

A U.S.- Brazil Higher Education Consortium Project

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Proposed Project Title:

Cultural Connections Through Jazz and Popular

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Summary Project Description:

A consortium of four universities from the United States and Brazil proposes to create a program to link music curriculum in jazz/popular music performance and music composition and to form an international exchange program of music faculty and undergraduate / graduate students to study at member institutions of the consortium. Participating consortium universities from the United States include the University of Louisville and the University of Cincinnati and from Brazil, the University of Brasilia and the State University of Campinas (Sao Paolo). Each of the consortium universities has an important record of international activity with the other country in jazz and popular music, including students and faculty from Brazil earning degrees from the U.S. institutions and music faculty members from Louisville and Cincinnati teaching and studying in the host institutions. The project, therefore, builds on existing linkages between the members of the consortium and extends these linkages to make possible more extensive exchanges of faculty and students as part of their academic appointments and curricular programs of study.

The cities of Cincinnati, Ohio and Louisville, Kentucky are the locations of the two consortium universities from the United States. The universities are located less than two hours drive time from each other, with easy access by automobile to each. Both cities are served by major airports, making travel and access to each very simple. Brief descriptions follow.

Louisville and the University of Louisville

Louisville is a progressive community of nearly 1 million people with a robust economy, a vibrant arts scene, a nationally ranked public school system and a rich history infused with Southern hospitality. Louisville is situated on the banks of the Ohio River and is presently America's 17th largest city. The lead U.S. institution in this proposed consortium is the University of Louisville. It is a state supported research university located in Kentucky's largest metropolitan area. The university has three campuses. The 287-acre Belknap Campus is three miles from downtown Louisville and houses seven of the university's 11 colleges and schools, including the School of Music. The Health Sciences Center is situated in downtown Louisville's medical complex and houses the university's health related programs and the University of Louisville Hospital.

The University of Louisville is committed to become a premier, nationally recognized metropolitan research university with a commitment to the liberal arts and sciences and to the intellectual, cultural, and economic development of our diverse communities and citizens through the pursuit of excellence in five interrelated strategic areas: (1) Educational Experience, (2) Research, Creative, and Scholarly Activity, (3) Accessibility, Diversity, Equity, and Communication, (4) Partnerships and Collaborations, and (5) Institutional Effectiveness of Programs and Services. The University of Louisville is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate, bachelor, master, specialist, doctoral, and first-professional degrees (D.M.D., J.D., M.D.). The student enrollment is approximately 22,000 on all campuses.

The School of Music is one of eleven colleges and schools of the university. With a full-time faculty of 32 members, supplemented by an additional 40 part-time lecturers, the school offers programs which lead to the following degrees: Bachelor of Arts with a concentration in music and in jazz, the Bachelor of Music with concentration in music education, performance, music history, music theory, composition, music therapy or piano pedagogy; Master of Music with concentration in performance, music history, theory-composition, conducting, jazz, or piano pedagogy; and the Master of Music Education.

A goal of the School of Music is to enhance the quality of life for the University and larger public through performances, compositions, research, and instruction. Historically and philosophically, the School of Music has

had a major impact on the cultural life of Louisville and the State of Kentucky. Its faculty and administration have provided much of the leadership and talent for such groups as the Louisville Orchestra, the Kentucky Opera Association, the Bach Society, and the Chamber Music Society.

In addition to the research efforts of the School of Music faculty and graduate students, the school sponsors one of the world's most prestigious awards for music composition, the University of Louisville Grawemeyer Award for Music Composition.

The University of Louisville School of Music is pleased to be the home of the Jamey Aebersold Jazz Studies Program. Established in 1985, the program was named for Mr. Aebersold in 2000. Mr. Aebersold, a retired faculty member, is one of the leading proponents of jazz education and largest publisher of jazz education materials in the world. Additionally, the School of Music has hosted the Aebersold Summer Jazz Workshops since 1977. The Jamey Aebersold Jazz Studies Program is recognized throughout the nation and world for its commitment to quality and innovative programs.

