

**Division of Student Affairs
Annual Accomplishments
2016- 2017**

April 2017

Divisional Highlights

To fulfill our mission, the Division of Student Affairs provides a variety of services to address the needs and concerns of students while creating a vibrant campus life experience. We understand the important positive impact that Student Affairs provides to the retention and graduation success of our students. Student success continues to be a priority for the Division. Our Divisional student learning objectives listed below align with University objectives:

- Students will better understand their sense of purpose through personal development, social responsibility and connectedness to others.
- Students will learn to apply campus services and activities to support their retention and graduation.
- Students will apply critical thinking skills.

Our Division is fortunate to collaborate and interact with all areas of the University community over the course of the year. This was a strong year, full of successful collaborations and completed departmental objectives. As always, we would like to thank all of our colleagues and UofL students for assisting us during the year. We understand that we depend on so many others to help us fulfill our responsibilities at the University of Louisville.

It was a great year, and we are pleased with the tremendous accomplishments that were achieved by the hardworking, dedicated professionals that work in the Division of Student Affairs. They continually serve with excellence, while always thinking of how our department can positively impact the success of all our students. The following are a few highlights of Divisional accomplishment, an update about tactical goals, a summary of Vice Provost/Dean of Students performance, and a more detailed listing of accomplishment by departments.

Executive Summary of Divisional Accomplishments

- Celebrated 40th anniversary of the Division of Student Affairs with various events including campus picnic and presentation of the 1st annual Student Affairs Legacy Award. All former Vice Presidents for Student Affairs returned to campus during homecoming weekend for a lecture where they talked about their contributions to UofL and the future of the student affairs profession. Each Vice President received the inaugural Legacy Award and were recognized on the field at the homecoming football game.
- Campus Housing took steps to increase the number of beds they assign and manage moving from 1,378 to 3,732. This 170% increase in bed space will make it easier to deal with university enrollment increases, make it possible to increase living learning opportunities for students, and make it easier to address future renovation and new construction issues that may impact the number of students who can be accommodated on campus. These initiatives included:
 - Negotiated a master lease arrangement with American Campus Communities to allow Campus Housing to assume management of University Pointe and Cardinal Town beginning July 1, 2017. This represents 1,070 beds.
 - Successfully executed an agreement that turns the management of 4 UofL foundation residence halls from a private firm to Campus Housing beginning July 1, 2017. This represents 1,284 beds.
- Campus Housing increased the number of students residing in Living Learning Communities from 8% in 2015-16 to 23% in 2016-17. That number is projected to rise to 31% in 2017-18
- Student Affairs received \$85,277 from generous donors during the 2016-17 academic year. These funds support student scholarship and programs.
- Secured more than \$27,000 in Sponsorship agreements in collaboration with OCM for various departments within division
- A Two million dollar gift from Heddy and Herman Kurz, originally given to support a new UofL welcome center, was transferred to the SAC renovation project. The new SAC south wing and the Student Visit Room will be named for Heddy and Herman Kurz .
- The SAC renovation continues to make great progress and is on time to be completed as originally planned in 2018.
- We submitted a grant proposal for the McNair Scholars Program. This program prepares undergraduates for doctoral studies through involvement in research and other scholarly activities. The program would serve first-generation college students with financial need, as well as students who have demonstrated strong academic potential and are members of groups traditionally underrepresented in graduate education. If successful UofL would receive more than one million dollars over a 5 year period.

- We hired a new International Service Learning Director to lead our program that includes annual trips to Asia, Europe, Africa, and the Caribbean. We continue to work with faculty to ensure this program provides students with the opportunity to put their classroom learning into practice.
- The Student Rec Center registered an actual attendance of over 460,000 user participation swipes through the door for 2016-17, with 16,378 distinct users
- There were 9,399 student participants within the Intramural Sports program this year playing on one of 1,174 registered teams.
- Intramural and Rec Sports added three new sports clubs this year: Chess, Runners of Louisville, and Wrestling to bring the total number of sports clubs to 23.
- Student Involvement oversaw the induction of 50 new RSOs this past Academic year bringing the total to 452.
- The Student Activities Center had 6,463 bookings for the period between July 1st, 2016 and June 30th, 2017.
- Vote Everywhere increased voter awareness in both the presidential and student government elections. They provided easy access to voter registration forms and heavily publicized the student government elections. Lastly, they were a part of the team that helped our campus receive the “Voter Friendly Campus” designation.
- Help Student Government Association move their election to a new on line system which resulted in the highest vote totals ever for an SGA election.
- TRIO Student Support Services exceed all of its goals for 2006-17 including persistence, good academic standing, and the 6 year graduation rate
- The Title IX coordinator created and launched the UofL ADA Advisory Committee and the Minors on campus workgroup.
- More than 550 individuals attended the Family Week Tailgate Party at Papa John’s Stadium this year, a new record. We also distributed our total allotment of 1,000 tickets to family members for the homecoming football game.
- Stuart Esrock serves as the Career Center’s first Faculty in Residence. He has been very effective in assisting with internship development and helping share career programs with other faculty.
- Career Center made the bold move to rethink their programming model in favor of more industry-specific career fairs. In spite of the financial risk and possibility of losing revenue on the concept in their first year, they successfully implemented and received stellar feedback from our employer partners, consistent attendance at events, increased revenue generated and ultimately a 500% increase in the overall number of programmatic opportunities for students.

- The Career Development Center offered its first ever regional Diversity Career Fair and partnered with Athletics to host its Spring Career Fair in the Thornton's Academic Center.
- Created a Career Development Center Newsletter called *Working it Out* to promote department programs and opportunities for students.
- The University of Louisville's Career Development Center was awarded *Out for Work's* highest honor, a Gold status rating for the 2016-2017 academic year. Out for Work is a nationally recognized non-profit organization dedicated to evaluating career centers' programming and resources for LGBTQ students.
- The Counseling Center is on track to submit an application for International Association of Counseling Services (IACS) accreditation by May 30, 2017 .
- Counseling Center implemented client surveys in April 2017 to gather data on student satisfaction and perceptions of services.
- Counseling Center hired additional counselor to help decrease student wait times and expand services. This also helps improve our student: counselor ratio needed for accreditation.
- Collaborated with Student Health to submit application that results in UofL being named on the of 26 healthiest college campuses in the county.
- Alternative Service Breaks successfully held three trips this academic year. They conducted a fall trip to eastern Kentucky focused on animal welfare. This winter, ASB traveled with students to New Orleans to focus on environmental service projects. ASB went to Baltimore, Maryland during spring break to conduct both environmental and educational service projects with local community service agencies.
- The Student Activities Board planned and promoted two concerts with National Recording Artists: Waka Flocka Flame on Cardinal Boulevard and Migos at the Palace Theater. Both were attended by over 2,000 patrons, mostly students; Migos was a near sell-out with over 2,600 tickets sold.
- The Disability Resource Center provided accommodations for 620 students with disabilities this year.
- The Disability Resource Center administered 3,244 accommodated exams this year.
- The Disability Resource Center provided 268 textbooks in alternate format and hosted an intern from the College Student Personnel program to assist with our textbooks in alternate format program.
- Student volunteers within the The Disability Resource Center earned 11,615 service hours by serving as supplemental note takers.
- The Student Care Team oversaw 524 students of concern cases, including four student deaths as well as the deaths of six recently-enrolled students.
- The Dean of Students Office facilitated 93 conduct cases and 12 conduct board hearings.

- Our new suicide prevention program, Cards SPEAK, trained 336 individuals in suicide prevention.
- The Assistant Dean of Students, Student Conduct Coordinator, and Student Conduct Officer revised the Code of Student Conduct and Student Sexual Misconduct Policy. Proposed revisions were also made for the Code of Student Rights and Responsibilities.
- The Student Care Manager and the Cards SPEAK Coordinator worked with the University of Kentucky Community of Concern staff to coordinate the second annual Kentucky Regional Higher Education Case Management Drive-in, held on March 24, 2017, at University of Louisville. There were five institutions across two states represented at the Drive-in.
- The Student Advocate received 115 inquiries regarding late or compassionate withdrawal.
- The Dean of Students Office awarded \$3,157.50 in Bornwasser emergency Funds to students in need.

Provost's Tactical Goals Update

Implement findings of recent consultant visit and apply for IACS accreditation for the Counseling Center. *Environment for Student Success Goals #1 and #6*

Accreditation by the International Association of Counseling Services (IACS) is a voluntary evaluative process involving a written self-study and adherence to established standards of practice. These standards are articulated by the IACS Board of Accreditation, which consists of directors of counseling services located throughout the United States and internationally. IACS is the only accreditation association which accredits counseling services on university and college campuses.

This kind of professional review will enhance our service to students, increase staff, ensure we are performing consistent with best practices, and enhance our ability to recruit qualified staff

UL Counseling Center brought in a consultant in July 2016 to assist with preparation for IACS accreditation. Consultant was a counseling center director and former president of IACS, who has performed numerous field visits for institutions seeking accreditation.

Consultant feedback has been integrated into the Center's policy and application responses, and IACS application is in final stages. Application will be submitted to IACS on or before May 15, 2017.

