Executive Summary

The Office of Institutional Effectiveness (IE) administers three surveys related to undergraduate students’ school and employment plans after graduation:

- **Graduating Senior Survey** – administered to students at the time they apply for graduation
- **Graduation Card Initiative** – administered to students at the graduation ceremony
- **Recent Graduate Survey** – administered to students who have graduated within the past three school years

In combination, these surveys provide useful information in regard to graduate school and employment activities about students’ initial post-graduate plans, their more solidified intentions at the time of graduation, and their actual experiences post-graduation. This report summarizes selected student self-reported responses from the surveys that were conducted during the 2013-14 academic year.

**Graduating Senior Survey**

Each semester since fall 2009, students who have submitted a degree application by the deadline are sent an invitation to complete the online survey. The goal of this survey is to gather exit information from graduating seniors about their experiences at UofL. Respondents are asked about their perception of and satisfaction with their time at UofL, including academic preparation, experience in major, academic support services and facilities, other student services and programs, student activities, and their plans following graduation.

**After Graduation**

For the 2013-14 academic year, 833 students responded to the survey. Students were asked to identify their most-likely principal activity upon graduation. Of the 833 respondents, approximately 62% (512) indicated full-time, paid employment as their anticipated main activity. Additionally, approximately 23% (194) indicated full-time graduate or professional school, 5% (41) indicated part-time graduate or professional school, 4% (31) indicated part-time paid employment, 1% (10) indicated military service, 1% (9) indicated additional undergraduate coursework, 1% (9) indicated volunteer activity (i.e. Peace Corps), 0.6% (5) indicated starting or raising a family, and 2% (19) indicated other as their anticipated main activities post-graduation.
Salary

Beginning in spring 2014, we asked those students who would be employed after graduation to provide an estimate of the annual pre-tax salary they would earn. Of the 219 respondents, approximately 19% (42) reported that they would be making $40,000 - $49,999, 17% (38) making $20,000 - $29,999, 15% (32) making $30,000 - $39,999, 13% (28) making $10,000 - $19,999, 10% (21) making less than $10,000, 7% (15) making $50,000 - $59,999, 6% (14) making $60,000 - $69,999, 1% (2) making $70,000 - $79,999, 1% (2) making $80,000 - $89,999, 0.5% (1) making $100,000 - $149,999. Ten percent (22) preferred not to answer and 1% (2) indicated another salary.

If you have a job after graduation, please provide an estimate of the annual pre-tax salary you will earn.
Graduation Card Initiative

In fall 2013 and spring 2014, IE used graduation name cards to gather information about graduating students’ post-commencement plans. All students carry a name card during the commencement ceremony. This card is used to ensure that the students stand in correct order and guide the announcer in the pronunciation of the graduates’ name. A brief survey, asking only about post-graduate employment and educational plans, was printed on the reverse side of the card. Staff coordinators at the ceremony directed students to complete the survey. In fall 2013, over 60% of the commencement participants completed the survey and in spring 2014 over 85% of commencement participants completed the survey. A total of 2,012 students completed the survey in fall 2013 and spring 2014. The full report includes students who earned a bachelors, masters, or doctoral degree. This executive summary reports on only the 1,505 undergraduate student respondents.

After Graduation

Respondents were asked to indicate their primary employment/education plans after graduation, but some selected more than one activity. Therefore, the percentages reported below and on the pie chart that follows are the percentages of total number of responses (1621), not the total number of respondents (1505) (the number of responses exceeds the number of individual respondents.)

When asked about their primary employment/education plans after graduation, 32% of the responses from undergraduates indicated that they would be looking for a job, 25% that they had a job in a field related to their major/program, 23% that they would be pursuing additional education related to their major/program, 9% that they had a job in a field not related to their major/program, and 8% that they would be pursuing additional education not related to their major/program.

Primary employment/education plans after graduation

- Job in a field not related to major/program
- Job in a field related to major/program
- Looking for a job
- Pursuing additional education not related to major/program
- Pursuing additional education related to major/program
- Other
Recent Graduate Survey

In summer 2014, IE surveyed undergraduate students who graduated during the 2011-12 or 2012-13 school year. This survey is intended to be an assessment of the quality and effectiveness of our academic programs and services, and students’ career and job placement post-graduation. Questions are asked pertaining to students’ overall college experience at UofL; their school/college, department, and major; their perceived impact of earning their degree; and their current employment and educational status. Only responses related to employment and education post-graduation are included below. Of the survey respondents 42% (290) graduated in 2011-12 and 58% (395) graduated in 2012-13.

Current Employment

When asked about their current employment status, approximately 47% (324) indicated employment at a job related to their degree program/major, 32% (216) employment at a job not related to their degree program/major, 6% (41), unemployment and seeking employment, 1% (9) unemployment and not seeking employment, 1% (5) raising a family, 0.4% (3) participating in a national or international service program (i.e. Peace Corps), 0.3% (2) military service, and 12% (83) who indicated other.

Level of Employment

When asked, of the 539 respondents who indicated they were currently working, approximately 85% (461) reported working full-time, while 15% (78) reported working part-time.
Salary
We asked those students who were employed to provide their annual pre-tax salary. Of the 532 respondents, approximately 23% (123) reported that they would be making $30,000 - $39,999, 18% (98) making $20,000 - $29,999, 18% (93) making $40,000 - $49,999, 10% (55) making $50,000 - $59,999, 9% (50) making $10,000 - $19,999, 7% (39) making $60,000 - $69,999, 5% (27) making less than $10,000, 2% (11) making $70,000 - $79,999, 2% (9) making $100,000 - $149,999, 1% (6) making $80,000 - $89,999, 0.4% (2) making $90,000 - $99,999, 0.2% (1) making $150,000 or more. Three percent (18) preferred not to answer.

Annual pre-tax salary

Additional Education
Recent graduates were asked if they had enrolled in a graduate/professional program or taken additional coursework since earning their undergraduate degree from UofL. Of the 684 respondents, 55% (379) indicated that they had not enrolled or taken additional courses, while 45% (305) indicated that they had.