The Jamey Aebersold Jazz Studies Program is one of only a few prestigious institutions in the United States selected to participate in an international music exchange sponsored by the Open World Leadership Center at the Library of Congress; support for the Open World cultural program is also provided through partnership and funding from the National Endowment for the Arts. In addition to our continued work with Russian musicians, there are exchange programs currently in place with the Akademia Muzyczna in Katowice, Poland and the Central Conservatorium of Music in MacKay, Australia. Exchanges with institutions in Brazil, Argentina and Ecuador are under development. Finally, the jazz faculty presented extended workshops in Sao Paulo and Brasilia in 2008. Academic programs in jazz studies may lead to the Bachelor of Arts, Bachelor of Music, or Master of Music in Jazz, as well as the Master of Music in Jazz Composition and Arranging.

Cincinnati and the University of Cincinnati

The state of Ohio's premier urban research university, the University of Cincinnati, traces its origins to 1819. In that year, the Cincinnati College and the Medical College of Ohio were chartered. In 1870, the City of Cincinnati established the University of Cincinnati, which later absorbed the earlier institutions. In 1906, the University of Cincinnati created the first cooperative education program in the United States. For many years, the University of Cincinnati was the second oldest and second largest municipal university in the country. In 1968, UC became a "municipally sponsored, state affiliated" institution, entering a transitional period culminating on July 1, 1977 when UC joined the University System of Ohio. The University of Cincinnati is classified as a Research University (Very High Research Activity) by the Carnegie Commission and is ranked as one of America's top public research universities by the National Science Foundation. Current enrollment is almost 40,000 students, with almost 30,000 in full time status. There are more than 100 different undergraduate degree programs, 85 master's degree programs and 67 doctoral programs distributed among the 15 colleges and schools that make up the University of Cincinnati.

The University of Cincinnati College-Conservatory of Music is recognized both nationally and internationally as one of the leading conservatories of the performing arts and electronic media. CCM offers the benefit of a professional training conservatory within the setting of a comprehensive public university. With educational roots date back to 1867, the current version of CCM's faculty and staff and its state-of-the-art facilities make possible the professional training and exceptional education on which CCM believes the future of the arts relies. The school's roster of eminent faculty regularly receives distinguished honors for creative and scholarly work, and its alumni have achieved notable success in the performing and media arts.

In the 1998 music rankings by U.S. News and World Report, CCM was honored as the sixth top university program in the country for pursuing a graduate degree in music. Within the specialty areas of voice and conducting, CCM's programs placed third and fifth, respectively. Other nationally ranked programs include Music Composition, Orchestra/Symphony and Drama. The Musical Theater program is widely considered one of the best in the country. The jazz studies program is recognized as one of the outstanding programs in the country for its highly interactive faculty, comprehensive curriculum, and extensive Visting Jazz Artist Workshop Series which each year brings some 20 workshops and

master classes to the campus to interact with the jazz students and ensembles. The jazz studies program is home to a variety of performing jazz ensembles, including two big bands, combos, and specialty groups like the Brazilian Ensemble, Latin-Jazz Combo, and Jazz Guitar Ensemble. The program offers both the Bachelor of Music in Jazz Studies degree and the Master of Music in Jazz Studies.

Consortium member universities from the United States have already developed extensive ties to international initiatives and learning.

Both the College Conservatory of Music at the University of Cincinnati and University of Louisville presently offer a Brazilian Music Ensemble in their respective music curricula.

Both the College Conservatory of Music at the University of Cincinnati and University of Louisville have students, faculty, and music ensembles that have performed and taught in Brazil. In the case of the Louisville program, there is a visiting music professor for the spring 2010 semester in residence from the University of Brasilia.

