MINUTES OF THE REGULAR MEETING OF THE UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC., BOARD OF DIRECTORS

August 9, 2011

In Open Session

Members of the University of Louisville Athletic Association, Inc., Board of Directors met at 12 Noon on August 9, 2011, in the Jefferson Room, Grawemeyer Hall, Belknap Campus, with members present and absent as follows:

Present: Dr. James R. Ramsey, Chair

Mr. Bob Benson
Ms. Dhiane Bradley
Mr. Junior Bridgeman
Prof. Carmine Esposito
Mr. Owsley B. Frazier
Mr. Gordon Gahm
Mr. Ed Glasscock
Prof. Brenda Hart
Dr. Blaine Hudson
Mr. Keith Inman

Judge Rebecca Jackson

Mr. Harry Jones

Mr. Thomas Jurich, ex officio

Prof. Bruce Kemelgor Dr. Charlie Moyer

Prof. Christopher Peters

Mr. Sam Rechter Prof. Kenneth Schikler Prof. Joe Steffen Mr. Chris Sternberg Prof. Gerald Tolson Dr. Shirley Willihnganz Prof. Elaine Wise

Absent: Mr. Ahmed Awadallah

Mr. Wade Houston Prof. Mary Hums Mr. Kyle Kuric

From the

University: Ms. Angela D. Koshewa

Mr. Kevin Miller

Mrs. Kathleen M. Smith Mrs. Debbie Dougherty

I. Call to Order

Having determined a quorum present, Chair Ramsey called the meeting to order at 12 Noon. He welcomed new board members Ms. Dhiane Bradley and Prof. Christopher Peters. He welcomed back returning board member Prof. Kenneth Schikler. They received a round of applause.

II. Consent Agenda

Chair Ramsey read the roll of consent agenda items:

Minutes from previous meeting, January 27, 2011

From the Finance & Budget Committee

- Approval of Capital Construction Projects
- Approval of Men's Basketball Season Ticket Prices for 2011
- Approval of 2011-12 Operating Budget

From the Personnel Committee

• Approval of Contract Extension for Men's Basketball Coach

Hearing no opposition, Prof. Schikler made a motion, which Prof. Steffen seconded, to approve the consent agenda items. The motion passed with Mr. Glasscock abstaining.

III. Action Item: Approval of Mission Statement

Chair Ramsey reported this proposed Mission Statement is the one remaining item from the 2003 NCAA certification/accreditation process. The NCAA has since discontinued the accreditation process in order to establish a different procedure. Prof. Steffen made a motion, which Judge Jackson seconded, to approve the

Athletic Director's recommendation to approve the following mission statement:

The University of Louisville Athletic Association (ULAA) supports and counsels all student-athletes so they maximize their potential at the University of Louisville (UofL) and are successful in preparing for their future. UofL's nationally-recognized competitive athletic program provides a principled and rigorous leadership laboratory, and the University's quality academic programs offer distinguished educational enrichment for all its student-athletes. It is ULAA's responsibility to ensure every student-athlete thrives from these academic and athletic experiences in an environment that leads in compliance, integrity, sportsmanship, student-athlete achievement and overall student-athlete well being. ULAA embraces the Mission Statement and Diversity Vision Statement of the University of Louisville, and incorporates those guiding principles throughout all of our programs and activities.

To help accomplish our goals, ULAA provides superior services to our fans and donors, the primary financial source of support for our program. These services result in leading edge opportunities for our student-athletes to participate in funded,

competitive programs that generate school spirit and pride among our campus colleagues, alumni, and the Louisville and national communities.

The motion passed.

IV. Report of the Personnel Committee

Chair Benson reported the Personnel Committee met earlier today to conduct its annual review of the Athletic Director and receive the Athletic Director's annual evaluations of Associate Athletic Directors. Proving an overview of the Faculty Athletics Representative's responsibilities and interaction with the Athletic Director and his staff, Prof. Wise provided her annual evaluation of the Athletic Director (copy attached).

On behalf of the Personnel Committee, Chair Benson noted the Committee's praise for the remarkable accomplishments of Athletic Director Jurich – not just win-loss records, but the culture surrounding these fine young student-athletes. A summary of the Personnel Committee's evaluation follows.

