



Strategically Navigating Your Early Research Career

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Fornas
Repairman

Jimmy
Gould

Be strategic and act...

Research progress, career advancement, and professional development are not passive processes

- I. Envision your endpoint
- II. Assess your situation
- III. Develop your plan
- IV. Accomplish your goals
- V. Maintain your progress

Start with the end in mind...

What do you want to do when you
grow up?

Understand the Landscape

Where will a biology PhD take you?

Arrows represent annual fluxes. Circles are total current workforce numbers.

86,000
current US biology PhD students

720 Leave the US

1,900 to 3,900 foreign-trained PhDs start postdocs

30% do more than one postdoc¹

37-68,000
current postdocs

15% of postdocs get tenure-track faculty jobs within 6 years post PhD.²

29,000
current tenured and tenure track faculty

17,000
current bio PhDs doing non-science jobs

22,500
current industry researchers

Every year, 16,000 students start biology PhD programs

9,000 Receive PhDs

70% (5,800) Postdoc

? years

US PhDs spend an average of 4 years, but others must spend longer to account for number of postdocs.

20% get non-tenure track academic jobs within 6 years post PhD.²

25,000
current non-tenure track academic positions

24,000
current non-research, science related jobs

7,000
current gov't researchers

7 years
average time to degree

37% drop out

30% (2,500) Don't postdoc

10% of former postdocs (up from 2% in 2010) consider themselves unemployed.¹

A faculty job is an "alternative" career.



At this rate, <8% of entering PhD students will become tenure-track faculty. Yet, 53% rank research professorships as their most desired career.³

Sources:
1 - Science Careers Annual Postdoc Survey (2012) <http://goo.gl/nmVYCN>
2 - doi:10.1038/472276a <http://www.nature.com/news/2011/110420/full/472276a.html>
3 - Saueremann & Roach 2012 PLOS ONE; DOI: 10.1371/journal.pone.0036307
Unless otherwise noted, NIH Biomedical Workforce Working Group (2012)



Evaluate Your Training

- Research Skills
 - Knowledge of Discipline
 - Lab & Experimental Skills
 - Responsible Conduct of Research

- Transferable Skills
 - Communication
 - Professionalism
 - Leadership & Management

1	Discipline-Specific Conceptual Knowledge
	Analytical Approach to Defining Scientific Questions
	Design of Scientifically Testable Hypotheses
	Broad-Based Knowledge Acquisition
	Interpretation and Analysis of Data
2	Professional/Research Skill Development
	Literature Search Strategies and Effective Interpretation
	Experimental Design
	Statistical Analysis
	Data Analysis and Interpretation
	Laboratory Techniques and Safety
	Principles of the Peer Review Process
3	Communication Skills
	Writing
	Speaking
	Teaching
	Interpersonal
	Special Situations
4	Professionalism
	Workplace
	Institutional
	Collegial
	Universal
5	Leadership & Management Skills
	Leadership-Strategic Vision
	Leadership-Motivating and Inspiring Others
	Management-Project Management
	Management-Data and Resource Management
	Management-Research Staff Management
6	Responsible Conduct of Research
	Conflicts of Interest
	Data Ownership and Sharing
	Publication Practices and Responsible Authorship
	Identifying and Mitigating Research Misconduct
	Research with Human Subjects (when applicable)
	Research Involving Animals (when applicable)

