

2014 KMA Annual Meeting

Hyatt Regency Louisville Ballroom, 2nd Floor

MONDAY, SEPTEMBER 15

9:00 AM Welcome and Announcements

Fred A. Williams Jr, MD
KMA President, Presiding

9:05 AM Open Forum—A Report of KMA's Strategic Plan Recommendations

After several months of gathering and evaluating information relating to KMA's structure and operations and what physicians need and want from the Association, the group has developed its final recommendations. These will be discussed in an open forum at 9:00 am on Monday morning, September 15. Final action on the plan will take place at the Tuesday night House of Delegates meeting.

If adopted, the recommendations of the Focus Forward group could have lasting impact on the way in which KMA advocates, communicates, and educates.

TUESDAY, SEPTEMBER 16

(sponsored by Kentucky Foundation for Medical Care)

8:30 AM Welcome and Introductions

James L. Borders, MD, FACP
Program Chair, Presiding

8:35 AM Medical Practice in America: Past, Present, and Future



Kurt Mosley
Vice President, Strategic Alliances
Merritt Hawkins, Staff Care Inc, Irving, TX

With over 20 years of health care staffing experience, **Mr Mosley** is one of the nation's leading authorities on medical staffing trends and has been cited for his expertise in numerous publications, including *USA Today*, *U.S. News & World Report*, *Modern Healthcare*, *Hospitals & Health Networks*, *HealthLeaders*, *Medical Economics* and many others and has been heard on XM Radio's "Reach MD" program. Mr Mosley served as Contributing Editor to Merritt Hawkins' highly regarded book *Will the Last Physician in America Please Turn off the Lights*, and was an expert adviser to the Health Care Advisory Board's white paper "Transforming Primary Care." A nationally noted speaker, Mr Mosley has addressed over 70 health care professional organizations over the last two years, reaching over 5,000 industry leaders. A graduate of California State University, Fullerton, Mr Mosley spent several years in professional baseball and now resides in Dallas, Texas. **Objectives:** This session will focus on current health care trends in Kentucky and will examine challenges facing physicians in the future. Mr Mosley will also address rural physician recruitment and retention.

9:20 AM Question and Answer Session

9:30 AM Intermission

9:45 AM Medicaid Expansion Under the ACA: Opportunities and Challenges



Rachel Garfield, PhD, MHS
Associate Director, Kaiser Commission on Medicaid and the Uninsured
Kaiser Family Foundation, Washington, DC

Dr Garfield will discuss the recent decision of some states to expand their Medicaid program, challenges to expansion, and physician participation. She will also provide information on current trends and future challenges relating to Medicaid. Dr Rachel Garfield is a Senior Researcher for the Kaiser Family Foundation and Associate Director for its Kaiser Commission on Medicaid and the Uninsured, where she is responsible for directing data analysis on insurance coverage and access to care for the low-income population. She also conducts work in public financing for behavioral health services. Her work has appeared in several clinical and policy peer-reviewed journals. Prior to joining the Kaiser Family Foundation, Dr Garfield was an Assistant Professor in the Department of Health Policy and Management at the University of Pittsburgh Graduate School of Public Health; she has also held positions as a policy analyst in Medicaid/CHIP policy and research consultant for hospital operations and management. Dr Garfield received her PhD in health policy from Harvard University and holds an MHS in health policy from the Johns Hopkins School of Public Health. **Objectives:** This session will examine the recent decision of some states to expand their Medicaid program, challenges to expansion, and physician participation. She will also provide information on current trends and future challenges relating to Medicaid.

10:30 AM Question and Answer Session

10:45 AM Kyhealthnow Initiative



Honorable Jerry E. Abramson
Lieutenant Governor
Commonwealth of Kentucky, Frankfort, KY

Lieutenant Governor Abramson was elected Kentucky's Lieutenant Governor in November 2011. Before running for statewide office, Abramson was the longest-serving mayor in the city of Louisville's history, having won election to five terms, two of them during a merged city and county government. Throughout his 21 years as mayor, Abramson oversaw a dramatic transformation of Louisville and was known for creating public/private partnerships to further policy goals. In 2008, the US Conference of Mayors acknowledged Abramson's impact when it named Louisville "America's Most Livable Large City." Whether it's working with the private sector to create more jobs or ensuring educational opportunities are available for every citizen, Abramson supports Governor Steve Beshear's mission to make Kentucky the best state in the nation. A lifelong Kentuckian, Abramson received a BS in business economics from Indiana University and a law degree from Georgetown University in Washington, DC. **Objectives:** This session will describe kyhealthnow, the state's aggressive and wide-ranging health initiative. This initiative focuses on improving the health outcomes of Kentucky's citizens through various partnerships, resources, education, legislative action, and enrollment for insurance coverage. Lt Governor Abramson will provide information on the strategies of implementation and describe ways that physicians can participate.

