

**The 2015 Louisville Symposium on Heart Disease in Women: Case Studies from the Heart of Louisville  
Saturday, May 16th, 2015**

	PROJECT TASKS	Anticipated Cost	Additional Cost	Funds Available	Other Funds	Actual Expense	Notes
<b>ADVERTISING</b>	Postcard Development & Printing	\$1,750.00	\$0.00				#1500, development \$250, Printing \$1/postcard
	Postcard Postage	\$510.00	\$0.00				#1500, UofL Bulk \$0.34
	Brochure and Registration	\$1,750.00	\$0.00				#1500, development \$250, Printing \$1/postcard
	Brochure Postage	\$675.00	\$0.00				#1500, UofL Bulk \$0.45
	Local Louisville JH/UofL Advertising	\$500.00	\$0.00				
	Louisville Medical Magazine	\$2,250.00	\$0.00				
	GLMS X 1 months	\$700.00	\$0.00				
	Local News/Radio, <i>all paid media</i>	\$2,000.00	\$0.00				
	Website/Development	\$500.00	\$0.00				
	<b>Subtotal</b>	<b>\$10,635.00</b>	<b>\$0.00</b>			<b>\$0.00</b>	Values based on UofL Pricing
<b>EVENT</b>	Site Fee	\$2,000.00	\$0.00				
	Audio Visual Equipment	\$500.00	\$0.00				
	Audio Visual Technician	\$500.00	\$0.00				
	Parking	\$1,000.00	\$0.00				
	Support of Exhibits	\$500.00	\$0.00				
	Printing Cost Syllabus/Handouts	\$3,200.00	\$0.00				Uof L \$15/syllabus +\$200 set up
	Name Badges	\$400.00	\$0.00				
	Faculty Honoraria	\$0.00	\$0.00				
	Faculty Housing	\$0.00	\$0.00				
	Faculty Travel	\$0.00	\$0.00				
Disclosures and Conflict of Interest	\$100.00	\$0.00					
	<b>Subtotal</b>	<b>\$8,200.00</b>	<b>\$0.00</b>			<b>\$0.00</b>	
<b>FOOD AND BEVERAGE</b>	Continental Breakfast	\$2,000.00	\$0.00				Conference catering (\$7.50/pp; +tax/setup/clean up)
	Beverages/Snacks	\$500.00	\$0.00				Set fee for snack station
	Lunch	\$4,500.00	\$0.00				Conference catering (\$18.50/pp; +tax/setup/clean up)
	Event Reception	\$3,500.00	\$0.00				Conference catering (\$15.00/pp; +tax/setup/clean up)
	Friday Faculty/Exhibitor Reception	\$5,000.00	\$0.00				
	Photography/Media	\$250.00	\$0.00				
	<b>Subtotal</b>	<b>\$15,750.00</b>	<b>\$0.00</b>			<b>\$0.00</b>	
<b>MISC</b>	ACCME Category 1 Credit (CME)	\$3,000.00	\$0.00				Full day course for 7 Category 1 hours \$2000 CME +\$300 Nursing
	MISC	\$500.00	\$0.00				
	Logo	\$300.00	\$0.00				
	Schwag bag	\$2,000.00	\$0.00				
	Go Red Pin	\$100.00	\$0.00				

**The 2015 Louisville Symposium on Heart Disease in Women: Case Studies from the Heart of Louisville  
Saturday, May 16th, 2015**

<b>OTHER COST</b>	UofL flash Drives	\$1,500.00		
	Note pads	\$400.00		
	Staff	\$1,000.00		
	<b>Subtotal</b>	<b>\$8,800.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

<b>Subtotals</b>	<b>\$43,385.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Total (Scheduled)</b>	<b>\$43,385.00</b>	<b>\$0.00</b>	

<b>Expected Sources of Income</b>			
Registration Fees	<b>\$15,000.00</b>		
Grants Support	<b>\$25,000.00</b>		
Exhibitor	<b>\$5,000.00</b>		
<b>Total (Scheduled)</b>	<b>\$45,000.00</b>	<b>\$0.00</b>	