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**Brad Rodu, DDS**

**CURRICULUM VITAE**

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Education and Training

Ohio State University (Undergraduate)	1972-74
Ohio State University College of Dentistry	1974-77
Ohio State University- Oral Pathology Residency	1977-78
Emory University- Oral Pathology Residency	1978-79
University of Alabama at Birmingham	
Clinical Fellowship, American Cancer Society	1979-80
Clinical Associate in Oncology, NIH-NCI	1979-81
Junior Faculty Clinical Fellowship, ACS	1981-84

Teaching Experience

Ohio State University- Department of Chemistry, Instructor	1973-74
University of Alabama at Birmingham Schools of Medicine and Dentistry Departments of Pathology, Oral Pathology	1979-2005

Present Appointments

Professor of Medicine Endowed Chair, Tobacco Harm Reduction Research University of Louisville School of Medicine	2005-Present
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Past Appointments

Professor of Pathology University of Alabama at Birmingham School of Medicine	1997-2005
Senior Scientist, Comprehensive Cancer Center University of Alabama at Birmingham	1991-2005
Professor of Surgery, Division of Otolaryngology University of Alabama at Birmingham School of Medicine	2001-2005
Professor of Epidemiology University of Alabama at Birmingham School of Public Health	1998-2005
Professor of Dentistry University of Alabama at Birmingham School of Dentistry	1991-2005
Assistant Professor of Radiation Oncology University of Alabama School of Medicine	1984-2005
Medical and Dental Staff (Pathology Service) University of Alabama Hospitals	1982-2005
Medical and Dental Staff, Birmingham Veterans Administration Medical Center, Birmingham, Alabama	1982-2005
Visiting Scientist, Department of Medicine Umea University, Sweden	2002
Assistant Professor of Pathology University of Alabama School of Medicine	1981-1985
Assistant Director, Oral Pathology Graduate Program	1981-1989
Associate Scientist of the UAB Comprehensive Cancer Center	1981-1991
Director, Dental Oncology Service of the UAB Comprehensive Cancer Center	1981-1996
Associate Professor of Pathology University of Alabama School of Medicine	1985-1997
Director, Oral Pathology Graduate Program	1990-1996
Chair, Department of Oral Pathology	1992-1997

Professional Societies

American Academy of Oral and Maxillofacial Pathology- Fellow (by examination, 1979)  
Omicron Kappa Upsilon National Dental Honor Society  
American Association of University Professors  
Society for Research on Nicotine and Tobacco

Specialty

Oral Pathology- Board Certified (by examination, 1982)

Professional Licensure

State of Ohio- Dentistry (Northeast Regional Dental Board)  
License #15656

State of Alabama- Dentistry  
License #3628

State of Kentucky- Dentistry  
License #8317

Committees and Miscellaneous Appointments

American Dental Association Council on Dental Education/Commission on Dental Accreditation- Consultant	1988-1993
Oral Pathology Advisory Committee	1993-1996
American Academy of Oral Pathology Nomination Committee	1984, 1988, 1990
Laboratory Service Committee Chairman	1986-1989 1988-1989
Essay Program Review Board	1992
Finance Committee	1992-1995
American Council on Science and Health Board of Scientific and Policy Advisors	2006-Present
Heartland Institute Senior Fellow, Tobacco Policy	2011-Present

Invited Presentations

Oral Complications of Cancer Therapy. Alabama Society of Clinical Oncology, August 1983.

The Role of the Dental Hygienist in Cancer Patient Care. American Association of Hospital Dentists, September 1984.

Comprehensive Dental Care for the Cancer Patient. Florida National Dental Congress, June 1986.

Clinicopathologic Conference- American Academy of Oral Pathology, 1984, 1987, 1990

New Approaches to the Diagnosis of Infectious Soft Tissue Disease, International Conference on Oral Biology, July 1992.

Clinical Congress on Diagnosis and Management of Oral and Maxillofacial Pathology, February 1993.

The Polymerase Chain Reaction: From Basics to Applications. Alabama Academy of Science, March 1995.

Tobacco-related Mortality. International Association of Oral Pathologists, July 1996.

The Role of Smokeless Tobacco in Smoking Cessation. European Union of Nonsmokers, August 1996.

Smokeless Tobacco as a Substitute for Cigarette Smoking. The European Smokeless Tobacco Council, October 1996.

"Methadone" for Smokers: Smokeless Tobacco and Harm Reduction. 12th International Conference on Drug Policy Reform, Bethesda, MD, May 1999.

Nicotine Maintenance. Drug Policies for the New Millennium. Lindesmith Center – Drug Policy Foundation, Albuquerque, NM, June 2001.

