

University of Louisville
DEPARTMENT OF PROCUREMENT SERVICES
LOUISVILLE, KENTUCKY

Invitation No: RFP308-PSC
Title: Football Content Creation
Addendum No. 2

Date: April 17, 2023

The following shall clarify and/or modify the original bid document(s) as issued by the University of Louisville.

- 1) Will you work with a firm that is not in Kentucky?
Yes.
- 2) For the financial proposal, are there specific costs that you are looking for us to address - for example, [10-12] weekly shows, run out video, [3-5] social posts per week, etc. Or do you prefer to have us establish an initial recommended plan and then price accordingly? Please let us know.
Weekly shows (10-12)
Social media posts (3-5 per week)
Intro Video
- 3) Is there a budget for the 2023-2024 season?
Not at this time.
- 4) When would work begin? End?
For planning purposes, estimate to begin July 1 through June 30 with the opportunity to extend.

Bidder must acknowledge receipt of this and any addenda either with bid or by separate letter. Acknowledgement must be received in the Department of Procurement Services, Service Complex Building, University of Louisville no later than **2 p.m. Eastern Time on 4/24/2023.**

BY: _____
Authorized Purchasing Officer

Receipt Acknowledged: _____
FIRM

BY: _____