

Jason,

Before approving the Letter of Intent for the Healthcare Systems Engineering Graduate Certificate, the Provost Program Proposal Review Committee would like you to address some concerns.

- The program is using an outdated graduate tuition rate of \$764, which is greater than our current graduate rate for online courses. As a result, the proposal slightly overstates the tuition revenue that could be generated.
- \$2k per year in marketing costs is not sufficient to generate new enrollment. \$5k would be more appropriate.
- It is unclear at what point additional faculty or staff resources would be needed. The LOI indicates that 15-20 part-time students would not have a material impact on labor costs.
- This certificate is comprised of all new courses. What percentage of the overall content is new (i.e., not already taught in another course at the university)?
- Please explain how current Industrial Engineering faculty are qualified to teach the proposed courses.
- The committee encourages you to confer with the School of Public Health and Information Sciences to determine whether any currently offered SPHIS courses could be counted towards the proposed program.
- The courses (especially the Predictive Analytics course) need to more clearly reflect an engineering focus that differentiate them from courses offered in other units.
- Please see the attached “CIP Code Research” document and determine which of these would best fit the proposed program. Based on that selection, please fill out the Program Duplication Table (section vii.3 of the LOI) for each program at another KY institution with that same CIP code.

Thank you for your work on this new program. We look forward to your response and moving this program forward.

Please let me know that you have received this communication.