



COLLEGE OF BUSINESS

Operations Management SCM 460 Global Supply Chain Strategy Spring 2028

I. Professor / Instructor

Instructor Contact Information	Dr. Cynthia Forgie Office Location: 376 College of Business Phone: 502-852-4789 Email: cynthia.forgie@louisville.edu . Reply within 24 hrs.
Office Hours	Tuesday 3:00-4:30, Thursday 9:00-10:30 or by appointment

II. Course Information

Class	Traditional Classroom
Required Text	None
Course Description	An integrative capstone course with a focus on the use of critical and analytical thinking to develop and apply effective global supply chain strategies. The course will require knowledge of Management and Marketing concepts to be able to discuss and evaluate comprehensive supply chain strategies. This course includes Community-Based Learning (CBL). Students will engage in a community experience or project with an external partner to enhance understanding and application of academic content. Capstone projects are sponsored by local businesses and provide the students an opportunity to apply the skills and knowledge gained to solve real world challenging problems in supply chain management. Students work in a team environment, interact with industry leaders and gain some industry specific knowledge. This course fulfills the Culminating Undergraduate Experience (CUE) requirement for certain degree programs. CUE courses are advanced-level courses intended for majors with at least 90 earned credits/senior-level status.
Prerequisites	MKT 311, MKT 412, MKT 406, CIS 344 and MGMT 403. CIS 344 may be taken as a prerequisite or co-requisite.
Learning Objectives	Upon completion of this course the student should be able to: - LO1: Apply best practices from multiple business disciplines to meet and measure specific business and supply chain goals - LO2: Present a complete supply chain strategy in both oral and written formats, and answer questions from a general-management level audience - LO3: Integrate multiple supply chain management principles and techniques to develop a holistic supply chain strategy for a specific business situation

	LO4: Apply appropriate data analysis and problem-solving techniques, including the use of Artificial Intelligence (AI), to produce accurate quantitative measures with which to guide their recommendations. LO5: Integrate international elements into a holistic supply chain strategy for a specific business situation.		
Teaching Philosophy	My teaching philosophy is that a successful student is one who can explain complex ideas simply and accurately and who can apply the concepts to other situations. Hence, don't just memorize the material. To be successful, you should (1) review class lectures & materials, (2) ask questions when you don't understand the material (3) treat all group exercises/discussions as learning experiences and (4) complete all class assignments.		
Final drop Date	Undergraduate & Graduate Programs — Calendars (louisville.edu)		
Expectations – outside time requirements	To be successful you should allow about 8 -10 hours (a typical student) per week for reading, research, and study time.		
III. Evaluation			
Grading Scale (1000 points)	A= 900 to 1000 D= 600 to 699	B= 800 to 899 F= below 600 points	C= 700 to 799
	Grading Component		Total Points Possible
Grading Scheme (Discussed in detail as follows)	Classroom Presentations (3 at 50 points each)		150
	Statement of Work		100
	Follow-up Questions from the Project Launch		50
	Project Status Reports (3 at 100 points each)		300
	Final Project Report		100
	Final Project Customer Presentation		150
	Project Experience Reflection Paper (Individual)		100
	Project Team Peer Evaluations (Individual)		50
GRAND TOTAL		1000	

IV. Tentative Detailed Schedule (Subject to change)

Week	Date	Topic	Activities/Assignments Due (See Blackboard for due dates)
1		Course Introduction, Syllabus Discussion and Team Set-up for Projects	Classroom NDAs and Team Selection
2		Project Preparation Session: Classroom Presentations and Structured Interview Techniques	Class Presentation – Team Brand / Vision / Mission
3		Project Launch Meetings (with Business Sponsors)	Consolidated word file of team resumes for the Project Sponsor:
4		Debriefing of Project Kick-off Meetings and Project Management	Follow-up Questions from the Project Launch
5		Process Mapping	Statement of Work
6		Review Statement of Work and Presentation Skills	
7		Assessment Methodologies	Project status report #1
8		Classroom Presentations	Classroom Presentations – Company Profile and Culture
9		Team Status Reports and Project Review Meetings	Process Maps
10		Team Status Reports and Review Process Maps	Project Status Report #2
11		Team Status Reports and Classroom Presentations	Classroom Presentations – Tools for Effectiveness/Efficiency
12		Team Status Reports and Project Review meetings	Project status report #3
13		Rehearsals to prepare for Customer Presentations	Customer Presentations