Expand and Improve the internship opportunities for students: create a credit bearing course here none currently exists, partner with faculty to improve department level internship initiatives, and develop strategies to mitigate risk management issues. *Environment for Student Success Goal #2*

Creation of GEN 203 Internship Course

In the fall 2016 semester, the Career Development Center was successful in gaining approval from the College of Arts & Sciences Curriculum Committee to create a *GEN 203 – Internship* course that will serve as a 1-credit elective. This elective credit option will ultimately assist students on their path to credit attainment and provide students with an avenue to obtain internship credit in instances where this option may not be available to them within their academic department. This course will be offered starting in summer 2017. The creation of this course is also significant because it gives students who wish to take advantage of an unpaid internship, the opportunity to do so. Labor laws from the U.S. Department of Labor mandate

that a student who is completing an unpaid internship must do so for academic credit from their institution.

The creation of this program positively impacts students across the board at the University of Louisville. The following academic programs have designated points of contacts within their programs for experiential learning.

<https://louisville.edu/career/employers/Internship-Coop-Clinical-Directory.pdf>

There are other academic programs that offer an internship course but our department, through the creation of this course, gives students an additional opportunity to gain elective credit for their experience. Secondly, the criteria for students to complete an internship through the Career Development Center is to have (1) at least 45 completed credit hours and (2) at least a 2.5 minimum GPA (cumulative). This gives engaged students an opportunity to take advantage of experiential learning earlier on as most other departmental opportunities begin on average at 90 credit hours (varies depending on the department).

Biannual Internship and Co-op Summit

Beginning in spring 2016, the Career Development Center began consistently convening an average of almost fifty faculty and staff internship representatives from various colleges across the campus. The purpose of this group is to collectively improve our internship engagement and establish best practices throughout the campus. One component of this work involves collecting university-wide internship data to capture a baseline measurement for 2016 and we were successful in this effort campus-wide for the first time in our institutional history.

Internships by Semester	
Fall 2014	1,701
Spring 2015	2,000
Summer 2015	686
Fall 2015	1,872
Spring 2016	2,031

April 2017 Update: We are currently in the process of collecting new data for the 2016-2017 school year and will report those numbers accordingly. The internship numbers above only represent students that have completed internship, co-op, student-teaching, or practicum experiences that are tied to a course for academic credit. Through the widespread promotion of internships offered by the Career Development Center, we intend to build on these baseline numbers by attempting to track students who complete internships through the Career Development Center for both non-credit and academic credit.

In addition to our work with internship and co-op metrics, many of our attendees at the Internship and Co-op Summits are faculty who have a real interest in the career preparation

agenda but only have a small portion of their time to dedicate to this effort given their primary research and teaching responsibilities. To provide value to these faculty and other staff who are in some way engaged in helping students to access internships, the Career Development Center has and will continue to take the lead in providing guidance on best practices as it relates to risk management. The department has started by working with the Office of the Vice President for Strategy and General Counsel to provide everyone who processes internship experiences on our campus with template documentation that clarifies liability assumptions for our employer partners and the requisite indemnification statements to protect the university.

Student Success Metrics based on Internship Engagement

As a next step to collecting data on internship, co-op, and experiential learning engagement, the Career Development Center will be working with Institutional Research to better understand the relationship that this high-impact practices (experiential learning) has on various student success metrics such as GPA, credit hour attainment and on-time graduation. Enrollment Management staff have offered assistance in using CardSmart to extract this data for analysis. We have set May 2017 as a target to analyze and report on these data.

Identify Facility Improvements to Enhance Student Life

Complete construction of offices and relocation of HSS, Health Promotions and PEACC into the SAC. Initiate renovation project new bookstore construction and move, and west side marketplace dining and structural improvements. *Environment for Student Success Goal #5*

The Campus Store (bookstore) opened in January 2017 on schedule in new renovated space on the east side of the SAC. Construction is underway for the MarketPlace, a new dining venue on west side. The MarketPlace is expected to open on schedule in August 2017. Starbucks construction is underway on the east side and is expected to open in August 2017. Over summer 2017, renovation in major public areas of the SAC will be completed by August 2017.

The addition to the SAC that includes a new Ballroom, large meeting rooms, lounge space and retail space has begun construction. It is scheduled to be completed in summer 2018.

The SAC project received a gift of \$2 million dollars from the Kurz's family. The gift will be used to finish out the addition and create a visitors room targeted for perspective students and family members.

Several adjustments were made to the original plans for the project to remain within budget. The existing SAC ramp will remain in place the east escalators will remain in place. The core elements of the project including meeting/function space. dining enhancements, retail areas and lounge space remain in the project.

Overall, the project continues to move forward on budget and on schedule to open Fall 2018.

Increase the number of Living Learning Communities (LLC) and the number of students in a Living Learning Community. *Empower Undergraduate Learning Goal #7*

College of Engineering has doubled the size of their LLC for Fall 2017. Two new Arts & Sciences LLCs will be added beginning Fall 2017 as will an LLC for the College of Nursing.

UofL will be one of the few schools in the country with a Black Male Living Learning Community for Fall 2017. We will house 28 black males in Miller Hall. This is part of the growth of the African American Male Initiative (AAMI) program. There will also be a class that these men will take together during the fall semester connected with the LLC and AAMI.

- 2015-2016: 221 Living Learning Beds, 8% of new students in an LLC
- 2016-2017: 580 Living Learning Beds, 22.85% of new students in an LLC
- 2017-2018: 826 Living Learning Beds, 31.03% of new students in an LLC

Change the management of foundation-owned housing from an outside company to University Housing. *Administrative Enhancements Goal #1 & Environment for Student Success Goal #1*

U of L Foundation did not renew the management agreement with EdR; as of July 1, 2017, management of those halls will be the responsibility of University Housing. Plans are underway now to transition staff and administrative tasks.

University Housing has executed a master lease of two residence halls owned by American Campus Communities. This lease will place all responsibility for management of University Pointe and Cardinal Towne with University Housing effective July 1, 2017. American Campus Communities will continue to have responsibility for maintenance and upkeep of the facilities.

Vice Provost for Student Affairs/Dean of Students

Summary 2015-2016

University Service (examples not exhaustive)

- Interim Title IX Coordinator
- SGA Advisor
 - Campus Dining RFP Selection Committee
- Campus Dining Negotiation Committee
- Chair Committee for Responsible Business Practices
- University Emergency Operations Team
- Search Committee for the Assistant Vice President for Business Services
- Enrollment Management Steering Committee
- Work Group for reviewing expectations and the agreement for International Student Recruitment
- Co-Chair SACS Student Affairs and Services Subcommittee
- SACS Reaffirmation Leadership Team
- Tuition and Fees Advisory Committee
- Tuition and Fees Subcommittee for Graduate Student Tuition
- Search Committee Vice Provost for Strategic Enrollment Management and Student Success
- Search Committee Title IX and ADA Coordinator
- Search Committee Professor in College Student Personnel
- Persistence to Graduation Core Committee
- University Community Partnership Advisory Board
- Strategic Technology Executive Committee
- Chair Athletics and Student Affairs Group
- Student Financial Aid Committee
- Admissions Appeal Committee
- Legislative Advisor Committee
- University Sponsorship Committee

Professional Presentations

- Dialogue on Diversity Conference: The Cross Section of Free, Oppressive and, Inclusive Speech”, co-presented with Tierney Bates, April 2016

- CPAK Conference, Cultural Competency: The Cross Section of Free, Oppressive and, Inclusive Speech”, co-presented with Tierney Bates, January 2016
- CPAK Conference, Moderator and participant in the Senior Student Affairs Officer Panel, January 2016

Title IX Coordinator / while serving as Chief Student Affairs Officer (Vice Provost for Student Affairs / Dean of Students)

- Serve as the lead Title IX coordinator who has ultimate oversight responsibility for compliance.
- Guide the Deputy Title IX coordinators to provide timely and accurate information and guidance to members of the campus community when responding to alleged incidents of harassment, sexual violence, or discrimination.
- Provide leadership and direction for Title IX compliance, including consulting with relevant policy-making bodies and senior personnel for the purpose of advising, training, clarifying and identifying necessary action to ensure that access to facilities, opportunities, and resources is gender equitable throughout the campus.
- Provide an annual update to University Leadership about Title IX compliance in responding to complaints of harassment, sexual violence, and discrimination.
- Chair the University-wide Title IX Committee.
- Coordinate compliance with Title IX, including procedures for resolving Title IX complaints.
- Responsible for coordinating the recipient’s responses to all complaints involving possible sex discrimination. This responsibility includes monitoring outcomes, identifying and addressing any patterns, and assessing effects on the campus climate.
- Oversee policies and procedures on sex discrimination and be involved in the drafting and revision of such policies and procedures to help ensure that they comply with the requirements of Title IX.
- Coordinate the collection and analysis of information from an annual climate survey.

Campus Presentations

- RA Training “The Leader you want to be in Life.”
- Union County HS Student Campus Visit Program “Pathways to College Success: Optimizing the Louisville Opportunity.”
- Graduate Teaching Assistant Orientation “Responding to Challenging Student Situations.

- Town Hall Forum Threlkeld Hall “Social Justice, Freedom of Expression, Difficult Conversations and Hostile Environment”, co-facilitated with Tierney Bates and Brian Buford.
- Parent Orientation, “Connecting You and Your Student to UofL.”
- SGA Senate Retreat “Student Government Leadership.”

