

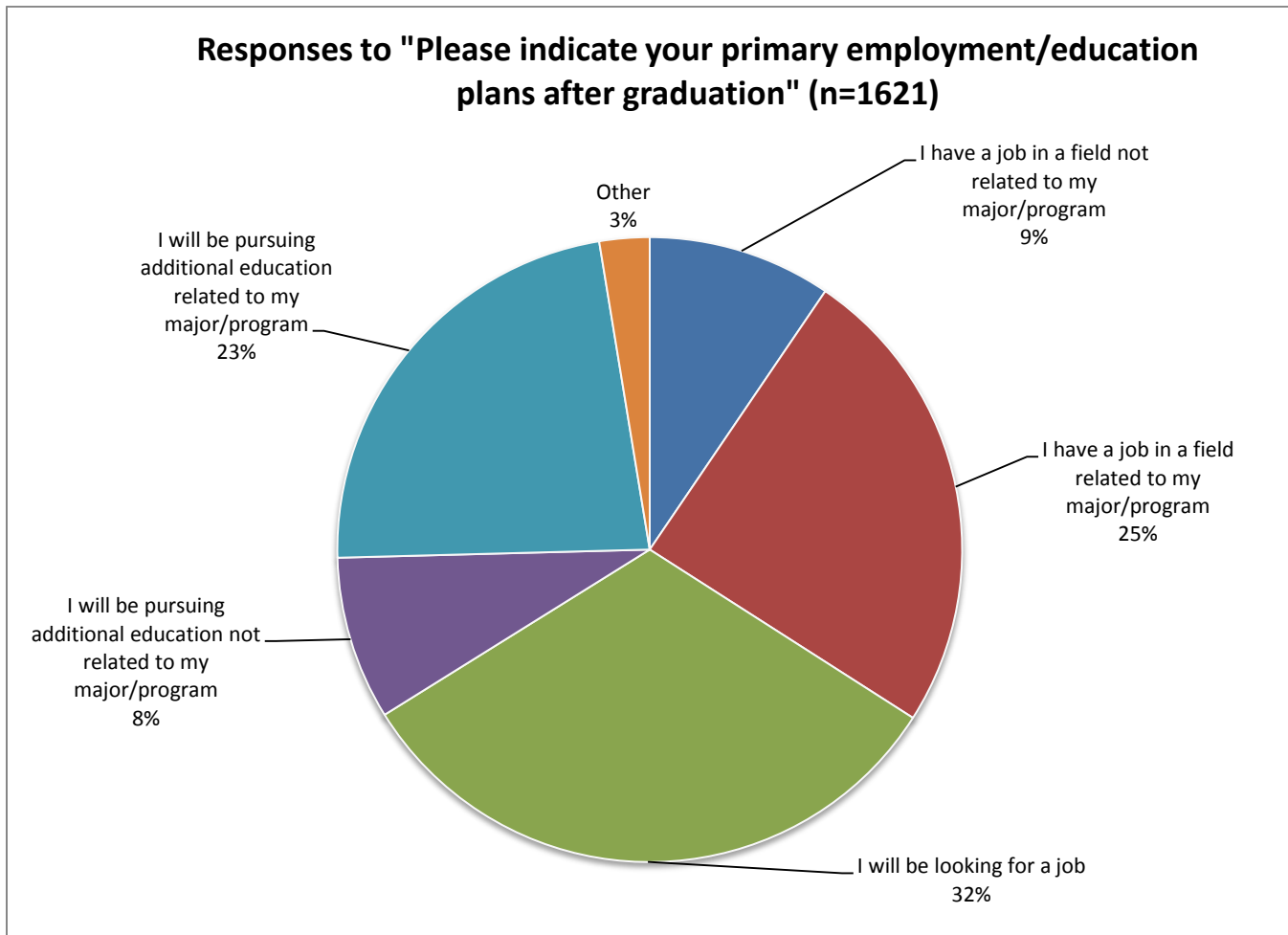
GRADUATION CARD INITIATIVE

FALL 2013-SPRING 2014

In fall 2013 and spring 2014, the Institutional Effectiveness (IE) staff within the Office of Academic Planning and Accountability (OAPA) used graduation name cards to gather information about graduating students' post-commencement plans. All students carry a name card during the commencement ceremony. This card is used to ensure that the students stand in correct order and guide the announcer in the pronunciation of the graduates' name. A brief survey, asking only about post-graduate employment and educational plans, was printed on the reverse side of the card. Staff coordinators at the ceremony directed students to complete the survey. In fall 2013, over 60% of the commencement participants completed the survey and in spring 2014 over 85% of commencement participants completed the survey. A total of 2,012 students completed the survey in fall 2013 and spring 2014. Because the goal of this initiative is to gather data on students who complete a bachelors, masters, or doctoral degree, 6 individuals have been excluded from this report: 5 who earned a JD and 1 who earned an associate's degree. Data from the 2,006 respondents who earned a bachelors, masters, or doctoral degree are included in this report.

