

THE VALUE OF AN ONLINE MBA IN 2021 AND BEYOND

*PREPARING YOUR BUSINESS
FOR THE UNKNOWN*



Unforeseen and potentially turbulent challenges will always face business leaders.
In 2020, our society experienced unparalleled events in everything from our daily business operations, to the way we interact, to our health.

2021 arrived with nearly as much left unknown.

#1 THE “GREAT UNKNOWN” REASON AN MBA REMAINS CRUCIAL



21ST CENTURY WORKPLACE ISSUES

POST-COVID BUSINESS “NORMAL”
TECHNOLOGY ADVANCEMENTS
GLOBALIZATION
SOCIETAL ISSUES
AGING BOOMER POPULATION



MBA YOUR FOUNDATION FOR SUCCESS

STAY AHEAD OF ADVANCEMENTS
ANTICIPATE & ADAPT TO CHANGE
TACKLE UNEXPECTED CHALLENGES
GAIN NEW EXPERTISE & SKILLS
EFFECTIVELY LEAD BUSINESS & EMPLOYEES
PERSEVERE THROUGH THE UNKNOWN

DISTINCT BENEFITS OF AN ONLINE MBA

1

FLEXIBILITY

Better balance work and life priorities without compromising the quality of your education.

2

DIVERSE NETWORKING OPPORTUNITIES

Network beyond borders and broaden your exposure to different perspectives, concerns, constraints, solutions, and trials that inevitably await business leaders.

3

STUDENT-FACULTY ENGAGEMENT

Experience direct and active communication—an essential component for online course completion, even though courses do not meet at a set time. Better engagement = improved adoption of MBA expertise.



PREPARE FOR THE FUTURE OF BUSINESS ONLINE MBA

UNIVERSITY OF LOUISVILLE COLLEGE OF BUSINESS

FLEXIBLE
100%
ONLINE
COURSES

45
CREDIT
HOURS

**SPECIALIZED
EXPERTISE**
INNOVATIVE
CERTIFICATES
& ELECTIVE
COURSES

TAUGHT BY
**COLLEGE OF
BUSINESS
FACULTY**

**LIFELONG
CAREER
SERVICES**