

**SBA Meeting**  
8/22/17

- A. Welcome
- B. Attendance

<b>Name</b>	<b>Position</b>	<b>Yes/No</b>	<b>Excused/Notes</b>
Kevin Imhof	President	Yes	
Katie Skeens	EVP	Yes	
Rebecca Adams	VP Communications	Yes	
Matthew Purdom	VP Finance	Yes	
Seth Todd	ABA Rep	Yes	
Logan Wood	Social Chair	Yes	
Jackie Ha	Tech Chair	Yes	
Joey Wilkerson	Public Service	Yes	
Kathryn Waller	Fundraising Chair	Yes	
Corey Thomas	Historian	Yes	
Tabitha Buchanan	Public Relations	Yes	
Emily Wessel	Career Services Chair	Yes	
Samantha Sullivan	SGA Rep	Yes	
Natalie Johnson	LBA/KBA Rep	Yes	
Phil Pearson	3L Rep	Yes	
Souhila El Moussaoui	3L Rep	No	
Alex Muhall	2L Rep	Yes	
Jesse Farler	2L Rep	Yes	
TBD	1L Rep		
TBD	1L Rep		

## D. Officer Reports

### a. **President- Kevin Imhof & EVP- Katie Skeens**

i. Adoption of logo- new logo to deal with trademark by athletic department for Cardinal head; uniquely Louisville

Online for ten days prior to next meeting for approval

ii. Premium membership- idea to raise money early in the academic year; upfront fee which provides discounts for SBA events, merchandise, networking events, bar reviews, tailgates, etc.

→ "Entertainment Pass"

→ Incentives and discounts throughout the year for full participation

→ Question over whether or not it would be approved by Brandeis administration

→ Renewable each year

iii. Bookstore hours

→ Monday thru Thursday 10a-2p

iv. Roberts Rules of Order

→ Guidelines for meetings

v. Graduation dinner and finances

→ Alumni association seeking to sponsor the dinner, could free up funds for other events

vi. Keys

→ Apply online if needed

vi. Social Media and OrgSync

→ Multiple people posting on social media to create a strong presence online

→ Consistency, posting things of value for SBA

→ 10 1Ls signed up for OrgSync currently; sending out invites to students to make it easier to sign up

→ Vital that we use OrgSync; university moving towards this for the future, alumni able to see

→ Update bios for RSO recognition

vii. Clemson tailgate

→ Push to make two "official" tailgates, attempt to get a parking pass around or closer to the stadium; unofficial tailgates can be Green lot

→ First one is Clemson game on 9/16, good introduction to SBA

→ Virginia on 11/11 or Homecoming against Boston College on 10/14

→ Potential to utilize Entertainment Pass

viii. Bar reviews and co-sponsoring

- Associating with other student organizations to host joint events, bring other groups and students into the mix
- During away games, networking

ix. YPAL networking

- Interest of YPAL to host a networking event to have interaction with professionals in the Louisville community; their chair will be on campus at the organization fair next Tuesday

x. 3L representative

- Souhila has to resign
- Suggestions: John Weber; Max Allen; Ben Coffman; Mariana Michael  
Kevin to reach out to gauge their interest

**f. VP Communications- Rebecca Adams**

.Procedures- attendance and meetings

- Two misses
- Paper meetings

i. Bookstore Hours

- Two slots still open
- Items to be available for purchase soon

**g. VP Finance- Matt Purdom**

.State of finances

- Report available this afternoon, will relay to us soon

i. Projects and Communication

ii. Reimbursements

- Receipts to Matt

**h. ABA Rep- Seth Todd**

1. Kevin and I went to the ABA Annual Conference
  1. Voted on some important items and got some great ideas going forward.
  2. Also, we met the Kentucky delegation and we were the only school at the breakfast they hosted, so good PR.
2. John Weber got re-elected to be a House of Delegate, which again is great PR and gives us some muscle with the SBA.