Campus Situations that Required DOS Time and Administrative Involvement

- Death of Student situations
- Student Protests and meetings about the President’s Halloween picture
- Multiple GA and GTA behavioral concerns that also included change in their responsibilities
- Student robbery at gun point
- Concerns about student wearing a confederate flag on campus
- Farmworkers Alliance protests
- Cards United Against Sweatshops activities and demonstrations
- Students requesting approval to carry concealed weapons on campus
- Assault at the Club House
- Assault at the Retreat
- Assault at Cardinal Towne
- Black Lives Matter leadership on campus
- Monthly mentorship meetings with student athlete
- Weapons possession on campus
- Smoke-free campus review and response
- Protest of the World Affairs Organization
- Hazing investigation
- SGA President support and advisement related to BOT concerns
- Disruption in Threlkeld Hall and in other campus locations concerning race and gender identity
- Numerous other special requests for information or response to students, faculty, administrators, parents, and others

Departmental Activities

Career Development Center

- Increased Career Services Programmatic Opportunities for Students. This has arguably been the most visible year for the Career Development Center since its inception. We made the bold move to rethink our programming model in favor of more industry-specific career fairs. In spite of the financial risk and possibility of losing revenue on the concept in our first year, we successfully implemented and received stellar feedback from our employer partners, consistent attendance at events, increased revenue generated and ultimately a 500% increase in the overall number of programmatic opportunities for our students.
- The Career Development Center offered its first ever regional Diversity Career Fair (open to all students from the region) and partnered with Athletics to host its Spring Career Fair in the Thornton's Academic Center. These opportunities, along with our newly created Internship Program, are communicated and distributed within our regular editions of *Working it Out*, our newly created Career Development Center Newsletter. Promotion like this has helped to successfully raise our profile on campus each year.
- The Cardinal Career Trek program is an opportunity for students at the University of Louisville to engage with professionals at various companies in and around the metro area. By way of this initiative, students will "trek" to corporations and engage in a site visit to network with employees of the organization, tour the facility, hear from a panel of experts, and receive job shadowing experiences. The purpose of the Cardinal Career Trek program is to allow students to experience a professional work setting and meet with career men and women first-hand. In the 2016-2017 academic year, the Career Development Center partnered with six local organizations to serve 75 students. As a result of the interactions on the Career Treks, some of the students received internship offers and other sustained, organic mentorship opportunities.
- Students representing universities from across the state, met with Brown Forman's LGBT employee resource group to learn about their experiences working for the renowned company and were excited to learn about mentoring and internship opportunities. Since receiving the "Bronze" level recognition in 2014, the Career Development Center has used Out for Work's assessment to increase its services for UofL's LGBT students and provide resources for the unique needs of this population. In 2015, this collaboration was recognized with Out for Work's Silver certification after partnering with the LGBT Center to provide employer panels, vendor fairs, and specialized presentations for students.

Goals for Upcoming Year

- Improve career prospects for students through the implementation of a new career services management system that houses expanded levels of full-time and internship opportunities.
- Successfully transition to the Student Success Center with REACH and Exploratory Advising.

Counseling Center

- On track to submit application for International Association of Counseling Services (IACS) accreditation by May 15 2017
- Expanded use of groups and/or workshop programs for students as appropriate to increase services to students and address high demand. New groups added this year include Art Therapy Group, Coping Skills Group, and a Mindfulness workshop.
- Implemented use of client surveys in April 2017 to gather data on student satisfaction and perceptions of services.
- Continued outreach activities including Fresh Check Day – to showcase our services and programs as well as encourage a healthy lifestyle.
- Hired additional counselor to help decrease student wait times and expand services.
- Developed counseling and crisis protocols to address small and major crisis that could occur involving our students.
- Updated operating manual/policies and procedures
- Investigated how other institutions manage CEs, licensure, other PD costs including gathering information from our benchmark institutions.

Goals for Upcoming Year

- Continue to gather data re: client information and clinical assessment/progress in therapy. Data will be used to create aggregate reports re: ULCC clientele, student success and efficacy of ULCC services.
- Continue to have clients complete feedback survey. Data will allow for comparisons across semesters re: client satisfaction, improvement of presenting issues, and the impact of ULCC services (e.g., retention, connection to UofL, understanding self and others, ability to form and maintain healthy relationships, etc.).
- Increase number of groups offered by ULCC: improve marketing so that more students are aware and staff can schedule groups during times that are most likely to be utilized.

Disability Resource Center

- The Disability Resource Center provided accommodations for 620 students with disabilities this year.
- The Disability Resource Center administered 3,244 accommodated exams this year.
- The Disability Resource Center provided 268 textbooks in alternate format and hosted an intern from the College Student Personnel program to assist with our textbooks in alternate format program.
- Student volunteers earned 11,615 service hours by serving as supplemental note takers
- The Disability Resource Center matched 10 students with disabilities with peer mentors this year and hosted an intern from the College Student Personnel program to enhance our peer-to-peer mentorship program.
- The DRC has implemented features of the Clockwork Database, including the Clockwork exam schedule and the automation of exam emails.

Goal for Upcoming Year

- The DRC will implement additional features of its Clockwork database to streamline the accommodation process.

Dean of Students Office

- The Student Care Team oversaw 524 students of concern cases, including four student deaths as well as the deaths of six recently-enrolled students. The Student Care Team and/or the Student Care Team Working Group also reviewed the cases of 73 hospitalizations thus far during the 2016-2017 academic year. The Student Affairs On Call Team received calls from the Housing Consultation On Call Team for off campus students who have been transported to the hospital and responded accordingly.
- Facilitated 93 DOS conduct cases and 12 conduct board hearings. Received information regarding 1,099 informational only cases resulting in a number of phone calls to students to provide resources and support. Assisted with procedures and follow through for housing cases; 507 housing cases thus far this year.
- Cards SPEAK Coordinator and QPR trainers delivered QPR trainings to 336 individuals.
- Other suicide prevention trainings provided during this time-period include:
 - Sources of Strength: 79 individuals
 - Trevor CARE: 40 individuals
 - Kognito At Risk Online Training: 387 individuals

- Campus Wide Suicide Awareness campaign numbers include:
 - Koru Mindfulness courses were provided through Campus Health initiatives to 175 individuals.
 - Awareness campaigns during National Suicide Awareness Week reached 1395 individuals.
 - National Depression Screening Day reached 60 participants.
 - Collaboration with NAMI UofL Mental Health Matters Week reached 50 students.
 - Torch Talks: 29 individuals
 - Peer Advising: 30 individuals
 - A Time for PEACC Left Behind: 86 individuals
 - NSPW Faculty and staff: 34 individuals
 - NSPW guest speaker: 35 individuals
 - Public Health orientation: 25 individuals
 - Counseling Center's Fresh Check Day Nine out of Ten Booth: 154 individuals
 - Information tables at university events reached 3,732 individuals.

- Data collection has begun with QPR, Kognito, and Fresh Check Day evaluations/surveys.
- Outreach to promote families' understanding of and response to their students' signs of distress has occurred with the Cards SPEAK website and two articles in the university's newsletter.
- Card SPEAK Advisory Board includes campus partnerships in the effort of responding to students' mental health needs.
- Cards SPEAK has presented to the SCT on various phone applications available for staff and students and shares SPRC information regularly. T
- The Cards SPEAK Coordinator participates on the One Love Louisville and the Health Advisory Board in the community.
- Cards SPEAK Coordinator has become the advisor for the Active Minds RSO to work on student sustainability.
- The AFSP Out of the Darkness Walk planning committee contains students, staff, and community members.
- Card SPEAK Coordinator streamlined the QPR process for requesting a QPR course within the Cards SPEAK website and the Dean of Students website. She coordinates requested trainings with the six other certified staff members throughout campus and maintains the data reporting requirements as well as orders needed materials, and communicates necessary information and state changes with the other trainers.
- The Assistant Dean of Students, Student Conduct Coordinator, and Student Conduct Officer revised the Code of Student Conduct and Student Sexual Misconduct Policy. Proposed revisions were also made for the Code of Student Rights and Responsibilities.
- The Student Care Manager and the Cards SPEAK Coordinator worked with the University of Kentucky Community of Concern staff to coordinate the second annual Kentucky

Regional Higher Education Case Management Drive-in, held on March 24, 2017, at University of Louisville. There were five institutions across two states represented at the Drive-in.

