

MINUTES OF THE ACADEMIC & STUDENT AFFAIRS COMMITTEE OF THE
UNIVERSITY OF LOUISVILLE BOARD OF TRUSTEES

January 10, 2008

In Open Session

Members of the Academic and Student Affairs Committee of the University of Louisville Board of Trustees met at 2:40 p.m. on Thursday, January 10, 2007, in the Jefferson Room of Grawemeyer Hall, with members present and absent as follows:

Present: Dr. Robert Curtis Hughes, Chair
Mr. Brian Hoffman, Vice Chair
Mr. Jonathan Blue
Dr. Beth Boehm
Ms. Jessica Loving
Dr. William Selvidge
Ms. Sandy Metts Snowden

Other Trustees

Present: Ms. Marie Abrams
Mr. Jonathan Blue
Mr. Ron Butt
Mr. Owsley Frazier
Dr. Salem George
Ms. Margaret Handmaker
Dr. Robert Curtis Hughes
Ms. Rebecca Jackson
Mr. Frank Minnifield
Mr. Bill Stone
Ms. Sandy Metts Snowden

From the
University:

Dr. James R. Ramsey, President
Dr. Shirley Willihnganz, Executive Vice President and Provost
Dr. Manuel Martinez-Maldonado, Executive Vice President for Research
Ms. Angela D. Koshewa, University Counsel
Mr. Mike Curtin, Vice President for Finance
Mr. Larry Owlsey, Vice President for Business Affairs
Mr. Keith Inman, Vice President for University Advancement
Dr. Priscilla Hancock, Vice President for Information Technology
Dr. Tom Jackson, Jr., Vice President for Student Affairs
Mr. David Barker, Director of Audit Services
Ms. Hannelore Rader, Dean, Libraries
Ms. Alicia Sells, Acting Associate Vice President for Government Relations

Mr. John Drees, Associate VP for Communications & Marketing
Ms. Terri Rutledge, Associate Vice President for Business Affairs
Ms. Susan Ingram, Director of Budgets
Mr. Jason Tomlinson, Assistant VP for Finance
Ms. Cynthia Hess, Director of Communications and Marketing
Ms. Carolyn Cochran, Provost's Office
Mrs. Kathleen M. Smith, Assistant Secretary
Mrs. Debbie Dougherty, Board Liaison

I. Call to Order

Having determined a quorum present, Chair Hughes called the meeting to order at 2:40 p.m.

Approval of Minutes, May 10, 2007

Dr. Selvidge made a motion, which Ms. Loving seconded, to approve the minutes of May 10, 2007. The motion passed unanimously.

II. Information Items:

Suspension of BS in Business Administration

Provost Willihnganz reported that since the Ulmer Career Management Center opened, it has found little demand for management majors, especially for the most competitive positions. While management is a very valuable degree for graduate students, its value to undergraduate students is limited. Because management undergraduates lack the prerequisite technical skills (e.g., accounting, finance, IT), they cannot manage financial or systems staff, for example. She noted, on the other hand, the softer skills on which management focuses, such as leadership and decision-making are important skills for all college graduates as an addition to their major training. Therefore, the University proposes to suspend the BSBA program in Management and substitute a Management Minor that will supplement the College's other majors. The suspension rather than elimination of the program is proposed to allow flexibility to easily reinstate a revised management major at some time in the next five years should market conditions change in a way that would create a demand for students from such a program. Provost Willihnganz summarized the impact of this suspension:

- *On the Mission:* The University does not expect the suspension of the BSBA in Management to have any impact on the University's mission, strategic plan or goals. In Fall 2007, an Undergraduate Entrepreneurship minor began, which will continue. As the number of Management majors declines, the University will begin the Management minor.

- *On Faculty:* Suspension of the major will allow management faculty to concentrate on supporting the Ph.D. program, the MBA programs, and the BSBA core. Demand on Management faculty to teach the core courses in these programs is higher than is the case for other disciplines. In addition, Management faculty will be needed to teach in the Management and Entrepreneurship minors. Suspending the major will allow us to hire fewer adjunct faculty members, which will improve our standing under AACSB International accreditation standards.
- *On Student Enrollment:* Several factors mitigate the effect of this on student enrollment:
 - Because of the increase in admission standards beginning in Summer 2008, we expect a short term reduction in enrollments that will coincide with the suspension of the management major. As enrollments begin to return to the original level, we will have made resource allocations discussed in the financial resources section below. The program has approximately 100 graduates per year.
 - A task force is currently preparing a time table that would provide students with detailed information about when the required courses would be offered for the last time. Students will have until spring 2014 to complete their course work.
 - Of the approximately 350 current junior or senior management majors 15 are double majoring in another discipline. Over 50 have at least one minor. These students will be encouraged to consider their alternate area of interest as their major.
 - Most of the other disciplines within the College have some room to serve the students who need an alternative after the suspension of the Management major. Those students interested in Management will be able to take the minor. Qualified students also can consider the accelerated BSBA/MBA program, which would give them significant management training.
- *On financial resources:* As mentioned earlier, the suspension of the Management major program will allow the College to hire fewer adjunct faculty members. In addition, we do not expect any significant reduction in management major course offerings for at least three years, and our timeline will require offering the major courses for five years. During that time we expect a number of retirements both within the Management Department and throughout the College. This will allow us to reallocate resources as necessary to support disciplines that have increased their enrollment.
- *Other university programs:* Dr. Willihnganz said the University expected students who had originally planned to major in Management will continue in the College of Business. As mentioned earlier, we expect to be able to accommodate these students with current resources in other programs, partly due to an expected

