

Reach prospects around the world who have **demonstrated** graduate-level **readiness** through their **GRE**® test performance.

Only with the

**GRE**® SEARCH SERVICE



**A robust database of 500,000+ individuals** who are pursuing an advanced degree and want to hear from programs like yours

- Select from 30+ search criteria to **cost-effectively** broaden your reach and segment your campaigns.
- Identify potential candidates using **GRE**® **score bands** and UGPA academic performance criteria.
- Recruit a **diverse** class using demographic and geographic data, hundreds of academic disciplines and more.

No annual fee – pay only for the names you need!

[ets.org/gre/search](https://ets.org/gre/search)

# Expand your pool or refine your recruitment strategy

The **GRE® Search Service** database includes 500,000+ individuals from around the world who have already taken a decisive step toward pursuing an advanced degree. You can customize your search to find the right applicants using the criteria below that are important to you. Best of all, with **no annual participation fees**, you pay only for the contacts you need, and with **re-use privileges** you can send reminder emails to the same names at no additional cost. Summing it all up, the GRE Search Service helps to make your outreach plan **incredibly cost efficient!**

## Demographics

- Gender
- Ethnic background (U.S. Citizens)
- Country of citizenship
- Native language

## Location

- World region
- Country
- State or province (U.S./Canada)
- Postal code
- State of permanent residence (U.S.)

## Educational/Employment History

- Current educational level
- Undergraduate major
- Post-graduate full-time work experience

## Educational Objective/Intent

- Degree objective
- Part-time or full-time study
- Intended graduate major
- Planned date of enrollment
- Preferred region of study
- Have reported GRE scores to your institution
- Preferred method of study

## Academic Performance

- Self-reported overall Undergraduate Grade Point Average (UGPA)
- Self-reported UGPA in major

## Academic Performance – Enhanced Insight

### GRE® General Test

- GRE Verbal Reasoning score bands with overall UGPA
- GRE Verbal Reasoning score bands with UGPA in major
- GRE Quantitative Reasoning score bands with overall UGPA
- GRE Quantitative Reasoning score bands with UGPA in major
- GRE Analytical Writing score bands with overall UGPA
- GRE Analytical Writing score bands with UGPA in major

### GRE® Subject Test

- Score bands with overall UGPA
- Score bands with UGPA in major

## Timing

- GRE test date
- Planned date of enrollment

## Other Criteria

- Have an email address

## Get Started!

### 3 Easy Steps:

1. If you already have a GRE Institution Code, skip to Step 2! If you need one, go to [ets.org/gre/scores](https://ets.org/gre/scores) and submit an application for your institution to become a GRE score user.
2. Request access to the GRE Search Service at [ets.org/gre/search](https://ets.org/gre/search).
3. You will receive an email from ETS in about 7–10 days confirming that your access to the service has been activated. Then, you will be all set to start creating a more powerful recruitment strategy!

### *Sneak Peek!*

A GRE Search Service specialist can run a complimentary search based on your specific criteria. Contact us at [gresearch@ets.org](mailto:gresearch@ets.org).

[ets.org/gre/search](https://ets.org/gre/search)