- The Student Advocate received 115 inquiries regarding late or compassionate withdrawal. 21 students decided not to go through the process. The Student Advocate assisted 94 students with the paperwork for the Compassionate or Late Withdrawal process; 42 of those students are in various stages of completion, 47 were approved, and five were denied. The Student Care Manager assisted five students through the withdrawal process, three of whom completed the paperwork and two in progress.
- The Dean of Students Office assisted with 105 advocacy cases. Of these cases, the Student Advocate assisted 90 students, the Student Care Manager assisted 8 students, the Assistant Dean of Students assisted with three students, the Director of TRiO Support Services assisted three students, and the Title IX/ADA Coordinator assisted one student.
- The Director of TRiO Support Services addressed 23 student complaints.
- The Assistant Dean of Students continued to convene a committee (as the committee was created during the 2015-2016 academic year) including the Associate Dean of the School of Interdisciplinary and Graduate Studies, the Student Grievance Officer, Student Advocate, Director of TRiO Support Services, and the Assistant to the Vice Provost for Student Affairs to discuss the policies and procedures in the Redbook regarding student grievances and student complaints.
- The Assistant Dean of Students facilitated a number of presentations related to Title IX, especially as it relates to resources and reporting options for students.
- The Dean of Students Office established the Behavioral History Review Committee. The Assistant Dean of Students chairs the committee and the Chief of Police, Associate University Council, and Executive Director of Admissions all serve as members of the committee.
- The Assistant Dean of Students, Student Conduct Coordinator, and Student Conduct Officer facilitated a number of Title IX investigations.
- The Assistant Dean of Students finalized the 2014-2016 Drug Free Schools and Communities Act Biennial Review on June 1, 2016.
- The Dean of Students Office awarded \$3157.50 in Bornwasser (and) Emergency Funds.
- The Student Care Manager proposed the finalization of the Student Death Response Protocol, and with the Assistant Dean of Students, sought input from unit representatives and presented practice and statistics to those representatives. Recommendations for a Posthumous Degree Policy as well as suggestions for Posthumous Degree Ceremonies were also noted during the meeting with unit representatives.
- The Student Conduct Hearing Board training process was revamped and a new, online Blackboard module was added to the training process as an ongoing resource and training tool.
- The assessment process for student conduct was updated using an approved modification of the Learning Critical Thinking Inventory-A (LCTI-A).

Goal for Upcoming Year

- Continue to evaluate Redbook student grievances policies and procedures and recommend changes providing clarification for students.
- Pilot in Summer 2017 and launch in Fall 2017 Care Team U, a half-day workshop to train faculty, staff, and graduate students in aligned disciplines about how UofL's Student Care Team operates and how referrals to SCT are tracked and followed up.
- The Cards SPEAK Coordinator, in conjunction with various constituents, has the following grant-approved goals for the coming year:
 - Provide Kognito online training, QPR, Koru Mindfulness and Sources of Strength trainings to students, student leaders, faculty and staff. Data on suicide prevention trainings will be tracked and analyzed through online training pre- and post-tests and shared with stakeholders.
 - Increase Kognito completion through GEN 101 classes.
 - Increase student involvement in RSO groups focusing on mental well-being.
 - Create a marketing plan and enhance awareness through the use of the Cards SPEAK website, social media and print materials, participating in established semester specific mental health awareness days to reach the UofL community.

Housing and Residence Life

- Successfully proposed management of ULH, Inc. halls be moved from 3rd party contractor to Campus Housing managements
- Negotiated master lease arrangement with American Campus Communities to allow Campus Housing to assume management of University Pointe and Cardinal Town
- Oversaw the opening of University Pointe complex and assured student needs were accommodated
- Developed new staffing structure to support growth of Affiliate Housing program and better serve students
- Developed new organizational structure to meet needs of changing department.
- Training
 - Implemented an online training program utilized by Resident Assistant Leaders (RALs) in fall 2016 and spring 2017.
 - Reduced training time by approximately 2 hours per day.
 - Developed a plan for fall 2017 training that will reduce training time and costs by 50%.
- Staff recruitment and selection
 - Revised all parts of the student staff recruitment and selection processes.
 - Increased number of applications for the RAL position by 37%.

- Provided an interview opportunity for all interested candidates, totaling between 200 and 300 on the scheduled interview day.
- Revised interview questions and process to allow Campus Housing to operate staff recruitment and selection as one team with one process.
- Student conduct
 - Developed additional flowcharts for incident response.
 - Drafted a new baseline sanction guide that requires review and approval.
 - Developed the Graduate Assistant position for student rights and responsibilities.
 - Managed 1,360 cases as of April 12, 2017.
- Residence education
 - Completed 115—as of April 12, 2017—in-hall programs.
 - Collaborated with the Resident Students Association (RSA) to develop revisions to their constitution, revise executive position structure, and plan for future growth and development.
 - RSA completed 2 large-scale programs, and hall councils completed multiple programs throughout the academic year.
 - Continued and expanded the Registration Refresh and in-hall advising program offerings.
 - Developed the Graduate Assistant position for residence education.
- Assessment
 - Implemented the Skyfactor assessment for all students.
 - Partnered with living learning community (LLC) and themed community (TC) partners to create new assessment process for their communities, and revised the assessment questions with the partners and Institutional Effectiveness.
- Living learning and themed communities
 - Implemented the A&S Exploring Careers and Majors LLC.
 - Created a workflow and supporting documents for proposing, planning, and approving new LLCs and TCs.
 - Approved 6—with a possible 7th pilot coming soon—new LLCs and TCs for fall 2017, along with at least 2 new LLCs and TCs for fall 2018.
- Created two graduate assistantships to focus on affiliate housing; one for administration and one for student life.
- Complied apartment shopping and lease signing information to create formal and jeopardy versions of Lease Signing Workshop. Executed eleven Lease Signing Workshops across each of the residence halls and additional campus partners and departments with an approximate attendance of 140 students
- Created Affiliate Programming Guide and learning outcomes for spring 17 semester and 17-18 academic year
- Planned and executed three stress resilience programs on affiliate properties in conjunction with Health Promotions
- Created monthly Affiliate Resident Assignment/Roster upload process in PeopleSoft and Upload Guide

- Enhanced website information related to affiliated properties to include “Users’ Guide to Affiliate Housing”, “Managed and Affiliated Apartment Features” document, and posting of Affiliate Property watermarked rules and regulations, lease agreements, and other official documentation.
- Executed three (3) Affiliate Property fairs with an approximate attendance of 350 students. Attendance from final fair forthcoming.
- Created document and distributed to Housing professional and para-professional staff
- Created and launched 2016 Move-In website
- Established and marketed a social media presence on Facebook and Instagram with @UofLCampusHousing
- Collaborated with colleagues to edit and improve navigation of Campus Housing website
- Hired, trained and co-supervised Office Assistants to work in upstairs office in effort to improve customer service
- Worked with IT services to launch on-line chat system on Campus Housing website; developed user guide to using on-line chat system; trained professional and student staff on how to use the on-line chat system
- FY18 Budget Preparation
 - Prepared budgets for \$7M HRL Halls – 11 existing program budgets
 - Prepared budgets for \$8.7M ULH Halls – 4 new program budgets
 - Prepared budgets for Master Lease Halls – Cardinal Towne and University Point – 3 new program budgets
 - Preparing the required Board of Trustees documents to support HRL’s room rate increase request
- Assisted in the strategic decision making and operational implementation of HRL assuming control of ULH halls and Master Lease Halls
 - Wrote new job description forms (JDF) for majority of new positions
 - Extensive collaboration with UofL Human Resources to set up new positions
 - Served as lead financial liaison with the University of Louisville Foundation accounting personnel in synthesizing the ULH financial operations into HRL’s oversight
- Performed benchmark analysis of application fee charge at various ACC institutions and University of Kentucky. Analysis was used in part to support reducing application fee from \$175 to \$100.
- Increased key distribution security and tracking through the Notifii packaging system.
- Implemented “We Were Here” notices for entry into resident rooms by facilities, housekeeping and physical plant. This process has become integral as a communication tool that allows for communication to residents when work has been done in their living spaces.
- Revised and improved tracking procedures for abandoned property.
- Created a high touch program to improve facility/housekeeping building oversight. This program includes an integrated staff approach from Residence Education and Operations and Facility Services.

- Goodwill bins implemented in all residence halls to increase the “reuse” area of sustainability.
- Implemented the residence hall-wide compositing program.
- Implemented HRL residence hall packaging program (Notifii System).
- Coordinated the process for the use of credit cards by conference clients and short-term housing guests.
- Managed the repair and replacement of all towel, toilet paper, soap and sanitizer dispensers in all resident halls to minimize cost for campus housing.
- Set forth new cleaning guidelines as well as implemented a daily associate building checklist
- We split our one shift 6-2:30 to two shifts, which extended our hours during the day from 6:00 a.m. until 4:00 p.m. This allowed us to accommodate campus-housing needs during their normal business hours.
- Created a written process for data back up within the department.
- Lead the process to transition Campus Housing to building access on the Cardinal Card.
- A full audit conducted on residence halls stairways and exit patterns for residents.
- Restructured the evacuation assembly points within the halls.
- Worked with Physical Plant and Department of Health and Safety to create a mold flow chart, which ensures that Campus Housing is informed and leads the process with campus partners.

