



Pediatric Virtual Faculty Meeting

August 3, 2020

Via: Microsoft Teams

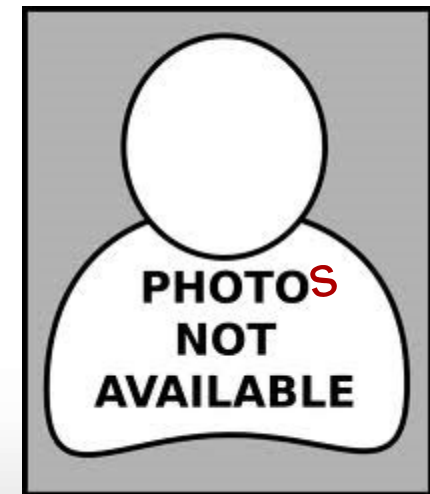


**Please mute your phone or computer
microphone and camera
to minimize background interruptions
during the meeting.**



Welcome – August 1, 2020

- **Allergy & Immunology:** Chandra Vethody, MD
- **Cardiology:** Joshua Kurtz, MD
- **Child Psych:** Morgan Daffin, PsyD
- **Emergency Medicine:** Johanna Said, DO
- **Emergency Medicine:** Paul Khalil, MD
- **Endocrinology:** Paul Hiers, MD
- **General Pediatrics:** Ryan Williams, MD
- **Infectious Diseases:** Daniel Blatt, MD
- **Pulmonology:** Erica Stevens, MD





Congratulations



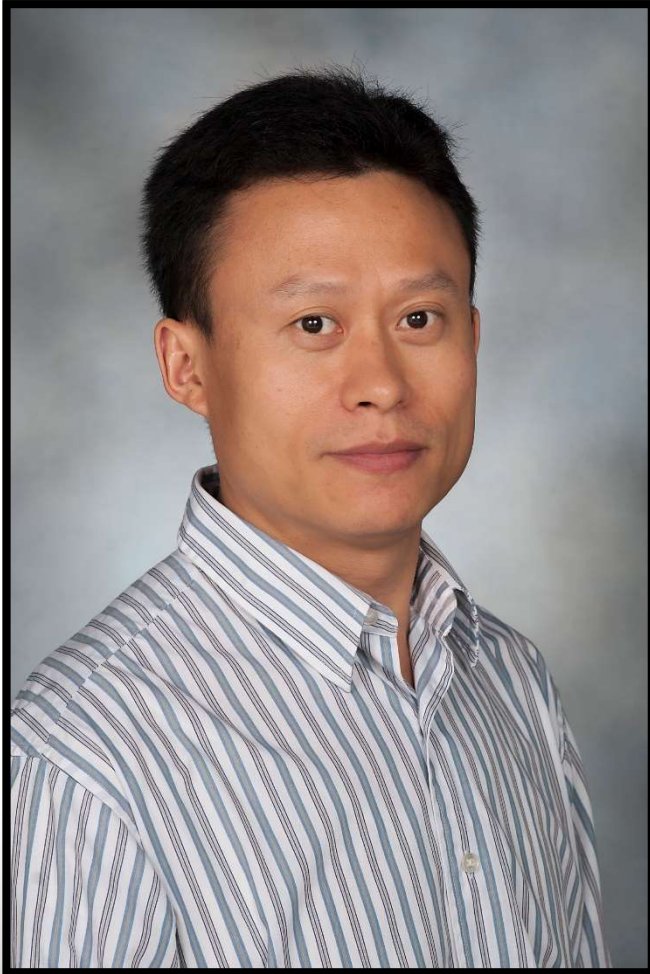
V. Faye Jones, MD

has been named the
American Academy of Pediatrics'
2020 Job Lewis Smith Award recipient!

Congratulations on this national award!



