

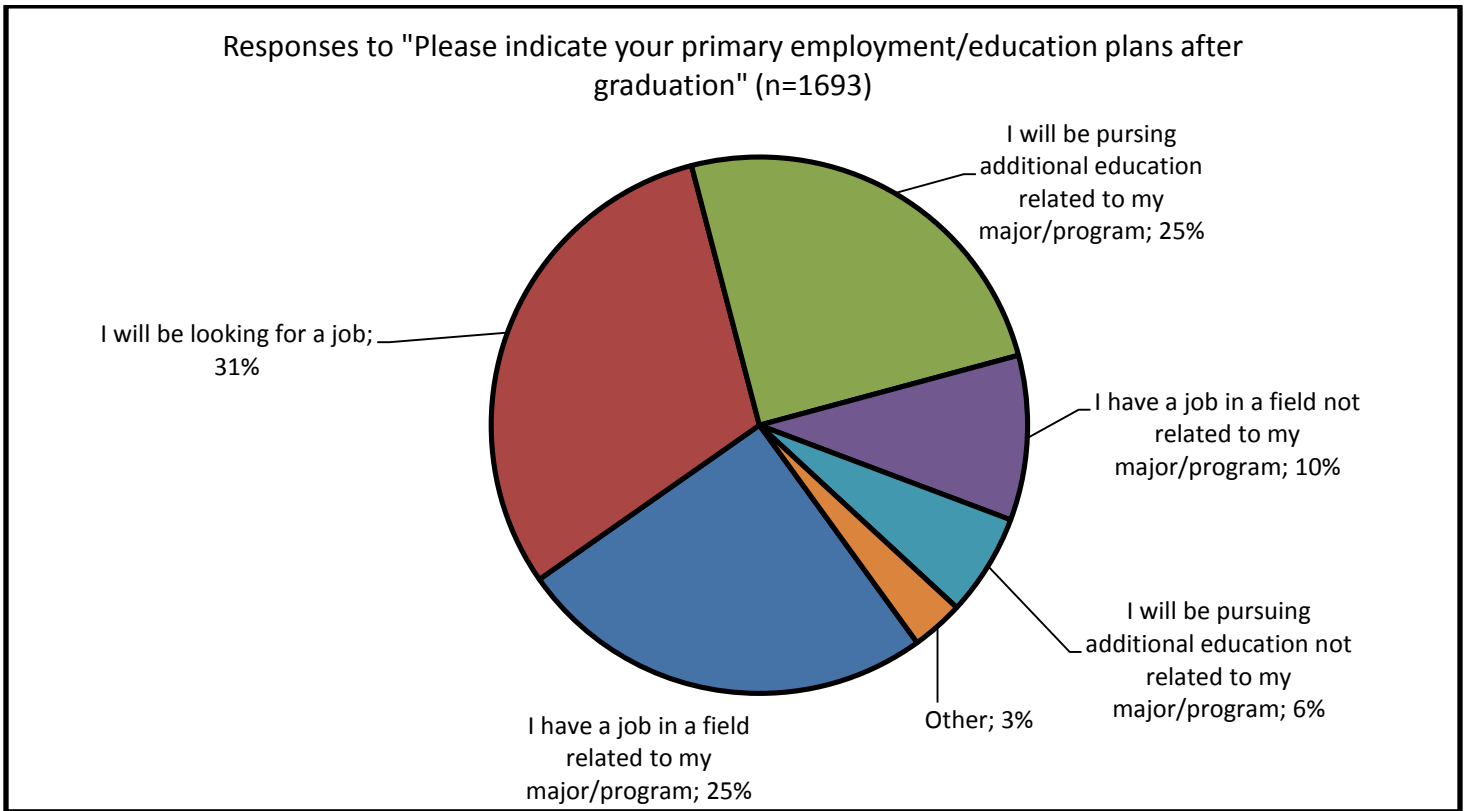
GRADUATION CARD INITIATIVE

FALL 2014-SPRING 2015

In fall 2014 and spring 2015, the Institutional Effectiveness (IE) staff within the Office of Academic Planning and Accountability (OAPA) used graduation name cards to gather information about graduating students' post-commencement plans. All students carry a name card during the commencement ceremony. This card is used to ensure that the students stand in correct order and guide the announcer in the pronunciation of the graduate's name. A brief survey, asking only about post-graduate employment and educational plans, was printed on the reverse side of the card. Staff coordinators at the ceremony directed students to complete the survey. In fall 2014, a total of **931 (71%) students** completed the survey, and in spring 2015, **1,392 (73%) students** completed the survey. A total of **2,323 students** completed the survey in fall 2014 and spring 2015, including **1,502 bachelor**, **434 master**, and **115 doctoral** degree respondents.

