

How Mexican Food Conquered America—Even Kentucky!

A Presentation by Gustavo Arellano,
Author of the Weekly Newspaper Column,
“¡Ask a Mexican!”

Monday, February 9, 2015

5:30-7:00pm

**Elaine Chao Auditorium of Ekstrom Library
Free and Open to the Public**



Nationally-syndicated columnist and author Gustavo Arellano will tell the history of Mexican food in America—how the margarita became the country’s most popular cocktail, how Doritos were invented at Disneyland, how college students learned to love burritos. Plus, he’ll answer the pressing question: Is Mexican food in Kentucky any good?

Mr. Arellano is best known for his award-winning “Ask a Mexican!” column, which uses humor to tackle serious issues involving immigration, labor and Mexican culture in the U.S. Arellano is the author of several books, including *Taco USA: How Mexican Food Conquered America*, published in 2013 by Scribner. He is also the editor of the *OC Weekly*, an alternative newspaper in Orange County, California, and a lecturer in Chicano and Chicana Studies at California State University, Fullerton.

For more information, contact Dr. Christine Ehrick at ehrick@louisville.edu or (502) 852-6818.

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