SPECIALTY GROUP SESSIONS

TUESDAY, SEPTEMBER 16

KY Chapter, American College of Surgeons
7:00 AM – 5:30 PM

KY Section, American College of Obstetricians and Gynecologists (ACOG)
8:00 AM – 5:45 PM

KY Academy of Eye Physicians and Surgeons
1:00 PM – 5:00 PM

KY Neurosurgical Society
1:00 PM – 5:00 PM

KY Geriatrics Society
1:00 PM – 5:00 PM

KY Society of Plastic Surgeons
1:00 PM – 6:00 PM

KY Occupational and Environmental Medical Association
6:30 PM – 8:00 PM

Note: Times are subject to change.

WEDNESDAY, SEPTEMBER 17

KY Section, ACOG Jr Fellows
8:00 AM – 5:00 PM

KY Chapter, American Society of Addiction Medicine
8:00 AM – 11:00 AM

KY Chapter, American College of Emergency Physicians
10:00 AM – 12:00 PM

KY Society for Gastrointestinal Endoscopy
12:00 PM – 3:00 PM

KY Dermatological Association
The Meridian Building, 3810 Springhurst Blvd.
12:30 PM – 5:30 PM

KY Academy of Family Physicians
1:00 PM – 2:00 PM

KY Society of Allergy, Asthma and Clinical Immunology
12:00 PM – 4:00 PM

KY Orthopaedic Society
1:00 PM – 5:30 PM

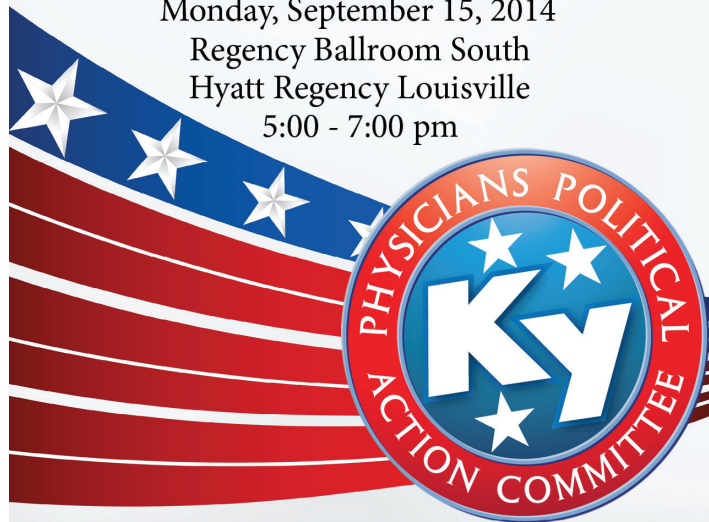
American College of Physicians
1:00 PM – 6:00 PM

KY Psychiatric Association
2:00 PM – 4:00 PM

Join Us For The **Kentucky Physicians PAC** *Reception*

And Meet Kentucky Legislators

Monday, September 15, 2014
Regency Ballroom South
Hyatt Regency Louisville
5:00 - 7:00 pm



KMA President's Installation & Awards Dinner to follow at 7:00 pm

CATO ANNUAL FALL LUNCHEON MEETING

DATE: Tuesday, September 16, 2014
TIME: 12:00 noon (lunch served at 12:15 pm)
\$30 per person
LOCATION: Hyatt Regency Keeneland Room
311 South Fourth Street
Louisville, KY 40202
RSVP: Donna Jones 502-736-6308
donna.jones@glms.org
GUEST SPEAKER: James P. Murphy, MD, MMM
TOPIC: "Will I still love this tomorrow?"

KMAA to Host Annual Meeting

The KMA Alliance will hold its 91st Annual Meeting, September 14-16. Special guests include AMA Alliance President Sarah Sanders and SMAA President Susan Rish.

On Monday, an installation luncheon will be held for 2014-2015 KMAA President Thomas Bunnell, MD, at Doc Crow's restaurant, followed by a reception. Dr Bunnell will be installed during the KMA President's Dinner on Monday evening.