

BACKGROUND

21 YEARS

In Higher-ed philanthropy and 15 years at the senior level

PRIMARY LEADERSHIP

Experience in large public and first-gen institutions, as well as privates

INSTITUTIONAL IMPACT

High-impact leadership in large, decentralized institution

Annual Scale: \$220 - \$300M

CAMPAIGN SCALE

\$2.1 Billion

FOCUS

Program-building, capacitybuilding, accountability, and effectiveness

Evidence-based/Numbersfocused leader

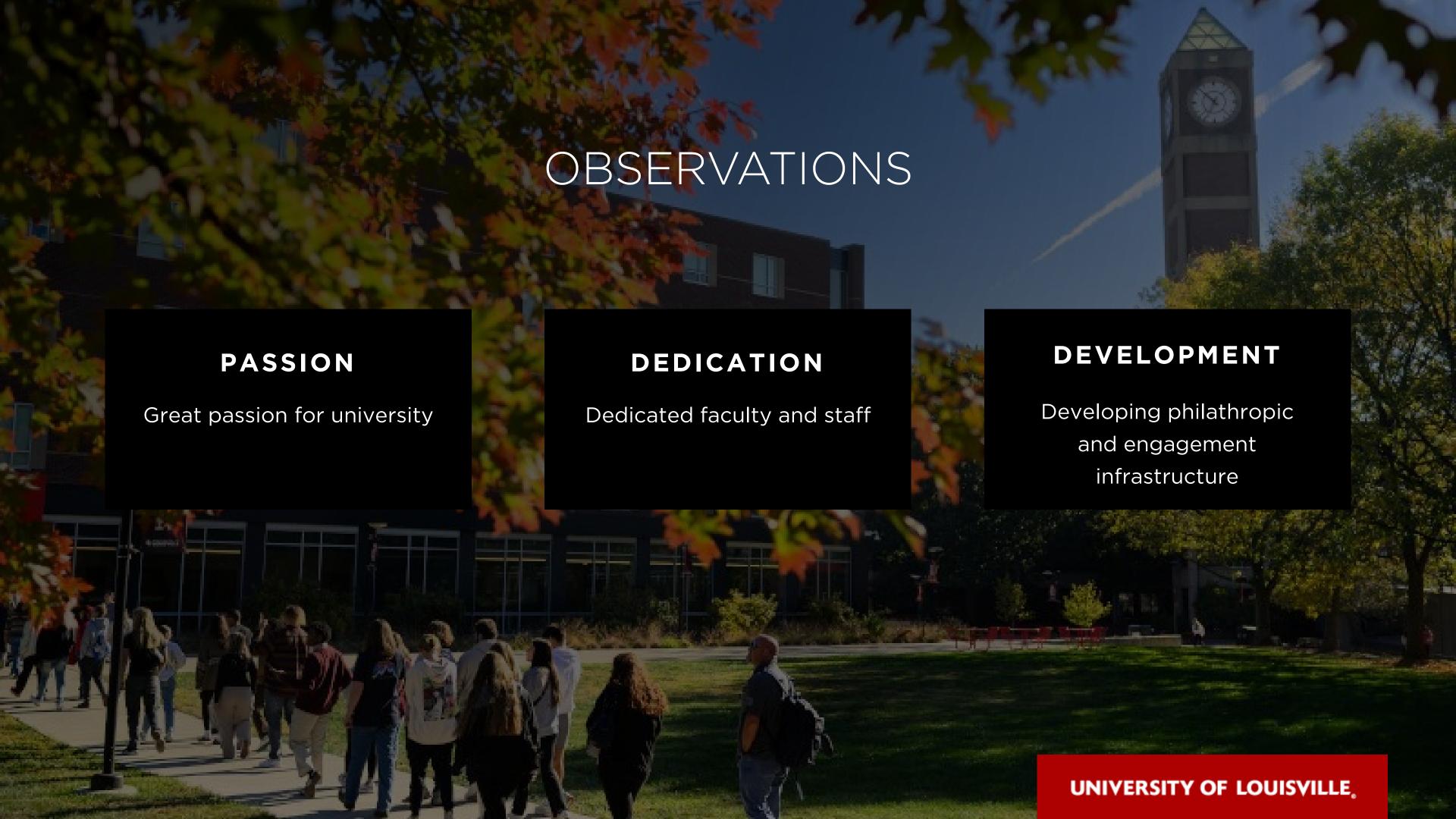
Major Gifts Fundraising

Five to nine-figure experience



WHY UOFL?

- Brand
- Potential
- Respect for community-engaged, economically impactful institutions
- Opportunity to return to the Vice President seat
- Passion for "the build"



3-5 YEAR VISION

A team facilitating university fundraising results exceeding \$100M/year and growing at 3% annually, steadily increasing its value to and trust within the university, closely aligning with colleges and units, and capable of mounting a comprehensive campaign approximating \$1B.

Enhancing Effectiveness and Building Capacity

The Work Ahead

Talent Acquisition, Retention and Training Improving PAE
Culture and alignment

Management development, accountability and coaching

Establishing a Funding Model

Strengthening Donor Relations

Approaching a state of campaign-readiness

Adding fundraising capacity

STRENGTHENING THE ESSENTIAL PARTNERSHIP

with the Academic Enterprise

- Embrace a posture of active support, partnership, and trust amid natural "college-central tension"
- Prioritize joint planning and consultation
- Share credit for successes
- Collaborate across boundaries to achieve common goals
- Build the capacity to deliver above and beyond this vision

