



Announcing: El Sueño Centenario (100 Dreamers) Kentucky Latino Scholarship Fund

Several community organizations gathered together on Thursday, June 11, 2015 at La Casita Center in Louisville, Kentucky to announce a new scholarship fund for Hispanic students throughout Kentucky. The new initiative, named “El Sueño Centenario” (100 Dreamers) Kentucky Latino Scholarship Fund is being organized by its three founders: Leo Calderon, Saul Garcia and Ben Ruiz. Its main goal is to assist Kentucky Hispanic/ Latinos in overcoming the barriers that hinder postsecondary participation and success by increasing the number of Latino students in higher education through granting 100 Latino students a \$1,000 scholarship every year during Hispanic Heritage month, starting in September, 2016.

The purpose of “El Sueño Centenario” is to identify 100 Latino(a) students in the fall of each year and award them with a \$1,000 scholarship at an annual college fair. In addition, those involved will be celebrating this initiative by having an annual fall banquet in the following locations: Louisville, Northern Kentucky and Lexington.

Adhawks Advertising & Public Relations, Inc. has designed the website for “El Sueño Centenario” at www.100dreamers.org in order for students to fill out applications online and also to get donations from various individuals, organizations and companies. Among those community organizations that have offered their support are: Adelante Hispanic Achievers, Catholic Charities, Sisters of Charity’s Doors To Hope, Community Foundation of Louisville, 55,000 Degrees, The Mayor’s Office for Globalization’s Louisville Latino Council, Northern Kentucky University, JCTC, and the University of Louisville’s Latin American & Latino Studies.



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(Pictured from left to right are the new Louisville Latino Council founders: Diana Roman-Negron, Sonia Ruiz, Ben Ruiz, Suhas Kulkarni and Karina Barillas).