Tobacco Harm Reduction: The Case for Smokeless Tobacco. House of Commons (UK Parliament), at the invitation of Paul Flynn, MP. London, United Kingdom, February 2003.

Can Tobacco Cure Smoking: A Review of Tobacco Harm Reduction. US House of Representatives, Committee on Energy and Commerce. Washington, DC, June 2003.

Can Smokeless Tobacco Reduce the Health Consequences of Smoking? American Enterprise Institute, Washington, DC, June 2003.

Invited Presentations (continued)

Tobacco Harm Reduction: The Case for Smokeless Tobacco. Americans for Tax Reform, San Francisco, July 2003.

Tobacco at the Crossroads: A Debate on the Ethics of Reduced Harm Products. Southern Methodist University Maguire Center for Ethics. October, 2004.

Which Oral Smokeless Tobacco Habits are Harmful? How Do We Achieve Harm Reduction? The Royal Society of Medicine, London, UK, May 2005.

Tobacco Harm Reduction: A Swedish Solution for the European Union. Denmark National Board of Health, Copenhagen, May 2005.

Tobacco Harm Reduction. The Heartland Institute. Chicago, September and December 2005.

Tobacco Harm Reduction Meeting The Institute for Science and Health. Vienna, Austria, March 2006; Louisville, KY, March 2007.

Is Responsible Product Stewardship Possible Within the Context of Harm Reduction? Exploring the Ethical Dimensions. University of Stellenbosch, South Africa, March 2006.

Tobacco Harm Reduction. Tobacco Merchants Association. Williamsburg, VA, May 2006, 2010.

Tobacco Harm Reduction. Members of the European Parliament. Strasbourg, France, May 2006.

Tobacco Harm Reduction. Marshall University, Huntington, WV, November 2006.

Should the FDA Regulate Tobacco? American Enterprise Institute Capitol Hill Briefing, Washington, DC, October 2007.

Tobacco Harm Reduction Symposium, sponsored by the European Smokeless Tobacco Council, Swedish Embassy, Tokyo, Japan, September 2007.

Tobacco Harm Reduction. American Enterprise Institute Capitol Hill Briefing, "Should the FDA Regulate Tobacco, Washington, DC, October 2, 2007.

Expert Witness Presentation, Joint Standing Committee on Health & Human Services, Maine Legislature: Hearing on Maine LD 1961 "An Act to Repeal the Ban on the Furnishing and Sale of Hard Snuff," Augusta, Maine, January 22, 2008.

Tobacco Symposium: Oral Diseases and Health. Joint meeting of the American Academy of Oral and Maxillofacial Pathology and the International Association of Oral Pathologists, San Francisco, California, June 2008.

Tobacco Harm Reduction. 2<sup>nd</sup> International Conference on Frontiers in Prevention, Diagnosis and Therapy of Cancer, Allahabad, India, January 7, 2012.

Harm Reduction: Policy Change To Reduce the Global Toll of Smoking-Related Disease. American Association for the Advancement of Science Annual Meeting, Vancouver, BC, February 17, 2012.

Tobacco Harm Reduction. National Conference of State Legislatures meeting, Denver, CO, May 18, 2012.

Tobacco Harm Reduction. National Association of Tobacco Outlets meeting, Las Vegas, NV, April 22, 2015.

Harm Reduction: What You Probably Don't Know About E-Cigarettes. Heartland Institute, Chicago, IL, March 15, 2017.

Tobacco Harm Reduction. SmokeFree Alternatives Trade Association meeting, Phoenix, AZ, November 1, 2017.

Tobacco Harm Reduction: Essential, Credible, Achievable. School of Medicine, Universidad Nacional, Bogota, Colombia, December 4, 2017.

## PUBLICATIONS

### Books

Rodu B. For Smokers Only: How Smokeless Tobacco Can Save Your Life. Sulzburger and Graham Publishing, LTD., New York, 1995.  
Reprinted by Sumner Books, Los Angeles, 1998.

Republished as an e-book with a supplemental chapter on e-cigarettes by Sumner Books, Los Angeles ([http://www.amazon.com/Smokers-Only-Smokeless-Tobacco-Save-ebook/dp/B00JDNIXL8/ref=sr\\_1\\_1?ie=UTF8&qid=1398011919&sr=8-1&keywords=For+Smokers+Only](http://www.amazon.com/Smokers-Only-Smokeless-Tobacco-Save-ebook/dp/B00JDNIXL8/ref=sr_1_1?ie=UTF8&qid=1398011919&sr=8-1&keywords=For+Smokers+Only)), 2014.