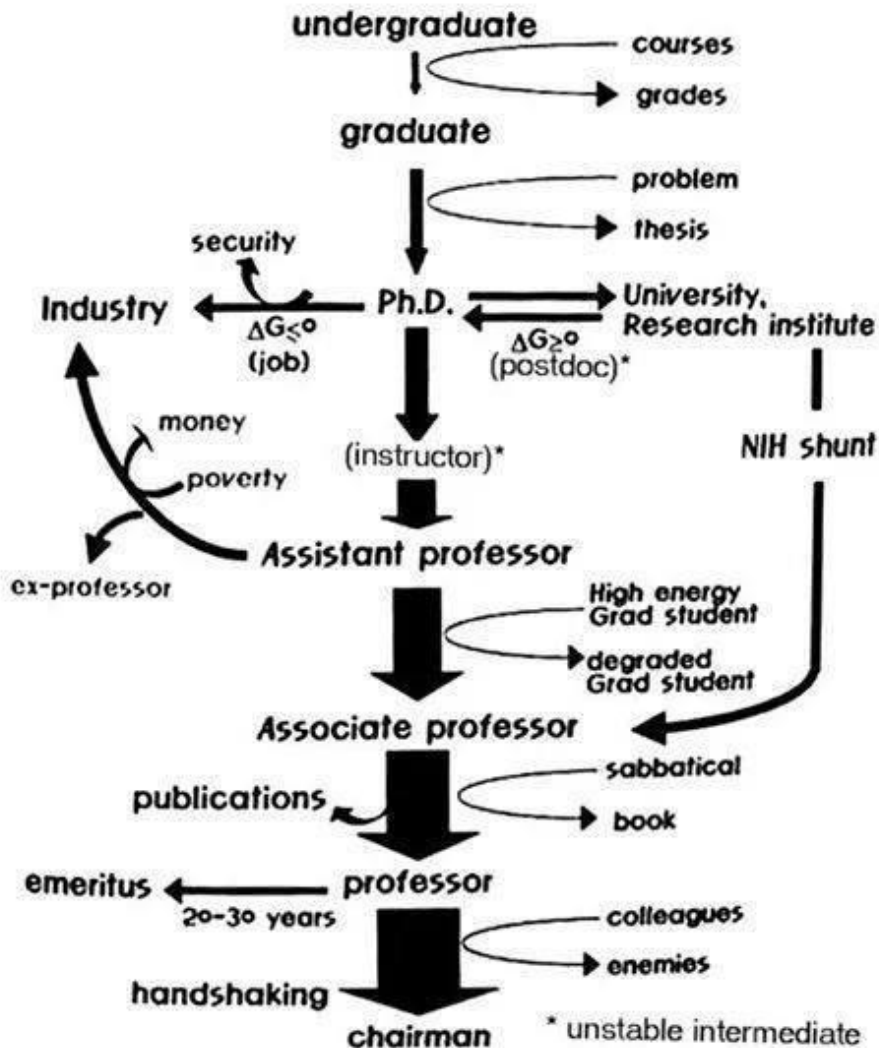
Consider Your Desired Skills



- Which skills and attributes will set me apart for my desired career track?
- What skills give me the “most bang for my buck” for a variety of career paths?
- How can I strategically build vital skill sets within and outside the lab?

Appreciate Academia

Academic Metabolism



Pros

- Known landscape
- Compatible training
- Intellectually rich

Cons

- Highly competitive
- Limited positions
- Shrinking funding

Recognize ALL* Your Options

- Academic Research
- Academic/Higher Ed Teaching
- Biotech/Pharma Research
- E-Ship/Business Dev.
- Consulting/VC
- Policy/Outreach/Non-Profit
- Science Writing/Journalism
- Editorial/Publishing
- Regulatory Science
- IP/Patent Law/Tech Transfer
- K-12+ Teaching/Curriculum Development
- Government Research
- Student/Postdoc/Faculty Affairs
- Executive/Academic Administration
- Product Dev./Marketing
- Clinical Research

**Not ALL careers represented!*

Put Your Training in Perspective

The PhD

Creates opportunity and potential
Hones critical thinking and problem solving skills

The Postdoc

Refines research and professional skills
Develops an independent investigator

The Training

Select correct problem
Critical examination
Thorough analysis
Eloquent communication

These are desirable attributes for *ANY* candidate in *ANY* field.

Begin at the beginning...

Set Expectations

Expectations of the Mentor

What trainee wants

- Shared research interests
- Similar training expectations
- Complementary mentoring styles
- Secure funding and position
- Access to facilities
- Track record of publishing
- Happy trainees
- Successful lab alumni

How to ask for it

- What are your expectations for me in this postdoc?
- What do you expect in the next 6-12 months?
- How are projects allocated?
- How are manuscripts written? Where are they submitted?
- What is your management style?
- Where/what have your trainees gone on to do?
- How long is this project funded? Do I need to find funding?

Expectations* of the Trainee

- Do damage to a scientific problem
 - Take ownership of your project - be in charge and know the literature
 - Be resourceful
 - You are also a mentor
 - Be organized - in your thinking and approach
 - Be generous - with your time, ideas, and reagents
- Be open to criticism and suggestions
 - Give 110%
 - Collaborate! Work to get along with others
 - Strive for perfection - in your work and in your presentations
 - Be a good lab citizen
 - Take care of yourself!

