

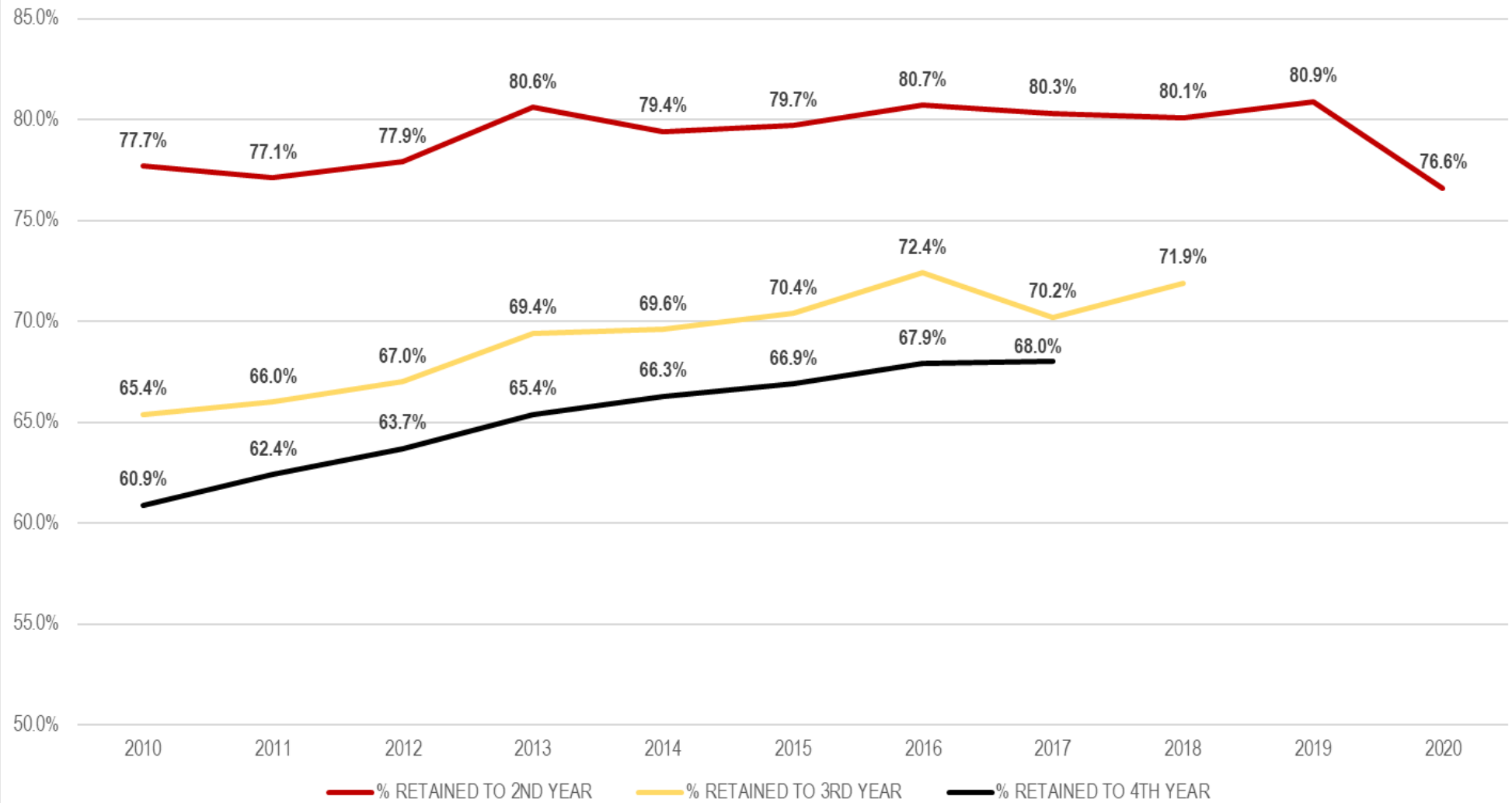
Staff Senate

November 9, 2021

Fall 2021 Enrollment - Estimated

- Total Fall 2021: 21,754
- *Fall 2020: 21,981; Overall: -227; note: does not include dual enrollment*
 - **Professional +16**
 - Law +22
 - **Graduate +230**
 - Speed +52
 - Business +168
 - **Undergraduate -473**
 - New Freshman -161
 - Arts & Sciences -269
 - Business +135
 - Engineering -82
 - Nursing -52
 - Education -105
- Retention -4.3%
- Graduation Rate 61.6%

