

MINUTES OF THE SPECIAL MEETING OF THE EXECUTIVE COMMITTEE OF THE
UNIVERSITY OF LOUISVILLE ATHLETIC ASSOCIATION, INC.,
BOARD OF DIRECTORS

November 18, 2022

Members of the Executive Committee of the University of Louisville Athletic Association, Inc., Board of Directors met on November 18, 2022, in the President's Conference Room, 106 Grawemeyer Hall, at 2:00 p.m. with members present and absent as follows:

Present: Dr. Lori Gonzalez, Chair
Prof. Jeremy Clark (joined at 2:06 p.m.)
Mr. Dan Durbin
Ms. Shannon Rickett
Mr. Sam Rechter
Mr. Jim Rogers
Prof. Krista Wallace-Boaz

Other ULAA

Members: Mr. Robert Kohn

From the

University: Mr. Jeff Spoelker
Ms. Laura Clemente
Ms. Angela Curry
Mr. John Karman
Mr. Jake Beamer

I. Call to Order

Having determined a quorum present, Chair Gonzalez called the meeting to order at 2:00 p.m.

Approval of Minutes, 8-29-2022

Mr. Rogers made a motion, which Mr. Rechter seconded, to approve the minutes of the August 29, 2022, meeting.

The motion passed.

II. Action Item: Approval of 2023 Football Ticket Prices

Mr. Spoelker and Ms. Clemente briefed the committee on the recommendation regarding the 2023 Football Season ticket prices. They then fielded questions from committee members.

Mr. Rechter made a motion, which Mr. Durbin seconded, to approve the

Athletic Director's recommendation that the Board of Directors approve the tickets prices for the 2023 football season, as listed in the attached document.

The motion passed.

III. Adjournment

Having no other business to come before the committee, Mr. Rogers made a motion, which Mr. Rechter seconded, to adjourn the meeting. The motion passed and the meeting adjourned at 2:09 p.m.

Approved by:


Signature on file

Assistant Secretary

RECOMMENDATION TO THE UofL ATHLETIC ASSOCIATION BOARD OF DIRECTORS
REGARDING 2023 FOOTBALL TICKET PRICES

ULAA Executive Committee – November 18, 2022

RECOMMENDATION:

The Athletic Director recommends the Board of Directors approve the ticket prices for the 2023 football season, as listed in the [attached](#) document.

BACKGROUND:

To align with the announcement of an upcoming bowl game, the athletic administration intends to start selling 2023 football season tickets in November or December. Athletics is proposing to keep the per-ticket base price the same in most areas of the stadium. The total cost of all season ticket packages will increase due to the increase in the number of home games to 7 from 6 in 2022.

COMMITTEE ACTION:

Passed X
Did Not Pass
Other

 ^{ns}Signature on file
Assistant Secretary

FOOTBALL SEASON TICKET PRICES
2023 SEASON

	2020	2021	2022	Proposed 2023
Total Games	7	7	6	7
Season-Lower Bowl of Stadium:				
Reserved	\$455	\$455	\$390	\$455
Adidas	\$455	\$455	\$390	\$455
Club/suites				
Angel's Envy Bourbon Club	\$455	\$455	\$510	\$595
Founder's Club	\$455	\$455	\$510	\$595
Pepsi Club	\$455	\$455	\$450	\$595
PNC Club	\$525	\$525	\$510	\$595
Premium Boxes	\$525	\$525	\$450	\$595
Suites	\$525	\$525	\$510	\$595
Faculty/staff	\$385	\$385	\$330	\$385
L-Club	\$441	\$441	\$378	\$441
Season-Upper Level (East Side):				
Reserved	\$175	\$175	\$150	\$175
Four pack (4 tickets)	\$560	\$560	\$480	\$560
Mezzanine	\$175	\$175	\$150	\$175
Season-Other:				
Students-football only	NA	NA	NA	NA
Students-combo	NA	NA	NA	NA
Student-Ville'ns Membership *	\$100	\$100	\$100	\$100
Adidas 200 level	\$210	\$210	\$180	\$210
Adidas 200 level Family plan	\$784	\$784	\$672	\$784
212-225 South EZ	\$399	\$399	\$342	\$399
212-225 South EZ-Family	\$1,400	\$1,400	\$1,200	\$1,400

* Annual subscription includes admittance to all sporting events.

Season-Per-ticket cost:

Lower Level:				
Reserved	\$65	\$65	\$65	\$65
Adidas	\$65	\$65	\$65	\$65
Club/suites				
Angel's Envy Bourbon Club	\$65	\$65	\$85	\$85
Founder's Club	\$65	\$65	\$85	\$85
Pepsi Club	\$65	\$65	\$75	\$85
PNC Club	\$75	\$75	\$85	\$85
Premium Boxes	\$75	\$75	\$75	\$85
Suites	\$75	\$75	\$85	\$85
Faculty/staff	\$55	\$55	\$55	\$55
L-Club	\$63	\$63	\$63	\$63
Upper Level:				
Reserved	\$25	\$25	\$25	\$25
Four pack	\$20	\$20	\$20	\$20
Mezzanine	\$25	\$25	\$25	\$25
Students-Football only	NA	NA	NA	NA
Student-Combo	NA	NA	NA	NA
Student-Ville'ns Membership	NA	NA	NA	NA
Adidas 200 level	\$30	\$30	\$30	\$30
Adidas 200 level Family plan	\$28	\$28	\$28	\$28
200 Level South endzone	\$57	\$57	\$57	\$57
200 Level South endzone 4pack	\$50	\$50	\$50	\$50