The University of Louisville School of Music has a history of collaboration dating from 2004 with the Open World Leadership Center at the Library of Congress to host residencies of Russian jazz artists in the city of Louisville. Additionally, the School of Music recruits and supports an International Student Jazz Combo program. This program enrolls students from Brazil as part of its membership. These students have done very well, both academically and artistically. The outstanding student of the university for the fall semester graduation ceremony was Brazilian graduate music student Anderson Pessoa.

Brasilia and the University of Brasilia

The University of Brasília (in Portuguese Universidade de Brasília, known simply as UnB), is one of the largest and most prestigious Brazilian public universities funded by the Brazilian Federal Government. It is located in the country's capital Brasilia. The University of Brasilia has been consistently ranked as one of the top 5 public universities in Brazil by Guia do Estudante ("Student Guide").

The University of Brasilia was created on December 15, 1961. Professor Darcy Ribeiro, who became its first Chancellor, was one of the most enthusiastic supporters of its creation. The architect Oscar Niemeyer designed its main building, the Central Institute of Science (ICC). From its very beginning, the University of Brasilia (UnB) strived for excellence in teaching, research and outreach courses open to the community at large, thereby ranking as one of the most respected universities in Brazil. UnB has approximately 32.000 students and made by their unmistakable modernist architecture, its physical facilities house 22 institutes and schools; 50 departments; 16 scientific, technological, cultural, artistic and general service centers; student, faculty and staff residences; a University Hospital; a Sports Center equipped with swimming pools, race-track and various sports fields and courts; a Seismological Observatory capable of registering earthquakes across the planet; an Animal Research Laboratory and an Ecological Station. UnB is also about to build its own technological park.

The university runs 115 community outreach projects, offering a total of 438 courses and events. Involving the direct participation of 240 professors and 65,132 students, these activities reach nearly 185,000 people in the Federal District and the surrounding region.

More than 260 formally constituted research-groups work in more than 400 different laboratories, investigating close to 890 different areas. This research is supported by such programs as the Technological and Scientific Initiation Program (PIBIC) and the Special Training Program (PET), which also offers scholarships to gifted undergraduates. Among other agencies, programs are funded by the CNPq, the CAPES, the Research and Projects Funding Program (FINEP), the Technological and Scientific Development Support Program (PADCT) and the Federal District Research Support Foundation (FAPDF).

The Music Department was founded in 1962 and through the years presented a strong commitment to international exchange programs. Under the leadership of composer Claudio Santoro, the Music Department began as a composition center and developed, during the 1970s, a strong tradition in music performance through the creation of the UnB String Quartet and the UnB Wind Quintet. Since 2000, there is a great interest in Music Education in Brazil, and the Music Department started a night course and offers also a web based degree in Music Education. In 2009, it was created a degree in Popular Music, with the goal to establish new paradigms of performance at the University of Brasilia.

Most members of the faculty had graduate degrees obtained in France, Russia, England and the US, at the following universities: Julliard School , University of Louisville , Michigan State University, University of Missouri, University of Oklahoma, Florida State University and Catholic University of America.

The Music Department has four main ensembles: Chamber Orchestra, the Orquestra Popular Candanga (Big Band), Wind Ensemble and Community Chorale.

Campinas and The State University of Campinas (Unicamp)

Campinas is a community of nearly 1 million people, located about 100 kilometers (62 miles) from the city of São Paulo. Campinas is since 2000 the center of its own Metropolitan Area, formed by 19 cities and with a total population of 2,3 million people.

The State University of Campinas, Unicamp, was officially founded on the 5th of October, 1966, with the laying of its cornerstone. Even within the Brazilian context, in which the oldest university is 70 years old, Unicamp can be considered a young institution one which has already conquered a strong tradition in education, in research and services to society.

The project to create Unicamp was a response to a growing demand for qualified personnel in a region of the country, the State of São Paulo, that by the decade of the 1960s accounted for 40% of Brazil's industrial capacity and 25% of its economically active population.