Goals for Upcoming Year

- To continue to implement departmental changes which emphasize increased integration of housing options and simplification of service delivery to students
- Develop housing master plan to inform issuance of RFP for new and renovated halls
- To complete market study; develop and align housing vision and master plan with strategic enrollment objectives
- Explore public-private partnerships to continue to expand housing inventory
- Focus on enhanced student success initiatives, academic partnerships, and living-learning communities

Intramural Sports and Recreation

Student Recreation Center

- Hosted the 2016 ACC Recreational Sports Director’s Conference. It had 30 people in attendance and it was well-received by all participants. It is obvious that all of the ACC schools hold our program in high-esteem.
- Hosted the IM Extravaganza and Play Fair/Night at the SRC events in conjunction with the UofL Welcome Week activities in August 2016, which drew over 1000 incoming freshmen to the SRC

- Hosted the President's Ice Cream Social event in the SRC Plaza in September 2016
- Hosted a two-day blood in cooperation with the Kentucky Blood Center and Raise Red
- The Intramural Sports program employs over 160 student employees (facility workers, officials, fitness instructors, and weight room staff)
- Employed 13 Cardinal Covenant students throughout our facility and program areas in 2016-17
- Hosted a homecoming music event in the SRC Plaza in cooperation with the Department of Student Involvement
- Hosted a University Signature Partnership initiative with the PGA of America's First Tee program in cooperation with the University of Louisville Golf Team
- The SRC was open from 11:00am until 6:00pm during University emergencies, power outages, and snow days, providing our community with a recreational and social outlet when the university and surrounding areas were otherwise closed
- Hosted an open house preview event for potential faculty/staff members
- Provided activity space for 25 sections of HSS activity classes as well as four sections of SPAD classes (SPAD 360 in Fall and Spring, both taught by Dale Ramsay, SPAD 405 in Spring) and one section of HSS classes (HSS 251 in Spring, taught by Dale Ramsay)
- SRC hosted activities for a wide variety of student groups throughout the year, including Student Bible Studies, Greek Life, Recognized Student Organizations, Fryberger practice, a variety of dance groups (K-Pop, Cardinal Banghra, Madd Expressions, Cardinal Hip Hop Club, etc.), SGA, Bonner Leaders, Orientation Staff, Iranian Student Organization, and many others
- Hosted the HECMA Regional Drive-In Conference in cooperation with the Dean of Students Office in March 2017
- In collaboration with the Office of Admissions, the SRC agreed to host the incoming Campus Visit Program classroom sessions during Summer 2017
- At a student's request, the SRC hosted a CPR training event to fulfill a classroom requirement, which certified 15 students in CPR.
- Began hosting weekly meetings of the Interfraternity Council (IFC) in January 2017
- The SRC hosted two of self-defense workshops sponsored by Women 4 Women
- Once again hosted two International Night events, one each in Fall 2016 and Spring 2017
- In cooperation with Commonwealth Credit Union, an ATM machine was placed in the SRC lobby to further enhance student convenience in the facility
- Hosted Wendy's for an event in the SRC Plaza for schools participating in the NCAA Men's Basketball Tournament in March 2017
- Registered an actual attendance of over 460,000 user participation swipes through the door for 2016-17, with 16,378 distinct users

Intramural Sports

- 9399 Total Participations throughout all programs
- 2908 Unique Participants throughout all programs
- 1174 Total Team entries throughout all programs

- Experienced a record number of teams in Indoor Soccer (from 66 to 75), Soccer (from 50 to 71), Ultimate Frisbee (from 44 to 45), Team Handball (from 31 to 41), and Volleyball (from 58 to 71)
- Experienced a record number of participants in Indoor Soccer, Floor Hockey, Volleyball, Team Handball, and Soccer
- Employed 78 Student Workers as Officials/Referees, Event Assistants, and Supervisors
- Brought back the Fraternity All-Star Basketball game to the schedule
- Organized Bowl Pick'Em and March Madness Challenge (with a record of 34 participants) for Distance Education students
- Returned to Cardinal Arena to host IM Basketball Championship Night in March 2017
- Added Bubbleball to the calendar of events, which proved extremely popular
- Partnered with the Athletics Ground Crew to oversee the maintenance and lining of IM and SGA Fields
- Again hosted the UofL Marching Band for their practices on the IM Field

Sports Clubs

- Added three new clubs this year:
 - Chess
 - Runners of Louisville
 - Wrestling
- Continued to partner with the Office of Admissions to implement an initiative intended to recruit and retain a higher level of student athlete and potential sports club member to the University by making them aware of scholarship opportunities available to high academically achieving students. A record 50 students were able to secure scholarships through this program.
- Tabletop Gaming Club hosted a game-day demonstration at the Games Workshop store, which is a global distributor of hobby games.
- Ice Hockey won the Tri-State Collegiate Hockey League (TSCHL) Tournament Championship for the third consecutive season
- Ice Hockey advanced to the ACHA Regional Tournament for the second consecutive year
- Ice Hockey held a Kids Night game in February against Ohio State University to raise interest in local junior hockey. Kids were invited to skate with the team and Louisville City FC was present signing autographs.
- Head Coach Brian Graham and six members of the Ice Hockey Club represented the University of Louisville at the TSCHL All-Star Challenge
- Ice Hockey and Rugby again held a recruiting weekend for potential incoming students/athletes in Fall 2016
- Men's Rugby created and implemented the Junior Cards Rugby Academy, which is intended to raise awareness of Rugby in the local community.
- Ballroom Dance sponsored three open dance events at Lutz Hall
- All clubs once again participated in Campus Preview Day
- Moved all clubs onto the IM Leagues program to assist with membership tracking and data collection

- Held a CPR/First Aid training class for club members and coaches in December 2016

Fitness and Wellness

- Led walk during Welcome Week along Floyd Street to U of L Athletic facilities
- Maintained a Personal Training Program staffed by students who are nationally certified Personal Trainers
- Provided over 280 personal training sessions for 29 unique student, faculty and staff clients
- Collaborated with Office of Health Promotion to offer Yoga with Live Music classes weekly in the SRC during the fall and spring semesters
- Offered 30 group fitness classes per week in the Fall 2016 and Spring 2017 semesters
- Totaled over 7,000 user hours in group fitness classes at the SRC during summer, fall and spring semesters
- Totaled over 1,600 user hours in group fitness classes at the HSC during summer, fall and spring semesters
- Employed 15 students who are certified group fitness instructors and personal trainers
- Collaborated with Office of Health Promotion to offer U-Fit Assessments in the SRC which served 70 students and over 100 contact hours
- Provided space in the lobby for the SRC at the Kentucky One Health Well-Being Station for the Office of Health Promotion, which led to over 1500 contacts for weekly wellness challenges
- Collaborated with Office of Health Promotion to provide space in the Intramural & Recreational Sports Office to offer 30-minute massages every Tuesday from 1-4:30
- Collaborated with Aramark Food Services on campus to offer Nutrition seminars in the SRC as well as 1-on-1 counselling sessions with the Registered Dietician in the IM Office 3 days/ week.
- Provided internships for 6 U of L students earning degrees in Exercise Science and Sports Administration
- Staffed a table at the Law School Wellness Fair to promote the SRC and Fitness Programs
- Worked with several vendors to bring in 12 different pieces of fitness equipment to demonstrate for students to try out and evaluate in the SRC
- Staffed a table at the Fresh Check Day Fair hosted by the Counselling Center
- Offered free body composition checks, blood pressure screenings and fitness advice with fitness interns during the fall and spring semesters
- Hosted a Cycling Fundraising event for Pi Kappa Alpha fraternity that raised over \$17,000 for the Steven VanOver Foundation
- Collaborated with Housing to host the Battle of the Hall Stars event with over 800 participants

- Offered a series of Olympic Lifting classes to prepare for the allowance of overhead Olympic Lifting in the SRC
- Staffed a table at the Exercise Physiology Internship Fair to recruit future fitness interns

HSC Fitness Center

- Anticipate renovation of the free-weight area as well as the men's and women's locker rooms in Summer 2017
- Employed 2 work study students, which represents a savings of \$8,000 in potential student wage.
- Added a second washer and dryer to the laundry room in order to keep up with the increased use of towels and staff shirts
- Hosted Finals-Week stress reduction events in both Fall 2016 and Spring 2017 semesters
- Attended Dental School Orientation to promote the facility to incoming students.
- Refinished the group fitness room floor for the first time in 14 years.
- Hosted an open house for the HSC campus.
- Continued to update REACH monitor at the entrance of the facility to help keep HSC campus better informed.
- Hosted a variety of groups including Asian Dance Culture, Latino Faculty and Staff Dance group, African Heritage Conference, Med-Fit, Dent-Fit, and 5 sessions of Get Healthy Now programs.
- Added a daily motivational message board to the entry area of the facility
- Implemented the use of Twitter account specific to the activities of the HSC Fitness Center

Marketing

- We re-vamped our approach to social media, focusing on the quality of our releases and posts rather than the number of posts. That has resulted in amazing numbers of engagement. One of our tweets generated 128,000 engagements.
- We had our total social media platform reviewed by Jeff Rushton.
- We launched a new corporate Facebook page to replace our prior personal page. We have gained 170 new followers since launching that page.
- We have 38 marketing projects, involving every program area, in our 2016-2017 master plan.
- We participated in every session of Orientation during the summer of 2016. In addition, we hosted the SOS staff for one of their staff training sessions in the SRC.
- We completed a new promotional video that that is being completed by the Digital Marketing Office and will be released soon.
- Hosted both faculty/staff and alumni open houses at the SRC.
- Hosted a new student open house for the medical campus at the HSC Fitness Center.
- Hosted a Finals Week stress relief week at the HSC Fitness Center.

- Because of a ransomware virus attack, we lost previous years information on marketing releases and social media platforms so we are not able to report totals but we are averaging 74 releases per week on our various media/marketing platforms.

Assessment

- We have 36 specific assessment projects identified in our 2015-2016 master plan.
- We completed a major project with Institutional Research allowing us to make online queries into our participation statistics.
- We track user hours on our treadmills, bikes, elliptical trainers and other cardio equipment. We re-positioned those pieces this year to balance the user and extend the life of the machines. Machines in certain locations tend to get more use than those in others.

