

Reach prospects who have **demonstrated** graduate-level **readiness** through their **GRE**® test performance.



Select from about 30 criteria to **EXPAND** your pool or **REFINE** your recruitment strategy.

- Be cost efficient in your recruitment, knowing they've already taken a **decisive step** toward pursuing an advanced degree.
- Identify potential candidates using **GRE**® **score bands** and UGPA academic performance criteria.
- Recruit a **diverse** class for **graduate or business school** programs using demographic and geographic data, academic disciplines and more!

Decisive Step. Readiness for Graduate-level Work. Proven Skills to Succeed.
ONLY with the GRE® Search Service.

Expand your pool or refine your recruitment strategy

The **GRE® Search Service** database includes about 500,000 individuals from around the world who have already taken a decisive step toward pursuing an advanced degree. You can customize your search to find the right applicants using the criteria below that are important to you.

Demographics
<ul style="list-style-type: none">• Gender• Ethnic background• Citizenship
Location
<ul style="list-style-type: none">• World region• Country• State or province (U.S./Canada)• Postal code• State of permanent residence (U.S.)
Educational/Employment History
<ul style="list-style-type: none">• Current educational level• Undergraduate major• Post-graduate full-time work experience
Educational Objective/Intent
<ul style="list-style-type: none">• Degree objective• Part-time or full-time study• Intended graduate major• Planned date of enrollment• Preferred region of study• Have reported GRE scores to your institution• Preferred method of study
Academic Performance
<ul style="list-style-type: none">• Self-reported overall Undergraduate Grade Point Average (UGPA)• Self-reported UGPA in major
Academic Performance – Enhanced Insight
GRE® General Test <ul style="list-style-type: none">• GRE Verbal Reasoning score bands with overall UGPA• GRE Verbal Reasoning score bands with UGPA in major• GRE Quantitative Reasoning score bands with overall UGPA• GRE Quantitative Reasoning score bands with UGPA in major• GRE Analytical Writing score bands with overall UGPA• GRE Analytical Writing score bands with UGPA in major
GRE® Subject Test <ul style="list-style-type: none">• Score bands with overall UGPA• Score bands with UGPA in major
Timing
<ul style="list-style-type: none">• GRE test registration date
Other Criteria
<ul style="list-style-type: none">• Have an email address

Getting Started!

3 Easy Steps:

1. If you already have a GRE Institution Code, skip to Step 2! If you need one, go to **ets.org/gre/scores** and submit an application for your institution to become a GRE score user.
2. Create a GRE Search Service account at **gresearch.ets.org**.
3. Go! Within 3 business days you'll receive an email confirming your account has been activated, and you will be all set to start creating a more powerful recruitment strategy!

Try it before you buy it!

A GRE Search Service specialist can run a complimentary search based on your specific criteria. Contact us at **gresearch@hobsons.com**.

gresearch.ets.org

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