Academic performance continues to increase under the leadership of the AD. He has assembled an extremely capable team headed by Marvin Mitchell that has put in place the support needed to exceed graduation rates of 65%. Additionally, the number of student-athletes with a GPA over 3.0 is the highest ever. The Athletic Director's Honor Roll leads in prestige and accomplishment.

Compliance issues are non-existent. The Athletic Director sets the example of a "clean program" and the coaches and staff meet these expectations. With a new director of compliance, the program has surfaced as exemplary for other institutions in the Big East conference and nationally.

Since President Ramsey announced his "one university" vision, Mr. Jurich has implemented the integration of Athletics within the University community. Senior leadership serves on university-wide committees, such as Tuition Review, Campus Beautification, as well as many others. The interaction among university representatives and athletic representatives has been very beneficial. The support of the Athletic Director has fully integrated the one-university vision throughout the department.

Mr. Jurich's biggest challenge was his biggest success. The KFC Yum! Center opened on time and served the men's and women's basketball seasons spectacularly. Both programs were tremendously successful. The AD was persistent in his drive to complete the arena and to open the facility as a tremendous asset for the Louisville community. This season had the third-highest men's average attendance nationally and second highest women's crowds. The Athletic Director and his staff made the Arena welcoming and intimate for more than 22,000 fans each game. It was a remarkable accomplishment. The women's basketball program achieved its goal of exceeding 6,000 season ticket-holders and was designated the Big East "Pack the House" award winner.

The Pep Bank, the food service in the Ville Grill, and the new Rowing Center were accomplishments that made the athletic program better and nationally competitive in a large variety of sports. Mr. Jurich's determination and drive made those a reality. The

revenue from our fan purchases and the licensing program was more than \$1.2 Million. While some of these programs have just been put in place, the overall growth has been significant. It was a remarkable year for Mr. Jurich as the leader of UofL Athletics.

Chair Ramsey thanked Mr. Benson and his committee for their work, noting the Personnel report was for information only, and no action as required.

V. Report of the Committee on Academic Performance

Prof. Wise reported the Committee on Academic Performance, made up of the faculty members of the ULAA board and chaired by the FAR, is charged with oversight of the eligibility and academic performance of the student-athletes. It serves as the faculty oversight committee for athletics at UofL. The Committee holds 8-12 meetings per year.

Among its regular duties, the Committee acted upon the following matters:

- UofL cohort reports for Summer, Fall, and Spring, tracing student-athlete GPAs and graduation rates for the last five years
- Big East and NCAA Academic Performance Rate (APR) and Graduation Rate Reports
- Annual Review of APR and Graduation Rates as they apply to each head coach
- Annual Review of Compliance Operations
- Annual Review of Athletic Academic Advising Services and of Student-Athlete Exit Interview information
- There were no student-athlete appeals for waivers to the University's 2.0 Rule which requires a 2.0 cumulative GPA after 60 credits are completed to remain eligible for competition

The Committee planned and hosted the 15th annual Red and Black Banquet for scholar athletes and their faculty mentors. Mayor Fischer was the featured speaker. The event continues to be a huge success, with 199 student-athletes earning an invitation and over 80 faculty members invited as mentors.

The Committee continued to administer an End of Year Questionnaire for Student-Athletes, in order to gather and assess pertinent and timely information related to missed class time and academic satisfaction of student-athletes. This third annual questionnaire was completed by over 400 student-athletes from all teams. Based on data received, the Committee continues to monitor student-athlete choice of major and the factors which limit student-athletes from choosing some majors. The data also enables the Committee to assess the effectiveness of the University Excused Absence Policy in its application to student-athletes.

The Committee reviewed and monitored the new missed class time policy and schedule of competitions in order to conduct a more effective review of the academic impact of missed class time, and implemented "protocols" for effective communication channels for student-athlete academic issues.

She noted her written report, as attached to the minutes, provided further detail of the Committee's and the FAR's activities for the year.

She noted in addition to her role as FAR and chair of the Committee on Academic Performance, she served on ULAA committees and as liaison to the Provost. She is a member of the Big East Non-Qualifier Appeals Committee. In the past two years, she served as Chair of the Big East FAR Council and attended the annual meeting of the FARA (Faculty Athletics Representative Association). For the NCAA, Prof. Wise served on the Division I Academics Cabinet and served as the liaison with N4A, the national organization of athletics academic advisors. She said this cabinet is central to the academic mission of Division I athletics.