GRS COHORT RETENTION RATES



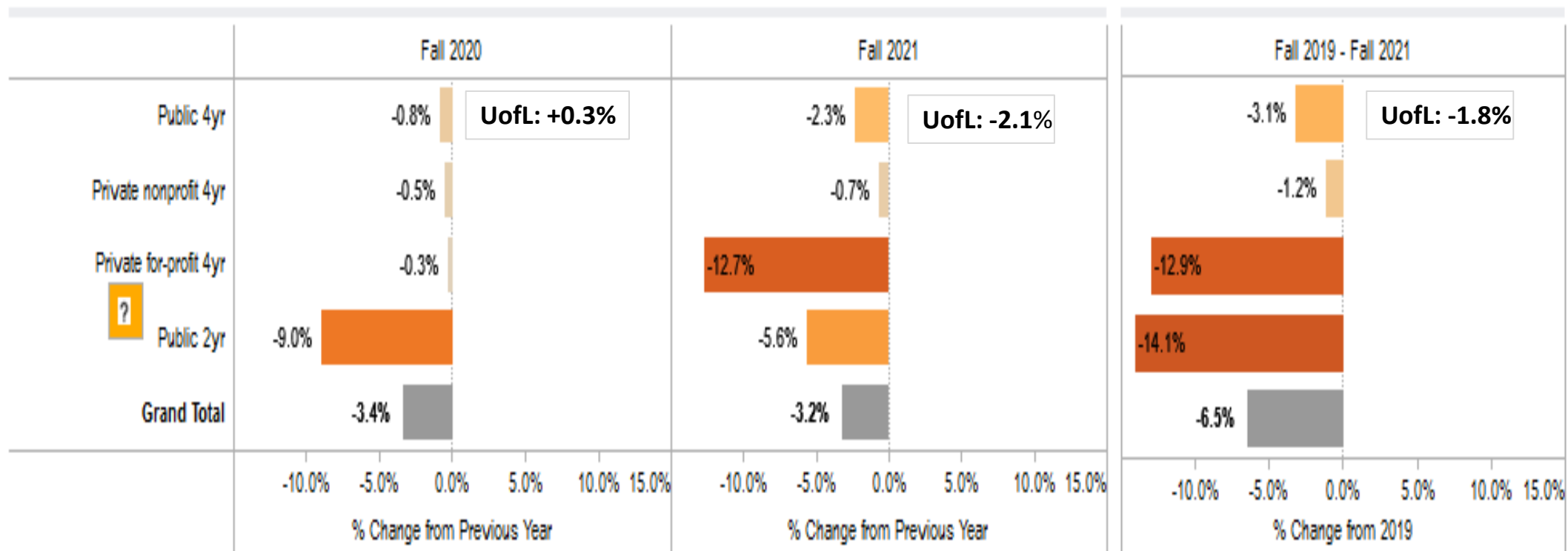
Graduation Rates – 6 Year Trend

- 2015 - 52.9%
- 2016 - 52.8%
- 2017 - 54.4%
- 2018 - 56.6%
- 2019 - 58.6%
- 2020 - 60.4%
- **2021: 61.6%**

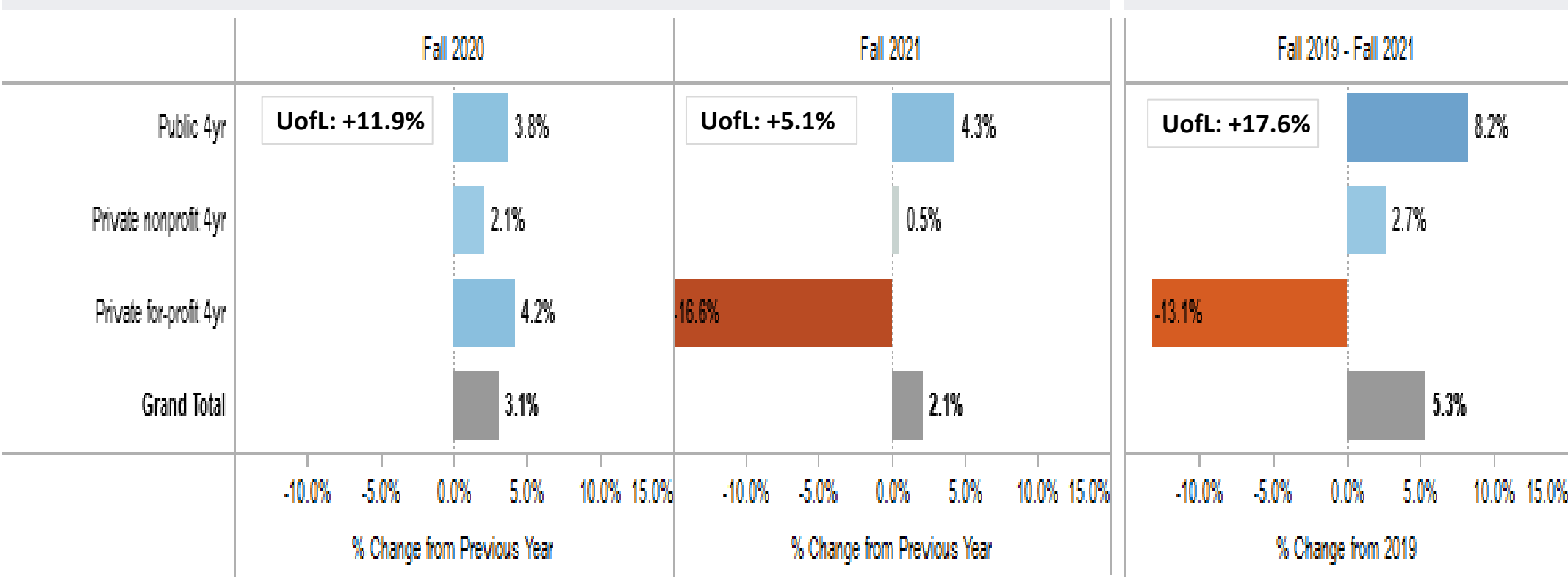
Fall 2022 New Student Progress as of November 5, 2021

