

# In Memoriam

## **Robert C. "Bob" Myers**

*July 28, 1935 – December 2, 2025*

Presented to the University of Louisville Faculty Senate

Wednesday, January 14, 2026

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Colleagues, I rise today to honor the memory of our dear friend and colleague, Robert C. "Bob" Myers, Associate Professor of Management and Entrepreneurship, who passed away on Tuesday, December 2, 2025, at the age of ninety.

For fifty-six years, Bob Myers dedicated his life to the University of Louisville and the College of Business. To put that remarkable tenure in perspective, Bob served under six College of Business deans, witnessed the college grow from thirteen faculty and staff members to more than two hundred, and touched the lives of countless students who walked through our doors seeking to build better futures for themselves and their families.

Throughout his extraordinary career, Bob served as an assistant dean, department chair, and longtime member of the Faculty Senate. He sat on numerous community and nonprofit boards, taught 26 courses, and conducted workshops for over 140 companies. Yet those who knew Bob well understood that his greatest accomplishment could not be measured by titles or numbers—it was the profound impact he had on the people around him.

Bob was known throughout our community as a teacher with heart and humor – a storyteller who brought lessons to life and made every student feel seen and valued. His colleague, former Dean and Professor, Dr. Charlie Moyer, once observed that Bob regularly took students to lunch simply to help them navigate both their studies and their lives. Associate Dean Dr. Jeff Guan captured what so many of us felt when he noted that Bob would be best remembered for his genuine care for his students.

The depth of Bob's influence is perhaps best illustrated by alumni Don Snow, class of 1977, who was so moved by Professor Myers' mentorship that he established a scholarship in Bob's name. Don recalled that Bob truly motivated him and understood the challenges of balancing school,

work, and a young family. Bob's enthusiasm for the work – and for his students' success – never wavered throughout his career, and that influence stayed with Don and countless others well into their professional lives.

Beyond the classroom, Bob was a beloved colleague with a heart of gold. He had a gift for making newcomers feel welcome and a willingness to help anyone in need. He was an ardent Cardinals fan who held season tickets for both football and basketball, and we took some comfort knowing he was able to watch Louisville defeat Kentucky in that final football game just days before his passing.

In a 2022 interview, Bob reflected on his remarkable career with characteristic humility: "In all my years here, I'm truly grateful for the friends I've made, and the students who have kept in touch with me. It has been a privilege to do all these things that I enjoy."

Bob Myers was, in every way, part of the foundation on which the College of Business stands. His legacy lives on through generations of graduates, colleagues, and friends who carry his lessons forward.

Bob is survived by his beloved wife, Mary, his daughters Donna and Jinny, and numerous grandchildren and great-grandchildren.

For those who wish to honor Bob's memory, the family has requested donations to the Bob Myers Honorary Scholarship Fund, which will continue his lifelong commitment to helping students in need pursue their education.

I now ask that we honor Robert C. "Bob" Myers – dedicated teacher, cherished colleague, and true friend to our University – by observing a moment of silence.

*[Moment of Silence]*

Thank you.