

Cardsvoice blog and social media platform Agreement

Cardsvoice is a website and blog used to connect prospective students with the current student experience at UofL. The site aims to centralize various student-related social media platforms including Twitter, Facebook, and Instagram. The site is the main platform for the student blog Cardsvoice.

Goals:

- ✓ Give current students an opportunity to share their unique experiences and perspectives with others.
- ✓ Share current students' stories/experiences to give perspective students a pulse of student life at UofL

Terms of Agreement, Partner Responsibilities, Requirements, Content

The Office of Admissions will gladly provide training, supervision, and support as requested by either party.

Requirements for bloggers

- Attend training sessions/meetings as scheduled
- Minimum two blogs per month
 - You are responsible for posting your blogs and/or e-mailing them to supervisor for suggestions, support, or review if needed. You will not be contacted each time to post your blog.
 - See *Compensation* for stipulations on receiving compensation based on regular posts
- Each blog **MUST** contain **two** pictures. Links to Instagram posts, Instagram videos, and/or outside sources/links are encouraged!
- Minimum 300 words per entry
- Please include your twitter handle if confident your twitter content is appropriate/professional for prospective students and/or public audience

Compensation:

This agreement is for 2 blogs a month per semester, for the 2014-15 school year. This averages 8 blogs for the spring semester and 9 blogs for the fall semester. If you complete the required amount, \$100 scholarships will be awarded, per semester, independently disbursed at the end of each semester. *If blogger does not post at least 5 blogs during the spring semester, blogging privileges will not be offered for the fall semester. If blogger does meet the minimum requirement of 6 blogs for the spring semester, compensation will not be disbursed.*

Content and Termination of Agreement:

The blogger is responsible for editing grammar and punctuation in each post. If a blog is posted with incorrect grammar/punctuation, it will be retracted until the blogger makes necessary edits. Content topics will be reviewed and approved before blogs are written. The Office of Admissions reserves the right to remove content or request editing of content at anytime if content is viewed as offensive or discriminatory to all but not limited to the following:

- Individual students
- Student groups
- Staff/faculty
- University affiliates (housing, etc)
- University partners

This agreement can be termination by the Office of Admissions if student violates aforementioned terms and guidelines. Student will forgo compensation for the current semester and subsequent spring semester if terminated during the fall semester.

Students will be fully responsible for posted content and will accept all legal and/or university disciplinary action that comes as a result of posted content.

By signing this form, you agree to participate in/agree to all the terms listed above.

Print Name _____

Signature _____ Date _____

Student ID # _____

Supervisor Name _____

Signature _____ Date _____