

GRADUATION CARD INITIATIVE

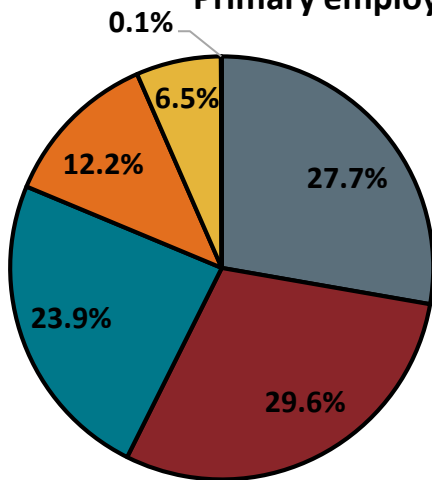
FALL 2016-SPRING 2017

In fall 2016 and spring 2017, the Institutional Effectiveness (IE) staff within the Office of Academic Planning and Accountability (OAPA) used graduation name cards to gather information about graduating students' post-commencement plans. All students carry a name card during the commencement ceremony. This card is used to ensure that the students stand in correct order and guide the announcer in the pronunciation of the graduate's name. A brief survey, asking only about post-graduate employment and educational plans, was printed on the reverse side of the card. Staff coordinators at the ceremony directed students to complete the survey. A total of 2,671 students participated in the fall 2016 and spring 2017 commencement ceremonies, **and 2,128 students (79.7%)** completed the survey, including **1,612 bachelor, 345 master, 76 doctoral, and 95 professional** degree respondents.

Here, we provide the results of the survey, broken out by degree level. Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts that follow are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

Bachelors

Primary employment/education plans after graduation (n=1,694¹)

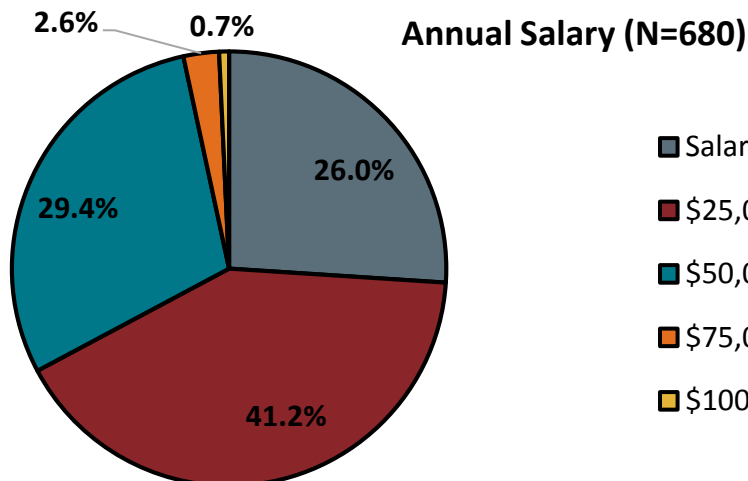


- I have a job in a field related to my major/program - (27.7%)
- I will be looking for a job - (29.6%)
- I will be pursuing additional education related to my major/program - (23.9%)
- I have a job in a field not related to my major/program - (12.2%)
- I will be pursuing additional education not related to my major/program - (6.5%)
- Other - (0.1%)

| Respondents by school | Number of respondents | Percentage of total respondents | Percentage of total graduates from each school |
|--|--------------------------|---------------------------------|--|
| Arts & Sciences | 675 | 41.87% | 60.05% |
| College of Business | 235 | 14.58% | 56.22% |
| College of Education & Human Development | 287 | 17.80% | 62.12% |
| J.B. Speed School of Engineering | 214 | 13.28% | 70.63% |
| Kent School of Social Work | 36 | 2.23% | 73.47% |
| School of Dentistry | 24 | 1.49% | 104.35% ² |
| School of Music | 32 | 1.99% | 68.09% |
| School of Nursing | 83 | 5.15% | 37.56% |
| School of Public Health & Information Sciences | 26 | 1.61% | 78.79% |
| TOTAL | 1,612¹ | 100% | 60.15% |

¹ Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

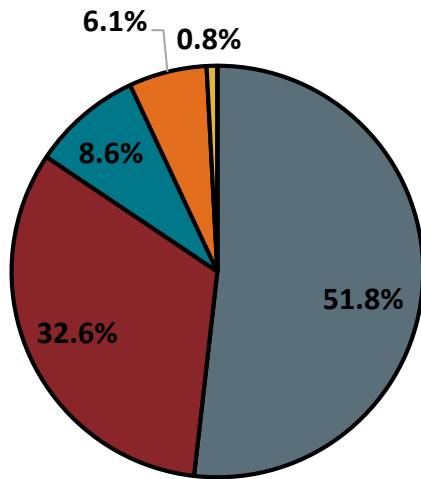
² Includes students who graduated in the summer but walked in the spring 2017 commencement ceremony.



