

# Cardinal Core Curriculum Committee (CCCC) Meeting Minutes 03-10-2023

**Attending:** Barrow, Burke, Coker, French, Futrell, Hagan, Himes, Olinger, Perry, Scobee, Shanahan, Willey, Wright, Zwerg-Villegas

**Absent:** Baumgartner, Chao, Crothers, Krummen, Lewis, Luke, Partin, K. (optional/non-voting member), Rudy, Sebastian, Shelton, Willenborg

### Welcome and introductions for Anne Marie Zwerg, College of Business

## Review and Approval of January 20, 2023, Meeting Minutes:

The minutes from January 20, 2023, meeting were reviewed and approved. **ACTION:** Samuelsen will post the minutes to the Cardinal Core website.

#### **Subcommittee Updates:**

## **Diversity Petition Subcommittee:**

Shanahan reported no updates.

#### **Assessment Subcommittee:**

Shanahan reported two assessments are running- AH (Arts and Humanities) and QR (Quantitative Reasoning). The AH scoring deadline is Monday, March 13, 2023, and the QR is almost complete. Both assessments have gone well so far, with only one issue related to the AAC&U Quantitative Literacy VALUE rubric. Specifically, the rubric requires students to clearly discuss assumptions which is not commonly found in assignments. For AH, there are all returning assessors, which will help with reliability. Shanahan hopes to have the assessment results by the next meeting. The draft version of the summary report for the first-year cycle of Cardinal Core Assessments was shared and discussed (document in Teams folder). There are four areas of overview results- critical thinking, effective communication, quantitative reasoning, and understanding historical, social, and cultural diversity. There are three major areas to focus on for continued improvement (1) Contextualize and incorporate perspective, (2) Identify and incorporate relevant sources and evidence to support and strengthen the message, (3) Apply knowledge to problem-solve and make a connection. The Assessments Subcommittee is currently reviewing this draft and allowing the CCCC to review and provide feedback. Coker inquired if an email could be sent to the CC instructors with the summary report stating what we found in our first cycle of assessments. If you're teaching again, please supplement. Shanahan reminded the committee the assessment reports are posted on the CC website, and the report with results is shared with the department chair and sessions to discuss results are offered to faculty in the semester following the assessment. Olinger suggested a liaison/faculty fellow to demonstrate/model the CC and share with department faculty- speak to data and ways to improve, like an FLC (Faculty Learning Community). It can be made part of the process for a performance improvement plan. Decertification is a last resort. Futrell stated that regarding Oral Communication (OC), other departments are not meeting the requirements because they are not trained to



teach OC. Wright asked if there was an opportunity to work with the Delphi Center regarding training for CC faculty using a template teaching syllabus or a mentoring program. Other suggestions included providing incentives for instructors to participate in the assessment debrief, providing an online library of resources, and working with the Delphi Center's new faculty onboarding process to add the general education program information.

## **Course Proposal Subcommittee:**

Wright provided an update. The subcommittee reviewed one new course proposal, MGMT 315-SB, and recommended approval to the committee as a whole. The majority were in favor, with one opposed. They are currently reviewing another new course proposal, LEAD 220-QR. Willey emailed Wright about the subcommittee's progress on definitions and processes. The subcommittee will hold a Teams meeting within the next two weeks to discuss this further, and Wright will have a better report at the next meeting.

## **Digital Competency Subcommittee:**

Hagan provided an update. He emailed faculty and spoke with Jason Z at the DMS, but there isn't much of an update regarding Cards Create. The subcommittee is wondering if there's the ability to offer a stipend. Maybe the CC office can subsidize Jason Z/DMS with funding for a prize specifically for CC distinction. Himes suggested a digital champion designation that can be put on a resume for both the student and the faculty mentor. The subcommittee would like to be more aggressive in asking faculty and chairs to have their students participate. Hagan suggested an email blast from the general education email encouraging CC faculty to have their students submit digital work. Cards Create is offered each semester. The deadline for Spring 2023 is March 20.

#### New Initiatives/Updates:

#### **Value of General Education Program/Possible Marketing:**

Willey provided an article from Inside Higher Education wherein hundreds of provosts were surveyed regarding the importance of general education. Though the majority agree that general education is important, many thought their students had no idea what general education is or why they have to do it. Willey discussed the importance of ensuring the Cardinal Core program is a cohesive program designed to make a student successful regardless of what degree program/school they pursue. She asked the committee members to consider ways to market the program and help students see the value in the program. We've already created an icon and logo with our thinker sticker/buttons "Foundations for Thinking." Olinger suggested an annual scholarship students can apply to after their 2nd year, with a reflective piece about the student's experience in CC courses (what the CC program taught me?) Karen Freberg from UofL's College of Arts & Sciences, the Department of Communication, started "The Bird's Nest," a full-service, student-run agency focused on strategic communications. Willey suggested we could retain their services to help design marketing materials for the CC program. The FYE instructors could use videos introducing students to CC program/courses. Coker suggested an Advisors' Professional Development focused on engaging students in general education. Himes suggested an Orientation with RA's-, with peers discussing general education.



We need to think about our purpose and visibility of the program and have a concrete proposal at our next meeting.

# **Next Meeting:**

Next CCCC meeting is on Friday, April 14, 2023, from 2:30pm-4:00pm at Ekstrom Library, Room E254.

Prepared by Darla Samuelsen