14		Customer Presentations	Final Project Report
15		Class Wrap-up	Project Experience Reflection Paper and Project Team Peer Evaluations
V. Student Responsibilities / UofL & COB Policies			
Equal Access	Americans with Disabilities Act < University of Louisville		
University of Louisville student conduct and responsibilities	This course will abide by University of Louisville student conduct and responsibilities with regards to ethics and related issues: http://louisville.edu/dos/students/policies-procedures/student-handbook.html#codeofstudentconduct		
College of Business student conduct and responsibilities	This course will abide by College of Business student conduct and responsibilities with regards to ethics and related issues: http://business.louisville.edu/students/college-of-business-academic-dishonesty-policy		
Religious Holidays	http://louisville.edu/diversity/resources/work-restricted-holy-day-policies-calendar.html		
Online Netiquette	www.onlinenetiquette.com (Adhere to proper English. Keep netiquette in mind)		
UofL Blackboard (Bb) Access Policy	Be aware that Blackboard is shut down for regular maintenance at a designated time each week. Do not procrastinate.		
UofL Title IX/Clery Act Notification	Sexual misconduct (including sexual harassment, sexual assault, & any other non-consensual behavior of a sexual nature) and sex discrimination violate UofL policies. Student experiencing such behavior may obtain confidential support from the PEACC Program (852-2663), Counseling Center (852-6585), and Campus Health Services (852-6479). To report sexual misconduct or sex discrimination, contact the Dean of Students (852-5787) or UofL Police (852-6111). Disclosure to UofL faculty or instructors of sexual misconduct, domestic violence, dating violence, or sex discrimination occurring on campus, in a UofL-sponsored program, or involving a campus visitor or UofL student or employee (whether current or former) is not confidential under Title IX. Faculty and instructors must forward such reports, including names & circumstances, to the UofL's Title IX officer. For more information, see http://louisville.edu/hr/employeerelations/sexual-misconduct-brochure .		
Severe weather	In case of severe weather classes may be cancelled up to a certain time of day. Please check the U of L website or call the University Information Center (852-5555). You can sign up for UofL Alerts at http://louisville.edu/alerts if you wish to receive text messages regarding cancelled or delayed classes.		
VI. Additional Details			
You and your Instructor have the same goal: <i>for you to succeed in this online course</i> . It is imperative that you read and understand course expectations and your responsibilities with respect to (i) Learning Expectations , (ii) Interaction/Discussion Board Expectations , (iii) Technical Expectations , and (iv) Professional and Ethical Expectations :			

Learning Expectations	• It is your responsibility to read the syllabus and other information provided by the instructor, and to follow the instructions contained therein. Feel free to ask questions when something is not clear. • If you fail to submit an assignment on time, the instructor has the option of not accepting the late work or accepting the late work with a penalty. • Extensions/Incompletes are not a right, but a rare exception granted only in the most extraordinary situations (e.g., death in family). • If, for any reason, you feel you are at risk of falling behind in your work (illness, accident, temporary duty), contact the instructor immediately. It is difficult to “play catch up.”
Interaction/ Discussion Expectations	• While it is important to have an honest exchange of ideas, it is also important that it be done in the context of mutual respect. • Online discussions do not have the same cues for meaning as face-to-face or verbal communication. Without tone of voice, eye contact, and body language to help us convey our message, humor and sarcasm can be easily misconstrued, and something what was intended to be funny or harmless can unintentionally insult the recipient. • When composing a discussion board post or an email, take a moment to read it over again before sending, because once you send it, you cannot get it back. Discussion board posts cannot be edited or deleted. • Your spelling, grammar, and vocabulary are important in getting your message across. Remember that typing in all capital letters is considered shouting. You should be professional in all course writing. • Use "Reply" rather than "Create Thread" if you are replying to someone else's posting.
Supplies for Success	The University of Louisville Student Government Association aims to ensure that all students have access to the academic resources they need to succeed. In partnership with the Student Success Center, <i>students in need of course materials such as iClickers, calculators, and laboratory safety goggles can visit the Student Success Center in the Belknap Academic Building and check out these materials at no additional cost.</i> Questions? Email succeed@louisville.edu.
Technical / Computer Expectations	• It is your responsibility to ensure that your computer system meets the required technical specifications for both UofL and this course. • You must use antivirus software to ensure that your system remains free of all viruses. Infected attachments that cannot be read, or that negatively impact others, may result in a grade penalty. • Back up your files on a regular basis. Plan for contingencies when scheduling your work. While a hard-drive crash, a modem problem, or software incompatibility are real issues, <u>they are not valid excuses for missed or late assignments</u>. • Remember, your instructor is a subject matter expert and not a technical expert. If you have any technical questions or concerns, contact the UofL IT HelpDesk at https://louisville.edu/its or call 502-852-7997.
Professional and Ethical Expectations	It is expected that you act as a professional and ethical manager. It is important that you recognize plagiarism and know how to avoid it. Plagiarism is a serious academic integrity violation and can result in your expulsion from the University. Plagiarism is defined as "Presenting the ideas, words, or products of another as one's own. Plagiarism includes use of any source to complete academic assignments without proper acknowledgment of the source. Reuse or re-submission of a student's own coursework if previously used or submitted in another course, is considered self-plagiarism, and is also not allowed under University policy." According to Plagiarism.org, the following are considered plagiarism: • Turning in someone else's work as your own

	• Copying words or ideas from someone else without giving credit • Failing to put a quotation in quotation marks or indenting on the page as required for longer quotes and failing to give appropriate credit. • Giving incorrect information about the source of a quotation • Changing words but copying the sentence structure of a source without giving credit • Submitting previous coursework (violates policies concerning the expectation of originality) • Copying so many words or ideas from a source that it makes up most of your work, whether you give credit or not (see “fair use rules” at Plagiarism.org) • Using unauthorized means to complete your assignments, quizzes, discussions on Discussion Board or online tests. Students are responsible for learning proper scholarly procedures in accordance with the style guide assigned (Publication Manual of the American Psychological Association or Modern Language Association). Note: The University does not acknowledge ignorance of scholarly procedures as a defense for <i>unintentional plagiarism</i>.
Generative Artificial Intelligence (AI)	Generative AI may be used with prior instructor permission and appropriate attribution and citation. Students are expected to acknowledge AI usage, cite sources following APA guidelines, and disclose their AI utilization and review methods. Additionally, I may request submission of AI-generated documents to ensure transparency in citation practices.