short term reduction in enrollment due to our increase in admission standards, which will happen in parallel. Students interested in a Management degree are likely to remain in the College of Business, and the change should have little effect on other university programs.

Chair Hughes thanked Provost Willihnganz for the update.

Update on Libraries

Dean Rader thanked the Committee for the opportunity to provide an update on the Libraries. She reported the University Libraries completed another highly successful year, serving over 2.5 million people. As use increases, staff continue to look for ways to improve physical facilities and resources and to offer more online opportunities to access the Libraries' collections. The Libraries include Ekstrom Library, Anderson Music Library, Bridwell Art Library, Kornhauser Health Sciences Library, and University Archives and Record Center. University Libraries serves a diverse community. Some of the ways the Libraries has partnered in meaningful learning, outstanding teaching and effective research include:

- Library personnel taught 873 information literacy skills sessions to 14,404 participants.
- Scholars, researchers and authors have tapped the Libraries' collections for use in publications worldwide. Images from Photographic Archives featured prominently in the books *Great Flood of 1937: Rising Waters, Soaring Spirits* and *Historic Photos of Louisville* and *Louisville Then and Now*. Curators and archivists worked closely with the authors to identify images to include.
- University Libraries joined UofL's Signature Partnership initiative to reach out to middle school students to show them the educational possibilities available.

Dean Rader reported the Libraries acquired 61,457 volumes over the past year, bringing its total to more than 2.1 million and it has access to over 24,000 electronic journal titles. Some of the acquisitions include:

- More than 1,000 books from the estate of Budd Stalnaker, textile artist and long-time faculty member at Indiana University, Bloomington. The wide-ranging collection includes books on textiles, contemporary art, Native American arts and the art of Africa, Asia and Oceania.
- The papers of painter Henry Chodkowski. Chodkowski taught in UofL's Department of Fine Arts from 1963 until 2003. His work is featured in, among others, the collections of the Library of Congress and the National Collection of Fine Arts.
- The personal papers and daguerreotypes of Alban Gilpin Smith, a Kentucky-born, pioneering surgeon who lived between 1788 and 1865.

- Rare medical imprints from the 17th through the 20th centuries from the estate of well-known book dealer George Stanley Terence Cavanaugh.

Dean Rader reported the Libraries applied technology, research and instructional innovations to enhance services and access to its traditional and electronic collections. The robotic retrieval system (RRS) contains more than 400,000 volumes. RRS allows immediate access to books that otherwise would have less accessibility in offsite storage and brings visitors from across the states and around the world (including Russia, Australia and New Zealand). Ekstrom Library was one of ten libraries featured in “Wonders of the World: Libraries for the Internet Age.” A new Digital collections website provides educational and research access to digital versions of selected materials from University Archives and Records Center, Special Collections and other units.

Dean Rader said the Libraries has created a physical environment that encourages creativity and exploration: a place where people choose to work, interact with scholars of the past and present, rediscover old ideas and form new ones. She recognized the atmosphere of trust, support and encouragement among all members of the University community, supporting intellectual freedom and each individuals’ right to privacy. She explained how the library can come to you – with a document delivery service for all Health Sciences Center faculty, staff and students. It delivers items from its collections and those borrowed from other libraries to users’ computer desktops.

Chair Hughes thanked Dean Rader for an excellent presentation.

III. Information Item: Update on Residential Housing

Prof. Willihnganz reported that some housing projects were vetoed by the Governor; therefore, the University began working with private developers. Vice Presidents Jackson and Owsley are working through the Request for Proposal (RFP) process. Vice President Owsley summarized the progress of the RFP process. The University will manage the property, determine parking requirements, establish criteria for retail space, etc. Dr. Willihnganz recognized the importance of student housing and its relationship to success with graduation rates. She distributed an article from a Courier Journal editorial dated December 20, 2007, which recognized the many successful efforts to lure young professional to Louisville. The article said the most effective effort was turning to the University of Louisville into a more residential campus. It summarized the University’s progress in developing residential housing units. Vice President Owsley reported University administration will soon bring an affiliation agreement to the Board for approval.

IV. Other Business

There was no other business.

VI. Adjournment

Mr. Blue made a motion, which Mr. Minnifield seconded, to adjourn the meeting at 2:55 p.m. The motion passed unanimously.

Committee Action:

Passed: _____x_____

Did Not Pass: _____

Other: _____

Date: _____

Katalin M. Smith

Assistant Secretary