- Position gives us the opportunity to get funding for new organizations
- Keep students informed of this opportunity for funding

3. John and I will be working a lot on pushing the school to allow pay for externships. They have been opposed to it originally but we are working on them.
  - ABA emphasizing funding this
4. We also will start lobbying for the UBE (Universal Bar Exam).
5. Will be at the table with the SBA to help promote membership to the ABA as well (they have a lot of great benefits)

**e. Social Chair- Logan Wood**

- i. Social with Med School
- ii. Decedents--O'Shea's downtown; 8p-12a October 27th
  1. Volunteers needed for day of
  2. Ticket Sales (October 23rd - 27th)--in the Mosaic lobby; reserving a table for that week for ticket sales
- iii. Bar Review -- starting in September; Thursday at B-Dubs for NC State on 10/5
- iv. Co-Sponsored Events
  1. Family Fall Festival, October 21st--at Huber's; free to pick pumpkins, etc.
- v. Barrister venues-- seeking suggestions

**f. Technology Chair- Jackie Ha-- no report**

**g. Public Service Chair- Joey Wilkerson**

- .Service Day-- 118 1Ls participated(!!)
- i. Saturdays of Service--starting back up on September 9th at the Lord's Kitchen ~9:30-noon; five or so people to volunteer

**h. Fundraising Chair- Kathryn Waller**

.Merchandise--Gray's; SBA 5% kickback without fronting the money, without a minimum amount; Gray's may use the Cardinal logo  
→ 20% discount for what they would

i. Tailgating with Parents--see above

**i. Historian- Corey Thomas**

.Robert's Rules

i. Clarity of Governance Documents--amending Constitution as necessary

ii. Transparency and More Involvement

**j. Public Relations- Tabitha Buchanan**

.Goals for Year--less clutter; more advertisements for bigger events, but creating awareness; 1L reps to help reduce the need for as many announcements; class reps to add new members  
→ OrgSync for one mass email to the groups

i. Tasks Already Completed

**k. Career Services Chair- Emily Wessel**

.Meeting with Dean Hajek about setting up event; working on live LinkedIn

**l. SGA Rep- Samantha Sullivan**

.SGA Orientation this weekend

→ Organization dying to coordinate with the Law School; SAB seeking to co-sponsor events

**m. LBA/KBA Rep- Natalie Johnson**

.Met with YLS of LBA to brainstorm future ideas for involvement.

→ New Vice Chair wanting to increase involvement with the law school

i. Want to have more diverse events.

ii. Planned back to school event with YLS.

iii. Plan to contact KBA sections to figure out opportunities to get involved.

iv. YLS of LBA hosting an event on campus soon.

**n. 3L Reps- Phil Pearson & \_\_\_\_\_**

.Comment Box-- "Great job"

**o. 2L Reps- Alex Mulhall & Jesse Farler**

- .Being the "go to people" for the 2L class-- building awareness with our class
- i.Helping with 1L elections--talking to the class about the elections
- ii.Integrating the 1L class into the SBA and SBA events
- iii.1L Cup--reviving it, revamping it, revitalizing it
  - To discuss with the incoming 1L reps
  - Motion to table: Kevin; second: Natalie

**p. 1L Reps- TBD**

- E. Old Business
  - . None- Welcome Back!
- F. New Business
  - . 3L Rep Replacement-- see above

**G. Other Announcements--**

- Faculty meeting: approximately two hours
- 142 1Ls; median LSAT down 0.2 points; higher performing applicants becoming shorter nationally
- Target was for 120 students; budget still in flux, however
- Presidential search committee for the University; Becca our student rep on the committee
- 90% of Honor Code violations in last three years plagiarism based; most were upper level students with research and not properly citing
- ABA site visit October 1-4; will have investigators in class that week; so be on your best behavior
- New Dean Crawford will come here on October 4, starts in January

- H. Motion to Adjourn
  - . Motion By: Corey
  - a. Second By: Phil
  - b. Favor and Pass? Yes
- I. Meeting Adjourned at (time) 9:42P.M.