Revised and republished as an audiobook by Sumner Books, Los Angeles (<http://www.audible.com/pd/Self-Development/For-Smokers-Only-Audiobook/B00PHRM1EY>), 2014.

### Book Chapters

1. Rodu B. The deleterious effects of an advertising ban on tobacco. In American Voices. Philip Morris, U.S.A., 1987, pp 37-42.
2. Rodu B. The Patient with Cancer. In Thornton, J.B. and Wright, J.T. (eds). Special and Medically Compromised Patients in Dentistry. P.S.G. Publishing Co., London. 1989
3. Rodu B., and Bartholomew, G.B. The Infectious Patient: Emphasis on Hepatitis and AIDS. In Thornton, J.B. and Wright, J.T. (eds). Special and Medically Compromised Patients in Dentistry. P.S.G. Publishing Co., London. 1989
4. Freeman AM, Folks DG, Rodu B. Psychiatric aspects of the psychiatry-dentistry interface. In Thornton, J.B. and Wright, J.T. (eds). Special and Medically Compromised Patients in Dentistry. P.S.G. Publishing Co., London. 1989
5. Mattingly G, Rodu B. Pathology Update: Considerations for General Systemic Diseases. In Alling, C.C. (ed). Oral and Maxillofacial Surgery Clinics of North America. Vol 5 (1): 25-44, 1993, Philadelphia, W.B. Saunders.
6. Rodu B, Martinez MG Jr. The Pathology of Impacted Teeth. In Alling, CC, Helfrick, JF, and Alling, RD. Impacted Teeth. WB Saunders, 1993.
7. Rodu B. General Pathology. In Barnes, CM and Waring, MB. Appleton and Lange's Review of Dental Hygiene. Appleton and Lange, 1994.
8. Rodu B. Oral Pathology. In Barnes, CM and Waring, MB. Appleton and Lange's Review of Dental Hygiene. Appleton and Lange, 1994.

9. Cole P, Rodu B. Descriptive Epidemiology: Cancer's Statistics, DeVita VT, Hellman S, Rosenberg SA. Cancer: Principles and Practice of Oncology. Lippincott, Williams and Wilkins, 2001
10. Cole P, Rodu B. Analytic Epidemiology: Cancer's Causes, DeVita, VT, Hellman, S, and Rosenberg, SA. Cancer: Principles and Practice of Oncology. Lippincott, Williams and Wilkins, 2001.
11. Vigneswaran N, Rodu B. Recurrent Aphthous Ulcers, In Bridges SL, Ball GV (eds) Vasculitis. Oxford University Press, 2002.
12. Rodu B. Tobacco Policy: How Smokeless Tobacco Can Save Lives. In Bast, DC and Van Winkle, M, Emerging Issues 2006. The Heartland Institute, 2006.
13. Vigneswaran N, Rodu B. Oral Ulcers, In Ball GV, Bridges SL (eds), Vasculitis, 2<sup>nd</sup> edition. Oxford University Press, 2008.
14. Rodu B. Tobacco Harm-Reduction Strategies. In Polosa R, Caponnetto P (eds), Advances in Smoking Cessation. Future Medicine Ltd doi: 10.2217/9781780842257 eISBN (PDF): 978-1-78084-225-7. Available at <http://www.futuremedicine.com/doi/book/10.2217/9781780842257> , 2013, pp 164-179.



## PUBLICATIONS

### Manuscripts

1. Rodu B, Weathers DR, Campbell WG. Aggressive fibromatosis involving the paramandibular soft tissues. A study with the aid of electron microscopy. *Oral Surgery, Oral Medicine, Oral Pathology* 52 395-403, 1981.
2. Rodu B, Gockerman JG. Oral manifestations of the chronic graft versus host reaction. *JAMA* 249: 504-507, 1983. (Published in French, Flemish, and Chinese editions of *JAMA*)
3. Rodu B, Griffin IL, Gockerman JG. Oral candidiasis in cancer patients. *Southern Medical Journal* 77: 312-314, 1984.
4. Rodu B, Gockerman JG. Oral manifestations of the chronic graft versus host reaction. 1984 *Yearbook of Dermatology* p. 375-77.
5. Rodu B, Martinez MG. Peutz-Jehgers syndrome and cancer. *Oral Surgery, Oral Medicine, Oral Pathology* 58: 584-588, 1984.
6. Rodu B, Filler SJ, Woodfin GK. Tooth extraction by orthodontic force after radiation therapy: report of case. *Journal of the American Dental Association* 111: 955-957, 1985.
7. Rodu B, Romero de Leon E, Martinez MG. Interuniversity microscopic slide exchanges: A mechanism for peer review and continuing education in oral pathology. *Journal of Oral Pathology* 15: 489-492, 1986.
8. Saleh M, Rodu B, Prchal J, Romero de Leon E. Acute myelofibrosis and multiple chloromas of the mandible and skin. *International Journal of Oral and Maxillofacial Surgery* 16: 108-111, 1987.
9. Stinnett E, Rodu B, Grizzle WE. New developments in understanding phenytoin-induced gingival hyperplasia. *Journal of the American Dental Association* 114: 814-816, 1987.
10. Bartholomew GB, Rodu B, Bell DSB. Oral candidiasis in patients with diabetes: a thorough analysis. *Diabetes Care* 10: 607-612, 1987.
11. Rodu B, Tate AL, Martinez MG. The implications of inflammation in odontogenic keratocysts. *Journal of Oral Pathology* 16: 518-121, 1987.
12. Rodu B, Russell CM. Performance of a methyl cellulose film former in normal and ulcerated oral mucosa. *Oral Surgery, Oral Medicine, Oral Pathology* 65: 699-706, 1988.

