

GRADUATION CARD INITIATIVE

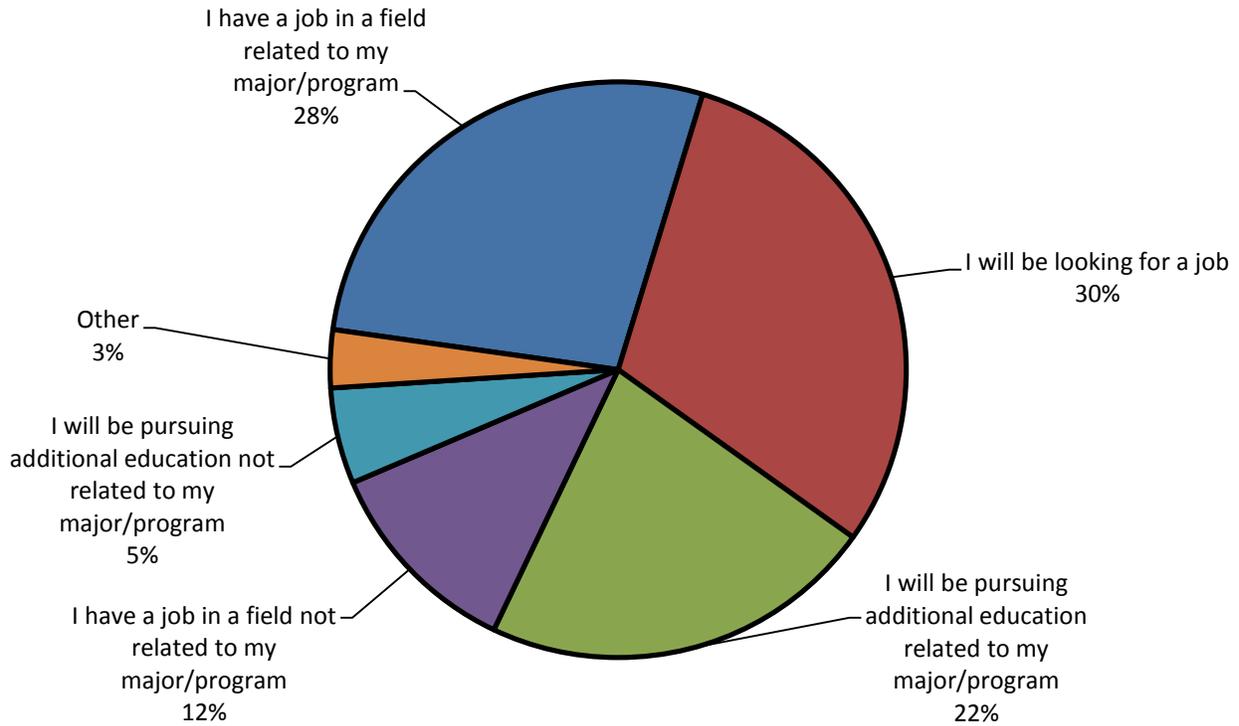
FALL 2015-SPRING 2016

In fall 2015 and spring 2016, the Institutional Effectiveness (IE) staff within the Office of Academic Planning and Accountability (OAPA) used graduation name cards to gather information about graduating students' post-commencement plans. All students carry a name card during the commencement ceremony. This card is used to ensure that the students stand in correct order and guide the announcer in the pronunciation of the graduate's name. A brief survey, asking only about post-graduate employment and educational plans, was printed on the reverse side of the card. Staff coordinators at the ceremony directed students to complete the survey. In fall 2015, 857 students attended commencement, and a total of **562 (66%) students** completed the survey. In spring 2016, 2,170 students attended commencement, and a total of **1,437 (66%) students** completed the survey. A total of **1,999 students** completed the survey in fall 2015 and spring 2016, including **1,459 bachelor, 338 master, and 202 doctoral** degree respondents.