****Not all mentors are created equal!***

Your Training Goals

- Gain independence
 - Funding, research, & collaborators
 - Mentor & supervise
- Build professional identity
 - Relationships & network
 - Field / technical expert
- Identify a vision for the future
 - Research & career



Consider the Stakeholders in Your Training

YOU! *(and your family)*

PI / Lab / Department / Institution

Funding Agency

Future Employers

Take effective action...

Assess Your Situation

Assess Yourself

SKILLS: what you are good at?

INTERESTS: what you enjoy doing?

VALUES: what matters most to you?

- Analysis of activities, ideas, and motivations
- Affirmation of strengths and competencies
- Awareness weaknesses and gaps

Identify Postdoc Pivot Points

- Professional
 - Inactive network
 - Unknown career target
 - Unpolished career story
 - Unsure of marketable skills
- Personal
 - Analysis paralysis
 - Unrealistic expectations
 - Exhausted, jaded, or burnt out
- Project
 - Near end date
 - Incomplete achievements
 - Little or no mentor engagement



Utilize Self Assessment Tools

Personality

Myers Briggs (MBTI)

- Jung Typology Test
 - www.humanmetrics.com/cgi-win/jtypes2.asp
- The Myers Briggs Foundation
 - www.myersbriggs.org/my-mbti-personality-type/mbti-basics/

Career

myIDP

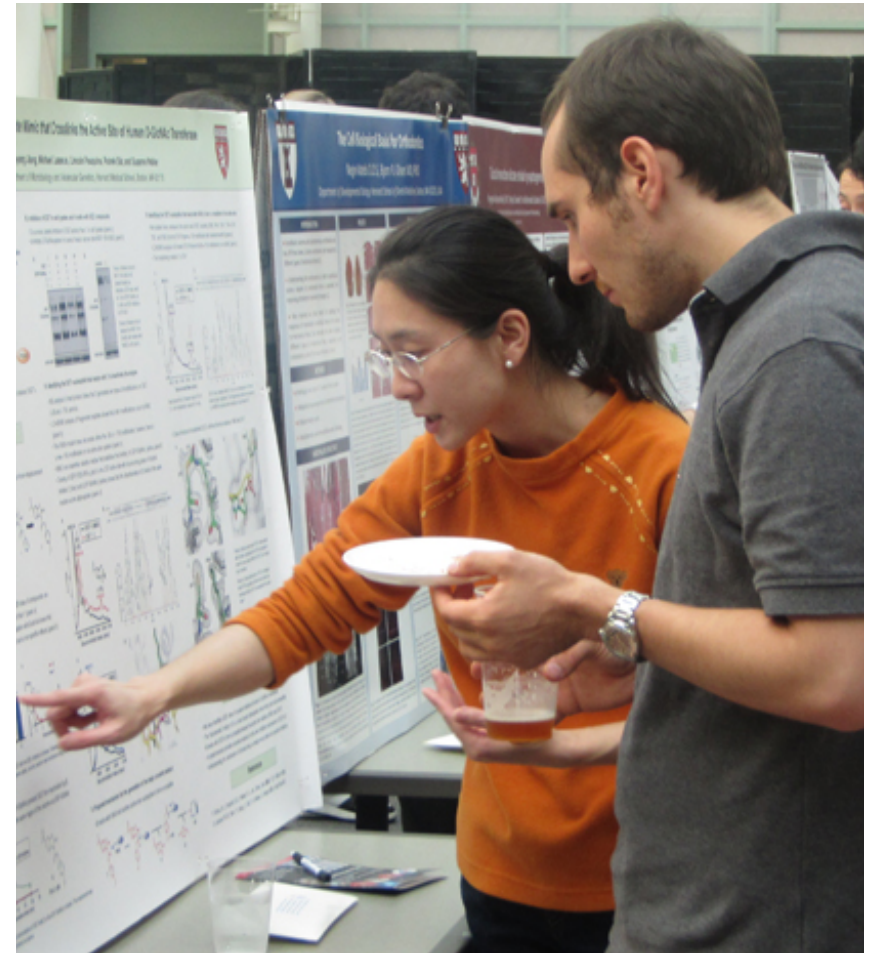
- Individual Development Plan
 - www.myIDP.sciencecareers.org

Doug's Guides

- Job Search Preparedness
 - www.dougsguides.com/

Appraise Skills

- Research and Problem Solving
- Scientific Knowledge
- Responsible Conduct of Research
- Communication Skills
- Management and Leadership Skills
- Professionalism
- Career Advancement
- Transferable and Soft Skills



