



Parking Strategy

Monday, February 4, 2019

Parking Strategy

Background

University Board of Overseers Visiting Committee Review of Parking 2015

Focused on structural deficit, found parking fees 179% below market and recommended engaging a consultant to study the parking operation and make recommendations.

Walker Parking Consultants 2017

Engaged to act on Overseers recommendation. Returned over 70 recommendations. Found cost per space of \$464 and suggested \$649 needed to properly maintain facilities.

Short Term Actions 2018

Addressed urgent issues of PCI compliance, failing gates and spaces lost to construction

Parking Strategy Task Group

Convened in 2018 to review information from previous studies and set strategic direction. Prioritized issues and recommendations from previous studies.



Parking Strategy

Task Group

Mark Watkins, Business Services

Gary Becker, Parking and Transportation

Robert Brawner, Athletics

Oscar Chavez, Campus Police

Wyatt Harris, Student Government Association

Skip Hurley, Staff Senate

Bob Knaster, Business Services

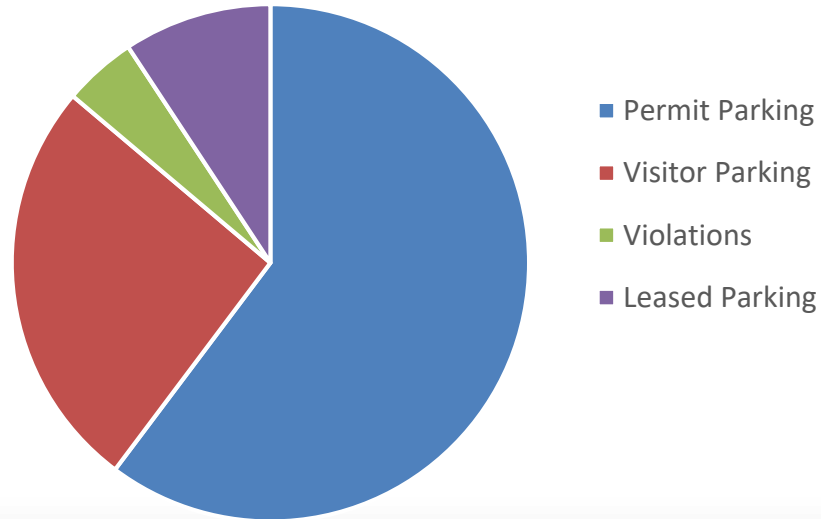
Tim Moore, Student Affairs

Keith Sherman, University of Louisville Foundation

Enid Trucios-Haynes, Faculty Senate

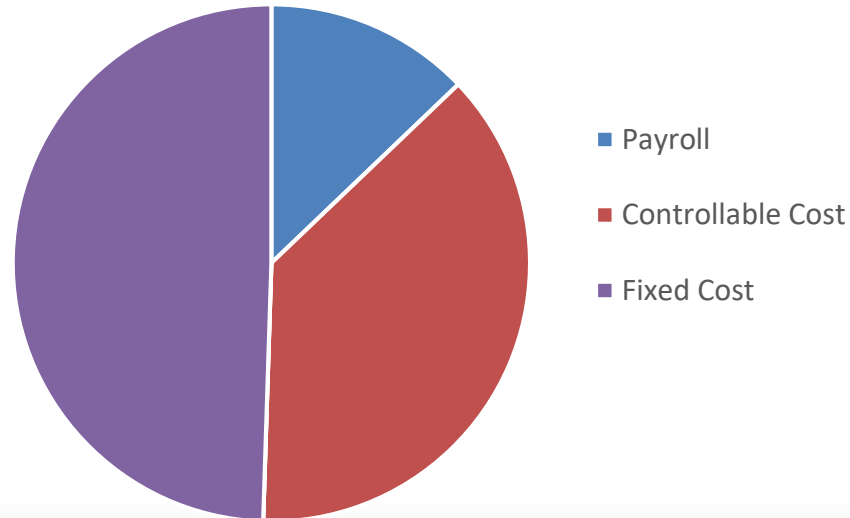
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FY 2017-18 Revenue Sources



Parking Strategy

FY 2017-18 Expenses



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Most Important Issues

- Shrinking Number of Parking Spaces on campus
 - 3,813 of xxxx spaces at the stadium currently programmed to produce revenue for Athletics
 - 149 people currently on list waiting for red space with conversion value of \$63,921
 - 74 campus spaces will be lost to construction this semester
- No Funds dedicated to Operational or Deferred Maintenance
 - (typical maintenance includes repairing concrete, expansion joints, bollards and drains, tensioning cables, cleaning, sealing and painting of surfaces)
- Limited Availability of Visitor and Event Parking
- Inefficient Parking Permit Assignment Strategy (Colors)
- Concerns about Proximity and Safety
- Need for Transportation and Shuttle Services
- Technology such as License Plate Recognition

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Task Group Recommendations

1. Plan and Budget for More Parking (sinking fund)
2. Build Maintenance Funding into the Parking Budget
3. Charge for All Visitor Parking
4. Implement LPR Enforcement
5. Promote Transit Services and Cross Parking during off hours
6. Improve Transportation Services, Cameras and Lighting
7. Implement More Efficient Zone Based Parking Permits
8. Introduce New Services to Improve the Customer Experience

These recommendations were selected from the Walker Study whose work is based on industry standards and best practices.

Parking Zones