Here, we provide the results of the survey, broken out by degree level. Respondents were asked to indicate their primary employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts that follow are the percentage of total number of responses, not the total number of individuals. Therefore, the number of responses exceeds the number of individual participants.

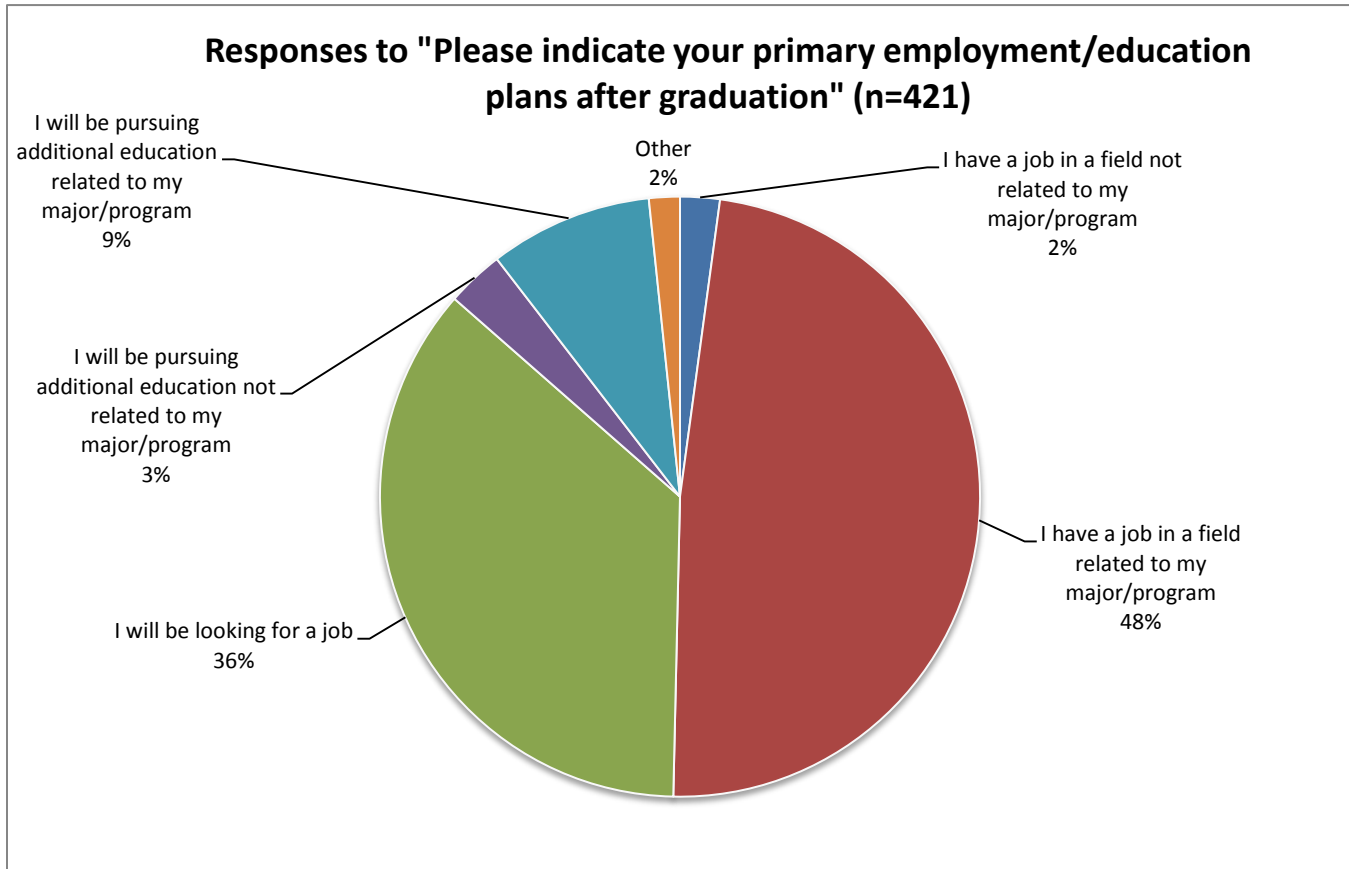
Primary employment/education plans, Bachelors level students



Respondents by school		
School	Number of respondents	Percentage
Arts & Sciences	698	46%
College of Business	210	14%
College of Education & Human Development	316	21%
J.B. Speed School of Engineering	120	8%
Kent School of Social Work	40	3%
School of Dentistry	2	0.1%
School of Music	27	2%
School of Nursing	92	6%
Total	1505	

Note: Respondents were asked to indicate their primary employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts below are the percentage of total number of responses, not the total number of individuals. Therefore, the number of responses exceeds the number of individual participants.