Prof. Wise served on the Steering Committee and the Academic Integrity Sub-committee of the NCAA Review, which is delayed due to an NCAA moratorium on third-cycle review. She also served on the President's ad-hoc committee to study the recommendations of the Knight Commission. She wrote much of the narrative for the Athletics chapter and met with the Visiting Committee for the Phi Beta Kappa application.

She thanked two members of CAP whose terms have expired: Prof. William Cheadle and Prof. Mary Ann Stenger. She thanked members for their dedicated service: Professors Hart, Hums, Kemelgor, Steffen, Tolson and new members Schikler and Peters.

Chair Ramsey thanked Prof. Wise for an excellent report and her continued leadership.

VI. Report of the Athletic Director

Mr. Jurich thanked Prof. Wise for her service, noting the University was blessed by her dedication. He thanked Kevin Miller and Jeff Spoelker for a remarkable job with the budget, recognizing it was balanced and well done. The new basketball facility and the football addition created budget uncertainty, but Kevin and his staff did an excellent and conservative job in developing the projections.

Mr. Jurich reported on the following teams:

- Coach Strong is a great addition to the University family and community; he is building the program in the right way and creating much excitement
- The basketball teams are doing well. Men's basketball is in the Bahamas; women's basketball is in Canada. They will complete 10 days of practice and are doing well
- Three major projects: current review for the new soccer stadium includes three sites within campus; the President and AD have reviewed extensively. The program has received national recognition. Coach Lolla is the #1 coach in the nation and he is happy here. UofL needs a stand-alone soccer stadium. It is a very ambitious project. The first home game will host the #2 pre-season ranked team. Softball and baseball are part of the fundraising baseball will probably double the number of seats; softball doesn't need more seats but will add more amenities
- The Garvin Brown Boathouse is an amazing facility for women's rowing
- The Yum! Arena and expansion of Papa John's created some anxiety, especially since no other college athletic program had undertaken two projects of such magnitude concurrently; however both have proven to be gold mines in terms of fan base and world class stature. The success of our teams has been incredible.

• There are 780 athletes. The University continues to grow with beautification projects all around campus, increased housing and expanded food services. All are a great testament to President Ramsey and Provost Willihnganz's leadership.

Mr. Jurich recognized the very aggressive announcement of \$1 billion capital campaign, noting the exceptional goals and mission of the University.

VII. Report of the Chair

In recognition of Prof. Stenger's dedicated service to the ULAA board, Chair Ramsey read the following resolution. Prof. Wise made a motion, which Prof. Hart seconded, to approve the

WHEREAS, Mary Ann Stenger has served the University of Louisville Athletic Association with distinction as a member of the ULAA Board of Directors, and provided substantial service to the Board during her term;

WHEREAS, in her capacity as a member of the Board, she has served faithfully and well, including on all committee assignments;

WHEREAS, she represented the position of her constituencies with balance and conviction at all times, and served as advocate for the welfare of university students and faculty;

WHEREAS, she provided invaluable advice to the President, shared her insight and experience with the University of Louisville leadership team, and always gave her loyal support to the University thereby winning the deep respect of her fellow Board members;

NOW THEREFORE BE IT RESOLVED, that the Board of Directors of the University of Louisville Athletic Association, Inc. hereby expresses its sincere admiration and deep appreciation to Prof. Stenger, for her many contributions and able performance as Director of the University of Louisville Athletic Association, Inc; and

BE IT FURTHER RESOLVED, that a personalized copy of this Resolution, appropriately signed, be presented to Prof. Stenger.

The motion passed.

Chair Ramsey played a video highlighting many of the University's accomplishments for the past year. He then showed a table depicting the University's lead position in a research project under Roberto Bolli with Johns Hopkins, Emory and Virginia Commonwealth. Dr. Ramsey discussed many aggressive goals, including fundraising, food services, etc.

Chair Ramsey concurred with the Personnel Committee's evaluation of Athletic Director Jurich. He and Provost Willihnganz are thankful for the incredible job and the level of integrity displayed by Mr. Jurich.

