

Our path forward

A digital ecosystem to ensure longterm success

Content & Design

- Content management
- Design system (flexibility)
- Brand (consistency)
- User experience testing
- Workflow creation

Process & Measurement

- Operational processes
- Results reporting
- Traffic analytics
- Technology analytics
- User experience analytics

Communication & Culture

- Shared vision
- Transparency
- Collaboration/strategy sharing
- Access to help
- Change management



Training & Development

- Technology training
- Skills training
- Resource training
- Professional development

Governance & Compliance

- Shared governance
- Roles and responsibilities
- Accountability planning
- Product enhancement plan
- ADA solutions

Technology

- System implementation
- Cloud hosting and support
- Third-party integrations & custom logic