Evaluate Interests


- Identifies themes in your work
- Reflects your activities and affinities
- Provides focus for your ideas
- Keeps you engaged and satisfied
- Gets you out of bed in the morning
- Bridges your diverse pursuits



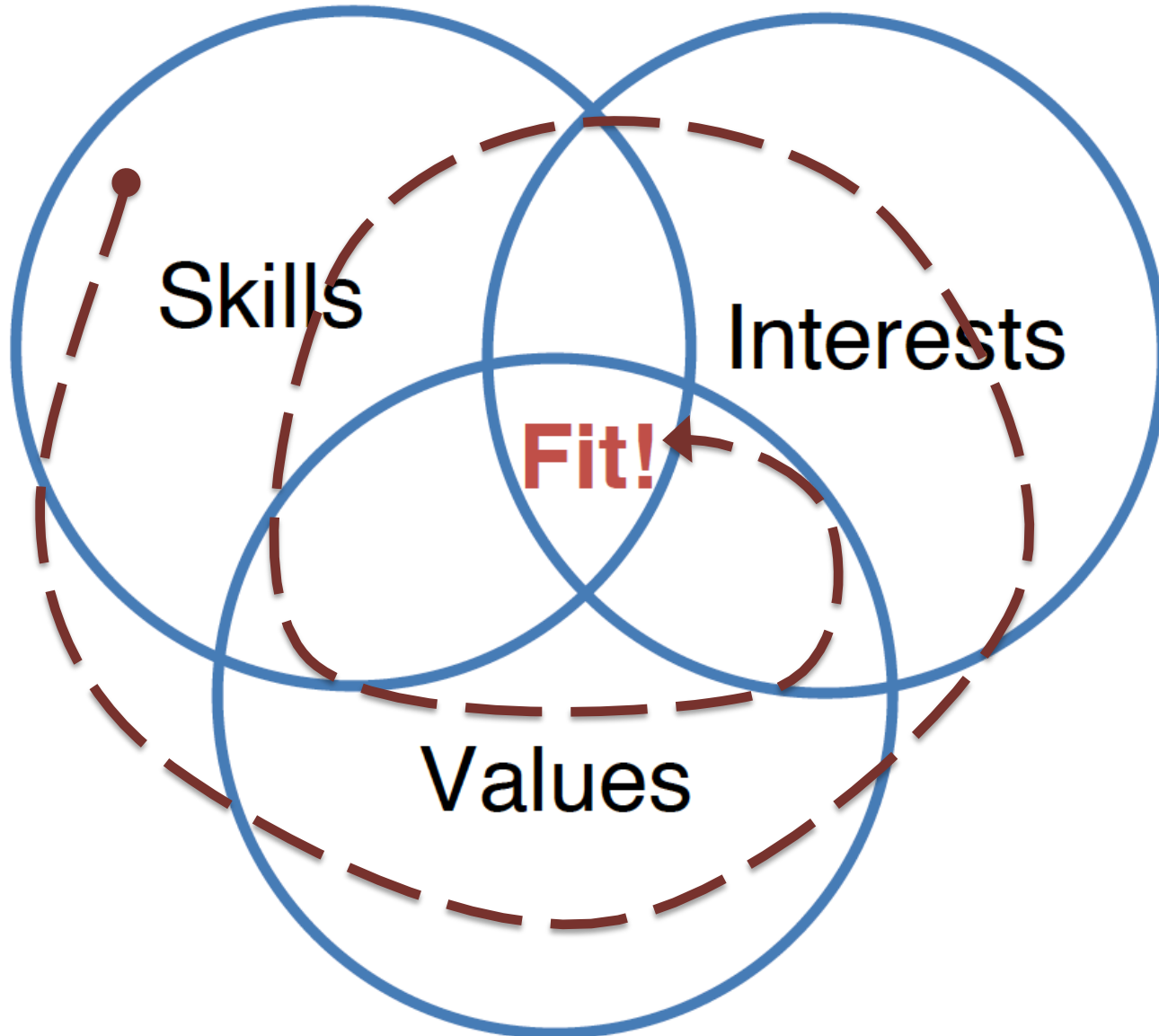
Consider Values

- What do you require in your job?
- What are you willing to cope with?
- What can you live without?
- What are your deal-breakers?

How do your values dis/connect with what you are doing or considering?