<p>FTIC Applied</p> <p>8900✓</p> <p>2021: 7988 (+912 +11.42%)</p>	<p>FTIC Admitted</p> <p>6567✓</p> <p>2021: 4587 (+1980 +43.17%)</p>	<p>FTIC Deposited</p> <p>407✓</p> <p>2021: 261 (+146 +55.94%)</p>
<p>Transfer Applied - Degree Seeking</p> <p>162✓</p> <p>2021: 147 (+15 +10.2%)</p>	<p>Transfer Admitted - Degree Seeking</p> <p>61✓</p> <p>2021: 51 (+10 +19.61%)</p>	<p>FTIC Applied - Regional Markets</p> <p>2156✓</p> <p>2021: 1645 (+511 +31.06%)</p>
<p>FTIC Applied - Backyard</p> <p>2669✓</p> <p>2021: 2507 (+162 +6.46%)</p>	<p>FTIC Admitted - Backyard</p> <p>2013✓</p> <p>2021: 1546 (+467 +30.21%)</p>	<p>FTIC Admitted - Regional Markets</p> <p>1577✓</p> <p>2021: 792 (+785 +99.12%)</p>

Undergraduate – National Enrollment Data



National Graduate Enrollment Data

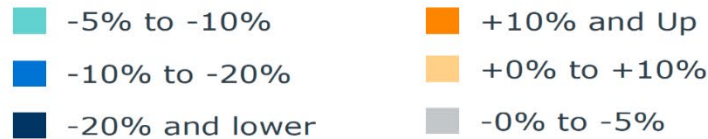
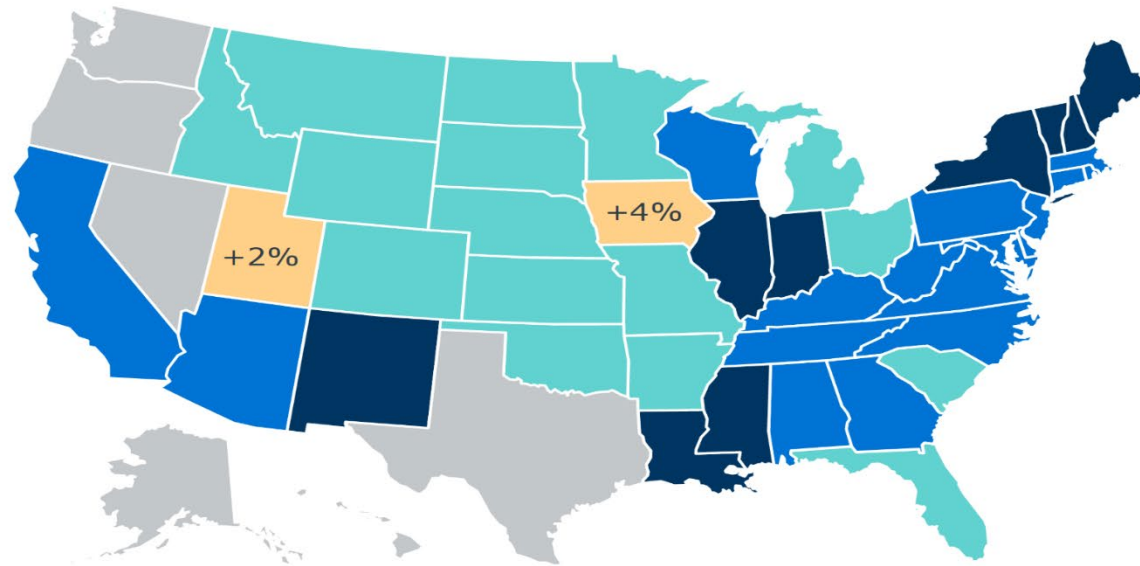