Here, we provide the results of the survey, broken out by degree level. Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts that follow are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

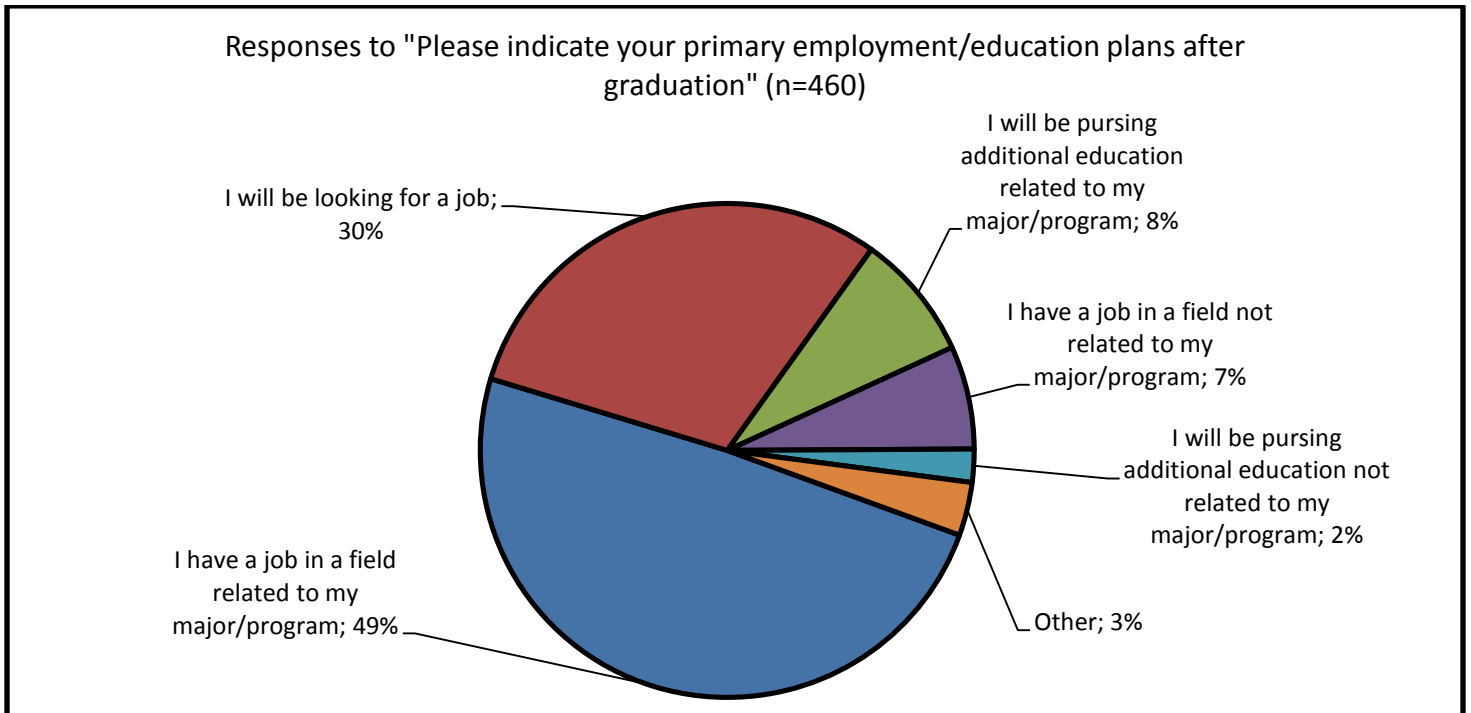
Bachelors



Respondents by school	Number of respondents	Percentage	Percentage of Total Graduates
Arts & Sciences	704	46.9%	60.6%
College of Business	211	14.0%	64.7%
College of Education & Human Development	297	19.8%	68.3%
J.B. Speed School of Engineering	118	7.9%	54.6%
Kent School of Social Work	29	1.9%	51.7%
School of Dentistry	1	0.1%	3.4%
School of Music	41	2.7%	78.8%
School of Nursing	101	6.7%	51.5%
TOTAL	1502¹	100%	60.7%