13. Rodu B, Russell CM, Ray KL. A novel technique for managing oral ulcers. *Compendium of Continuing Education in Dentistry* 9: 420-422, 1988.
14. Rodu B, Carpenter JT, Jones MR. The pathogenesis and clinical significance of cytologically detectable oral candida in acute leukemia. *Cancer* 62: 2042-2046, 1988.
15. Rodu B, Lakeman F. In vitro virucidal activity by components of a topical film-forming medication. *Journal of Oral Pathology* 17: 324-326, 1988.
16. Rodu B, Russell CM, Desmarais AJ. Clinical and chemical properties of a novel mucosal bioadhesive agent. *Journal of Oral Pathology* 17: 564-567, 1988.
17. Rodu B. The polymerase chain reaction: the revolution within. *American Journal of the Medical Sciences* 299:210-216, 1990.
18. Miller DM, Blume S, Borst M, Gee J, Polansky D, Ray R, Rodu B, et al. Oncogenes, malignant transformation, and modern medicine. *American Journal of the Medical Sciences* 299:59-69, 1990.
19. Bailey A, Sanchez JD, Rigsby D, Roesel J, Alvarez R, Rodu B, Miller DM. Stimulation of renal and hepatic c-myc and c-ha-ras expression by unilateral nephrectomy. *Oncogene Research* 5:287-293, 1990.
20. Wisniewski JF, Bartolucci AA, Rodu B. Patterns of smokeless tobacco usage among minor league professional baseball players. *Clinical Sports Medicine* 2:63-73, 1990.
21. Johnston MW, Moore WC, Rodu B. Comparison of convection heat sterilization units for the orthodontic office. *American Journal of Orthodontics and Dentofacial Orthopedics* 99:57-63, 1991.
22. Rodu B, Christian C, Snyder RC, Ray R, Miller DM. Novel use of the polymerase chain reaction for human papillomavirus detection and typing. *Biotechniques* 10:632-635, 1991.
23. Rodu B, Russell CM, Mattingly G. Determining therapeutic efficacy in recurrent herpes labialis by lesion size analysis. *Oral Surgery, Oral Medicine, Oral Pathology* 72:178-183, 1991.
24. El-Mofty SK, Gerard NO, Farish SE, Rodu B. Peripheral ameloblastoma: a clinical and histologic study of eleven cases. *Journal of Oral and Maxillofacial Surgery* 49:970-974, 1991.
25. Cabrera VP Rodu B. Differential diagnosis of oral mucosal petechial hemorrhages. *Compendium of Continuing Education in Dentistry* 12:418-426, 1991.

