 2018

VPSA

2018-19 Goals

Counseling Center

- 1. Maintain IACS accreditation via submission of an annual report and maintenance or improvement of services provided to students.
- 2. Reach out to neighboring universities to create a "mutual aid agreement" in case of a campus emergency that would require the clinical assistance of or for ULCC staff.
- 3. Continue to grow group program and use assessment measures (CCAPS and client feedback survey) to assess client needs, experiences, and improvement over time.
- 4. Explore possible avenues of fundraising for the Center, with the help of SA Development staff.

Department of Intramural-Recreational Sports

- 1. Continue to work with Learfield and assist them in selling the naming rights to the Student Recreation Center.
- 2. Continue our partnership with Special Olympics in offering both a Unified Basketball tournament and league.
- 3. Implement a more extensive training program for all of our student employees, with an emphasis on customer service and job performance.
- 4. Implement a replacement strategy for the fitness equipment. All of the equipment is out-of-warranty. It continues to be essential to increase the amount of money we allocate to the SRC Plant Fund.
- 5. Continue to collaborate with Admissions and our Sports Clubs to increase the number of students admitted through this process.
- 6. At the HSC Fitness Center, increase the usage of the group fitness room by groups on the Health Sciences Campus.

Disability Resource Center

The DRC will implement additional features of its Clockwork database to streamline the accommodation process. A partnership with the College of Business has been formed to develop an internship position for a CIS student to further the progress and implementation of the ClockWork database system.

Dean of Students Office

- 1. Facilitate next steps once the Faculty Senate Executive Committee reviews the proposed revisions to the Code of Student Rights and Responsibilities and Redbook Section 6.8.
- 2. Launching in Summer 2018 Care Team U, a half-day workshop to train faculty, staff, and graduate students in aligned disciplines about how UofL's Student Care Team operates and how referrals to SCT are tracked and followed up.
- 3. Implementation of ConcernCenter, a content management system that acts as a reverse directory. ConcernCenter will allow students to search for resources on the University of Louisville campus by indicating their concern. Instead of needing to know which office on campus assists with which problems, ConcernCenter reverses the directory process by providing a list of resource offices associated with the concern the student selects. With campus partner support, we anticipate that ConcernCenter be a valuable resource tool for students, but also for parents, faculty, and staff.
- 4. Implementation of an annual training calendar for the Student Care Team (SCT) will allow SCT to stay up-to-date on the latest best practices concerning many topics related to behavioral intervention and care teams across the nation, with insight from NaBITA, HECMA, ASCA, NASPA, and other disciplines represented on SCT, such as NACADA, AUCCCD, ACHA, SAMHSA, among others. SCT will focus monthly on a relevant topic to review and improve practices and protocols, and continue to work through tabletop exercises during summer training.

Student Affairs Development/Alumni Activities/External Relations

- 1. Grow Parents Association newsletter subscription to 10,000
- 2. Grow Parents Association Facebook "likes" to over 5,000
- 3. Grow Parents Association Instagram "likes" to over 500
- 4. Launch a webinar series for the Parents Association
- 5. Launch a new Friday event for Family Weekend
- 6. Collaborate with SA Development Officer to launch a planned email solicitation following ACPA & NASPA socials

TRIO

- 1. Retention of students (Goal 75%)
- 2. Good Academic Standing (Goal 80%)
- 3. 3.0+ Club (Goal 50%)
- 4. 6yr Graduation Rate (Goal 50%)