It's not *hard* to
make **decisions** 
once you know what
your **VALUES** are.
~ Roy E. Disney

Ensure Career Satisfaction



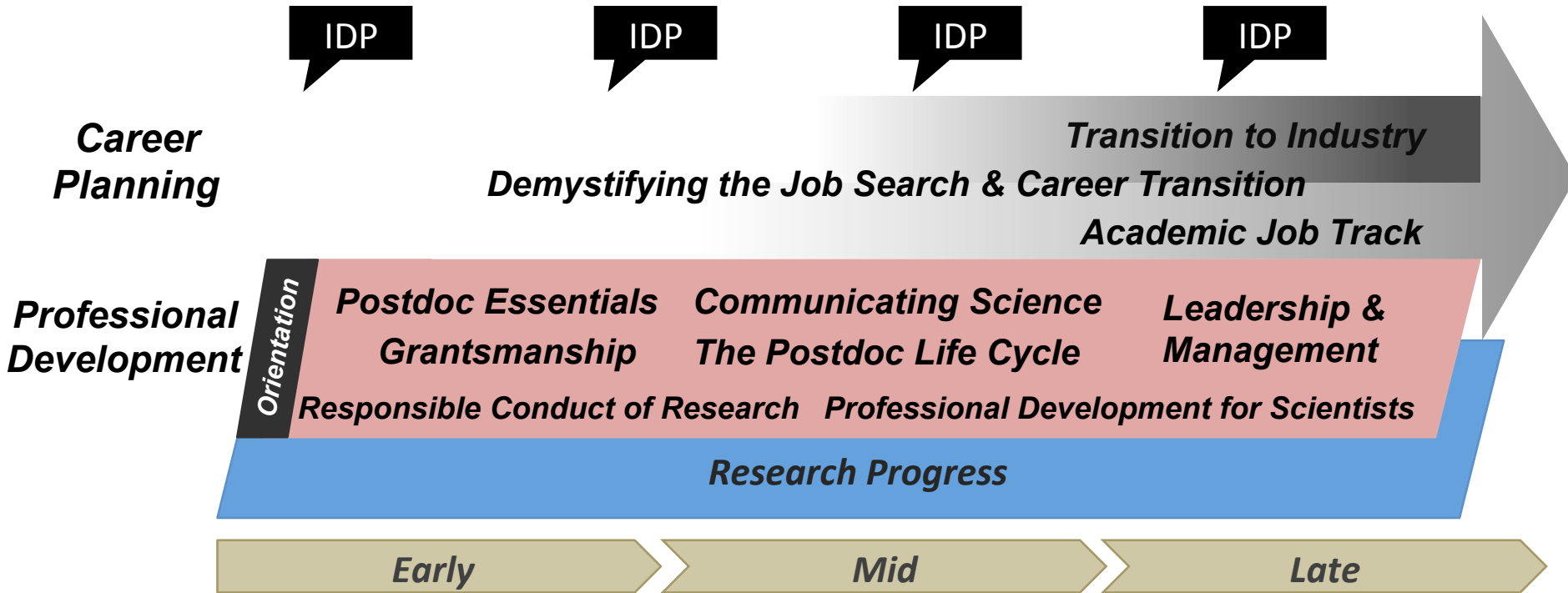
Develop a Plan

Career & Professional Development

Research Skills & Techniques

Project Completion

Establish a Timeline



Develop Your Plan

Refinement & Re-assessment



1. Self-assessment

Consider your skills, values, and interests



Submit

Your own IDP



Submit

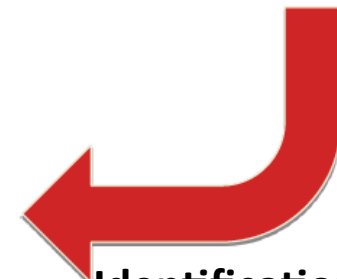


Confirmation of Strengths



2. Career exploration

Learn about career options for PhD-level scientists, and compare your skills, interests, and values to each option.



Identification of Skills/ Experience Gaps

3. Set goals

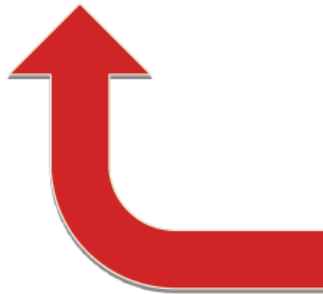
Make a concrete plan for how you will improve your skills, build your network, and get the experience you need to prepare for your future career.



Submit

4. Share your plan with mentors

Recruit mentors to help with various parts of your plan.