26. Bailey A, Sanchez J, Rodu B, et al. Induced proto-oncogene expression increases susceptibility to radiation-induced carcinogenesis. *Chemically Induced Cell Proliferation in Carcinogenesis* 369:105-113, 1991.
27. Rodu B, Tate AL, Lakeman AF, Mattingly G, Russell CM, Whitley RJ Prevalence of Herpes simplex antibodies in dental students. *Journal of Dental Education* 56:206-208, 1992.
28. Rodu B, Mattingly G. Oral mucosal ulcers: diagnosis and management. *Journal of the American Dental Association* 123:83-86, 1992.
29. LeVeque FG, Parzuchowski JB, Farinacci GC, Redding SW, Rodu B, et al. Clinical evaluation of MGI 209, an anesthetic, film-forming agent for relief from painful oral ulcers associated with chemotherapy. *Journal of Clinical Oncology* 10: 1963-1968, 1993.
30. Mattingly G, Rodu B. Differential diagnosis of oral mucosal ulcerations. *Compendium of Continuing Education in Dentistry* 14: 136-150, 1993.
31. Mattingly G, Rodu B, Alling R. Quincke's Disease: Angioneurotic edema of the uvula. *Oral Surgery, Oral Medicine, Oral Pathology* 75: 292-295, 1993.
32. Thornton JB, Tomaselli CE, Rodu B, Creath CJ. Neurofibroma of the mandible in an adolescent with von Recklinghausen's disease. *Pediatric Dentistry* 14: 347-350, 1993.
33. Ebbinghaus SW, Gee JE, Rodu B, Mayfield CA, Sanders G Miller DM. Triplex formation inhibits HER-2/neu transcription in-vitro. *Journal of Clinical Investigation* 92: 2433-2439, 1993.
34. Rodu B. New approaches to the diagnosis of oral soft-tissue disease of viral origin. *Advances in Dental Research* 7: 207-212, 1993.
35. Garver RI, Goldsmith KT, Rodu B, Hu P-C, Wagner E, Curiel DT. Strategy for achieving selective killing of carcinomas. *Gene Therapy* 1: 46-50, 1994.
36. Campbell VW, Davin D, Thomas S, Jones DJ, Roesel J, Tran-Patterson R, Mayfield C.A., Rodu B, et al. The G-C specific DNA binding drug, mithramycin, selectively inhibits transcription of the c-myc and c-ha-ras genes in regenerating liver. *American Journal of the Medical Sciences* 307: 167-172, 1994.
37. Mayfield C, Ebbinghaus S, Gee J, Jones D, Rodu B, Squibb M, Miller D. Triplex formation by the human Ha-ras promoter inhibits Sp1 binding and in vitro transcription. *Journal of Biological Chemistry* 269: 18232-18238, 1994.
38. Tilashalski K, Rodu B, Mayfield C. Assessing the nicotine content of smokeless tobacco products. *Journal of the American Dental Association* 125: 590-594, 1994.

39. Rodu B. An alternative approach to smoking control. *American Journal of the Medical Sciences* 308: 32-34, 1994.
40. Rodu B, Cole P. Tobacco-related mortality. *Nature* 370: 184, 1994.
41. Allen CM, Damm D, Neville B, Rodu B, et al. Necrosis in benign salivary gland neoplasms: not necessarily a sign of malignant transformation. *Oral Surgery, Oral Medicine, Oral Pathology* 78: 455-461, 1994.
42. Tilashalski K, Lozano K, Rodu B. Modified tobacco use as a risk reduction strategy. *Journal of Psychoactive Drugs* 27: 173-175, 1995.
43. Vigneswaran N, Tilashalski K, Rodu B, Cole P. Tobacco use and cancer: a reappraisal. *Oral Surgery, Oral Medicine, Oral Pathology* 80: 178-182, 1995.
44. Rodu B. Smokeless tobacco for smoking cessation: a practical harm reduction strategy. *Ohio Dental Journal* 70: 6, 1996.
45. Rodu B, Cole P. The rewards of smoking cessation. *Epidemiology* 7:111-112, 1996.
46. Vigneswaran N, Mayfield CA, Rodu B, et al. Influence of GC and AT specific DNA minor groove binding drugs on intermolecular triplex formation in the human c-Ki-ras promoter. *Biochemistry* 35: 1106-1114, 1996.
47. Cole P, Rodu B. Declining cancer mortality in the United States. *Cancer* 78: 2045-2048, 1996.
48. Meredith R, Salter M, Kim R, Spencer S, Weppelman B, Rodu B, Smith J, Lee J. Sucralfate for radiation mucositis: results of a double-blind randomized trial. *International Journal of Radiation Oncology Biology and Physics* 37: 275-279, 1997.
49. Vigneswaran N, Tilashalski KR, Peters GE, Reddy VB, Rodu B. Ulcerated tumor mass involving the right base of the tongue. *Oral Surgery, Oral Medicine, Oral Pathology* 84: 461-464, 1997.
50. Sartin EA, Weiss RC, Baird AN, Baird DK, Spano JS, Rodu B, Vigneswaran N. Ameloblastic fibrosarcoma in a bull. *Journal of Comparative Pathology* 118: 51-55, 1998.
51. Tilashalski K, Rodu B, Cole P. A pilot study of smokeless tobacco in smoking cessation. *American Journal of Medicine* 104: 456-458, 1998.
52. Lovas JGL, Rodu B, Hammond HL, Allen CM, Wysocki GP. Caliber-persistent labial artery: a common vascular anomaly. *Oral Surgery, Oral Medicine, Oral Pathology* 86: 308-312, 1998.

