

Campus Visit of Gustavo Pérez Firmat, Cuban-American Writer Thursday, October 27, 2016

15th Annual Latin American and Latino Studies Heritage Lecture

Pirates of the Caribbean: Exoticism and the Aesthetics of Diversity

4:30-5:30pm

Elaine Chao Auditorium, Ekstrom Library



From Aruba to Cuba, from rum to reggae, from sunny days to sultry nights, the islands of the Caribbean have exerted a powerful hold on the American imagination. Through the analysis of ads, travel brochures, songs and other items of popular culture, the talk will explore what scholars of tourism have called the “destination image” of the Caribbean, that is, the symbols and stereotypes that, for Americans, have defined the archipelago.

A poet and scholar, Gustavo Pérez Firmat is the David Feinson Professor in the Humanities at Columbia University. He is the author of several collections of poetry, among them *The Last Exile*, *Scar Tissue*, and *Bilingual Blues*. His books of literary and cultural criticism include *A Cuban in Mayberry*, *The Havana Habit*, *Life on the Hyphen*, *Tongue Ties*, and *Next Year in Cuba*. He is a member of the American Academy of Arts and Sciences, and recipient of fellowships from the Guggenheim Foundation, the NEH, the American Council of Learned Societies, and the Mellon Foundation. The *Hispanic Business Magazine* named him one of the “100 Most Influential Hispanics” in the US, and *Newsweek* selected him as one of “100 Americans to watch for the 21st Century.” Visit <http://www.gustavoperezfirmat.com> for more information.



Growing Old Bilingual

A poetry reading in English, Spanish and Spanglish
on the delights and dilemmas of a life lived between languages.

11:00am-12:00pm

Shumaker Research Building, Room 139

Both presentations are free and open to the public.

 *Bilingual Blues*
Gustavo Pérez Firmat



For more information, contact Dr. Rhonda Buchanan at rhondabuchanan@louisville.edu or (502) 852-2034.

Co-Sponsors: The Anne Braden Institute for Social Justice Research; The Department of Anthropology; The College of Arts and Sciences Office of International, Diversity, and Engagement Programs; The Cultural Center Hispanic/Latino Initiatives; The English Department's Lucy Freibert Endowment; First Year Initiatives; The Hispanic Latino Faculty and Staff Association; The Liberal Studies Project; and The Latin American and Latino Studies Club.

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