

## New Students by the Numbers

- 2,908 Incoming students enrolled
- 2,050 Incoming students living in on-campus housing
- 174 Incoming students who are Governor's Scholars
- 55% Incoming students with some college credit
- 22% Incoming students of color
- 82% Incoming students who live in Kentucky
- 36 States represented among incoming student

Preliminary as of August 15

## UofL's Newest Class One for the Record Books

The University of Louisville's incoming freshman class this fall yet again raised the standard as the largest and most academically well-prepared in school history. More than half of incoming students already have earned college credit, and collectively they scored an average 25.3 on the ACT.

"We continue to attract high-achieving students from all over Kentucky and from many other states," said UofL President James Ramsey. "This shows that UofL is a place top students want to be."



New students moved into residence halls Wednesday, August 20 in preparation for the start of classes the following week.

## A Letter from the President

Dear Friends,  
With the start of the fall semester and a new academic year, there is an exciting energy on campus. Welcoming a new freshmen class and seeing our returning students again is always fun and inspiring. While we have our largest freshmen class in UofL history, it is also the most academically prepared. Our newest students raised the bar yet again as more than half enrolled with college credits already earned.

But we're also buzzing about new research and academic heights: UofL researchers in Owensboro received a \$14.7 million federal grant to further research tobacco plant use to fight HIV and cancer; the School of Dentistry received its largest gift in history from the Mortenson family; and students in our distinguished Sports Administration program got a once-in-a-lifetime learning opportunity at the PGA Championship. We hope you will visit soon, so you can see and feel the excitement this fall at UofL!

**James R. Ramsey**  
President, University of Louisville



## First Executive MBA Students Begin Classes

The first class of students pursuing a joint UofL-UK executive master of business administration degree is not your typical student body. The program, the only one of its kind in the state, aims to prepare mid-level executives for senior leadership. UofL and UK officials say it will boost the state's business climate by offering an advanced education to emerging leaders who might otherwise leave Kentucky.

Program officials are excited about the caliber of the students in the first class. "These executives have a lot of workplace experience at high levels," said Joe Labianca, who directs the Don and Cathy Jacobs Executive Education Center at UK's Gatton College of Business and Economics. Rohan Christie-David, interim dean of UofL's College of Business, agreed. "The EMBA program is getting off to a good start," he said. "It's wonderful to see the interest and enthusiasm for this degree."

Classes in the 17-month program start with a one-week residency at UofL before students attend weekend classes at UofL and UK on alternating terms.



Executive MBA students get underway in the joint program between UofL and UK.

4 – # of vice presidents  
2 – # of doctors  
7 – Female students

13 – Male students  
18 – Avg. years work experience  
42 – Avg. age

## UofL Researchers Launch International Anti-HIV Project



*Kenneth Palmer performs HIV research using a tobacco plant.*

Kenneth Palmer, professor of pharmacology and toxicology, leads an international research team working with a gel that contains a specific protein. In laboratory work, this protein appears to have broad-spectrum activity against HIV. Palmer's team takes a synthetic copy of the protein and injects it into a tobacco mosaic virus, which carries the protein into the tobacco leaves. After 12 days, the researchers harvest the leaves and extract the mass-produced protein for development into a vaccine.

Researchers from the University of Louisville will lead an international effort to utilize tobacco plants to prevent the transmission of HIV. Funding for the project comes from a five-year, \$14.7 million grant from the National Institutes of Health.

"Our researchers are looking to solve problems that affect the world," said UofL President James R. Ramsey. "Globally, more than 34 million people are HIV positive. The development of a low-cost method to prevent transmission of HIV certainly is something that is desperately needed, and the use of tobacco plants as a method of carrying the vaccine appears to be key in the process."

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## Mortenson Family Provides School of Dentistry with Largest Gift in Its History

Alumnus Wayne Mortenson, DMD, and his wife Sue committed to a planned gift of \$5 million to create an endowed fund on behalf of UofL's School of Dentistry. The Mortenson family has been a part of UofL for decades, with a dozen graduates from the School of Dentistry dental and dental hygiene programs.

"Investing in the talent of UofL students is our goal, as we seek to hire dentists and dental hygienists who can provide exceptional care to our patients," said Mortenson. Nearly 70 dentists of Mortenson Family Dental and more than 70 dental hygienists call UofL their alma mater.



*From left to right President James Ramsey; Wayne Mortenson, DMD, and wife Sue; Executive Vice President for Health Affairs David Dunn, MD; and School of Dentistry dean John Sauk, DDS, celebrate the largest gift in the history of the school.*

## UofL Students Gain Real-World Experience at PGA Championship

For 22 UofL masters-level Sport Administration students, the 2014 PGA Championship at Valhalla served as a proving ground. Their class, which combined classroom and experiential learning, provided them with hands-on opportunities in the areas of corporate hospitality, operations, volunteer management, customer service, finance, security management and the economic and social impact of major sporting events.

Sam Schmidt, a student in the Sport Administration program, said, "Working at Valhalla was an incredible opportunity to learn from PGA hospitality staff, who were volunteers like us not that long ago. Plus, we got the chance to meet corporate executives and city officials, to provide leadership in the hospitality tents and to manage crowds of 50,000 people per day."



*UofL Sport Administration students gain invaluable experience and networking opportunities while working the 2014 PGA Championship at Valhalla.*

The faculty in Sport Administration, a part of the College of Education and Human Development, continues to leverage major, Louisville-based sporting events to create learning opportunities. "We did something similar during the 2008 Ryder Cup, 2010 World Equestrian Games and the first NASCAR Quaker State 400 Sprint Cup race," said Anita Moorman, a professor and former program director of Sport Administration.

## UofL To Conduct Research Project on International Space Station

A NASA grant will allow the University of Louisville and two other state schools to do research aboard the International Space Station. The project, a collaboration with scientists and engineers from the University of Kentucky and Western Kentucky University, involves physics experiments on a class of substances known as colloids.

According to researchers, understanding colloidal physics is key to the development of new materials with enhanced energy, thermal, optical, chemical and mechanical properties. Potential applications include more efficient solar energy panels, stronger and lighter aerospace materials and less expensive electronic displays. UofL mechanical engineering assistant professor Stuart Williams, the project's principal scientific investigator, said that research on the space station is expected to begin June 2015.



*UofL researchers will perform physics tests on the International Space Station in hopes of developing advanced manufacturing materials and other technologies.*