53. Rodu B, Cole P. Nicotine maintenance for inveterate smokers. *Technology* 6: 17-21, 1999.
54. Delzell E, Beall CB, Rodu B, Lees PSJ, Breysse PN, Cole P. Case series investigation of intracranial neoplasms at a petrochemical research facility. *American Journal of Industrial Medicine* 36: 450-458, 1999.
55. Cole P, Delzell E, Rodu B. Moneychangers in the temple. *Epidemiology* 11:84-90, 2000. (Authors' reply to letter, *Epidemiology* 11:477-478, 2000)
56. Rodu B, Cole P. The fifty-year decline of cancer in America. *Journal of Clinical Oncology* 19: 239-241, 2001.
57. Rodu B, Delzell E, Beall C, Sathiakumar N. Mortality among employees at a petrochemical research facility. *American Journal of Industrial Medicine* 39: 29-41, 2001.
58. Sathiakumar N, Delzell E, Rodu B, Beall C, Myers S. Cancer incidence at a petrochemical research facility. *Journal of Occupational and Environmental Medicine* 43: 166-174, 2001.
59. Beall C, Delzell E, Rodu B, et al. Cancer and benign tumor Incidence among employees in a polymers research complex. *Journal of Occupational and Environmental Medicine* 43: 914-924, 2001.
60. Vigneswaran N, Fernandes R, Rodu B, et al. Aggressive osteoblastoma of the mandible closely simulating calcifying epithelial odontogenic tumor. *Pathology Research and Practice* 197: 569-576, 2001.
61. Beall C, Delzell E, Rodu B, et al. A case-control study of intracranial tumors among employees at a petrochemical research facility. *Journal of Occupational and Environmental Medicine* 43: 1103-1113, 2001.
62. Rodu B, Cole P. Impact of the American anti-smoking campaign on lung cancer mortality. *International Journal of Cancer* 97: 804-806, 2002.
63. Rodu B, Cole P. Smokeless tobacco use and cancer of the upper respiratory tract. *Oral Surgery, Oral Medicine, Oral Pathology* 93: 511-515, 2002.
64. Rodu B, Stegmayr B, Nasic S, Asplund K. Impact of smokeless tobacco use on smoking in northern Sweden. *Journal of Internal Medicine* 252: 398-404-2002.
65. Rodu B, Stegmayr B, Nasic S, Cole P, Asplund K. Evolving patterns of tobacco use in northern Sweden. *Journal of Internal Medicine* 253: 660-665, 2003.

66. Cole P, Rodu B, Mathisen A. Alcohol-containing mouthwash and oropharyngeal cancer: a review of the epidemiology. *Journal of the American Dental Association* 134: 1079-1088, 2003.
67. Rodu B, Stegmayr B, Nasic S, Cole P, Asplund K. The influence of smoking and smokeless tobacco use on weight among men. *Journal of Internal Medicine* 255:102-107, 2004.
68. Rodu B, Cole P. The burden of mortality from smoking: comparing Sweden with other countries in the European Union. *European Journal of Epidemiology* 19: 129-131, 2004.
69. Rodu B, Ou B. The antioxidant properties of tobacco. *Tobacco Science* 44: 71-73, 2004.
70. Eliasson M, Asplund K, Nasic S, Rodu B. Influence of smoking and snus on the prevalence and incidence of type 2 diabetes amongst men: the northern Sweden MONICA study. *Journal of Internal Medicine* 256: 101-110, 2004.
71. Rodu B, Jansson C. Smokeless tobacco and oral cancer: a review of the risks and determinants. *Critical Reviews of Oral Biology and Medicine* 15: 252-263, 2004.
72. Tilashalski K, Rodu B, Cole P. Seven year follow-up of smoking cessation with smokeless tobacco. *Journal of Psychoactive Drugs* 37: 105-108, 2005.
73. Stegmayr B, Eliasson M, Rodu B. The decline of smoking in northern Sweden. *Scandinavian Journal of Public Health* 33: 321-324, 2005.
74. Cole P, Rodu B. Epidemiologic studies of chrome and cancer mortality: a series of meta-analyses. *Regulatory Toxicology and Pharmacology* 43: 225-231, 2005.
75. Rodu B, Nasic S, Cole P. Tobacco use among Swedish schoolchildren. *Tobacco Control* 14: 405-408, 2005.
76. Rodu B, Godshall WT. Tobacco harm reduction: an alternative cessation strategy for inveterate smokers. *Harm Reduction Journal* 3: 37, 2006 (Open Access, available at <http://www.harmreductionjournal.com/content/pdf/1477-7517-3-37.pdf>)
77. Rodu B, Cole P. Declining mortality from smoking in the United States. *Nicotine & Tobacco Research* 9: 781-784, 2007.
78. Rodu B, Cole P. Oral cavity and pharynx-throat cancer in the United States, 1973-2003. *Oral Surgery, Oral Medicine, Oral Pathology* 104: 653-658, 2007.
79. Rodu B, Phillips CV. The association between nation-based alcohol-drinking profiles and oral cancer mortality remains unclear. *Journal of Evidence Based Dental Practice* 7: 75-76, 2007.

