Reach prospects around the world who have demonstrated graduate-level readiness through their GRE® test performance.

Only with the GRE® SEARCH SERVICE

A robust database of 500,000+ individuals who are pursuing an advanced degree and want to hear from programs like yours

- Select from 30+ search criteria to cost-effectively broaden your reach and segment your campaigns.
- Identify potential candidates using GRE® score bands and UGPA academic performance criteria.
- Recruit a diverse class using demographic and geographic data, hundreds of academic disciplines and more.

No annual fee – pay only for the names you need!  ets.org/gre/search
The GRE® Search Service database includes 500,000+ individuals from around the world who have already taken a decisive step toward pursuing an advanced degree. You can customize your search to find the right applicants using the criteria below that are important to you. Best of all, with no annual participation fees, you pay only for the contacts you need, and with re-use privileges you can send reminder emails to the same names at no additional cost. Summing it all up, the GRE Search Service helps to make your outreach plan incredibly cost efficient!

Expand your pool or refine your recruitment strategy

Demographics
- Gender
- Ethnic background (U.S. Citizens)
- Country of citizenship
- Native language

Location
- World region
- Country
- State or province (U.S./Canada)
- Postal code
- State of permanent residence (U.S.)

Educational/Employment History
- Current educational level
- Undergraduate major
- Post-graduate full-time work experience

Educational Objective/Intent
- Degree objective
- Part-time or full-time study
- Intended graduate major
- Planned date of enrollment
- Preferred region of study
- Have reported GRE scores to your institution
- Preferred method of study

Academic Performance
- Self-reported overall Undergraduate Grade Point Average (UGPA)
- Self-reported UGPA in major

Academic Performance – Enhanced Insight
GRE® General Test
- GRE Verbal Reasoning score bands with overall UGPA
- GRE Verbal Reasoning score bands with UGPA in major
- GRE Quantitative Reasoning score bands with overall UGPA
- GRE Quantitative Reasoning score bands with UGPA in major
- GRE Analytical Writing score bands with overall UGPA
- GRE Analytical Writing score bands with UGPA in major

GRE® Subject Test
- Score bands with overall UGPA
- Score bands with UGPA in major

Timing
- GRE test date
- Planned date of enrollment

Other Criteria
- Have an email address

Get Started!

3 Easy Steps:
1. If you already have a GRE Institution Code, skip to Step 2! If you need one, go to ets.org/gre/scores and submit an application for your institution to become a GRE score user.
2. Request access to the GRE Search Service at ets.org/gre/search.
3. You will receive an email from ETS in about 7–10 days confirming that your access to the service has been activated. Then, you will be all set to start creating a more powerful recruitment strategy!

Sneak Peek!
A GRE Search Service specialist can run a complimentary search based on your specific criteria. Contact us at gressearch@ets.org.