Unicamp broke from the Brazilian tradition of creating a university through the simple accumulation of courses and units. Contrary to this tradition, Unicamp was created with the idea that included all of its present structure. This explains why even before its installation Unicamp had already attracted more than 200 foreign professors from diverse areas and about 180 from the best Brazilian universities.

Unicamp has three campi – in Campinas, Piracicaba and Limeira – consisting of 22 centers of teaching and research. It also has a vast hospital complex (two large hospitals in Campinas, one in Sumaré and another in Hortolândia, cities neighboring on Campinas); 23 interdisciplinary centers; two technical high schools; and a series of support units within a universe of about 50 thousand people. At this time, the university develops thousands of research projects.

Unicamp has approximately 17 thousand students in its undergraduate courses and 16 thousand matriculated in its 135 graduate programs. It is the Brazilian university with the largest percentage of graduate students – 48% of its student body – and is responsible for 12% of the master's and doctoral theses in the country.

The Institute of Arts is a center of teaching and research that includes 5 Departments: Theater, Multimedia, Dance, Visual Arts and Music. With a full-time faculty of members, the Music Department offers programs which lead to the following degrees: Bachelor of Music with a concentration in composition, performance, music education and popular music; Master of Music and Doctor of Music with a concentration in performance, music history, theory-composition, conducting and popular music.

Created in 1989, the popular music program of UNICAMP was the first program on an undergraduate and graduate level in South America. It lasts 8 semesters and it includes Brazilian styles and at least two semesters of American jazz. During its comparatively short time of existence the Popular Music program already produced several musicians and academic researchers on popular music with a high level of excellence.

The Music Department has a history of collaboration dating from 1998 with the visit of Professor John Rapson, Head of the Jazz Department of the University of Iowa, to teach jazz improv classes and to conduct the school's big band. Professor Rapson still comes regularly every two years. This was followed by workshops and lectures given by Ed Sarath, Daniel Barry among many musicians and educators and most recently the visit of Professor Phil de Greg as a Fullbright professor in 2008, leading to an exchange between our Music Department and the University of Cincinnati - College-Conservatory of Music, which in 2009, brought to UNICAMP a group of five students and two faculty, for a series of concerts, workshops and lectures.

Project Goals:

The goals of the project are to develop an integrative graduate curriculum in jazz / popular music studies that will include elements of the musical cultures in Brazil, the U.S., and the influences of these cultures on other musical styles and cultural developments around the world. As a consequence, curricular outcomes of the project will promote multicultural and international awareness and will have long-term effects on undergraduate and graduate curricula in the respective countries. Additionally, the use of Internet- based courses and distance education techniques to teach classes required in the program will be of benefit to the participating students from consortium member institutions, as well as other students from universities around the world. Such courses, already under development in a cooperative arrangement between music faculty at the University of Brasilia and the University of Louisville and a significant element of the curriculum at the University of Brasilia, will allow students to begin / continue studies with faculty in addition to time spent in residence in the host institution.

In 2009, the University of Brasilia, on a partnership with the Ministry of Education Program “Open University of Brasil” (Universidade Aberta do Brasil) created a web based course to attend students from the State of Acre (Northern part of the country) where more than 50% of the state is comprised of forests and small river cities). Since that, UnB is committed to teach all the courses related to Art Education in Music, Theatre and Fine Arts, and has solidified the distance learning/teaching with the help of the Moodle platform. Video conferences, chats, discussion board, and other on line methods have been tested and improved since the creation of this degree.

The University of Brasilia also offers a Bachelors degree in Popular Music that includes the study of Brazilian popular genres like Choro, Samba, Baião and Bossa Nova, plus the study of jazz techniques for improvisation and arrangement.

The classes offered include: Improvisation, Arranging, Combos, Large Ensemble (Big Band), Brazilian Music History (both popular and classical), Brazilian Styles and Jazz History.

