

School of Interdisciplinary and Graduate Studies

2017 Strategic Planning Process

August

- Working Group (WG) established
- WG initial meeting

September

- WG conducts SWOT, reviews key literature, conducts benchmarking, identifies goal areas, and drafts mission and vision
- Goal-area Groups (GG) identified
- GGs review key literature and benchmarks; drafts specific goals, strategies, metrics, and needed resources
- GGs provide feedback on mission and vision

October

- WG reviews drafts and feedback and revise for first public draft
- Constituency groups vet first public draft and conduct SWOT analyses
- Feedback collected and organized, provided to GGs
- GGs respond to feedback from constituency groups
- GGs redraft goals, strategies, metrics, and needed resources

November

- WG drafts final mission and vision
- WG drafts final goals, strategies, metrics, and needed resources
- WG compiles all materials into strategic plan