Here, we provide the results of the survey, broken out by degree level. Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts that follow are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

Bachelors

Responses to: "Please indicate your primary employment/education plans after graduation" (n=1,610)

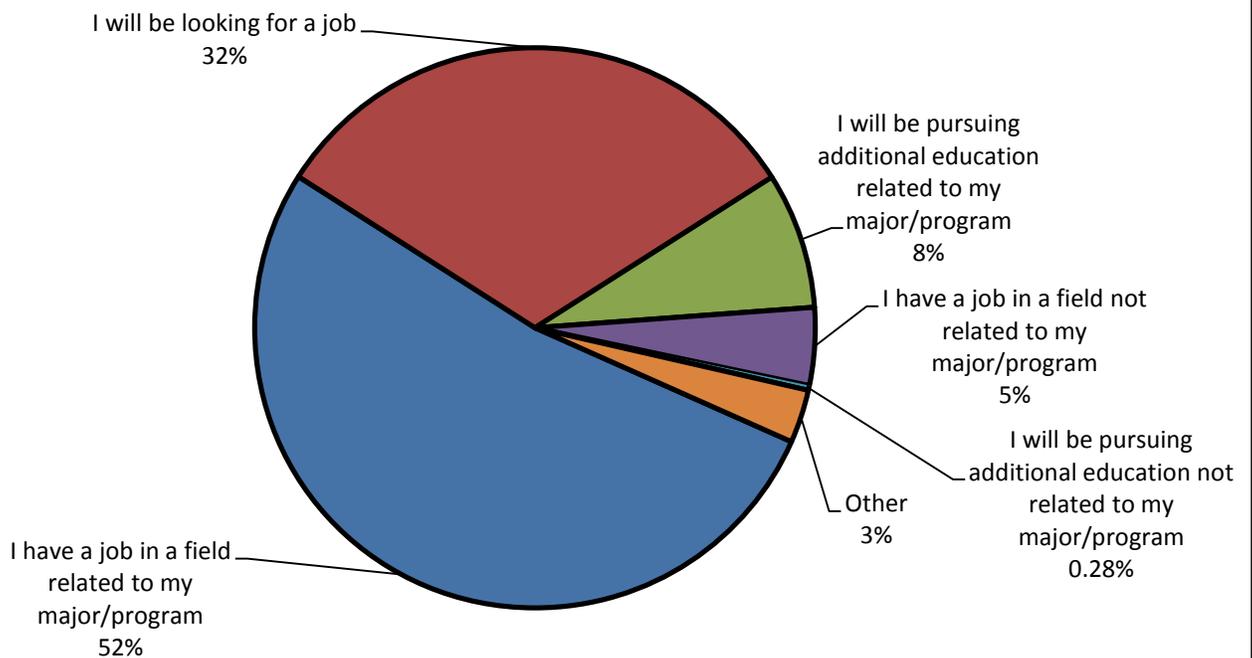


Respondents by school	Number of respondents	Percentage of total respondents	Percentage of total graduates from each school
Arts & Sciences	590	40.4%	56.1%
College of Business	246	16.9%	69.9%
College of Education & Human Development	269	18.4%	64.8%
J.B. Speed School of Engineering	162	11.1%	71.1%
Kent School of Social Work	29	1.98%	70.7%
School of Dentistry	26	1.78%	89.7%
School of Music	30	2.1%	78.9%
School of Nursing	96	6.6%	54.2%
School of Public Health & Information Sciences	29	2.0%	70.7%
TOTAL	1,459¹	100%	62.2%

¹ Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

Masters

Responses to: "Please indicate your primary employment/education plans after graduation" (n=357)