- Salary under \$24,999 - (26%)
- \$25,000-\$49,999 - (41.2%)
- \$50,000-\$74,999 - (29.4%)
- \$75,000-\$99,999 - (2.6%)
- \$100,00+ - (0.7%)

Masters

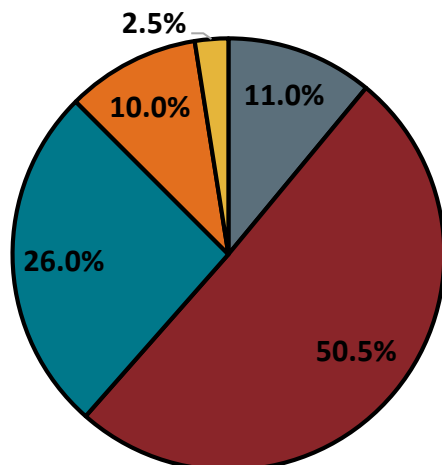
Primary employment/education plans after graduation (n=359¹)



- I have a job in a field related to my major/program - (51.8%)
- I will be looking for a job - (32.6%)
- I will be pursuing additional education related to my major/program - (8.6%)
- I have a job in a field not related to my major/program - (6.1%)
- I will be pursuing additional education not related to my major/program - (0.8%)
- Other - (0%)

| Respondents by school ¹ | Number of respondents | Percentage of total respondents | Percentage of total graduates from each school |
|--|------------------------|---------------------------------|--|
| Arts & Sciences | 50 | 14.49% | 30.49% |
| College of Business | 14 | 4.06% | 13.59% |
| College of Education & Human Development | 100 | 28.99% | 34.84% |
| J.B. Speed School of Engineering | 71 | 20.58% | 45.81% |
| Kent School of Social Work | 73 | 21.16% | 41.48% |
| School of Dentistry | 1 | 0.29% | 10.00% |
| School of Medicine | 2 | 0.58% | 4.08% |
| School of Music | 13 | 3.77% | 43.33% |
| School of Nursing | 8 | 2.32% | 14.81% |
| School of Public Health & Information Sciences | 13 | 3.77% | 33.33% |
| Total | 345¹ | 100% | 32.21% |

¹ Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

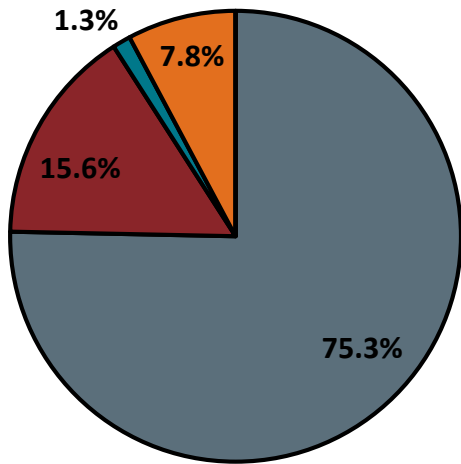


Annual Salary (N=200)

- Salary under \$24,999 - (11%)
- \$25,000-\$49,999 - (50.5%)
- \$50,000-\$74,999 - (26%)
- \$75,000-\$99,999 - (10%)
- \$100,00+ - (2.5%)

Doctoral

Primary employment/education plans after graduation (n=77¹)