Congratulations



Yi Tan, MD

has been named the
Carol B. McFerran Endowed Chair in
Pediatric Diabetes Research



Congratulations



U.S. News & World Report
Best Children's Hospitals
TOP 20 program for

**DIABETES/
ENDOCRINOLOGY**



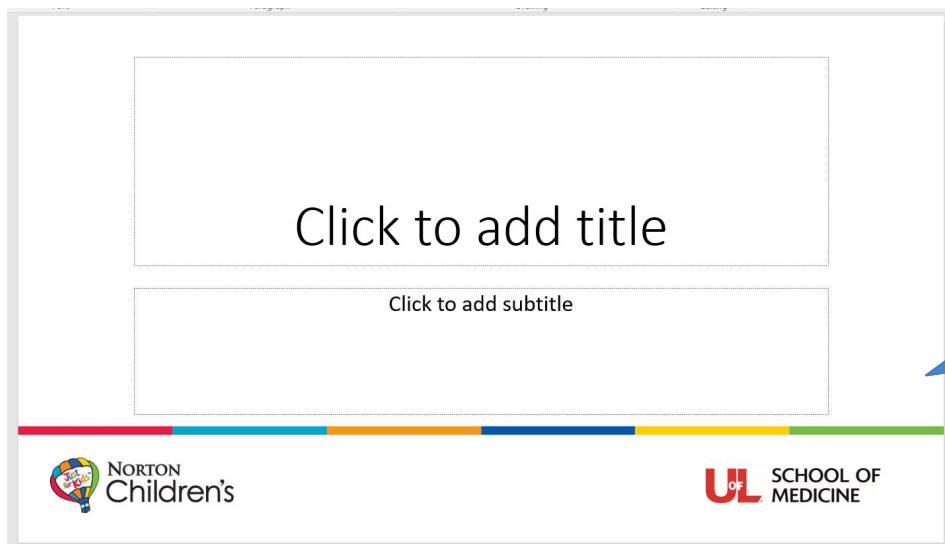
NORTON
Children's
Endocrinology

Affiliated with **UL** SCHOOL OF
MEDICINE





How to Brand Presentations and Identify yourself in academic publications...



GET the new SLIDE
TEMPLATE
in the August
NEWSLETTER!

Please list the following in academic publications:

Norton Children's and University of Louisville School of
Medicine

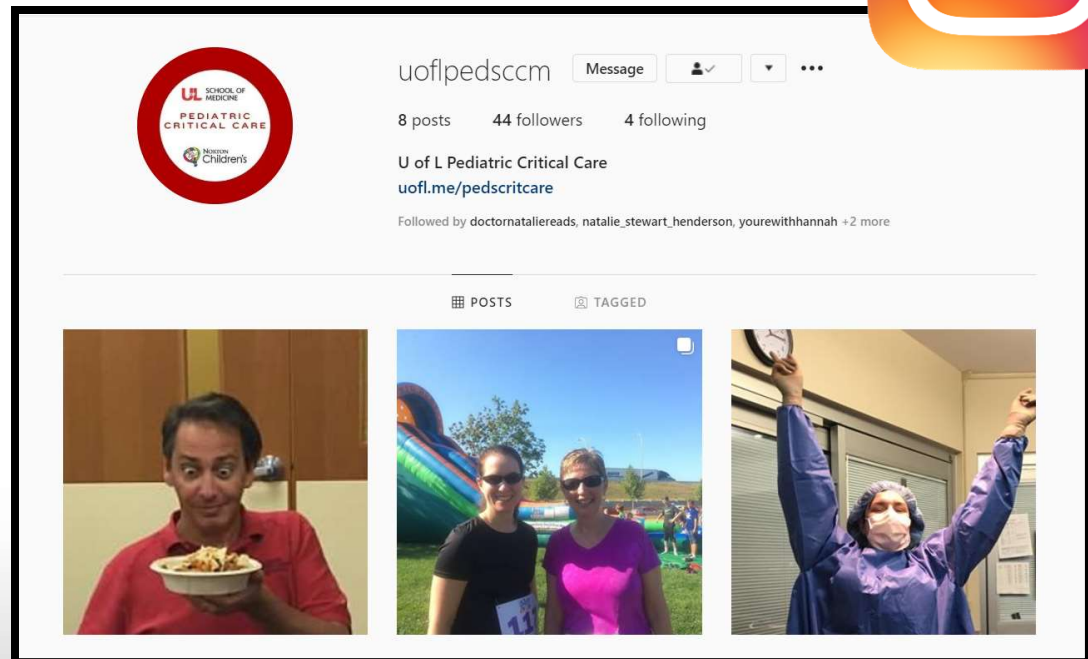


Do you follow???