80. Phillips CV, Rodu B. Tobacco. In *Encyclopedia of Epidemiology*, SE Boslaugh, ed. Sage Reference, pp. 1038-42, 2008.
81. Rodu B, Phillips CV. Switching to smokeless tobacco as a smoking cessation method: evidence from the 2000 National Health Interview Survey. *Harm Reduction Journal* 5: 18, 2008 (Open Access, available at <http://www.harmreductionjournal.com/content/pdf/1477-7517-5-18.pdf>)
82. Rodu B, Cole P. Lung cancer mortality: comparing Sweden with other countries in the European Union. *Scandinavian Journal of Public Health* 37: 481-486, 2009.
83. Rodu B, Cole P. Smokeless Tobacco Use Among Men in the United States, 2000 and 2005. *Journal of Oral Pathology and Medicine* 38: 545-550, 2009.
84. Rodu B, Cole P. Smoking prevalence: a comparison of two American surveys. *Public Health* 123: 598-601, 2009.
85. Peiper N, Stone R, van Zyl R, Rodu B. University faculty perceptions of the health risks related to cigarettes and smokeless tobacco. *Drug and Alcohol Review* 29: 121-130, 2010.
86. Rodu B, Cole P. Evidence against a gateway from smokeless tobacco use to smoking. *Nicotine & Tobacco Research* 12: 530-534, 2010.
87. Rodu B. The scientific foundation for tobacco harm reduction, 2006-2011. *Harm Reduction Journal* 8:19, 2011 (Open Access, available at: <http://www.harmreductionjournal.com/content/8/1/19/abstract> ).
88. Rodu B, Peiper N, Cole P. Acute myocardial infarction mortality before and after state-wide smoking bans. *Journal of Community Health* 37: 468-472, 2012.
89. Rodu B, Cole P, Mandel J. Evaluation of the National Toxicology Program Report on Carcinogens. *Regulatory Toxicology and Pharmacology* 64: 186-188, 2012.
90. Patel D, Peiper N, Rodu B. Perceptions of the health risks related to cigarettes and nicotine among university faculty. *Addiction Research and Theory* 21: 154-159, 2013.
91. Peiper N, Rodu B. Evidence of sex differences in the relationship between current tobacco use and past-year serious psychological distress: 2005-2008 National Survey on Drug Use and Health. *Social Psychiatry and Psychiatric Epidemiology* 48: 1261-1271, 2013.
92. Phillips CV, Rodu B. Tobacco harm reduction: opportunity and opposition. *Drugs and Alcohol Today* 13: 73-78, 2013.

93. Van Zyl MA, Rodu B, Antle BF, Bledsoe LK, Sullivan DJ. Exploring attitudes regarding smokeless tobacco products for risk reduction. *Social Work in Public Health* 28: 477-495, 2013.
94. Rodu B, Jansson J-H, Eliasson M. The low prevalence of smoking in the northern Sweden MONICA Study, 2009. *Scandinavian Journal of Public Health* 41: 808-811, 2013.
95. Polosa R, Rodu B, Caponnetto P, Maglia M, Raciti C. A fresh look at tobacco harm reduction: the case for the electronic cigarette. *Harm Reduction Journal* 10:19, 2013 (Open Access, available at: <http://www.harmreductionjournal.com/content/pdf/1477-7517-10-19.pdf> ).
96. McAdam KG, Faizi A, Kimpton H, Porter A, Rodu B. Polycyclic aromatic hydrocarbons in US and Swedish smokeless tobacco products. *Chemistry Central Journal* 2013, 7:151 doi:10.1186/1752-153X-7-151. Available at: <http://journal.chemistrycentral.com/content/7/1/151/abstract>
97. Plurphanswat N, Rodu B. The association of smoking and demographic characteristics on body mass index and obesity among adults in the U.S., 1999–2012. *BMC Obesity* 1:18, 2014 (Open Access, available at: <http://www.biomedcentral.com/content/pdf/s40608-014-0018-0.pdf> ).
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54. Faizi A, Mola M, Rodu B, McAdam K. A comparison of the level of selected volatile aldehydes in contemporary US and Swedish smokeless tobacco products. Congress of the Cooperation Centre for Scientific Research Relative to Tobacco, Aix-en-Provence, France, October 2009.
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57. Faizi A, McAdam K, Kimpton H, Rodu B. A comparison of ethyl carbamate levels in US and Swedish smokeless tobacco products. Congress of the Cooperation Centre for Scientific Research Relative to Tobacco, Edinburgh, Scotland, October 2010.
58. McAdam KG, van Heemst J, Kimpton H, Wright CG, Williamson J, Rodu B. Determination of the levels of NNAL, iso-NNAL and NNA in contemporary US and Swedish smokeless tobacco products. Society for Research on Nicotine and Tobacco, Toronto, ON, February 2011.
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EXTRAMURAL SUPPORT