Safety

- We had 60 staff certified through the American Heart Association and Louisville Fire & Rescue in First Aid, CPR and AED use.
- We certified 58 different people during the year which represents over 116 certifications. Some of these are no longer on staff.
- John Smith provided a class for a group of 15 students who are not on our staff but needed the certification for their major.
- John Smith taught a class for the Student Involvement Staff
- We responded to 115 first aid situations where our staff thought it was appropriate to complete an injury report form.
- We upgraded our training through the acquisition and implementation of new mannequins and AED trainers which more accurately depict an actual rescue situation. The new equipment allows the instructor to receive immediate feedback regarding the quality of skills being demonstrated by the student(s).

Memberships

Membership transactions in the following areas were recorded in the second year of the Student Recreation Center being open, between March 31, 2016 and April 1, 2017:

- We changed our membership platform for alumni and faculty/staff members to incorporate the ability to join for one month increments rather than the prior three. That has resulted in a significant increase in both new members and transactions.
- Alumni Memberships: 2015/16 485/188 2016/17 390/728 (new member/transactions)
- Alumni Dependent Membership: 7
- Faculty/Staff Memberships: 2015/16 39/139 2016/17 59/104 (new member/transactions)
- Faculty/Staff Dependent Memberships: 19
- HSC Dependent Memberships: 19

- Sports Club Memberships: 112
- Student Dependent Memberships: 37
- Summer 2016 Memberships: 388
- Visitor Memberships: 96
- Southern Police Institute Memberships: 42

Miscellaneous

- Director Dale Ramsay administered the University Speech and Literature Program, coordinating off-campus groups' use of the Free Speech Area
- Dale Ramsay also serves on the Athletics Student Affairs (ASAG) Committee. He also serves as a liaison for the DOS Office to coordinate student trips to athletic contests (Football Bowl Trips) and assists with student athletic ticket issues
- Dale Ramsay and Tim Lynch served as University Representatives to the Citrus Bowl in Orlando, Florida
- Dale Ramsay taught two SPAD classes (one Fall 2016, one Spring 2017) and one HSS class (Spring 2017)
- Justin Peterson taught four HSS classes this year (two Fall 2016, two Spring 2017)
- Intramural-Recreational Sports maintained an agreement with Learfield Sports to procure sponsorships for the department, which provided additional funds to support departmental initiatives
- John Smith became Student Affairs Representative to the Staff Senate
- Justin Peterson was named Kentucky Intramural-Recreational Sports Association (KIRSA) State Director
- All staff once again assisted with Housing Move-In Day

Goals for Upcoming Year

- Continue to collaborate with Admissions and our Sports Clubs to increase the number of student admitted under this scholarship process by another 10%.
- Conduct a comprehensive risk management audit of all aspects of the Intramural recreational Sports program.
- Continue to identify ways to generate revenue for Intramural-Recreational Sports, particularly in the area of naming opportunities for the Student Recreation Center.
- Increase the total number of memberships (Alumni, Dependent, Faculty/Staff, and Sports Club) by 10%.
- Continue to develop a replacement strategy as fitness equipment from the initial SRC opening goes out of warranty. It continues to be essential to increase the amount of money we put in the SRC Plant Fund.

Student Involvement

Fraternity and Sorority Life (FSL)

- All Council Exec Officer Retreat – 1st time all three council execs have come together for a retreat to plan their year as a unit
- Trick or Treat with Greeks at Parkland Boys and Girls Club – 30 chapters participated, serving 200+ community families
- Implemented new program, #NoFilter, for FSL students – topics included maintaining relationships, male and female, overview of IFC, NPHC, and Panhellenic governing councils, academic achievement within chapters, and making the most of the summer as a chapter officer
- 60 students completed the TIPS training program in January
- IFC executed new member program focused on alcohol and drug awareness, anti-hazing, and sexual assault awareness
- Implemented new member program for NPHC aspirants that educates on FSL office, FSL community, FSL staff, NPHC, and anti-hazing
- Panhellenic executed new member education program on bid day focused on alcohol awareness, anti-hazing, and sexual assault awareness
- Creation of FSL Orientation Team, 10 students were chosen to assist with presentations and the recruitment of potential new members during new student orientation
- Executed 2nd FSL Leadership retreat, utilizing student leaders in the community as small group facilitators. 70 students from the community attended, with 16 student facilitators

Engage Lead Serve Board (ELSB)

- Top 4 successfully passed several bylaw revisions, which include major changes to the boards committees and programs. Committee focus areas are no longer based on audience (i.e. elderly, youth, veterans), rather committees will be focused on wide topic areas (i.e. human prosperity, public safety, equity and justice, mental and physical health, green initiatives, and animal welfare). The newly revised committees and programs will take effect in May 2017.
- Freshmen LEAD and Task Force **Freshmen** programs successfully recruited and trained 75 first-year student leaders. Freshmen LEAD participants focused on and learned about the five principles of relational leadership, while Task Force Freshmen participants focused on developing policy ideas for the Roosevelt 10 Ideas project.
- Vote Everywhere increased voter awareness in both the presidential and student government elections. They provided easy access to voter registration forms and heavily publicized the student government elections. Lastly, they were a part of the team that helped our campus receive the “Voter Friendly Campus” designation.

- Alternative Service Breaks successfully held three trips this academic year. They conducted a fall trip to eastern Kentucky focused on animal welfare. This winter, ASB traveled with students to New Orleans to focus on environmental service projects. ASB went to Baltimore, Maryland during spring break to conduct both environmental and educational service projects with local community service agencies.

Recognized Student Organization (RSO) Support

- The RSO Fairs was revamped to include taking pictures of students with signs notating their pride in their organizations. We also included handouts for students listing who the groups were that were involved in the fair to enable them to search for the groups they had an interest in..
- 70 Years of Homecoming King and Queen Royalty with the 40 Years of Student Affairs were celebrated
- Implemented Ulink sign-on for Org Sync users and currently waiting for the first data dump of student information to Org Sync.
- Updated the SOAB constitution and petitioned the SGA to change their constitution to reflect these changes.
- 7 RSO Summits held in the Fall and Spring to educate RSO presidents on University policies and procedures.
- Implemented Town Halls instead of Summits to bring together the RSOs according to their type and time of Officer Change. We will have 5 completed by the end of April.
- Oversaw the 4 President Council Meetings during the Spring 2017 Semester.
- Met with the Political Science Class POLS 310: Policy, Community & Service to assist the students in resurrecting the Off Campus Student Association.
- Oversaw the induction of 50 new RSOs this past Academic year.

Student Leadership and Service

- 1st Fall break trip - student planned and led
- GEN 202 course - inaugural class held in Spring, partnered with CDC to develop and implement it
- Earned Voter Friendly Campus status and joined the Tufts research study on voting behavior (see list of coalition members attached)
- Transitioned from RSO Summit to Town Hall meetings, created schedule for Presidents Council meetings
- Hired new ISLP director and spent time training him within first month of hire and meet with him regularly
- CARD St.A.R.S. weekend partnership with CEHD and successful recruiting event completed
- Transitioning SOUL to be student led and funded by ELSB and Student Affairs - not FYI any longer

- Developed and implemented leadership workshop series, A Leader's Legacy, partnering with Cultural Center/Porters and utilizing speakers from CDC, Pan African Studies and Cultural Center - 5 students earned certification and special Profiles
- Increased the number of Student Awards available including adding an award specifically for service done with Signature Partnership agencies
- Professional presentations done across the state and country: Kathy and/or Pam - Leadership Educators Institute (CA), SACSA (FL), WKU Student Affairs staff, CPAK
- SLSAC (Student Leadership and Service Advisory Council) meeting 3x a year (see attached the council members)

Student Programming - Student Activities Board (SAB)

- The Student Activities Board planned and promoted two concerts with National Recording Artists: Waka Flocka Flame on Cardinal Boulevard and Migos at the Palace Theater. Both were attended by over 2,000 patrons, mostly students; Migos was a near sell-out with over 2,600 tickets sold.
- A new arrangement for the International Fashion Show produced maximum seating and better food service for patrons.
- Advisors and the Promotions Director developed a new tracking sheet to better manage SAB's promotional tasks.
- Several new Homecoming events were planned that strengthened Homecoming spirit. A partnership with Housing incorporated more residence halls into decorating for Homecoming.
- Continued to enhance Graduate and Professional student outreach with increased programming and attendance.
- Significantly increased diversity participation in SAB planning with recruitment initiatives.

