

Faculty Roster Form

Qualifications of Full-Time and Part-Time Faculty

Name of Institution: University of Louisville

Name of Primary Department, Academic Program, or Discipline: Marketing Department

Academic Term(s) Included: Starting in Fall 2023

Date Form Completed: 11/17/2022

<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>
NAME (F, P)	COURSES TAUGHT Including Term, Course Number & Title, Credit Hours	ACADEMIC DEGREES & COURSEWORK Relevant to Courses Taught, Including Institution & Major List specific graduate coursework, if needed	OTHER QUALIFICATIONS & COMMENTS Related to Courses Taught
Katina Kulow (F)	Spring, MKT 360, Professional Relationship Selling, 3 credit hours	PhD University of South Carolina; Marketing	Seven years of recruiting experience in the banking and mortgage lending industries
Robert Hausladen (F)	Fall and Spring two MKT 360 Professional Relationship Selling classes 3 credit hours	MBA, University of Missouri-St. Louis	Twenty years of marketing, brand and sales experience in the bourbon industry
Kenneth Hartung (P)	Fall MKT 360 Professional Relationship Selling 3 credit hours and MKT 401 Strategic Sales Leadership 3 credit hours plus Spring MKT 360 Professional Relationship Selling 3 credit hours and MKT 465 Consultative Sales 3 credit hours	MBA Ohio University Marketing	Twenty years of sales, marketing and business development experience, eight years of supply chain management experience and two years of corporate planning experience. Twenty years of teaching collegiate sales education with eleven as an Executive-in-Residence in Sales at Ohio University. Eleven years as Executive Director of the Schey Sales Centre at Ohio University, a top ranked collegiate sales education center at one of the original ten universities with Board of Trustees approved sales programs.

F, P: Full-time or Part-time;