**UAB, 1979-2005**

Clinical Associate in Oncology, NIH-NCI, 1979-81

Clinical Fellowship, American Cancer Society, 1979-80

Junior Faculty Clinical Fellowship, American Cancer Society, 1981-84

Director, Dental Core Facility, University of Alabama Comprehensive Cancer Center, 1981-1994

\*Benzzydamine HCl for the Management of Oral Mucositis Caused by Cancer Chemotherapy, InterAmerica Pharmaceuticals Ltd., UAC 313, 1985-1987.

Prevention of Transmission of S. mutans from Mothers to Children. NIDR Contract. Consultant and Member of Executive Committee, 1985-1989.

Enzo Herpes Simplex Virus Specimen Test Clinical Validation Study sponsored by Enzo Biochem Inc. Co-Principal Investigator with Dr. Fred Lakeman, Division of Virology, 1987.

Nystatin Pastille Therapy for the Prophylaxis of Oral Candidiasis in Patients Undergoing Induction Chemotherapy, E.R. Squibb and Sons, 1988-1990

\*Clinical and Virological Evaluation of Zilactin in the Treatment of Recurrent Herpes Labialis, Zila Pharmaceuticals Inc., 1988-1990

\*Nystatin Pastilles for the Prevention of Oral Candidiasis in Patients with AIDS or ARC, 1988-1990

\*Nystatin Pastilles for the Prophylaxis of Oral Candidiasis in Patients with AIDS, 1988-1990

\*Multicenter Evaluation of Pilocarpine Hydrochloride for the Treatment of Xerostomia Associated with Radiation-induced Salivary Gland Hypofunction. 1990-1991

\*Multicenter Open Label Maintenance Study for the Relief of Xerostomia Associated with Radiation Induced Salivary Gland Hypofunction. 1991

\*Multicenter Open-labeled Study of MGI-209 for Control of Oral Discomfort Associated with Oral Mucosal Ulcers in Cancer Patients. 1991

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\*UAB Principal Investigator

EXTRAMURAL SUPPORT: UAB 1979-2005 (Continued)

Specific Inhibition of DHFR and Mdr1 Transcription. 1992-1995.

Triplex Forming Therapeutic Agents for Breast Cancer. 1992-1995.

\*A Phase III, Double-blind, Vehicle-controlled Comparison of Topically Applied 5% Amlexanox Paste to No Treatment in the Healing of Minor Aphthous Ulcers. 1993-1994.

\*A Placebo-controlled Evaluation of Acyclovir/ 348087 Cream for the Treatment of Herpes Simplex Labialis Infection. 1993-1994

Triplex Inhibition of DHFR. 1995-1997.

A Further Investigation of Leukemia, Lymphoma and Multiple Myeloma among Synthetic Rubber Workers. 1996-1997.

An Epidemiologic Investigation of Employees at Amoco Research Center in Naperville, Illinois. 1996-1999.

\*The Application of Computer Aided Cytology for Detection of Precancerous and Cancerous Lesions of the Oral Mucosa. 1998- 1999.

IBM Feasibility Study. International Business Machines Corporation. 1999.

\*UAB Tobacco Research Fund (Unrestricted Grant from the U.S. Smokeless Tobacco Company), 1999-2004.

**University of Louisville, 2005- Present**

\*Unrestricted Grants from the U.S. Smokeless Tobacco Company, Swedish Match, and the State of Kentucky Research Challenge Trust Fund to the University of Louisville, 2005-2010.

\*Unrestricted Grants from Reynolds American, Inc. to the University of Louisville, 2009-2018.

\*Unrestricted Grant from Altria Client Services to the University of Louisville, 2010-2012.

\*Unrestricted Grant from Swedish Match to the University of Louisville, 2010-2011, 2012-2013.

\*Unrestricted Grant from British American Tobacco to the University of Louisville, 2010-2015.

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\*Principal Investigator