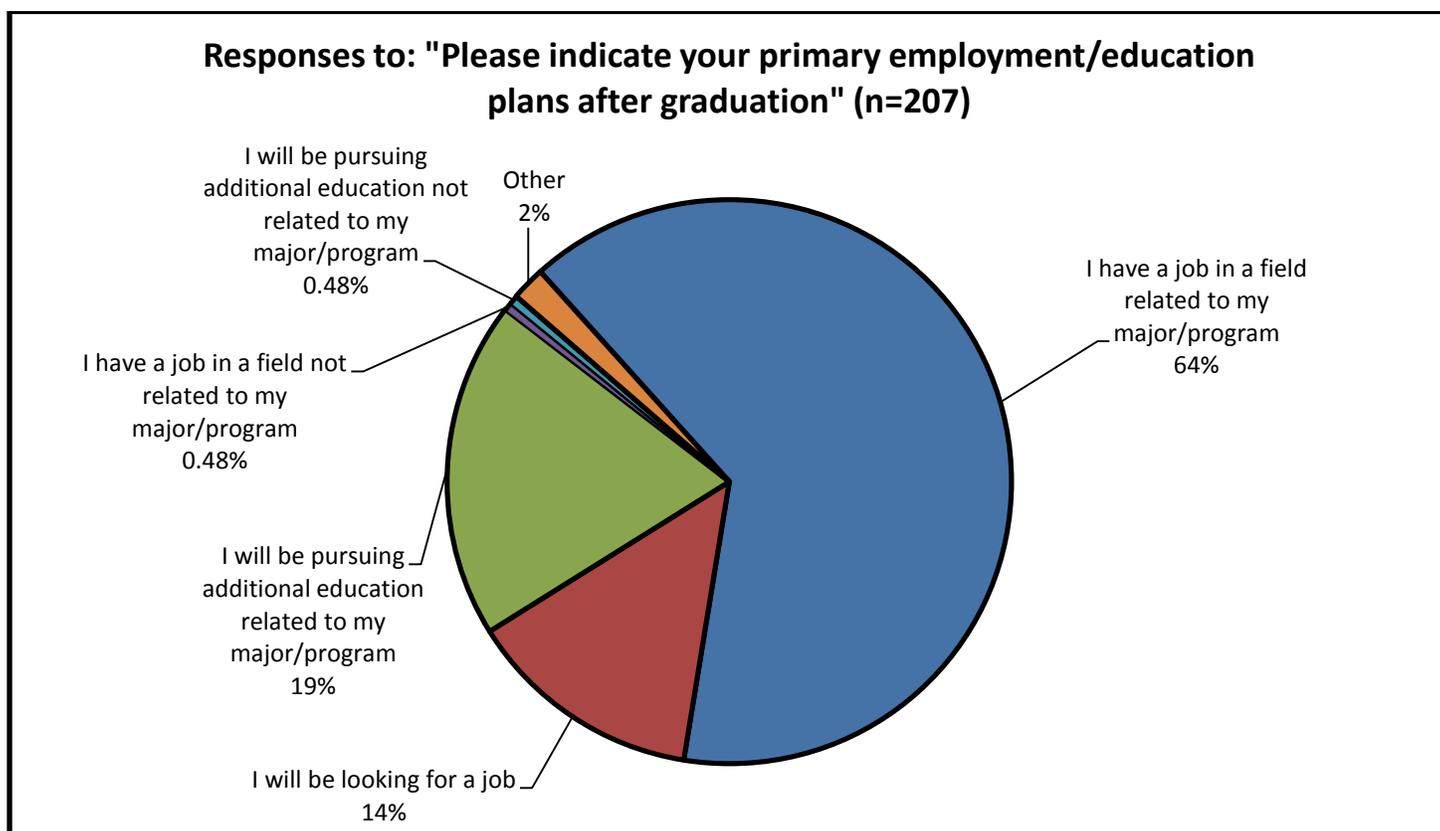


Respondents by school ¹	Number of respondents	Percentage of total respondents	Percentage of total graduates from each school
Arts & Sciences	42	12.4%	23.6%
College of Business	16	4.7%	22.2%
College of Education & Human Development	82	24.3%	32.2%
J.B. Speed School of Engineering	75	22.2%	39.9%
Kent School of Social Work	85	25.1%	44.7%
School of Dentistry	1	0.3%	11.1%
School of Medicine	4	1.2%	9.1%
School of Music	23	6.8%	67.7%
School of Public Health & Information Sciences	10	3%	25.6%
Total	338²	100%	32.1%

¹ There were no respondents from the School of Nursing.

² Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

Doctorate



Respondents by school ¹	Number of respondents	Percentage of total respondents	Percentage of total graduates from each school
Arts & Sciences	28	13.9%	103.7% ³
College of Business	1	0.5%	100%
College of Education & Human Development	12	5.9%	80%
J.B. Speed School of Engineering	11	5.4%	68.8%
Kent School of Social Work	3	1.5%	60%
School of Dentistry	118	58.4%	104.4% ³
School of Interdisciplinary & Graduate Studies	1	0.5%	66.7%
School of Medicine	20	9.9%	10.9%
School of Nursing	2	1%	66.7%
School of Public Health & Information Sciences	6	3%	66.7%
Total	202²	100%	41.2%

¹ There were no respondents from the Law School or the School of Music.

² Respondents were asked to indicate their *primary* employment/education plans after graduation, but some selected more than one activity. The percentages shown on the pie charts are the percentage of total number of *responses*, not the total number of *respondents*. Therefore, the number of responses exceeds the number of individual respondents.

³ Includes students who graduated in the summer but walked in the spring 2016 commencement ceremony.