

# UNIVERSITY OF LOUISVILLE®

October 17, 2017

Dear Dr. Farrier and APC Committee members:

The leadership of both the College of Business and the School of Public Health and Information Sciences have explored the potential commonalities between the MS in Health Data Analytics and the new MBA. While we believe these two new degrees target largely different target audiences, we do seem some overlap there and, perhaps more importantly, we see some overlap in a few key instructional areas that might lead to the possibility of sharing or cross listing and/or co-teaching some classes.

We are all extremely excited about the new markets these degrees reflect and feel strongly that both proposals should proceed through the approval process as quickly as possible in order that we might both be operational by fall semester 2018. We hope that both the APC and the Faculty Senate will concur and will advance the proposals quickly.

We do see some opportunities for collaboration and commit our colleagues to a thorough discussion of opportunities. The most obvious area of potential collaboration include the following sets of similar or parallel courses:

College of Business	School of Public Health and Information Sciences
Data Analytics I	Probability
Data Analytics II	Mathematical Statistics
Data Analytics III	Advanced Statistical Computing
Data Management	Data Management in Health Services Research
Data Mining	Data Mining I Data Mining II

We will also explore opportunities to share in some marketing efforts and perhaps with capstone projects and faculty supervision.

We strongly feel that these are both excellent new revenue stream programs and that they are both sufficiently different to proceed and that there is ample market out there to support both programs.

Sincerely,



Craig H. Blakely, PhD, MPH  
Dean  
School of Public Health and Information Sciences



Todd A. Mooradian, PhD  
Dean  
College of Business