Chair Ramsey noted Prof. Cheadle had hosted a pregame soccer event in Santa Barbara last year. This year, there will be another event in Alabama. Details will be provided and he encouraged everyone to participate.

Mr. Bridegman, serving the University as a former trustee, former UL Foundation board member and current ULAA board, recognized the superb accomplishments of President Ramsey since the 1998 Challenge for Excellence. He commended President Ramsey, Provost Willihnganz and Athletic Director Jurich for their dedication to achieving these amazing results. Board members recognized them with a round of applause. President Ramsey noted the trustee's leadership role in the state's passing of House Bill 1 and the Challenge for Excellence. With the University achieving the Challenge's goals, the Board of Trustees then stepped forward with the 2020 Plan. President Ramsey thanked the ULAA board, especially noting Messrs. Bridgeman and Frazier, who were trustees during postsecondary reform, and thanked everyone for investing their time and effort in this University. He pledged his commitment toward accomplishing the goals of the 2020 Plan.

VIII. Adjournment

Mr. Jones made a motion, which Mr. Bridgeman seconded, to adjourn the meeting at 12:50 p.m.

Approved by:

Asst. Secretary

ANNUAL EVALUATION OF THE ATHLETIC DIRECTOR

TO: Personnel Committee, ULAA Board

FROM: Professor Elaine O. Wise, Faculty Athletics Representative

RE: Review of the Performance of the Athletic Director for 2009-2010

DATE: 9 August 2011

The Faculty Athletics Representative is appointed by the President and is charged to serve as a liaison between Athletics and Academics. In that capacity, I advise the Athletic Director on matters that pertain to the academic mission of the university and student-athlete well-being. I have reviewed the AD's goals

for the preceding academic year and have compared them with his many accomplishments. Tom Jurich has met or surpassed his goals, and has demonstrated extraordinary leadership.

As FAR, I can attest to his personal high ethical principles, his commitment to the academic success of every student-athlete as well as his concern for student-athlete welfare, and his dedication to the professionalism of the athletic department. He is committed to the achievement of gender equity, and to the integration of athletics into the University's mission.

Tom is an articulate, generous, and creative manager of people and resources, whose experience, character, and vision inspire everyone who works for him and with him. As AD, he finds extraordinary coaches, builds an energetic and devoted staff, provides the resources and encouragement they need, and gives them the opportunity to thrive. He has earned deep abiding respect from our donors and fans. Our student-athletes regularly praise his personal

interest in their success, noting that he is a role model for all athletic directors. They understand that his goal is to provide them with the best so that they can do their best.

To that end, he has continuously nurtured the improved academic success of our student athletes. The combined GPA of our student-athletes for 2010-2011 exceeded 3.0 Only one team, in the last release of APR data, fell below the APR cutoff of 925, a figure that was designed to produce a 60% graduation rate. Our Graduation Success Rate, on the last release, was 74%. For Football, (the only team that has underachieved), Tom responded by assessing the needs of Athletics Academic Advising for Football, and provided extra academic counselors and a learning specialist, as well as improving their study and tutoring facilities.

As FAR, I share with him any concerns which I have about student-athlete progress- toward-degree reports as well as concerns raised by our annual review of Academic Advising Services and by our End-of Year Questionnaires for all student-athletes (over 400 student-athletes complete the questionnaire at their last compliance meeting). Moreover, I send him my end of year assessment of the work of the Senior Associate AD for Advising so that he can include it in his annual reviews of his staff. Although we do not always agree, he always listens, treats my advice with respect, considers my perspective, investigates, and takes appropriate action.

Last year, CAP proposed (and Athletics implemented) a new process to review competition schedules for all of our teams in order to assess the academic impact of missed class time on team progress-toward-degree and on team APR (Academic Progress Rate). We also reviewed practice schedules to assess what impact they might have on student-athlete choice of major. The results are shared with the Senior Associate AD for Academic Services and the AD.

Meanwhile, I continue to work with Tom to implement the recommendations from Second Cycle NCAA review, as we prepare for a new review process in 2013.

In summary, it is my pleasure to work with our Athletic Director to promote a shared vision of academic excellence and dedication to gender equity, in the context of rules compliance and athletic prominence. He is a true leader in the service of "one" university and is, in my view, the most respected and gifted athletics director in our Conference, and in college athletics.