¹ Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

Masters

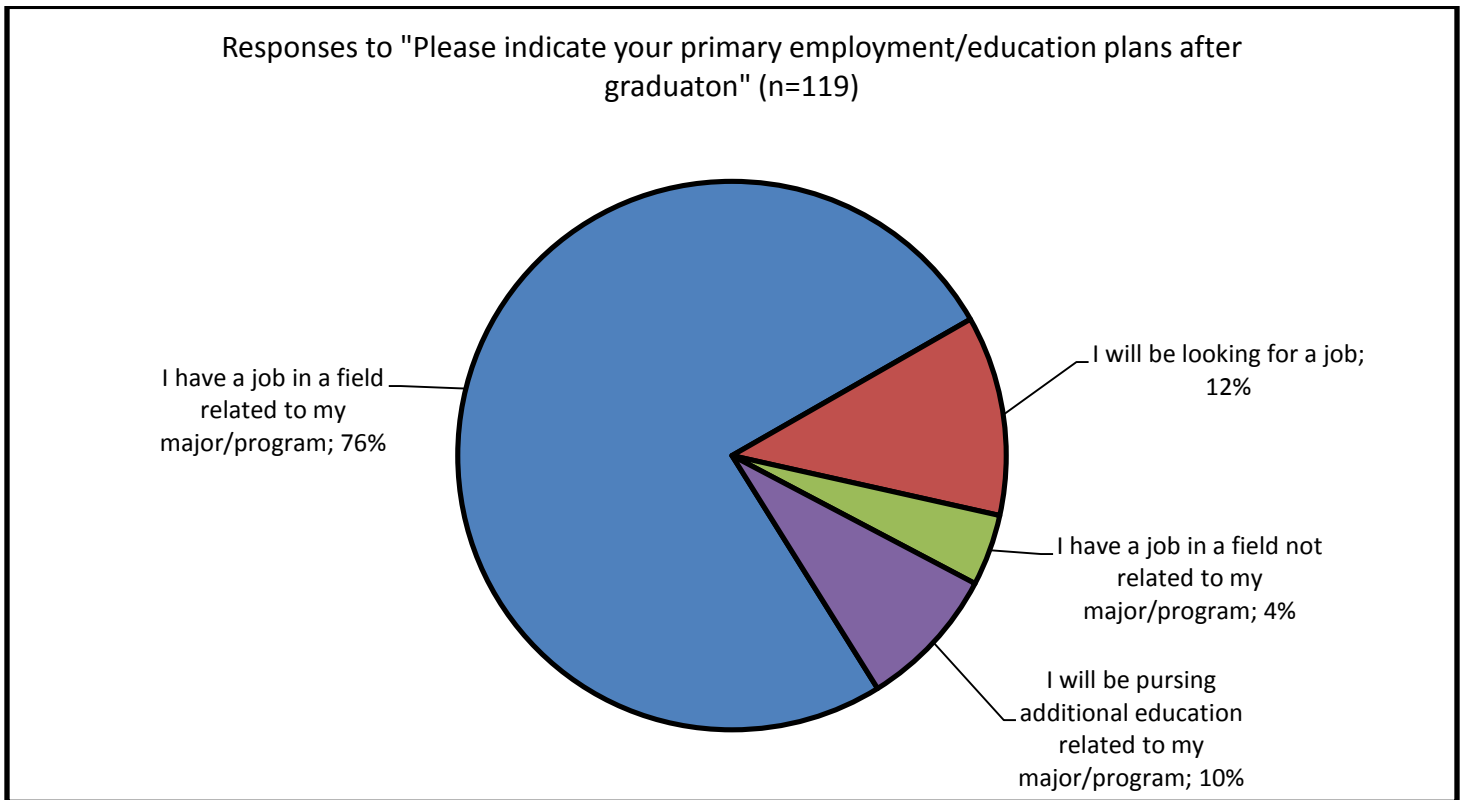


Respondents by school ¹	Number of respondents	Percentage	Percentage of Total Graduates
Arts & Sciences	70	16.0%	41.2%
College of Business	59	13.6%	80.8%
College of Education & Human Development	106	24.4%	37.1%
J.B. Speed School of Engineering	90	20.7%	52.3%
Kent School of Social Work	69	16.0%	42.1%
School of Medicine	4	0.9%	6.7%
School of Music	15	3.5%	65.2%
School of Nursing	5	1.2%	12.2%
School of Public Health & Information Sciences	16	3.7%	29.1%
Total	434²	100%	41.6%

¹ There were no respondents from the School of Dentistry.

² Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

Doctorate



Respondents by school ¹	Number of respondents	Percentage	Percentage of Total Graduates
Arts & Sciences	32	29%	91.4%
College of Education & Human Development	18	16%	90.0%
J.B. Speed School of Engineering	23	21%	76.6%
Kent School of Social Work	6	5%	100% ³
School of Medicine	24	22%	100%
School of Public Health & Information Sciences	8	7%	88.8%
Total²	111	100%	90.2%

¹ There were no respondents from the College of Business, the School of Dentistry, or the School of Nursing.

² Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

³ Six students in Social Work filled out a Graduation Card Survey, while only 5 students had degrees conferred in the fall 2014 - spring 2015 semesters. One student may have walked who either graduated prior to or after commencement.