Peds Critical Care is on Instagram and Twitter!

Primary focus: Fellowship Recruitment and Education



Contact Dianna Stover for social media needs...

LOUISVILLE.EDU



Mandatory COVID Awareness Training

DUE: September 1, 2020

COVID-19 Awareness Training

You should have received an *email* from the
University of Louisville with a link to
<https://louisville-ky.safecolleges.com>

Log in with your
ULINK ID and ULINK password.



Faculty/Clinical Staff Competition

Novak Goal:
200 Tickets Sold



Contact one of the below people to sell tickets or ask questions:

AUGUST: GAS FOR A YEAR FROM THORNTONS! Deadline is Aug. 10, 2020. Winner will be drawn Aug. 28, 2020, at WAVE 3 News studios. Need not be present to win.

SEPTEMBER: MICROSOFT SURFACE PRO AND IPAD! Deadline is Sept. 10, 2020. Winner will be drawn Oct. 2, 2020, at 6120 Mistflower Circle, Prospect, Kentucky. Need not be present to win.

OCTOBER: FREE GROCERIES FOR A YEAR! Deadline is Oct. 10, 2020. Winner will be drawn Oct. 16, 2020, at WAVE 3 News studios. Need not be present to win.

NEED NOT BE PRESENT TO WIN

Open house tours of the home are subject to guidelines of the Centers for Disease Control and Prevention as of October. The personal safety and well-being of our patients, families, staff, visitors, donors, volunteers and community are central to the mission of Norton Children's Hospital Foundation.

Novak Center Captain: **Amy Sugg**

Novak Ticket volunteer champions:

Neonatal: **Dr. Scott Duncan**

Floor 3: **Jessica McKay**

Floor 5: **Jennifer Blair and Kelsey Olds**

Floor 6: **Karen Payne**



REMINDER: Government Relations



If you are scheduled to speak or present to any **government official or government related group**, please notify:

Shannon Rickett, Government Relations for UofL
(sirick01@louisville.edu)

and copy

Dianna Stover, Communications Specialist for Dept. of Peds.
(dianna.stover@louisville.edu).

Thank you for your continued advocacy for children.



MARKETING & COMMUNICATIONS SUPPORT TEAM

UofL Department of Pediatrics



Dianna Stover
Pediatrics Marketing &
Communications
Specialist

Contact Dianna for academics/research:

- Web Content
- Social Media/Digital Media
- Special Events / Walks/ Fairs
- Community Outreach (Presentations or Events)
- Government Relations
- Awards
- Logos
- Design & Print services
- Microsoft Teams Set-Up/Training

O: 502-852-8607

C: 502-558-4382

dianna.stover@louisville.edu

NCMG / Norton Children's Hospital

Marketing Requests for clinical purposes:

- Submit to your practice manager
- Submit to Megan Gardner
(megan.gardner@nortonhealthcare.org)

Public Relations / Media Requests:

- **Always copy Dianna Stover (UofL Dept. of Peds)**



Maggie Roetker
Public Relations
Director

- Foundation
- Women's & MFM
- NICU/PICU
- Research
- NW&C Hospital



Lynne Choate
Public Relations
Manager

- NC Heart Institute
- CICU
- Group Visits



Joe Hall
Public Relations
Manager

- Diabetes
- PEM
- Primary Care
- Child Abuse
- NCMA
- Med/Surg
- Ortho
- Neuro
- Urology



Erica Coghill
Public Relations
Manager

- NC Cancer Institute
- Prevention & Wellness

Photo Source: <https://nortonhealthcare.com/about-us/media-information-center/media-team/>



Next Faculty Meeting

**September 14, 2020
12:10 pm – 1:00 pm**

Via Microsoft Teams