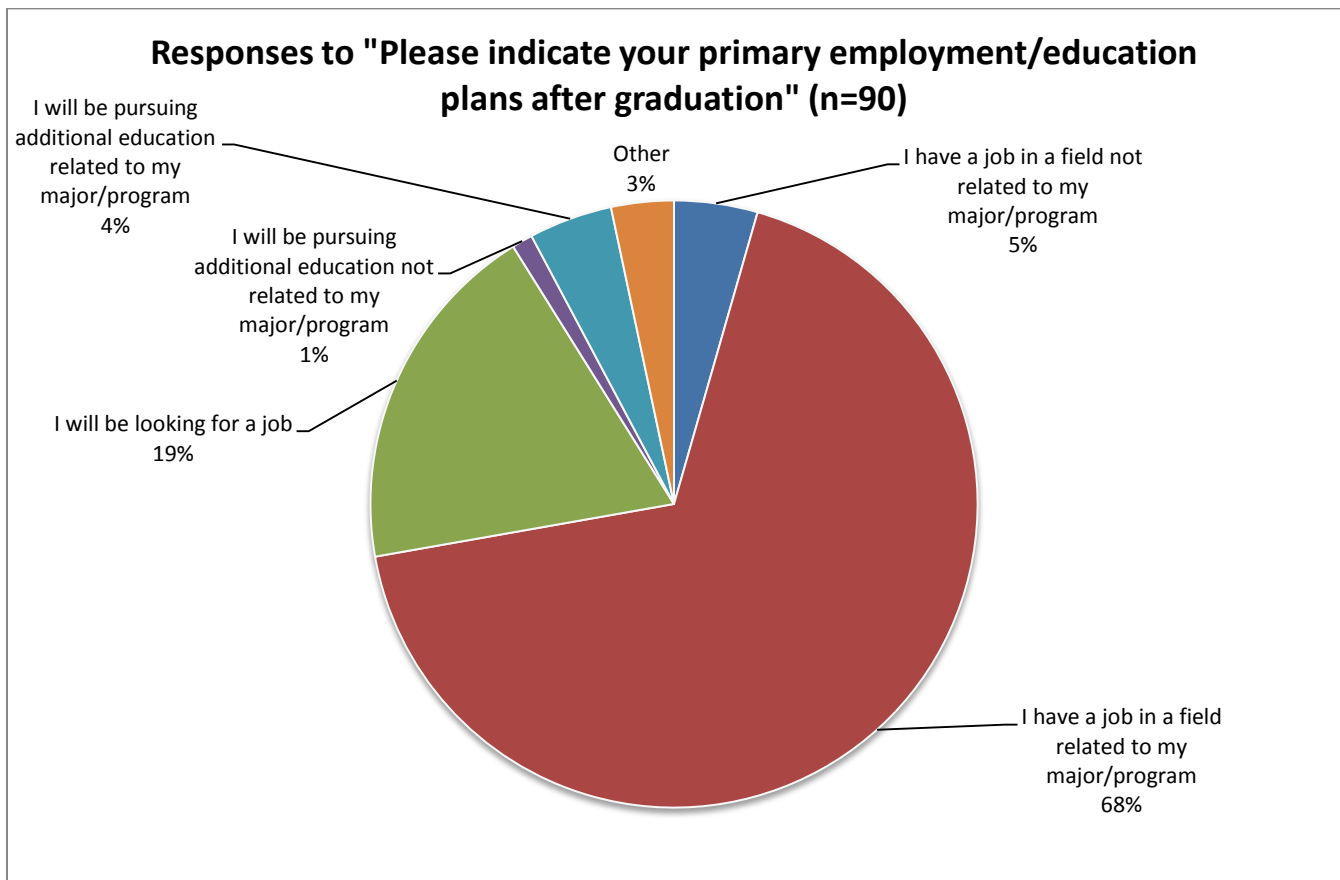
Primary employment/education plans, Masters level students



Respondents by school		
School	Number of respondents	Percentage
Arts & Sciences	49	12%
College of Business	25	6%
College of Education & Human Development	105	26%
J.B. Speed School of Engineering	77	19%
Kent School of Social Work	84	21%
School of Dentistry	3	1%
School of Interdisciplinary & Graduate Studies	3	1%
School of Music	23	6%
School of Nursing	11	3%
School of Public Health & Information Sciences	26	6%
School of Medicine	3	1%
Total	409	

Note: Respondents were asked to indicate their primary employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts below are the percentage of total number of responses, not the total number of individuals. Therefore, the number of responses exceeds the number of individual participants.

Primary employment/education plans, Doctoral level students



Respondents by school		
School	Number of respondents	Percentage
Arts & Sciences	24	26%
College of Business	1	1%
College of Education & Human Development	11	12%
J.B. Speed School of Engineering	29	32%
Kent School of Social Work	4	4%
School of Nursing	3	3%
School of Public Health & Information Sciences	4	4%
School of Medicine	16	17%
Total	92	

Note: Respondents were asked to indicate their primary employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts below are the percentage of total number of responses, not the total number of individuals. Therefore, the number of responses exceeds the number of individual participants.