Student Activities Center (SAC)

- The SAC had 6,463 bookings for the period between July 1st, 2016 and June 30th, 2017.
- A variety of activities and meeting take place in the SAC including:
 - SAB Events
 - ELSB Events
 - Admission events
 - First Year Initiative Events
 - Physical Plant Services Monthly Meetings
 - Unit Business Managers Meetings
 - Red Cross Blood Drives
 - Relay for Life
 - raiseRED Annual Dance Marathon
 - Recognized Student Group events

University Alumni and Departments Events
Job and Career Fairs
Information Tables

- The SAC stayed open while the University closed inclement weather or other type of emergency

International Service Learning Program (ISLP)

- Reworked the ISLP Advisory Council to be more dynamic and inclusive
- Successfully reconciled finances in a system not exactly made for our program's expenditures
- Collected assessment data from students on programs and have begun actively responding to feedback to ensure improved programming
- Piloted the concept of having "faculty leads" and alumni assistants on trips during the December Cebu program

Goals for Upcoming Year

- SAB advisors will work together to develop a training program that will calcify learning outcomes and provide students with opportunities to learn necessary skills in a classroom environment.
- SAB advisors will continue to refine SAB structures and protocols for data collection and assessment activities.
- SAB advisors will work with SAB students, UBM's and SGA staff to develop financial data that can be delivered to students and staff in a timely and orderly manner.
- SAB advisors will work to implement or re-introduce appropriate learning outcomes for SAB members.
- Implement our new Assessment, Marketing and Strengths™ Implementation plans developed in 2015, including but not limited to:
 - Document purpose, goals, SLOs, theoretical framework, student leadership competencies, strengths focus and assessments for each program
 - Create and implement an outreach program to take to departments around campus to increase awareness of our offerings for students
 - Implement Strengths/Program Advisory Council
- Develop and launch fraternity and sorority life accreditation program
- Develop educational resources and programs related to diversity and social justice within the FSL community

- Develop and provide education opportunities for all chapter officers instead of just chapter presidents
- Work with headquarters to develop strategic plans to ensure new fraternities and sororities have best possible opportunity for success when colonizing
- SAC renovation and addition continues with expected completion in Summer 2018.
- Complete review of PAG format, faculty recruitment, selection and training, as well as the program Policies & Procedures.
- Grow academic and faculty involvement in ISLP programs.
- Implement consistent post-program outcome surveys.

TRIO Student Support Services

Objective	Projected	Actual
Persistence	75%	80%
Good Academic Standing	80%	85%
2010-2011 6 year Graduation rate	50%	52%

- The University of Louisville TRIO/SSS Debate Team, coached by Erica LaMarche, won first place in state tournament and first place in the regional tournament.
- Increased partnership with REACH to streamline tutor training.
- Special recognition by the QEP Committee for meeting our objectives. Particularly the 6-year graduation rate, which was on par with the University graduation rate.
- Ashley Hopkins wrote two successful grants for student tickets to see Dracula and a Humana Festival play.
- Increased the number of on-line workshops for students via Blackboard.
- Increased funding to serve an additional 4 students.

Goals for 2017-2018

- Continue to increase the number of on-line workshops for students via Blackboard
- Continue to meet the objectives of the grant.
- Explore new ways of engaging students

Title IX ADA

- Creation and launch of the UofL ADA Advisory Committee, through provost-issued charge (see ADA compliance initiatives, below, for activities undertaken or planned)
- Revision of multiple university policies and protocols to ensure UofL's ADA compliance, including revision and adoptions of a U-wide Service Animal and Emotional Support Animal policy; revision and clarification of the university's ADA grievance process for students to ensure ease of access, clarity and consistency with applicable law; development, in cooperation with housing and fire marshal, of protocols related to emergency evacuation of students with disabilities in residence halls
- Advocacy for the creation of a central university fund to offset costs of disability-related accommodations for students (which was an area of significant need following the cessation of an Office of Vocational Rehabilitation grant for ASL interpretive and captioning services for hearing impaired students), which has been established and incorporated into the coming year's budget
- Creation and launch of Minors on Campus workgroup to ensure UofL's compliance with law and best practices of benchmark institutions (see MOC goals, below, for activities undertaken and in progress)
- Constant oversight of and involvement in enforcement of UofL's sexual misconduct policies, through review of all Maxient files on sexual assault reports (whether resulting in a hearing/determination of responsibility or not) and constant discussion and consultation with DOS and HR staff as to appropriate response (many cases are information only and do not show up as adjudicated), with total cases numbering in the hundreds
- Successful networking and relationship-building with dozens of individuals and entities across the university whose work is affected by mine, with many of these relationships manifesting themselves in formation of task forces dedicated to compliance and prioritization of goals, as well as policy formulation and adoption with feedback from these other UofL constituents; relationships with DOS staff, PEACC, BRICC, RSOs and others providing direct training and outreach to students have been especially crucial
- Ongoing advice and consultation provided to UofL administrators in various contexts related to Title IX and ADA compliance, including how to accommodate housing needs of transgender students, how elimination and reallocation of parking spaces resulting from construction projects (e.g. Crawford Gym and Student Services Annex demolitions) can be effectuated consistent with the ADA, how admissions can reach out to trans applicants to connect them with campus resources as desired, notation (or not) of sexual misconduct offenses on official transcripts and in lieu of such notations, UofL's protocol for notifying transfer recipient schools of transfer applicants' sexual misconduct history. Consultation with HR on employee accommodation requests and how (or whether) to grant them, as well as fielding inquiries and reports from faculty, staff and students related to Title IX compliance are routine daily activities

- Effective use and management of \$10,000 office budget for a variety of items, including publication of informational resource guides, attendance at national professional development conferences (including AHEAD's ADA coordinator's special interest group)

Goals for Upcoming Year

Title IX compliance initiatives

- Evaluate and as appropriate aid in negotiations with EverFi as appropriate in anticipation of renewal and possible expansion of EverFi's contract with UofL to provide bystander intervention and alcohol education for students at various stages of enrollment (not limited to first-year students) (Target date—Winter/Spring 2018). Continue to strategize with EverFi, PEACC, BRICC, Greek organizations, etc. to most effectively reach particular target populations (Greek orgs, athletics) through Green Dot, Alcohol.edu, Haven and other programming as appropriate, including more visible welcome week programming and Gen Ed 101 courses. Emphasizing the importance of the bystander's role in climate shift, and of the prevalence of alcohol as a catalyst to negative sexual climate, is anticipated.
- Draft and obtain approval of a university-wide policy to ensure UofL's compliance with Title IX as it relates to pregnant students and UofL's obligation to reasonably accommodate them academically and otherwise; incorporate the basics of this policy into revised HR trainings for faculty and staff (Target date: present draft policy by June 2017, obtain approval by Fall 2017)
- Develop a sexual assault/Title IX climate survey geared specifically to study abroad participants, to account for the unique challenges posed (and possible unmet needs raised thereby) with regard to Title IX compliance and response to student needs, including language barriers, differing legal and customary norms in other countries relating to reporting sexual assault, and decentralization of study abroad sites from the university generally; study abroad administrators will assist in this process with support from institutional effectiveness (Target winter-spring 2018); in addition, the campus wide climate survey (CardSafe) will be revised as needed and administered to a sample of the university community per our existing biennial schedule (Target February 2018)
- Continuing to develop, enhance and promote the university's Title IX website and information contained therein, specifically aimed at promoting awareness and understanding of the university's policies and procedures for responding to sexual assault, reporting options and (as to responsible employees) requirements, and resources and support organizations (including the LGBT center and RSOs related to women's issues) available on campus and elsewhere. (Ongoing.)

ADA compliance initiatives

- Conduct university-wide survey of units and departments to ascertain greatest areas of need in terms of program accessibility (for programs and activities held in buildings and other locations whose construction predates the ADA and its accessibility guidelines) (target date: Spring-Summer 2017); compile results (Target date: Fall 2017); develop “wish list” of priorities for accessibility enhancement through funding of as-yet unfunded capital development authorizations (2016-22 plan provides a \$5MM line item for ADA-related alterations, separate from any new construction)(Target date: Winter-Spring 2018)
- Work group to examine technical standards for participation in various academic and professional curricula, to ensure non-exclusion of qualified applicants with disabilities (target: Fall-winter 2017-18)
- Work with geography department staff, design and construction and others as appropriate to develop a GPS-based campus map/navigational tool accessible online or via smartphone application to enhance access and ease of use for disabled individuals, particularly those with visual impairments or visual impairments, and to provide a vehicle for enhancing communication of projects that affect accessibility (e.g., demolition and construction projects that result in closure of parking spaces or accessible routes) to the university community and others. (target unspecified—goal of 2018)
- Advocate for development of minimal technical standards for IT purchasing, with related testing protocols and vendor vetting processes (target date: Fall 2017)
- Continue tracking sufficiency of newly-created accommodations budget, serving as investigator/grievance officer for student ADA complaints and faculty/staff ADA-related reconsideration requests

Minors on campus (MOC)

- Introduce and obtain approval of revised MOC best practices as formal UofL policy (target date: Fall 2017)
- Conduct and compile the results of a university-wide inventory of MOC programs offered by or under the auspices of UofL (target date: September 2017)
- Coordinate with software development vendor(s) to create and implement a university-wide registry of MOC programs, which will house the registration and payment process, camp approval checklists, and required documentation related to UofL’s compliance with applicable law and best practices (e.g., criminal background checks, proof of insurance where applicable, proof of training of authorized adults in spotting and reporting abuse, parental consent forms), to ensure uniform understanding and

implementation (Target date: January 2018, with full rollout anticipated during Summer 2018 summer season)