The State University of Campinas has resources for distance learning programs based on Teleduc, a software environment developed under GNU

General Public License version 2 as published by Free Software Foundation. The CCUEC (Unicamp's Computation Center) and NIED (Center for Informatics Applied to Education) created this project in collaborative way. Also collaborative was the process of instructional tools design, improvement and refinement based on actual user needs and suggestions.

Teleduc works fine for PBL (Problem Based Learning) courses by means of communication tools like e-mail, forums, chats, and FAQ (Frequent Asked Questions), integrated to resource tools like upload and download for a large number of file formats (PDF, WAV, MP3, and more). The administration area provides valuable tools for assessment.

The CCUEC also has resources for video conference, gives support for instructional materials production, and keep a periodic free training program for academic community.

At present, the proposal includes the creation of four such courses in the areas of Jazz and Popular Music Styles of Brazil and the U.S., Jazz Writing and Arranging, Jazz History, and Jazz Theory and Pedagogy. These courses will form the core of the unified curriculum between consortium universities and the curricular basis for other universities that may eventually adopt the materials created through this project.

The consortium partners anticipate that there will be a total of sixteen students from Brazil and an equal number from the U.S. who will participate in the exchange over a period of three years, with anticipation that eight students will be selected from each of the four consortium universities for study. The consortia members anticipate that participating students will be in their senior (final) year of study if undergraduate students, or will have earned a minimum of 15 credits as a graduate student (second year graduate student). Students will be provided an option for a semester or year-long residency, with the latter concentrated at one host university or distributed for one semester at each of the two consortium partners in country.

Language training for residencies in host countries will begin before the residency periods. In the U.S. consortium universities there are Portuguese language courses offered at their respective universities. These will be required preparation, in addition to individual language coaching and speaking assistance provided by students and faculty and each institution.

At the Universidade de Brasilia there is an international Portuguese language program, destined to international students and the diplomatic community in Brasilia. It offers classes at many different levels, from beginners to expert levels.

The Bachelor of Music, Master of Music and Doctor of Music programs at UNICAMP already require a minimum of two semesters of English training. After that period, the CEL (Language Studies Center) offer extra classes for those students who want to improve their speaking and writing skills. The CEL can also offer Portuguese classes for the American students.

In addition to university-based academic classes and musical experiences, participating students will have an opportunity to partner with students from the host institution to perform and share knowledge with the culture and schools in the host country through musical performance opportunities and educational touring. Such opportunities will provide a broad exposure to the host country in a variety of settings, thus insuring a complete and valuable enculturation experience throughout the duration of the residency.

Additional partners participating in the U.S. include the foremost jazz pedagogue and producers of jazz education materials in the world, Jamey Aebersold. Mr. Aebersold will provide instructional materials and his consultation to the project. Participants in the U.S. will have the opportunity to perform in regional jazz venues, work in masterclass settings with jazz performers designated by the National Endowment for the Arts as Jazz Masters, and perform and teach in regional Jazz In The Schools programs for elementary and secondary school students.

Additional Partners

Additional partners in Brasilia includes the Clube do Choro, the main center for Choro performance, that offers a non-stop 40 week season, with the most important Choro players from all over Brazil. It is the main stage for brazilian players

The Raphael Rabelo Brazilian Choro School, which is the only official Choro school in Brazil, offers classes for guitar, cavaquinho, percussion, violin, mandolin, harmonica, flute and saxophone. There is a exchange program between Choro school and Clube do Choro that allow a exchange of students and teachers. The participants will be able to attend events at the Clube do Choro and to be in contact with professors form the Choro School.

The Casa Thomas Jefferson, an English language center which houses the Fullbright commission in Brazil, offers a partnership to promote recitals and concerts at two auditoriums in Brasilia. It traditionally promotes music programs with artists from the US and Brazil.

Participants in Campinas will have the opportunity to perform in regional venues, to take part in rodas (jam sessions) of choro and samba and to visit samba schools both in Campinas and in São Paulo.

Institutional contacts in the United States are:

Christopher Doane, dean, School of Music, University of Louisville

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