

3/7/2025

University of Louisville Provost Proposal Review Committee

Dear University of Louisville Partners,

I write this letter in support of the University of Louisville College of Business' development of an undergraduate program in Global Supply Chain Management.

As the Executive Director of the Kentucky Manufacturing Engagement Program, I seldom get through a couple of weeks without a regional manufacturer asking me about supply chain management education at UofL.

The need for supply chain professionals with bachelor's level degrees in this region is significant. Kentucky's manufacturers are in increasing need of this skillset because of the ongoing strains of diversifying supplier bases and the need to continually improve operations.

There are over 4000 small, mid-sized manufacturers in Kentucky alone. I would estimate that there are at least 25% of those companies with open roles for new supply chain professionals within the regional manufacturing community each year. Due to its strong reputation and proximity, the University of Louisville is one of the first places these organizations turn to when seek talent in this space.

In closing, I fully support the University of Louisville's creation of this new program. From my perspective there is significant unfulfilled employer demand for it and ample career opportunities for students who graduate from UofL with this degree.

Sincerely,

Scott Broughton

Executive Director, KY-MEP