Focus & Evaluation

Plan Your Development

- Laboratory - Postdoc/PI

Guidance & Tools for Annual Planning Meeting

The Individual Development Plan (IDP) is a mentoring tool that links research goals with career development and progress towards independence. It is meant to foster an ongoing and recurring discussion that involves evaluation, goal setting and feedback with input from both postdoc and PI. While the NIH encourages the use of IDPs for graduate students and postdoctoral researchers supported by NIH awards, HMS supports its implementation for all postdoctoral fellows, regardless of funding source.

The following IDP template provides an open framework that can facilitate an annual planning meeting between the postdoc and PI that addresses research and professional progress. This document should be filled out by both parties beforehand and discussed during the meeting.

Section I outlines major topics of discussion, benchmarks advancement, and identifies real or potential barriers to success along the training path. The Feedback element allows for the PI to evaluate trainee performance and progress while letting the postdoc assess issues related to research, training, or mentoring.

Section II is a calendar for the upcoming year that allows for research and career development goals to be outlined and organized.

Step 1: Postdoc and PI should complete Sections I & II separately. The postdoc should provide this form and an updated CV to the PI in advance of scheduling the meeting.

Step 2: Meet and discuss Sections I & II; review accomplishments, goals and feedback. Begin outlining an agreed upon action plan towards making progress and meeting stated goals and objectives.

Step 3: Implement action plan, review progress, and revise as needed.

These guidelines and template are provided as an example that can be used in an Annual Planning Meeting or modified to suit individual needs.

- Exploratory - PDO/Postdoc



A free, online tool
to create & maintain
your very own

**Individual
Development
Plan**

The Individual Development Plan

June 2015
Name & date

GOALS and PLANNING FROM TA&E

Accomplishments (from previous timeframe)

Published paper
Drafted main paper including new experiments
Genome editing experiment in progress
Wrote NSF research plan; funded!
Followup transgenic in progress
Trick CRISPRi - need to troubleshoot C&H poster
Fly meeting abstract submitted

Research Goals (for upcoming timeframe)

Continue rescue experiment w/ genome editing } high priority
Measure followup constructs
cis/trans experiments for titratability project

Continue to support CRISPRi } low priority
Followup on cotactor screen

Professional & Personal Goals (for upcoming timeframe)

Apply for communication award
Submit main paper (think about where)
DAC # 3
Present at a national meeting
Outline cotactor screen project
Start thinking about postdoc labs
Department talk?
Graduate late 2016

From Angela -

- If undergraduate focused teaching & research is goal, think about system cost in postdoc lab
- Contact info for colleagues who have focused on undergraduate education.

From Angela - expts on defining regulators

Supervised George - expt in evolution paper
Supervised Ringo - efficiency experiment
Supervised Paul - cotactor screen + followup
Talks at recruitment and retreat
Organized group meeting and journal club
Scheduled DAC # 3

Feedback TO ANGELO

New system has really helped with communication with you and others in lab
As always, you provide excellent support both scientifically and personally and help us develop as well-rounded scientists! (i)

Writing the NSF grant was a great experience! 3-person team writing is a good template for the future.

We've gotten better at setting appropriate expectations for rotation students.
Lack of clear timetables on paper drafts have been a source of frustration for a couple lab members

I've mentored 7 people in 3 years and often feel like the only person with rotation projects in place.

Jane Smith 2015
Name & date

GOALS and PLANNING

January → GRANT CONSTRUCT CLONING

February → REDO COMPUTATIONAL ANALYSIS

March FLY MEETING - poster, look @ postdoc labs
DAC

April SUBMIT PAPER #1?

May

June SEND IN REVISION OF R01

July → DATA COLLECTION ON TF CONSTRUCTS

August

September

October → DAC?
SUBMIT PAPER REVISION
DECIDE WHERE TO APPLY FOR POSTDOCS

November OUTLINE THESIS

December

Implement Your Plan

S – *Specific* – Is it focused and unambiguous?

M – *Measurable* – How do you know if you achieved this goal?

A – *Action-oriented* – What specific action(s) you will take?

R – *Realistic* – Considering difficulty and timeframe, is this goal attainable?

T – *Time-bound* – Did you specify a deadline?