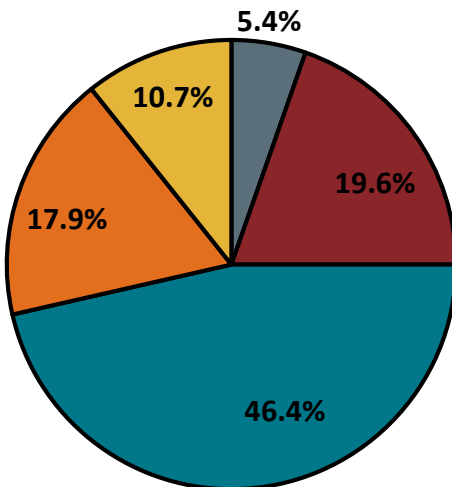
- I have a job in a field related to my major/program - (74.5%)
- I will be looking for a job - (17%)
- I will be pursuing additional education related to my major/program - (0.9%)
- I have a job in a field not related to my major/program - (7.5%)
- I will be pursuing additional education not related to my major/program - (0%)
- Other - (0%)

| Respondents by school ¹ | Number of respondents | Percentage of total respondents | Percentage of total graduates from each school |
|--|-----------------------|---------------------------------|--|
| Arts & Sciences | 29 | 38.16% | 72.50% |
| College of Education & Human Development | 18 | 23.68% | 134.46% ² |
| J.B. Speed School of Engineering | 5 | 6.58% | 21.74% |
| Kent School of Social Work | 2 | 2.63% | 200% ² |
| School of Interdisciplinary & Graduate Studies | 1 | 1.32% | 100% |
| School of Medicine | 15 | 19.74% | 68.18% |
| School of Public Health & Information Sciences | 6 | 7.89% | 100% |
| Total | 76¹ | 100% | 42.70% |

¹ Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

² Includes students who graduated in the summer but walked in the spring 2017 commencement ceremony.

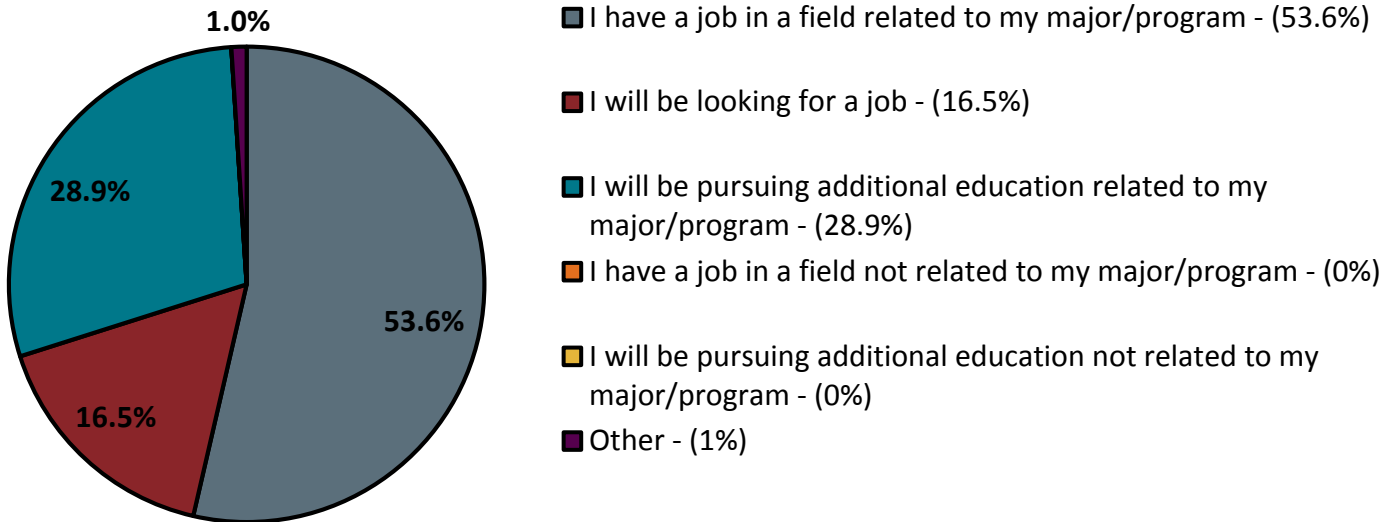
Annual Salary (N=56)



- Salary under \$24,999 - (3.9%)
- \$25,000-\$49,999 - (19.5%)
- \$50,000-\$74,999 - (49.4%)
- \$75,000-\$99,999 - (16.9%)
- \$100,00+ - (10.4%)

Professional (Dentistry)

Primary employment/education plans after graduation (n=97¹)



¹ Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

Annual Salary (N=52)