Development Activities

- Overall funds received in Student Affairs (as of April 1, by looking at a snapshot of our gift accounts)- \$85,277.25
- Total givers – 458
 - Legacy bricks purchased this fiscal year – 14
 - Total Legacy bricks since the start of the project in 2012 – 220; which represents more than \$20,000 in funds for the Division of Student Affairs
- Secured more than \$27,000 in Sponsorship agreements in collaboration with OCM for various departments within division
- Consistent participation of 250+ runners for annual Run With Our Heroes 5K that is run on campus and is a collaboration with the President’s Office and Renee Finnegan as well as Seven Counties Services
 - More than \$2,900 collected for the Tom Jackson Jr. Veterans fund through the Run With Our Heroes 5K.
 - This gift account is now endowed thanks to the support of this 5K.
 - Flickr:
<https://www.flickr.com/photos/studentaffairs/albums/72157676273429505>
- Continue to serve a national level leadership role within NASPA as the Chair for the Student Affairs Fundraising & External Relations Knowledge Community
 - Co-published article in NASPA publication on Identity-Based Fundraising:
<https://www.naspa.org/images/uploads/events/2017-naspa-final.pdf>
 - NASPA national Conference Chair of a very successful NASPA Student Affairs Fundraising conference held in July 2016 at The Ohio State University
 - Largest attendance ever for this conference.
 - Photos: <http://www.ohiounionphotos.org/Student-Life-/Special-Events-/20162017/NASPA-Conference-2016/>
 - Conference summary: <https://storify.com/JaceKirschner/naspa-2016-student-affairs-fundraising-conference>
- While also simultaneously running the largest Family Weekend in our history and a coordinated celebration of 70 years of Homecoming Kings & Queens, planned and ran a very successful 40th anniversary celebration for Student Affairs that brought back former VP’s to honor their legacy and launch the inaugural Student Affairs Legacy Award.
 - Flickr:
<https://www.flickr.com/photos/studentaffairs/albums/72157672096992163>

- Following up on this, we successfully embedded the Student Affairs Legacy Award into the Alumni Association's annual Wilson Wyatt Awards during Homecoming
 - This allows Student Affairs to honor someone annually while also integrating our award into a university wide celebration of alumni & honorees.
- Boosting and supporting Student Affairs traditions, collaborated with Student Involvement to bring back and honor former Homecoming Kings & Queens from years past to honor 70 years of the tradition of crowning a Homecoming King & Queen and successfully hosted these former Kings & Queens from every decade spanning back to the 1960's.
 - Flickr: <https://www.flickr.com/photos/studentaffairs/albums/72157674249768012>
- Continuation and expansion of Bowl Service Project at the Buffalo Wild Wings Citrus Bowl in cooperation with the UofL Alumni Association
 - Record number of participants with more than 300 students, parents, staff, faculty, and alum that worked with Clean the World to package hygiene kits (made from recycled soap and shampoo) to support the immediate needs of Orlando residents and others in crisis around the world.
 - Flickr: <https://www.flickr.com/photos/studentaffairs/albums/72157677009832331>
- Continued the Student Affairs Alumni/grad student/staff/faculty receptions at the national Student Affairs conferences of ACPA in Columbus & NASPA in San Antonio
 - These events are designed to engage with former staff members and Graduate Assistants in UofL Student Affairs; UofL alumni, faculty, and graduate students of the CEHD Higher Education Administration program and College Student Personnel Administration program;
 - ACPA saw around 75 : <https://www.flickr.com/photos/studentaffairs/albums/72157663449765113>
 - NASPA saw around 60: <https://www.flickr.com/photos/studentaffairs/albums/72157665860452711>

Goals for Upcoming Year

- Collaborated with Dr. Kathy Pendleton to research and prepare a grant application for submission for the federally funded Ronald E. McNair Postbaccalaureate Achievement Program, which is a 5 year, \$1.1 Million grant.
- Collaborate with SA Development Officer to launch a planned email solicitation following ACPA & NASPA socials
- Implement a long range timeline of planned annual Student Affairs Homecoming Celebration Events

- Launch Student Affairs Volunteer Program

Parents Association Activities

- While also simultaneously running a VPSA 40th Anniversary event and coordinating a 70 year celebration of Homecoming Kings & Queens, we saw Record numbers (550+) at Family Weekend event with a Family Weekend tailgate at Papa John's Cardinal Stadium.
 - Ticket allotment of 1,000 was sold out again for the 5th year in a row
 - Continued Sunday brunch event at the Ville Grill that more than 100 parents and students attended
 - Annual Parent of the Year Award garnered a record number of submissions and honored more than 65 parents/guardians nominated by their students.
 - Flickr:
 - <https://www.flickr.com/photos/studentaffairs/albums/72157672097110003>
- Continued growth of Family Social media presence with more than 3,600 followers for the UofL Parents Association Page
 - Increased likes from March 2016-March 2017 by 850.
 - Average daily reach ~1880
 - 1783 daily (average Mar 2016-June 2016)
 - 2355 daily (average July 2016-Oct. 3 2016)
 - 1587 daily (average Oct 3, 2016-Feb 3, 2017)
 - 1796 daily (average Feb 3, 2017-March 31, 2017)
 - Average daily engagement ~113.5
 - 110 daily (average Mar 2016-June 2016),
 - 156 daily (average July 2016-Oct. 3 2016)
 - 74 daily (Oct 3, 2016-Feb 3, 2017)
 - 114 daily (average Feb 3, 2017-March 31, 2017)
- Utilizing market research, Launched UofL Parents Association Pinterest page that has been well received.
- With a consistent 20% or above monthly open rate, the Parents Newsletter continues to significantly outpace national averages for newsletter open rates of 11%
 - Currently mail monthly newsletter to more than 9,000 parents and families, which is up almost 28% from last year.
- Continue deeply embedded role for Family Oriented Programming at Freshman Orientation.
 - Provided a free high-resolution family snapshot capturing the family as the student becomes a new Cardinal. More 350 photos were taken over the 12 Orientation sessions for 2016
 - Flickr:
 - <https://www.flickr.com/photos/studentaffairs/albums/72157668472513936>

- Continued Collaboration with Financial Aid concept of a Day 2 Parent/Family Lounge
 - Of the 240 guest, that represents about 190 unique student connections from 24 states and 1 international family.
 - 97% of those students whose parents attended the Day 2 Lounge enrolled for Fall 2016
 - Of those enrolled for Fall 2016, 93% retained for Spring 2017
 - Allows for stronger engagement with Families that had no programmed activities on Day 2 of Orientation but were still on our campus
 - Allows the Parents Association to work with individual families and serve as a campus resource
 - Allows for in depth detailed Financial Aid counseling
 - Added in REACH and Career Center this year
 - Allows for the sharing of campus information and resources
- Launched a new Spring event for Families called Spring Family Fling
 - Designed to be a low cost, more relaxed weekend to combine the Student Affairs tradition of the Crawfish Boil with many of the free spring sports offered.
 - Good attendance of more than 50 for a first event and many folks liked that we offered a low cost Spring event.
 - Flickr:
 - <https://www.flickr.com/photos/studentaffairs/albums/72157667179753561>
- Continued collaboration with Alumni and Admissions to run the Summer Sendoffs and expanded to include a new city (Owensboro)
 - Summer sendoff cities include: Bowling Green, Lexington, Owensboro, Madisonville, & N. KY
 - Post Orientation, and Pre-Move In Day, we travel to key cities with strong enrolment history and alumni chapter involvement to connect families and student from the areas that are attending UofL.
 - Brought in new partners with Housing and FYI to provide more topical information that was well received by the incoming families/students
- Expanded a Collaborative relationship for recruitment by connecting with families at: Campus Preview Day, Admitted Student Day, Brown Fellows interviews, GEMS interviews, ULEAD interviews, MLK scholars interviews, Porter Scholars reception, Vogt Scholars reception, and McConnell Scholars interviews.
- Serve on a committee role for national Parent & Family professional association AHEPPP.
- Presented nationally at AHEPPP conference in Boulder, CO on engaging opportunities for first year families in events beyond Family Weekend
- Presented nationally at NASPA conference in San Antonio on collaborative fundraising options for Student Affairs with parents

- Hosted inaugural ACC Parent & Family Symposium in April
 - Developed successful concept and networked within the ACC schools to create and launch an annual Best Practices symposium for Parent & Family relations among ACC schools. 2nd Annual ACC Parent & Family Symposium being held in May 2017 at N.C. State

Goals for Upcoming Year

- Grow Parents Association newsletter subscription to 10,000
- Grow Parents Association Facebook “likes” to over 5,000
- Launch a webinar series for the Parents Association
- Launch a new Spring Parents event

Student Affairs Divisional Assessment Activities

- Collaborated with Institutional Effectiveness to begin a review of the Student Affairs divisional SLO’s to better align them with the institutional 21st Century plan and plan for overhaul and updates.
- Maintained significant increase in collaboration with the Office of Institutional Effectiveness in regards to divisional assessment activities including activities focused on continually connecting to SACS accreditation
 - Serve on the SACS Student Services Subcommittee in a pseudo co-chair role
 - Successfully submitted all final drafts for SACS compliance.
- Collaborated with Institutional Effectiveness and utilized the Assessment Committee and Directors to review the expiring CIRP survey to ensure key strategic student success questions were being integrated into BSSE, NSSE, Graduating Senior Survey, and the new Student Perception Survey.
 - This collaboration has spurred the discussion to create a unique and new bi-annual survey that focuses on the student experience with co-curricular activities and Student Affairs services

Goals for Upcoming Year

- Construct an efficient and working Assessment Plan in cooperation with Institutional Research
- Since CIRP is shuttered, in collaboration with Institutional Effectiveness, launch a new bi-annual survey focused on co-curricular activities and Student Affairs to provide meaningful assessment