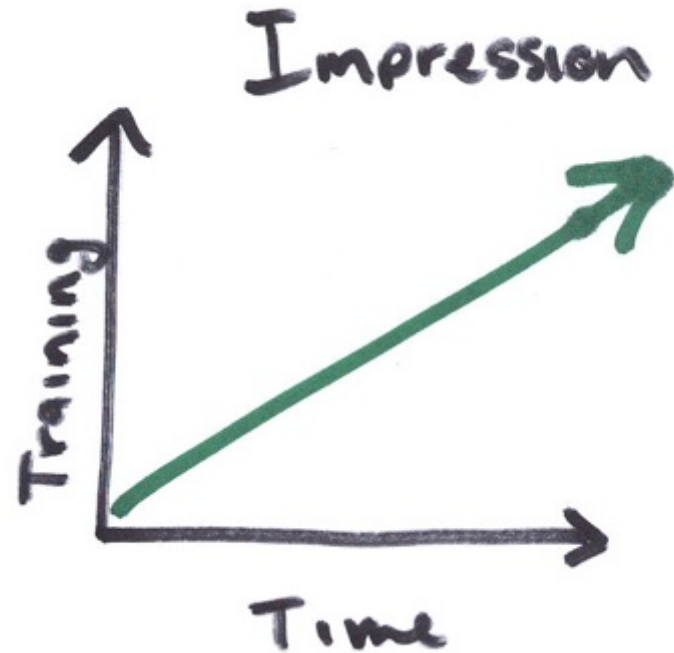
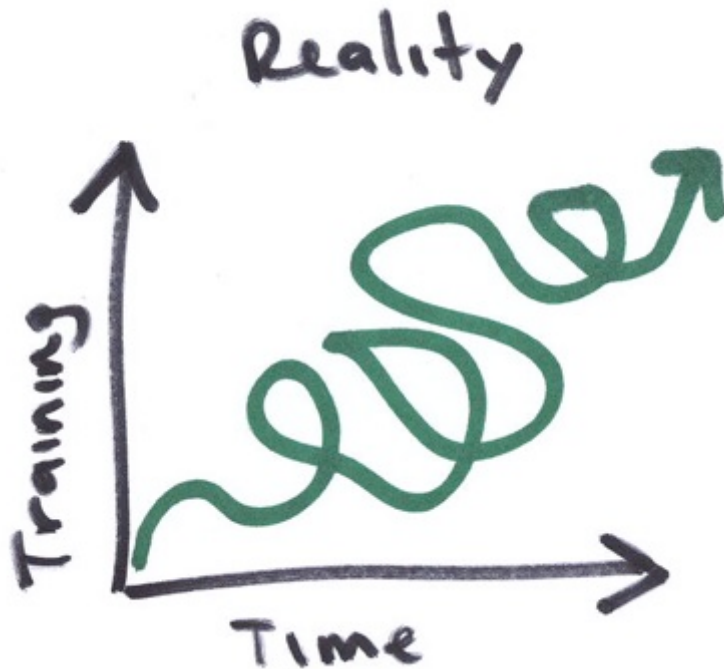
- **Career advancement goals**
 - expand your professional network
 - update your CV or resume
 - identify new mentors
 - informational interviewing
- **Skills development goals**
 - get training (read a book; talk to an expert; take a course)
 - practice & hone skill
 - assess & critique new skill
- **Project completion goals**
 - complete statistical analysis
 - present at a conference
 - write a paper or grant

Keep Yourself Accountable

- Make a concrete, specific plan
- Build in benchmarks and milestones
- Share with mentors and colleagues
- Anticipate challenges
- Learn from hardships
- Celebrate your successes
- Review completed goals
- Repeat the process

Maintain Your Progress

Create a Trajectory



Seek Outside Guidance

- Mentoring & Relationships
- Conflict Resolution/Negotiation
- Networking Skills
 - Online, in-person
 - Informational Interviews
 - Strategic dual-purpose
- Career Exploration
- Application Material Critique
 - CV, Resume
 - Cover Letter
 - Teaching/Research Plan
- Interview Prep



Work Intelligently

Make everything you do multi-purpose

Unify diverse aspects of your training

Share your interests

- Department seminars and functions
- Career workshops & panels
- Seminars with external speakers
- Job fairs (even, if you're not looking)
- Introduce yourself and exchange business cards
- Reach out to speakers, if you can't attend
- Stealth network: Tap into mentors, colleagues, alumni, friends...AND church, daycare, salon, gym, bus

Recognize/Develop Transferable Skills

- Publication = project management
- Planning and organizing events
- Networking with others / relationship-building
- Collaboration = working in teams with unified goals
- Budgets, inventory, and workflow
- Time management and multi-tasking
- Supervising, training, and managing people
- Leadership, service, and outreach
- Teaching and mentoring

What Can You Do *NOW*?

