

UNIVERSITY OF LOUISVILLE SCHOOL OF NURSING

FIFTH ANNUAL  
*Florence Nightingale*  
**AWARDS IN  
NURSING**

The Florence Nightingale Awards in Nursing honors registered nurses (RNs), licensed in KY or IN, who excel by improving the overall health of local citizens through practice, teaching, research, and/or service in the region.

*Save the date!*  
**November 8, 2018**

**WHY SPONSOR?**

Be visible state-wide to nearly 300 attendees from Kentucky and Southern Indiana.

Reap the benefits to recruit new nursing talent to your organization or for your family health care needs.

Be a contributor to recognizing highly talented RN's of the nearly 75,000 RNs in Kentucky.

Celebrate the sense of a professional calling among amazing nurses.

Understand the vast diverse roles registered nurses hold and perform well.

**SPONSORSHIP LEVELS**

**Bronze \$1,500\***

- Table for eight
- Name recognition in the Awards Ceremony program (attendance expected at 300)

**Silver \$3,000\***

- Table for eight
- Name recognition on both UofL School of Nursing website and UofL Alumni Association website
- Name recognition in the Awards Ceremony program (attendance expected at 300)

**Gold \$5,000\***

- Table for eight
- Social media exposure on UofL School of Nursing Facebook page
- Name and logo recognition on TV monitors throughout School of Nursing
- Name recognition on both UofL School of Nursing website and UofL Alumni Association website
- Name recognition in Awards Ceremony Program (attendance expected at 300)

**Platinum \$10,000\***

- Two tables (16 tickets) with premier seating at awards ceremony
- Name and logo recognition in Program (attendance expected at 300)
- Lunch n' Learn opportunity with SON students to discuss career opportunities, etc.
- Social media exposure on UofL SON Facebook page
- Name recognition on both UofL SON website and UofL Alumni Association website
- Name and logo recognition on TV monitors throughout School of Nursing

**Presenting \$15,000\***

- Two tables (16 tickets) with premier seating at awards ceremony
- Name recognition on WAVE3 with 387,000 impressions (Art needed by 7/9)
- Premier recognition on WAVE3, UofL SON, and UofL Alumni Assoc. websites
- 40 WAVE3 commercials (7/16-9/10)
- WAVE3 & UofL Social media exposure
- WAVE3 homepage takeover
- Ask for additional WAVE3 details
- An estimated 73,950 touches with your name to UofL Alumni and SON contacts
- 30 second highlight video in Award Ceremony & podium announcements
- Name recognition in news releases, OCT
- Front page program, name/logo recognition (attendance estimate: 300+)
- Full back page ad on program
- Lunch n' Learn opportunity for career discussions w/SON students
- Name and logo recognition on TV monitors throughout SON

**FIFTH ANNUAL FLORENCE NIGHTINGALE AWARDS IN NURSING**  
**Sponsor Information**

Company/Individual Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

**Please select level of sponsorship:**

\_\_\_\_ Bronze \$1,500\* (\$1,095.10 is tax-deductible)

\_\_\_\_ Silver \$3,000\* (\$2,510.19 is tax-deductible)

\_\_\_\_ Gold \$5,000\* (\$4,396.98 is tax-deductible)

\_\_\_\_ Platinum \$10,000\* (\$8,793.96 is tax-deductible)

\_\_\_\_ Presenting \$15,000\* (\$13,510.94 is tax-deductible)

*Presenting level available through 7/9/2018 due to media sponsor deadline.*

**Please select payment option:**

\_\_\_\_ Please reserve a sponsorship at the above level and send me an invoice.

\_\_\_\_ Check enclosed for the above sponsorship level.

\_\_\_\_ Credit Card Payment: \_\_\_\_ VISA \_\_\_\_ Master Card

Name (as it appears on the card) \_\_\_\_\_

\_\_\_\_ Is this a business Credit Card (Y or N)

Billing Address: \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**For questions or concerns, please contact:**

Debra Benton, Development Officer, at [debra.benton@louisville.edu](mailto:debra.benton@louisville.edu) or 502-852-6496

Mail this form &/or checks to the UofL School of Nursing – ATTN: Debra Benton · 555 Floyd Street · K Wing · Suite 3019 · Louisville, KY 40292

Checks can be made out to UofL Foundation (memo: SON Nightingale Sponsorship)

\* Total amount includes KY sales tax of 6%