A Nearly-Universal Population Cliff



Falling Birthrates Will Hit Institutions Across the US

Percent Change in the Population of 18-Year-Olds, 2025-2035



1) Based on US News and World Report
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Demographics Hit Regional Institutions Much Harder

Change in demand, 2025-2035

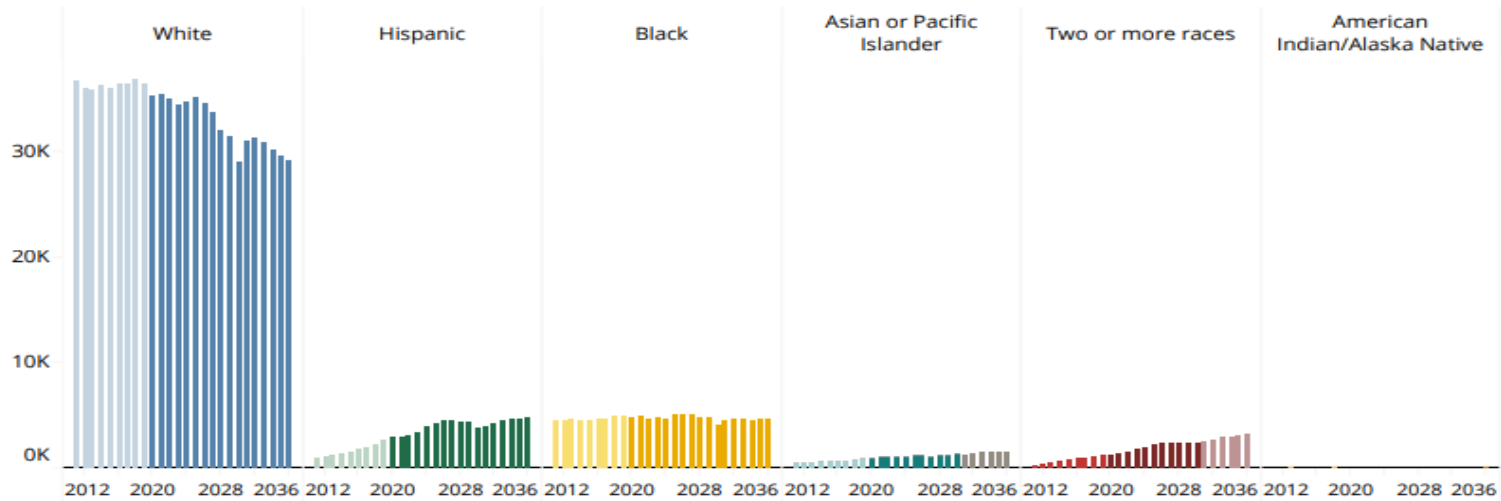
- 6% *Private Institutions*
- 1% *'Elite' Top 50¹ research universities & liberal arts colleges*
- 5% *National Top 50-100¹ research universities & liberal arts colleges*
- 10% *Regional Ranked¹ outside of Top 100*

Sources: Grawe, Nathan D., *The Agile College: How Institutions Successfully Navigate Demographic Changes*, 2021; EAB analysis.

Kentucky: High School Graduate Trends, Class 2011 to 2036

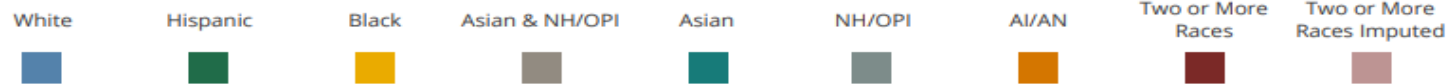
• Between the Class of 2019 and 2036, the share of non-white public graduates is projected to **increase** from **21%** to **33%**

Public High School Graduates by Race/Ethnicity



First Fully Projected Year, Class of 2020

Click on a population below to highlight trends in the chart above



! Two or more race values for SY 2030-31 to 2035-36 are estimates and not a fully projected value. For Asian or Pacific Islander: In the years the detail is available, the number that are Asian or Native Hawaiian/Other Pacific Islander (NH/OPI) are charted separately as stacked bars. Beginning with Class of 2031, the combined total of Asian or NH/OPI is charted. Use the button below to view additional charts for projected public high school graduates by race and ethnicity.

Demographic 25 Committee

- **Focus Area 1: Academic Quality**
 - Entrance requirements, test optional
- **Focus Area 2: Institutional Aid Strategies**
 - Merit, need based, fundraising
- **Focus Area 3: Academic Programs**
 - Delivery mode, mix of majors
- **Focus Area 4: Recruitment**
 - International, online, adult learners, military, traditional, re-admit, transfer
- **Focus Area 5: Partnerships**
 - Other universities, businesses
- **Focus Area 6: Retention and Graduation**
 - Underrepresented minorities, first generation, rural, effort consolidation

Questions?