



KY MANUFACTURING
EXTENSION PARTNERSHIP

Success Story: Blue Diamond Industries

Leadership Development

COMPANY PROFILE

Blue Diamond Industries, a part of the Hexatronic Group, has manufacturing facilities in Middlesboro, KY. Blue Diamond is a valued market leader in providing HDPE conduit solutions for the protection of fiber optic, data and power cables. Blue Diamond's conduit solutions are installed through horizontal directional drilling, plowing and traditional trenching methods, supporting a wide-range of market applications nationwide.



SITUATION

Increased demand and decreased workforce availability challenged their ability to manage operations and meet production expectations. Team leads and supervisors joined the staff on the production floor, working long hours to complete orders. Employee turnover was high, work quality was inconsistent due to rushed on-boarding and culture was impacted. This resulted in employee frustration and low morale.

KY-MEP's SOLUTION

KY-MEP provided a communications and team-building program that began with a plant-wide culture assessment to identify growth areas and customized the program to meet their needs. Leadership now feels more empowered and the increased interactive communication led to decreased labor turnover and motivated production workers. Employee engagement improved, and production increased to 120% setting a company record!

"KY-MEP's leadership courses made a great impression. Real scenarios were used to teach our leaders how to navigate those challenges. The program helped our supervisors learn to not only manage people but what it takes to be a leader."
- Kayla Senters, HR

RESULTS

120%
Production 2
months in a row

16
Trained in
Communication
and Leading
Change

16
Trained in
Team-building
and Connecting
Skills

Kentucky MEP provides high-value solutions, helping businesses maximize their success by increasing profits, reducing costs, and helping leaders lead people to manage processes.

Industry Leaders, Leading Industry

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KY-MEP can have success with your team, too. Call us today!