



# Pediatric Virtual Faculty Meeting

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February 1, 2021

Via: Zoom



# Welcome - New Faculty January



Virginia F. Barbosa, MD

Child and Adolescent Psychiatry and Psychology



# Welcome - New Faculty February

## Welcome to Neonatal Medicine



Jonathan Cohen, MD



Cynthia Crabtree, DO



Keri Marques, MD



Angela Cox, MD



Shannon Evans, MD



## Congratulations

### Nominations for 2020 School of Medicine Faculty Excellence Award



**Kristina A. Bryant, MD**

Distinguished Service Award – Service to Profession



**Lu Cai, MD, PhD**

Scholarship, Research and Creative Activity Award – Basic and Applied Sciences



**Amy L. Holthausen, MD**

Educator Award – Career Achievement in Education



**V. Faye Jones, MD**

Distinguished Service Award – Career Achievement in Service



## Congratulations

### Nominations for 2020 School of Medicine Faculty Excellence Award



**Suzanne E. Kingery, MD**  
Educator Award – Outstanding Educator



**Janice Sullivan, MD**  
Scholarship, Research and Creative Activity Award – Career Achievement in Research



**Navjyot Vidwan, MD**  
Distinguished Service Award – Service to the Community, Commonwealth and/or Region



## Congratulations - Grant Awards



Melissa Currie, MD (PI)  
\$440,000 Award from Kosair Charities



Deanna Tzanetos, MD (PI)  
\$14,000 Award from University of Michigan



**Congratulations**



**Trish Todd, MD**

appointed  
**Division Chief of Dermatology**



## Congratulations



### David Adamkin, MD

College of Food, Agricultural, and Environmental  
Sciences (CFAES) Alumni Society Board of Directors  
has selected David Adamkin as a recipient for the

**2021 Distinguished Alumni Award at  
Ohio State University**



## Congratulations



### **Klint Schwenk, MD, MBA**

The Society of Hospital Medicine's Fellow in Hospital Medicine Review Committee has conferred the **Senior Fellow in Hospital Medicine** designation.



**Congratulations**



**Scott Tomchek, PhD, OTR/L**

The **American Occupational Therapy Foundation**  
(AOTF) Board of Trustees has received the  
**2021 A. Jean Ayres Award.**



**Congratulations**



**Jennifer Porter, MD**

Awarded the University of Louisville's  
**Black Achievers Award**



## Congratulations



Deanna Tzanetos, MD

@deanna\_md

Great work on increasing your Twitter Followers  
key metric by **>200%**

Your time, effort, and engagement is greatly  
appreciated.

*The US World and News Report surveys come out  
next month and reputation is heavily weighted to  
Twitter this year due to COVID.*



Are YOU on Twitter?  
Tag @UofLPeds in your  
teaching, research, &  
fun posts

LOUISVILLE.EDU



# Report all Government Relations



If you are scheduled to speak or present to any **government official or government related group**, please notify:

**Dianna Stover**, Communications for Dept. of Peds.  
([dianna.stover@louisville.edu](mailto:dianna.stover@louisville.edu)).

*Thank you for your continued advocacy for children.*



# MARKETING & COMMUNICATIONS SUPPORT TEAM

## UofL Department of Pediatrics



**Dianna Stover**  
Pediatrics Marketing & Communications  
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Contact for academics/research:

- Web Content
- Social Media/Digital Media
- Special Events / Walks/ Fairs
- Community Outreach (Presentations or Events)
- Government Relations
- Awards
- Logos
- Design & Print services
- Microsoft Teams Set-Up/Training

## Norton Children's

### Marketing Requests for clinical purposes:

- Submit to your practice manager
- Submit to Megan Gardner  
([megan.gardner@nortonhealthcare.org](mailto:megan.gardner@nortonhealthcare.org))

### Public Relations / Media Requests:

- **Always copy Dianna Stover (UofL Dept. of Peds)**



**Maggie Roetker**  
Public Relations  
Director

- Foundation
- Women's & MFM
- NICU/PICU
- Research
- NW&C Hospital



**Lynne Choate**  
Public Relations  
Manager

- NC Heart Institute
- CICU
- Group Visits



**Joe Hall**  
Public Relations  
Manager

- Diabetes
- PEM
- Primary Care
- Child Abuse
- NCMA
- Med/Surg
- Ortho
- Neuro
- Urology



**Erica Coghill**  
Public Relations  
Manager

- NC Cancer Institute
- Prevention & Wellness

Photo Source: <https://nortonhealthcare.com/about-us/media-information-center/media-team/>



# **Next Faculty Meeting**

**March 1, 2021  
12:10 pm – 1:00 pm**

**Via Zoom**