

Independent Medical Education (IME) Program Budget

Therapeutic Area:	Dermatology: Medical & Aesthetic
Application Number:	
Submission Date:	
Program Name:	Clinical Highlights from Skin Disease Education Foundation's 42nd Annual Hawaii Dermatology Seminar
Program Type:	CME/CE Accredited Multisponsored Journal supplement (Print)+ On Demand Digital Supplement Highlights (PRINT & ONLINE) to <i>Seminars in Cutaneous Medicine & Surgery and Dermatology News</i>
Program Location:	National
CE/CME Provider:	University of Louisville CME & PD (AMA), Postgraduate Institute of Medicine (ANCC)
Requestor Name:	Global Academy for Medical Education/UofL/PIM
Payee Name:	Global Academy for Medical Education
Program Start Date:	February 4 2018
Program End Date:	June 30 2019

Management Fees	Hourly Rate	Total Hours	Total	Description of Expense
Program Development	\$ 150.00	60	\$ 9,000.00	planning, concepts
Program Materials Development				
Program Management	\$ 150.00	100	\$ 15,000.00	Program management:faculty, editorial, design, production
Content/ Writing	\$ 150.00	175	\$ 26,250.00	content development/writing/editing for 16-page supplement (2 versions)
Graphics/Design			\$ -	
Editorial/Literature Review	\$ 100.00	40	\$ 4,000.00	Copyediting, literature reviews
Audience Generation			\$ -	
Proofreading	\$ 55.00	50	\$ 2,750.00	proofing/copyediting
Reference management				
Database Management	\$ -	0	\$ -	
Other - describe	\$ -	0	\$ -	
Total Management Fees	\$ 605.00	425	\$ 57,000.00	
Direct Program Expenses	Cost Per Unit(s)	Total # of Units	Total	Description of Expense
Logistics				
Meeting Room	\$ -	0	\$ -	
Breakout Room	\$ -	0	\$ -	
Other Meeting Room - describe	\$ -	0	\$ -	
Breakfast	\$ -	0	\$ -	
Lunch	\$ -	0	\$ -	
Dinner	\$ -	0	\$ -	
Break	\$ -	0	\$ -	
Registration	\$ -	0	\$ -	
Audio Visuals & Equipment	\$ 5,000.00	1	\$ 5,000.00	filming of commentary
Audience Response System	\$ -	0	\$ -	
Audio Visual Staff	\$ 150.00	25	\$ 3,750.00	postproduction
Online Hosting/Maintenance	\$ 1,000.00	12	\$ 12,000.00	includes website development
Other - describe	\$ -	0	\$ -	
Audience Generation				
Invitations	\$ 0.50	30000	\$ 15,000.00	discounted rate multiple email blasts/enewsletters, banners
BRC Cards	\$ -	0	\$ -	
Mailing Lists	\$ -	0	\$ -	
Hotel Door Drop Cards	\$ -	0	\$ -	
Printing, Postage, Shipping	\$ -	0	\$ -	
Other - describe	\$ -	0	\$ -	
Program Materials				
Meeting Handouts	\$ -	0	\$ -	
Enduring Material	\$ 150.00	110	\$ 16,500.00	Graphics revision of 16-page supplement Seminars + Dermatology News Versions
Editorial Searches, Reprints, References	\$ 500.00	5	\$ 2,500.00	Permissions fees
CD ROM	\$ -	0	\$ -	

Independent Medical Education (IME) Program Budget

Production/Printing	\$ 1.25	15000	\$ 18,750.00	Prepress/printing/polybagging across 2 publications
Seminars	\$ 0.05	15000	\$ 750.00	Periodical rate postage
Direct Program Expenses	Cost Per Unit(s)	Total # of Units	Total	Description of Expense
Accreditation and Outcomes Evaluation Fees				
Certificate Fees	\$ 5,000.00	1	\$ 5,000.00	online platform
Accrediting Fees	\$ 11,000.00	1	\$ 11,000.00	AMA, ANCC
Application Fees	\$ -	0	\$ -	
Outcomes Evaluation Fees	\$ 4,000.00	1	\$ 4,000.00	Outcomes reporting
Other - describe	\$ 1,500.00	1	\$ 1,500.00	Independent reviewer
Association, Society and/or Institution Fees				
Association Fees	\$ -	0	\$ -	
Society Fees	\$ -	0	\$ -	
Institution Fees	\$ -	0	\$ -	
Other - describe	\$ -	0	\$ -	
Staff Transportation and Lodging				
Air Travel	\$ -	0	\$ -	
Ground Transportation	\$ -	0	\$ -	
Lodging	\$ -	0	\$ -	
Other - describe	\$ -	0	\$ -	
Speaker Transportation and Lodging				
Air Travel	\$ -	0	\$ -	
Ground Transportation	\$ -	0	\$ -	
Lodging	\$ -	0	\$ -	
Other - describe	\$ -	0	\$ -	
Fee for Service				
Program Chair	\$ 2,500.00	1	\$ 2,500.00	
Speaker/Author/Editor	\$ 1,500.00	5	\$ 7,500.00	includes both print + web
Total Direct Program Expenses	\$ 32,301.80	60163	\$ 105,750.00	
Total Program Budget	\$ 162,750.00			