

PPPRC Revision Request 1

Ryan,

Before approving the Letter of Intent for the Business of Healthcare Certificate, the Provost Program Proposal Review Committee would like you to address some concerns.

1. For the Business of Healthcare Certificate, the pro forma incorrectly recognizes 100% of tuition revenue being returned to the college. It is only 75%, less mandatory student fees. This is another case where a quick review by the college's fiscal officer could have picked up on this issue. And, it would give her/him insight into financial plans within the college. Using the corrected allocation rate, net income to the college will be negative in the first year before turning positive. The college should provide a funding source/offset for that first year loss.
2. The potential for net marginal new revenue exists, but the committee wonders how many new certificate-only students will actually enroll. Existing MBA students may just embed this certificate in their electives, which would mean no new revenues.
3. Will COB faculty really teach a class for \$4,000?
4. The library is requesting \$1,210 for electronic resources from the program in its first year. Please add this to the Projected Expenses Table.
5. Will only offering courses during the spring semester be a barrier for recruiting outside students? Please note that under "Online Program Best Practices" you agree to admit new students twice a year.
6. Are all of the courses going to be offered by the College of Business? If so, course descriptions (especially the Healthcare Systems and Population Health course) need to more clearly reflect a business focus that differentiate them from courses offered in other units.
7. The committee encourages you to confer with the School of Public Health and Information Sciences to determine whether any currently offered SPHIS courses could be counted towards the proposed program.
8. Please see the attached "CIP Code Research" document and determine which of these would best fit the proposed program. Based on that selection, please fill out the Program Duplication Table (section vii.3 of the LOI) for each post-bac certificate program at another KY institution with that same CIP code.
9. Fill out the Employer Demand Table by going to the "Employment Saturation and Pay" Tab in PES+ and selecting the appropriate CIP code.

Thank you for your work on this new program. We look forward to your response and moving this program forward.

Please let me know that you have received this communication.

PPPRC Revision Request 2

Ryan,

Before approving the Letter of Intent for the Business of Healthcare Certificate, the Provost Program Proposal Review Committee would like you to address some additional concerns.

- 1) According to the Graduate School Catalog, “students must achieve a 3.0 or better cumulative grade point average and be in satisfactory standing to be awarded a certificate.” However, this LOI states that “students must complete the six courses of the certificate program with no less than a C- in all classes.” If a student completed all courses with a C-, they would have a 1.7 and should not earn any credential based on the Graduate School’s GPA requirement. Please change the requirements in the proposal to align with that of the Graduate School.
- 2) The LOI stats that “Tuition for the certificate is \$800 x75% per credit hour (because the College of Business keeps 75% of revenue), so College of Business earnings for the nine-credit-hour certificate is \$3,600.” 75% of \$800 is \$600, and nine multiplied by \$600 is \$5,400. How did you arrive at \$3,600?
- 3) Please have both the dean and the LFO review and approve the revised LOI before you resubmit it.

Thank you for your work on this new program. We look forward to your response and moving this program forward.

Please let me know that you have received this communication.