

CINCO DE MAYO FIESTA AT
4TH ST LIVE! ON 5-3-15!



www.CincoAt4thSt.org

ANNOUNCING: THE NEWEST FREE KENTUCKY DERBY FESTIVAL EVENT!



KENTUCKY DERBY
FESTIVAL™



WHAT: The Mayor's Office for Globalization's Louisville Latino Council will be hosting a FREE, fun event for the whole family! The event will be celebrated every Sunday after Derby from now on! "Cinco At 4th St Live!" will have music and dancing by Salsa Rhythms and Cosa Seria as well as a special appearance from the 2014 Louisville Music Award Winner for "Best Americana Band"—Appalatin!

WHEN: On May 3, 2015, Sunday afternoon from 2:00 p.m. until 9:00 p.m.

WHERE: At Fourth Street Live! in downtown Louisville, Kentucky

WHY: This will be a huge day for the city of Louisville being that this will be the biggest Hispanic/Latino celebration in the state of Kentucky. Cinco de Mayo is a Mexican Holiday celebrating the Battle of Puebla—now an official annual Kentucky Derby Festival event. As part of its non-profit status in the community, a portion of any proceeds gained through its event sponsorships will be given to help support two Hispanic/Latino community organizations: Adelante Hispanic Achievers and Wesley House Community Services.

WHO: The main sponsors are: The Mayor's Office for Globalization's Louisville Latino Council, Fourth Street Live!, LG&E, La Poderosa Spanish Radio and Adhawks. Please visit our website at www.cincoat4thst.org for more information.