Career Research Advancement Focused Training (CRAFT)

- “Academia: A Primer For A Career in Pharma” Rachael Gerlach, PhD, *Regulatory Associate Clinical Operations, US WorldMeds, LLC* (1.21)
- “Strategically Navigating Your Early Research Career” Jim Gould, PhD, *Director, HMS/HSDM Office for Postdoctoral Fellows, Harvard Medical School* (2.18)
- Randall Ribaud, PhD, *CEO Human Workflows, LLC, Co-founder SciPhD.com* (3.10)



SIGS PLAN Professional Development

- **Academies:** Community Engagement; Entrepreneurship; Graduate Teaching Assistant; STEM GTA Mini-Academy; Grant Writing; Publishing
- Finding the Right Post Doc Position (2.16)
- Writing a Literature Review (2.23)
- Managing Your Mentor (2.25)
- Women in Community Engagement Panel (4.1)
- Why You Need a Statement of Teaching Philosophy (4.5)
- Transitioning Into Faculty Life (4.6)

<http://louisville.edu/graduate/plan>



Additional Opportunities

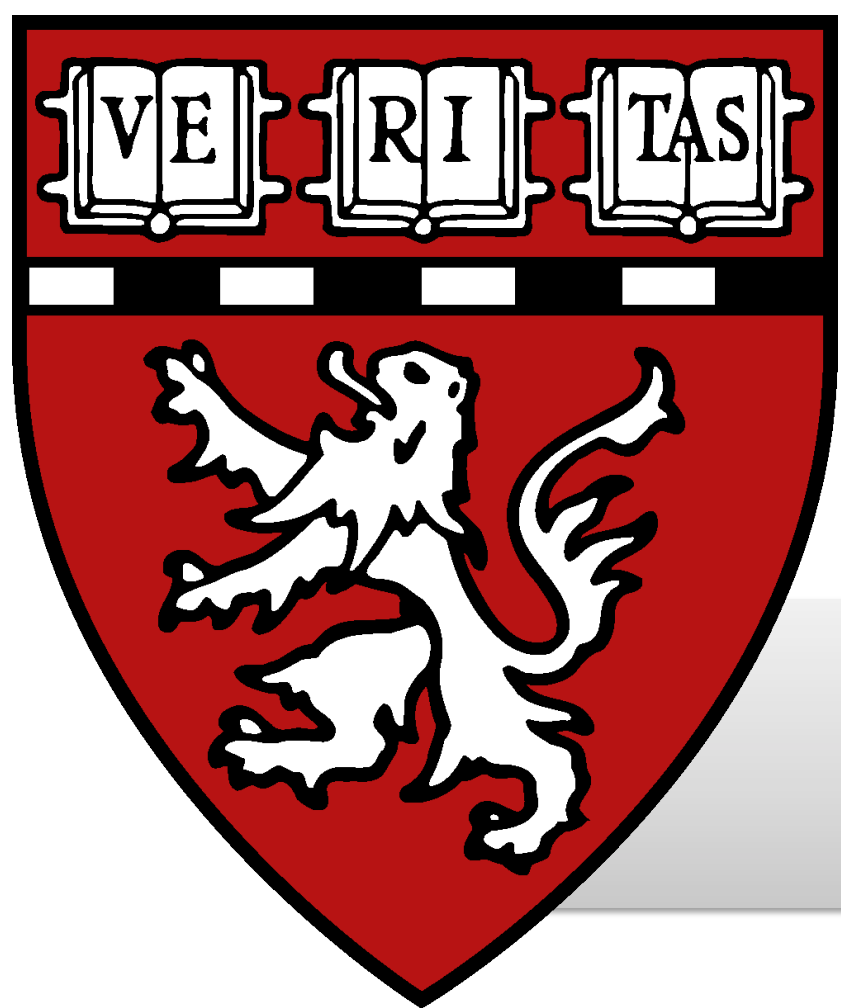
- UofL Women's Center: HSC Women's Post Doc Lunch
- Louisville Women in Medicine & Science (L-WIMS)
- Science Policy & Outreach Group (SPOG)
- Kentucky Life Sciences Council (KLSC)
- Research!Louisville



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Thank You!



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